

WEST SIDE STORY

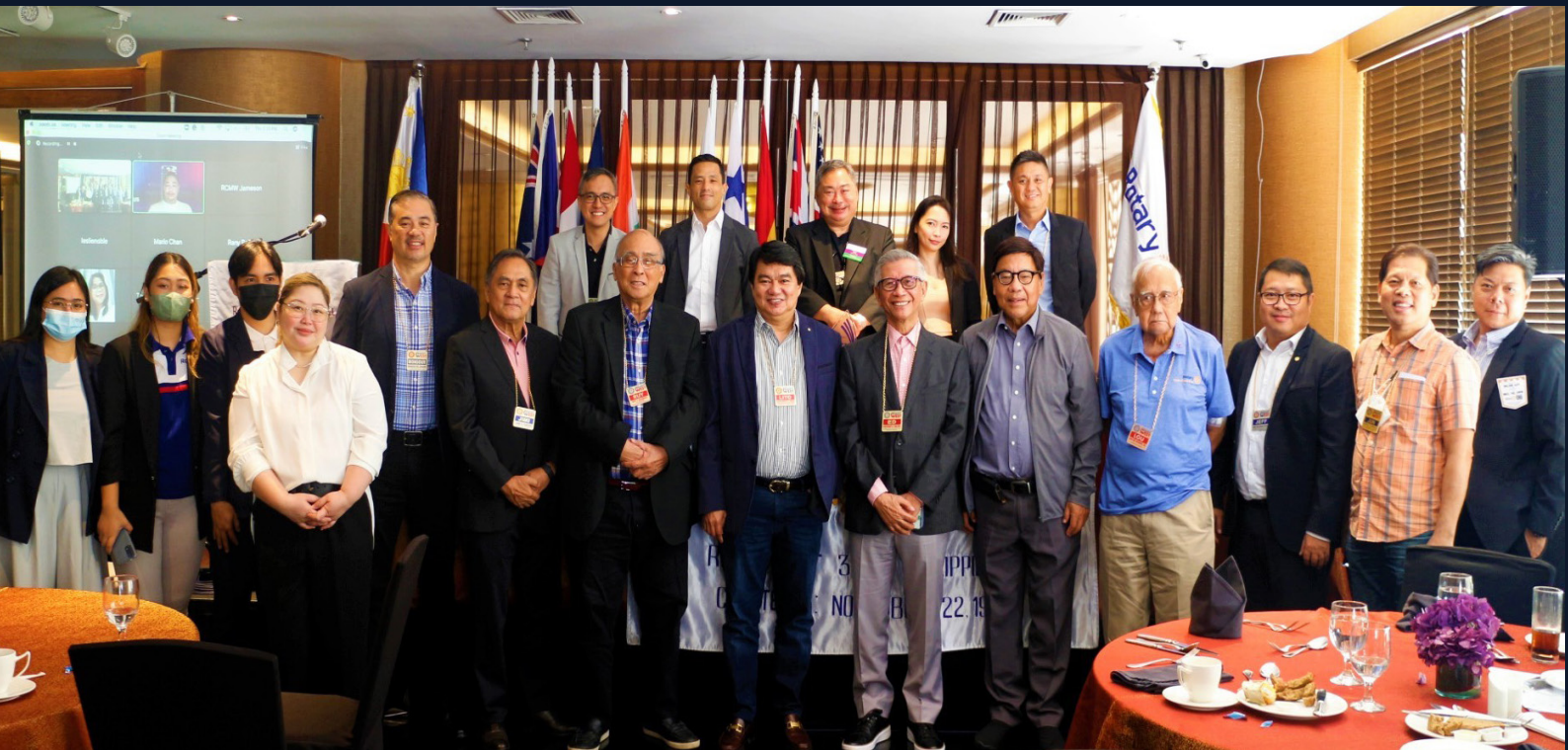
Rotary
Club of Makati West



OFFICIAL NEWSLETTER OF ROTARY CLUB OF MAKATI WEST

Vol. 12, RY 2022-2023 | 2,366th Meeting (since 1969) | October 13, 2022

Thursday Lunch Meeting with Guest Speaker MR. LIAM CAPATI October 6, 2022



Today's Guest Speaker:

DR. BEVERLY LORRAINE C. HO
OIC-UNDERSECRETARY
DEPARTMENT OF HEALTH

New RCMW website www.rcmakatiwest.ph

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WEST SIDE STORY
OFFICIAL NEWSLETTER OF ROTARY CLUB OF MAKATI WEST
Vol. 12, RY 2022-2023 | 2:30PM Meeting (since 1969) | October 13, 2022

Rotary Club of Makati West
 IMAGINE ROTARY

**Thursday Lunch Meeting
 with Guest Speaker
 MR. LIAM CAPATI
 October 6, 2022**



Today's Guest Speaker:
 DR. BEVERLY LORRAINE C. HO
 OIC-UNDERSECRETARY
 DEPARTMENT OF HEALTH

New RCMW website • www.rcmakatwest.ph
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GILISM FOR THE WEEK

#GILISM

Big hearts and big ideas
 make a great combination.





MONTHLY ACTIVITIES



Lunch Meeting

Dr. Beverly Lorraine C. Ho
OIC-Undersecretary
Public Health Services Team
Department of Health

Date: October 13, 2022/ Thursday
Venue: Dusit & Zoom Conference
Time: 12nn to 2pm

Rotary Club of Makati West

JOIN US! FIRESIDE CHAT

"Press Freedom - Trends and Challenges of Global Media"

MR. JØRGEN EJBØL
Chairman
Jyllands-Posten Foundation
Jyllands-Posten Holding
Spaces World Plaza, BGC
October 14, 2022 Friday
6:00pm - 8:00pm
Food sponsored by **SPACES**.
B.Y.O.B



Fireside Chat

Mr. Jørgen Ejbøl
Chairman
Jyllands-Posten Foundation
Jyllands-Posten Holding

Date: October 14, 2022/ Friday
Venue: Spaces World Plaza, BGC
Time: 6pm to 8pm



1st Leg Governor's Cup - End Polio Golf Tournament & Fellowship

Rotary Year 2022 - 2023
Dr. Mildred V. Vitangcol
Governor, District 3830

Venue:
Summit Point Golf Club, Lipa City, Batangas

Date:
October 21, 2022, Friday

Tee Off:
8:15AM - Shotgun

TOURNAMENT FEE : 4,000php*
*Inclusive of Green Fee, Mulligan, Shared golf cart,
Light breakfast, Lunch, Raffle & Giveaway

1st leg Governor's Cup - End Polio Golf Tournament & Fellowship R.Y. 2022-2023

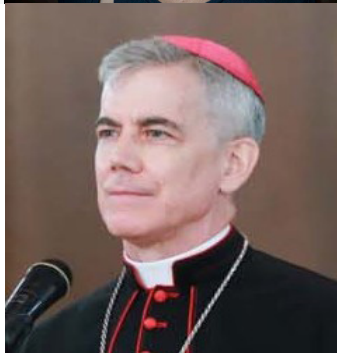
Date: October 21, 2022/ Friday
Venue: Summit Point Golf Club, Lipa City, Batangas
Tee Off: 8:15am - Shotgun



Lunch Meeting

Ms. Fiona Sandoval, MA, RPsy
Child Psychologist
Playtherapist

Date: November 3, 2022/ Thursday
Venue: Dusit & Zoom Conference
Time: 12nn to 2pm



Lunch Meeting

His Excellency Charles John Brown
Apostolic Nunciature
to the Philippines

Date: November 10, 2022/ Thursday
Venue: Dusit & Zoom Conference
Time: 12nn to 2pm



TODAY'S PROGRAM

12:15 PM Call to Order
PRESIDENT GIL G. CHUA

Invocation
SPS. SHEILA CARLOS

Philippine National Anthem (video)

RC Makati West Hymn

Introduction of Visiting Rotarians and Guest;

Introduction of Personalities at the Presidential table;

Committee announcements

12:30PM Induction of New Member
MR. JAN ANTONIO CAMPOS
President & CEO
CENEL Development Corporation

12:45 PM Introduction of New Member
PP NOEL LAMAN

Charging of New Member
PP LITO JIMENEZ

President's Time
PRESIDENT GIL G. CHUA

Introduction of Guest Speaker
MS. ANNA CHUA - NORBERT

1:00 PM Speech
DR. BEVERLY LORRAINE C. HO
OIC-Undersecretary
Public Health Services Team
Department of Health

Moderator
SPS. NIKKI JIMENEZ

THIS WEEK'S CELEBRANTS



October 13
RTN. PAOLO DELGADO
Birthday



October 18
SPS. FRANCESCA DIONISIO
Birthday



October 20
SAA JAVI BERENGUER-TESTA
Birthday



October 20
SPS. MALU DEL ROSARIO
Birthday



October 26
PP ERNIE FAJARDO
Birthday



October 27
SPS. ANA ROCHA
Birthday



October 28
RTN. CHRIS MORIARTY
Birthday



October 29
RTN. TONITO PAYUMO
Birthday



October 30
SPS. ADDIE SAN PASCUAL
Birthday



October 31
SPS. MATET ELIZAGA
Birthday



October 31
SPS. GUIA TAN
Birthday



October 14
RTN. JUDD BALAYAN & SPS. PAZ
Wedding Anniversary



October 15
RTN. ROBBIE LEVISTE & SPS. NIKKI
Wedding Anniversary



October 19
RTN. PATRICK DIONISIO & SPS. FRANCESCA
Wedding Anniversary



October 25
DIR. TRISTAN CHOA & SPS. SOBEE
Wedding Anniversary



October 25
PP BOBBY LIM & SPS. MARIVIC
Wedding Anniversary

GUEST SPEAKER DR. BEVERLY LORRAINE C. HO OIC-UNDERSECRETARY, DOH

Dr. Beverly "Bev" Lorraine Ho is the OIC-Undersecretary of the Public Health Services Team and concurrent Director IV of the Health Promotion Bureau of the Department of Health, where she has played a vital role in the country's battle against COVID-19.

She was also Special Assistant to the Health Secretary for Universal Health Coverage (UHC), where she served as the chief policy advisor on UHC implementation.

Prior to this, Dr. Bev is DOH's Chief of the Health Research Division of the Health Policy Development and Planning Bureau, where she designed innovative research grants and built institutional capacity for policy research.

She had worked with various international development agencies providing technical assistance on health financing, maternal and child health, and health impact assessment to the Philippines and the Greater Mekong Subregion.

She is a fellow of the Equity Initiative, an IAMP Young Physician Leader and a Fulbright scholar. She holds a Doctor of Medicine degree from the University of the Philippines and a Master's degree in Public Health from the Harvard T.H. Chan School of Public Health.





PRESIDENT'S MESSAGE

PinasLakas

After the past administration's successful RESBAKUNA vaccine demand generation campaign, it is now the turn of the Marcos government to continue the inoculation of the population against COVID-19.

As vaccines serve as the ultimate long-term solution to this pandemic, the Department of Health (DOH) continues to encourage every Filipino to get vaccinated against the deadly virus.

Thus, the DOH did not waste any time in launching a campaign that will continue the government's efforts to deliver safe, effective, and accessible vaccines for all Filipinos.

Two and a half months ago, on July 26, the government agency launched a stronger nationwide booster vaccination campaign dubbed "PinasLakas", which is the current administration's way of boosting the country's vaccination program to ensure a more health-conscious and safer nation.



PinasLakas creative design

In particular, PinasLakas aims to increase the number of Filipinos who have been given a COVID-19 booster shot, to help maintain the country's "wall of immunity".

Before the campaign, nearly 16 million Filipinos had been given the first booster shot, while over 1.2 million individuals mostly belonging to the vulnerable population (senior citizens, those with comorbidities, and healthcare workers) had received their second booster dose.

With PinasLakas, booster doses were now administered to a total of 20.2 million Filipinos as of October 10, data from the National COVID-19 Vaccination Dashboard show.

As DDB Group Philippines is one of the members of the private sector that have shared the goal of creating a healthier and safer Pilipinas, we have been part once again in the conceptualization of the PinasLakas campaign, especially the creative aspects of it. Following Resbakuna, DDB continues to be the creative agency for the DOH Health Promotion Bureau's vaccination campaigns.

For better appreciation of what I am talking about, you can go to the DOH website to learn more from the PinasLakas IEC materials and the DOH Official Facebook page to

watch the PinasLakas TVC (television commercial) DDB created for the campaign.

For both Resbakuna and PinasLakas, we have been fortunate to have worked with our guest speaker for today, Dr. Beverly Lorraine Ho or Dr. Bev for short. She's the OIC-Undersecretary of the Public Health Services Team and concurrent Director IV of the Health Promotion Bureau of the DOH.

One of the soft-spoken leaders at the Department of Health, Dr. Bev makes sure that the DOH remains a constant source of information for the general public. She and her team make use of DOH's media and digital resources to ensure seamless information campaigns that enlighten Filipinos in making the correct decisions when it comes to their health.

This pandemic, Dr. Bev's unit has helped in making Filipinos understand and feel confident in the government's approach to roll-out COVID-19 vaccines; cultivating their trust in, and their demand for, the COVID-19 vaccines; making them recognize the role of vaccination in the country's COVID response; and making them rely on government-initiated platforms as the lead source of vaccine-related information.



Dr. Bev and her team at DOH



Indeed, Dr. Bev has made a difference in improving the healthcare situation in the Philippines amid the pandemic and beyond.

Dr. Bev and her team help ensure the delivery of health services to the public. And for a breath of fresh air, in today's lunch meeting, she will be discussing "The 2030 Goal for Healthy Pilipinas and What Private Companies Can Do to Support".

Let's make sure we listen to what she has to say so, maybe, RCMW can later on do a joint initiative with DOH.

Club Updates

Closing this week is a Fireside chat to be hosted by Rtn. Lars Wittig tomorrow, October 14, starting at 6:00 pm. Venue is at the Penthouse of Spaces World Plaza, BGC. The topic will be "Press Freedom - Trends and Challenges of Global Media". See you there!

On October 20, there will be no Thursday lunch meeting as we will be one of the hosts of the District Golf Tournament the next day, Oct. 21, at Summit Point Golf, Lipa, Batangas. Come and join us!

Also, we had a meeting yesterday with Gov. Mildred Vitangcol at the District 3830 Office in preparation for Rotary International President Jennifer Jones (PJJ) Impact Tour. Upon the invitation of PRID Guiller Tumangan, the current RI President will be visiting the Philippines in the last week of November.



Our meeting at the District 3830 Office

For her visit, several events are being prepared such as the DEI Town Hall and the Rotary Community Corps (RCC) Showcase Exhibition, which are open to all rotary clubs in the country. DEI stands for Diversity, Equality, and Inclusion, an advocacy RI President Jones is known for.

She will also visit different projects of local rotary clubs including our very own Gift of Life program and will also be the guest of honor at our 53rd Anniversary celebration. More updates on this in the coming weeks.

That's all from me.

Maraming Salamat po!

Gil G. Chua
President, RY 2022-2023
Rotary Club of Makati West



FORETHOUGHT

by: Craig Lonnee

CARPE FUTURUM

Several years ago, I was invited to attend The World Economic Forum (WEF) in Indonesia. Throughout the conference, I knew I was in the presence of the best and brightest minds on the planet.

From that day forward, the WEF, as a learning institution, has been valuable to my career, inspiring me for years.

I recommend you make it your constant resource too: <https://www.weforum.org/>.

A WEF piece from a year or so back caught my eye, surrounding workforce management, triggered by the pandemic. It says, we'll all benefit from being taught new mindsets, behaviours and values. As always, crisis has been a catalyst for change.

The question is, at this time, to what degree are we prepared to change?

With not much time, I encourage us all to re-define the future of work. The learning of new skills must be purposeful. As always, I'm with the WEF and encourage you to contemplate how to positively embrace the opportunity we've been presented with during this pandemic.



My encouragement, rapidly upskill, even though many of us are well advanced in our careers. Can I suggest follow the advice our your IPP Franco and think about getting a reverse mentor.

Four thoughts.

1. Change leadership and management competencies. I'm a bit older, which means I need to move faster, with energy and purpose. Perennials and millennials need to perpetually learn from each other – I'll call it co-learning.

2. Culture of trust, transparency and openness. We are working with less oversight these days, as control, to a significant degree, has given way to trust. Strangely, in a time of social distancing, we've gotten closer online. Now you don't need to be a tribe to be in a connected community.

3. Resilience. The World Health Organization recently found 45% of health workers in China are suffering from anxiety, with the prevalence of depression on the rise. Now, more than ever, we really do need to look out for each other. Business need to rebalance its priorities to ensure resilience becomes just as important to strategic thinking, and acting, as cost, profit and efficiency.

4. Agility. This is a gift that keeps giving. We've proven being cornered in an office may be counterproductive as it may impede the development of new skills, perpetuate dated mindsets, and perhaps enable behaviours that are no longer valuable.

ABOUT CRAIG LONNEE

Lonnee is the Chief Development Officer at DDB Group Philippines, where he provides strategic and operational counsel to clients and DDB's senior leadership. He also leads The Bernbach School, DDB Group Philippines' exclusive learning hub.

He had worked for worldwide marketing communications network DDB for over two decades, gaining vast and varied experience across Asia and the Pacific. Over this time, he held local, regional, and global responsibilities, including co-chief operating officer of regional operations of DDB Asia and chief development officer across 23 offices in 14 countries.



THE WEEK IN REVIEW

October 6, 2022



Rtn. Patrick Dionisio as Moderator



Rtn. Lemarc Limosnero as Invocator



President Gil G. Chua during his President's Time



Rtn. Judd Balyan Introduces the Guest Speaker



Mr. Liam Capati during his talk



Mr. Liam Capati receives a Gift of Life certificate from the club







Rotary Alumni Induction Ceremony
PP Dennis Decena Inducted as President Nominee
on October 10, 2022 at Makati Sports Club





News Clipping on the History of the Gift of Life program brought to the Philippines by PP Lou del Rosario

Club Updates | BULLETIN BOARD

THE NEW YORK TIMES, SUNDAY, NOVEMBER 17, 1996

The View From: Elmsford

In Race Against Death, A Raceway Plays a Part

By LYNNE AMES

ELSMSFORD RACEWAY here has become almost a mandatory stop for some children who are, in effect, racing against death. So says Luis Del Rosario, owner with his wife, Barbara, of the model-car racing center on North Saw Mill River Road. As a member of the Elmsford Rotary, Mr. Del Rosario has helped raise money to bring children from foreign countries to the United States for delicate, lifesaving heart surgery they could not get at home, either because of lack of money or lack of medical expertise.

In recent years, seven such children have had operations at the Medical Center and, during their recuperation period, have visited the slot-car raceway.

Most recently, Mr. and Mrs. Del Rosario welcomed Antonio Martinez, a 9-year-old from the Dominican Republic. After spending seven hours in surgery to repair a hole in his heart and five days in the hospital, Antonio visited the raceway and was enthralled by the miniature cars zooming down and around on their little tracks.

"He was so excited by the cars, the speed, the colors," Mr. Del Rosario recalled. "I spoke Spanish to him — I'm originally from the Philippines and we know a bit of many languages — and he laughed and played. It was amazing, because here was a boy who before his surgery had to sit down every few seconds just to catch his breath and now here he was, running and playing."

Throughout this week, the raceway will hold a series of events to benefit Gift of Life, the Rotary program that raises money for the children. Through Tuesday, there will be a series of Race for Life sprints; the raceway provides the cars and hand-held control devices; the \$5 fee goes to Gift of Life; winners receive stuffed animals dressed in racing colors and entry in a drawing for a model car. From Friday through Sunday, world-class racers can compete in the Race for Life Winter Nationals, a competition for slot cars scaled to a 24th the size of a standard race car. (Like its full-size coun-

home was destroyed by friendly fire. His grandfather died, and the family eventually immigrated to the United States. Mr. Del Rosario went to a Jesuit high school and to New York University, married and settled in Westchester, but he never forgot his Philippine roots: on a visit there, he recalled, he was shaken by the poverty he saw.

"It should not have happened to my country, but it did," he said, referring to children begging in the streets, which he attributed to the indifference of Ferdinand Marcos, who at the time was the President of the Philippines. Mrs. Del Rosario said: "We're especially saddened by the plight of children there and everywhere. We have seven children of our own, and lots of grandchildren, and it's so hard to think of any young people in need."

The Gift of Life program started in 1975 and is sponsored by Rotary Clubs International. The first recipient was 5-year-old Grace Agwaru, who went from Uganda to Roslyn, L.I., where she underwent open-heart surgery at St. Francis Hospital. Since then 1,000 children have made similar trips. All children are accompanied by a parent or guardian. Generally, the surgery is donated by the doctors and hospitals involved, and the money raised by Rotary is used for transportation and living costs at the home of a host family, said Alan Nemlich, a member of the Elmsford Rotary. Mr. Del Rosario added: "I think of Antonio, all excited. I really hope we can get lots of money for children like him."

Others to visit the raceway in the last several years have included Jae Mei Feng from China — "Her mother really loved the cars," Mr. Del Rosario recalled — Mikhail Scherbakov from Russia and Audrey Dovanink from Ukraine. All did well medically, and all were fascinated by the racing cars. "Maybe they have little Matchbox cars at home, but they never saw anything like this," he added.

A visitor to the raceway will find five tracks and a plethora of equipment for rent or purchase. The tracks, named for famous race-car drivers, are the Nuvalari, with each lap 220 feet long, scaled to represent an actual mile and outfitted with a 60-degree

slot cars at Elmsford Raceway operated by hand controls and on five tracks, one of which resembles a huge figure eight.

motor Brushes attached to the guide strips that border the slot. The driver controls the car by operating a hand-plugged into the side of the track; trigger is depressed to start and accelerate the car.

In emulation of actual car racing cars — which people both buy and themselves from scratch — are divided into classes. There are three basic divisions — novice, amateur and professional — which yield numerous combinations when considered in relation with type of car, type and length of track and individual versus team racing.

Among the racing enthusiasts to be at the Race for Life event was Wasserman, a 29-year-old competitor who spent most of his time pre-teen and teen-age years at Elmsford Raceway. Now living in Manhattan, he visits the raceway regularly — traveling throughout the world — and races high-end professional cars in a high level of competition.

Photographs by Linda Rosen for The New York Times



Membership Growth and Development Recognitions for Rotary Year 2021-22



OCTOBER IS

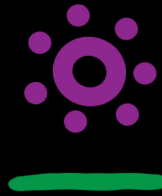


ECONOMIC AND COMMUNITY DEVELOPMENT MONTH

"To the world you may be one person; but to one person you may be the world."

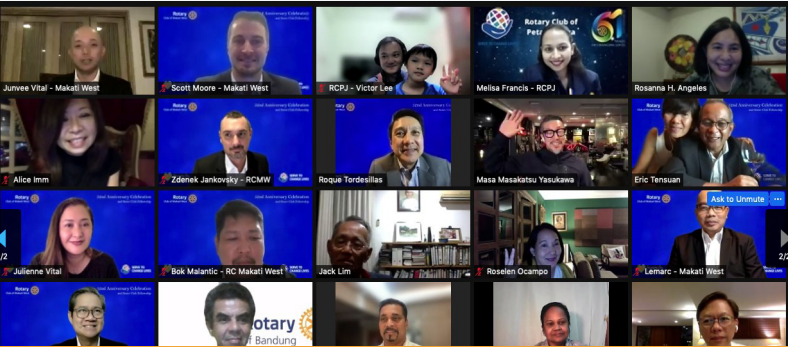
Dr. Seuss

Rotary Club of Makati West



IMAGINE ROTARY

Missed out on past events?
We've got them in archives you can access in just a few clicks.



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53rd INDUCTION & HANDOVER

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WEST SIDE STORY

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Project Photos

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Rotary

THE FOUR WAY TEST OF THE THINGS WE THINK, SAY AND DO

ROTARY INTERNATIONAL

- I. Is it the **Truth**?
- II. Is it **FAIR** to all concerned?
- III. Will it build **GOOD WILL** and **BETTER FRIENDSHIPS**?
- IV. Will it be **BENEFICIAL** to all concerned?

ROTARY CLUB OF MAKATI WEST

- I. Is it **RECOGNITION**?
- II. Is it **RETENTION**?
- III. Is it **RECRUITMENT**?
- IV. Is it **FUN**?





RY 2022-2023

Officers, Directors & Club Advisers

President	Gil Chua
Vice President	Jaime Bautista
Secretary/ PE	Juan Antonio Carlos
Treasurer	Gerardo Laperal
Director	Tristan Choa
Director	Leonardo Cuaresma, Jr.
Director	Paul Daza
Director	Epifanio Delos Santos
Director	Elmer Francisco
Director	Scott Moore
Director	Charles Bernard Reyes
Sgt.-At-Arms	Javier Berenguer-Testa
Ex-Officio Dir.	Franco Del Rosario
Club Adviser	PRID Guiller Tumangan
Club Adviser	PP Carmelino P. Alvendia, Jr.
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Club Adviser	PP Dave Caldwell
Club Adviser	PP Luis Del Rosario, Jr.
Club Adviser	PP Enrico B. Tensuan
Club Adviser	PP Alasdair Thomson

Honorary Members

Hon. Secretary Albert del Rosario and
Mr. Rob Raylman

THE WEST SIDE STORY STAFF

Secretariat: Shekinah Yarra
Jameson Manlangit
DDB Team: Maricar Manuzon-Angeles
Hiedy Enriquez



Thank you for
your continuous service.
[Click here to see the list of payees.](#)

Remain part of our cause by
sending your dues to:

ROTARY FOUNDATION
OF MAKATI WEST, INC.

ACCOUNT NO: 001680053572
BRANCH: PHILAM TOWER VALERO
BANK NAME: BANCO DE ORO

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