

WEST SIDE STORY

OFFICIAL NEWSLETTER OF ROTARY CLUB OF MAKATI WEST
Vol. 14 RY 2024-2025 | 2,444th Meeting (since 1969) | December 12, 2024



RCMW Christmas Party 2024 at Rtn. Ramesh Dargani & Sps. Geeta Residence December 7, 2024 Merry Christmas



Today's Guest Speaker:

MR. BRYCE DICRISTOFALO
FILM PRODUCERS
RSVP FILM STUDIOS


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 at Rtn. Ramesh Dargani & Sps. Geeta Residence
 December 7, 2024
 Merry Christmas





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www.rcmakatwest.ph
www.fb.com/RCMWD8830



MONTHLY ACTIVITIES



LUNCH MEETING

MR. BRYCE DICRISTOFALO
Film Producer
RSVP Film Studios

Date: December 12, 2024/ Thursday
Venue: Dusit Thani Hotel
Time: 12nn-2pm



MASS WEDDING RY. 24-25

Date: December 14, 2024/ Saturday
Venue: San Fernando De Dilao Parish Church
Paco, Manila
Time: 9am-12nn

**NO REGULAR LUNCH MEETING
December 19, 2024 Thursday**

BOARD OF DIRECTORS MEETING
Date: December 19, 2024/ Thursday
Venue: Dusit Thani Hotel
Time: 12nn-2pm

INVITATION TO ROTARY CLUB OF PETALING JAYA'S 64TH ANNIVERSARY CELEBRATION

Date: January 9-13, 2025

Resorts World Awana Genting Hotel
Dorset Grand Subang

ELECTION OF NEW BOARD OF DIRECTORS RY.2025-2026

Date: January 19, 2025
Venue: Dusit Thani Hotel
Time: 12nn-2pm



TODAY'S PROGRAM

12:15 PM Call to Order
PRES. GERRY LAPERAL

Invocation
RTN. ROMAN AZANZA

Philippine National Anthem (video)

12:30 PM RC Makati West Hymn

Introduction of Visiting Rotarians & Guest:

Introduction of Personalities at the
Presidential Table;

Committee announcement

12:45 PM President's Time
PRES. GERRY LAPERAL

Introduction of Guest Speaker
PRES. GERRY LAPERAL

1:00 PM Speech
MR. BRYCE DICRISTOFALO
Film Producer
RSVP Film Studios

Token of Appreciation

Moderator
PP LITO JIMENEZ

THIS WEEK'S CELEBRANTS



December 3
SPS. LISA ALVENDIA
Birthday



December 4
PP BOBBY CABRAL
Birthday



December 7
RTN. RON CANG
Birthday



December 9
RTN. TIMMY CHUIDIAN
Birthday



December 9
RTN. PAOLO PINEDA
Birthday



December 12
PP AP BARTOLOME
Birthday



December 12
RTN. DODIE POBLETE
Birthday



December 13
RTN. ROBERT YUPANGCO
Birthday



December 14
RTN. ZDENEK JANKOVSKY
Birthday



December 2
RTN. JAN CAMPOS & SPS. GINA
Wedding Anniversary



December 7
PP DENNIS DECENA & SPS. SARAH
Wedding Anniversary



December 10
PP ERIC TENSUAN & SPS. FIDES
Wedding Anniversary



December 12
RTN. BERN REYES & SPS. TRINA
Wedding Anniversary



December 12
RTN. RJ TABUENA & SPS. CARLA
Wedding Anniversary



December 13
RTN. MINORU ISAJI & SPS. YOKO
Wedding Anniversary



**GUEST SPEAKER
BRYCE DICRISTOFALO
FILM PRODUCER, RSVP FILM STUDIOS**

Working in the industry for several years, Bryce DiCristofalo, brings a spark of creative to any project, whether creating a project from the ground up or entering a project to improve it.

Producing and designing Transmedia projects with bleeding edge technology for film, television, commercial, live event, experiential, medical and military.

Designed the largest LED Volume in USA in 2021, with Creative Technologies, Disguise and ROE Led.

With signed partnerships at NEP Group and AOTO. Advisory to EnlightV, Real-time VFX and Epic Games.

Produced the first ever fully Virtual Production feature film, "9 Windows" certified by Epic Games and the Unreal Engine. Releasing fall of 2024.



PRESIDENT'S MESSAGE

Merry Christmas

As we gather this week, I'd like to share a story and a message that I believe holds particular significance as we approach the holiday season.

In 1923, seven incredibly wealthy and powerful men met at the Edgewater Hotel in Chicago. These men, at the pinnacle of financial success, controlled more wealth than the entire United States Treasury. They were titans of industry and finance: Charles M. Schwab, president of the world's largest steel company; Arthur Cutten, a legendary wheat speculator; Richard Whitney, president of the New York Stock Exchange; Albert Fall, a member of the President's Cabinet; Jesse Livermore, a giant of Wall Street; Leon Fraser, president of the International Bank of Settlement; and Ivar Kreuger, head of a global monopoly.

Yet, despite their immense wealth and power, their stories ended in tragedy. Schwab and Cutten died penniless. Whitney and Fall were imprisoned. Livermore, Fraser, and Kreuger took their own lives. This account, as shared by Donald McCulloch



in “Waking From The American Dream,” serves as a stark reminder that material wealth alone cannot bring lasting happiness or fulfillment.

I know that 2024 has been a challenging year for many businesses. The office leasing market, while improving, has yet to fully recover, and the POGO ban has created further economic headwinds. But this story reminds us that amidst the pursuit of success, we must prioritize what truly matters: family, health, spirituality, and the well-being of those we love. As we enter this holiday season, let us cherish the time spent with family and loved ones, for it is in these connections that we find true wealth and happiness.

And finally, a message for us all: let us view and experience Christmas through the lens of a child. Children appreciate the simple joy of a gift, the magic of the present moment, and the unwavering belief that tomorrow will be even better than today. May we all embrace this childlike wonder and find joy in the true spirit of Christmas.

Gerardo Oliverio “Gerry” V. Laperal
President, RY 2024-2025
Rotary Club of Makati West





RCMW Christmas Party 2024
at Rtn. Ramesh Dargani & Sps. Geeta Residence
on December 7, 2024
Merry Christmas!





RCMW Christmas Party 2024
at Rtn. Ramesh Dargani & Sps. Geeta Residence
on December 7, 2024
Merry Christmas!





RCMW Christmas Party 2024
at Rtn. Ramesh Dargani & Sps. Geeta Residence
on December 7, 2024
Merry Christmas!



Happy Wedding Anniversary PP Dennis Decena & Sps. Sarah
December 7, 2024



RCMW GOL beneficiaries' Christmas Party 2024 at Shakey's Buendia on December 7





WEST SIDE STORY







WEST SIDE STORY









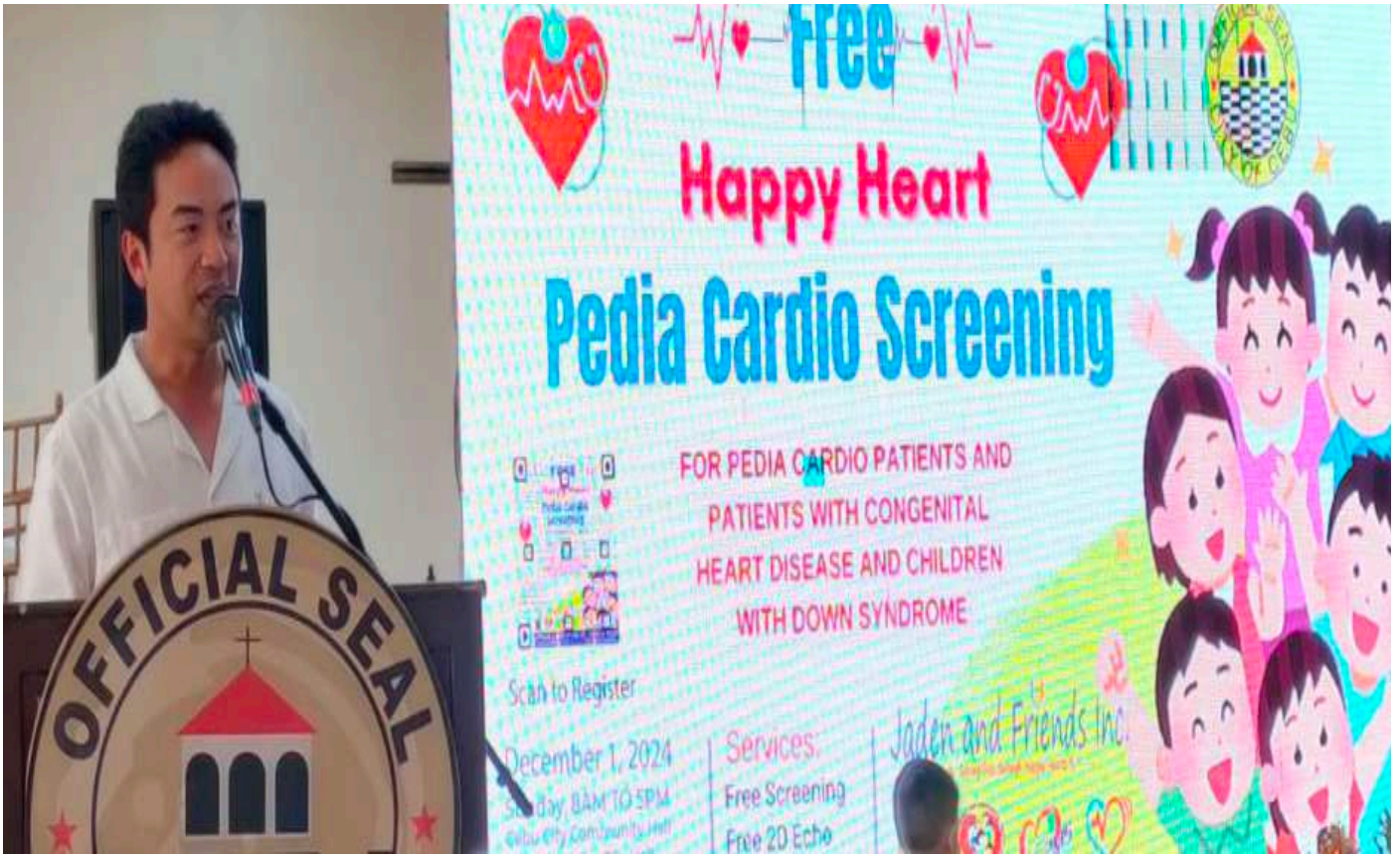
PROJECT UPDATE GIFT OF MOBILITY

4 Turnover and 1 Casting of Artificial Limbs to
Amputee Patients (GG# 22345517 with Rotary Club of Onah)
December 4, 2024 at UERM Memorial Medical Center





Pres. Gerry delivering his message at the Pedia Cardio Screening Mission and Cardiac Operation at Cebu City on December 1, 2024









PROJECT UPDATE

Breast and Cervical Cancer Screening

Free Clinical Screening for women at risk for cancer
Valley Golf and Country Club
November 18, 2024







THE WEEK IN REVIEW

November 14, 2024



Dir. Lemarc Limosnero as Moderator



Rtn. Binky Dizon as Invocator



Pres. Gerry Laperal in his President's Time



PP Noel Laman introduces the guest of honor



Dr. Frederick Mendiola in his speech



Dr. Frederick Mendiola received a Gift of Life Certificate from the club





WEST SIDE STORY











WEST SIDE STORY







Induction of Returnee member Rtn. Paolo Pineda with Sps. Malou at Dusit Thani Hotel on November 14, 2024









WEST SIDE STORY





PROJECT UPDATE

GIFT OF SIGHT PROJECT

Cataract Surgery GG# 2453833
November 14, 2024 at MedSurg Eye Center



Antonio Tesorero



Cynthia Sabado



Cristina Cuales



Lilia Grace



Erlinda Corpuz



PROJECT UPDATE

GIFT OF SIGHT PROJECT

Cataract Surgery GG# 2453833
November 12, 2024 at MedSurg Eye Center



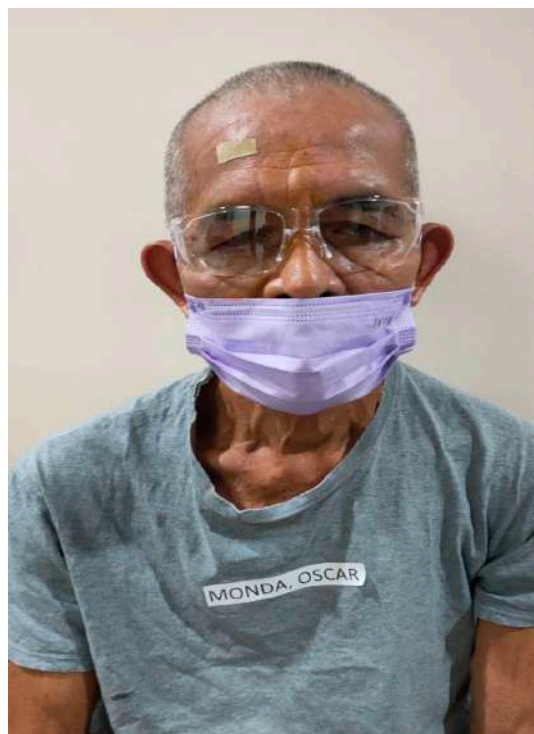
Generoso Compuesto



Edison Nobleza



Jose Viray



Oscar Monda



THE WEEK IN REVIEW

November 7, 2024 - Governor's visit



PP Lito Jimenez as Moderator



Rtn. Jan Campos as Invocator



Pres. Gerry Laperal in his President's Time



PP Junvee Vital introduces the guest of honor



Gov. Prescy Yulo in her speech



Gov. Prescy Yulo received a Gift of Life Certificate from the club



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Missed out on past events?
We've got them in archives you can
access in just a few clicks.



55th Induction & Handover Ceremony
[Click to explore >](#)

WEST SIDE STORY

[Click to explore >](#)



Project Photos

[Click to explore >](#)

Believe in MAGIC

RY 2024-2025

Officers, Directors & Club Advisers

President	Gerardo Oliverio V. Laperal
Vice President	Lauro S. Leviste II
Secretary/ PE	Christopher Dino C. Dumatol
Treasurer	Judd B. Balayan
Director	Epifanio V. Delos Santos
Director	Wilson Goh
Director	Davy Lim
Director	Lemarc B. Limosnero
Director	Jose Conrado Poblete
Director	Charlie S. Rufino
Director	Lars Wittig
Sgt.-At-Arms	Monsour del Rosario Mark Sambar
Ex-Officio Dir.	Juan Antonio T. Carlos
Club Adviser	PRID Guiller E. Tumangan
Club Adviser	IPDG Antonio Juan C. Tambunting III
Club Adviser	PP Carmelino P. Alvendia, Jr.
Club Adviser	PP Dennis D. Decena
Club Adviser	PP Noel A. Laman
Club Adviser	PP Jose Teodoro K. Limcaoco
Club Adviser	PP Amando Jesulito V. Jimenez
Club Adviser	PP Lorenzo T. Ocampo
Club Adviser	PP Roque S. Tordesillas
Club Adviser	PP Fernando Martin O. Peña
Club Adviser	PP Enrico V. Angeles
Club Adviser	PP Ramon Jose F.L. Guerrero
Club Adviser	PP Edgardo G. Balois
Club Adviser	PP Aurelio Paulo R. Bartolome
Club Adviser	PP Victor L. Vital
Club Adviser	PP Ruy Y. Moreno
Club Adviser	PP David R. Caldwell
Club Adviser	PP Enrico B. Tensuan
Club Adviser	PP Alasdair J.W. Thomson
Club Adviser	PP Gil G. Chua

Honorary Members

Hon. Secretary Albert del Rosario (+), Dr. Sol Alvarez
Mr. Rob Raylman, PDG Joey Benedicto and PDG Leo de Guzman

THE WEST SIDE STORY STAFF

Secretariat: Shekinah Yarra
Jameson Manlangit



Thank you for
your continuous service.

[Click here to see the list of payees.](#)

Remain part of our cause by
sending your dues & donation to:

ROTARY FOUNDATION
OF MAKATI WEST, INC.

ACCOUNT NO: 001680053572
BRANCH: AIA TOWER VALERO
BANK NAME: BANCO DE ORO (BDO)

ACCOUNT NO: 0011192572
BRANCH: MAKATI-MAIN BRANCH
BANK NAME: BANK OF THE PHILIPPINES
ISLANDS (BPI)

If you have paid but don't see your name on
the list of payees, please send proof of
deposit to the Secretariat:

jamesonrcmw@gmail.com
kai.rcmw2@gmail.com

Stay up to date with club happenings via

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