

WEST SIDE STORY

OFFICIAL NEWSLETTER OF ROTARY CLUB OF MAKATI WEST

Vol. 21 RY 2023-2024 | 2,413th Meeting (since 1969) | March 14, 2024



Launching of the Gift of Life 20th Anniversary Photo Exhibit at Dusit Thani Hotel March 1, 2024



Today's Guest Speaker:

MS. CORAZON ATAYDE ALVENDIA
HEAD, BUSINESS DEVELOPMENT
THE PHILIPPINE STAR

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WEST SIDE STORY
OFFICIAL NEWSLETTER OF ROTARY CLUB OF MAKATI WEST
Vol. 21 (Feb. 2023-2024) | 2413th Meeting (since 1909) | March 14, 2024

CREATE HOPE IN THE WORLD | THE GIFT OF HOPE | Rotary Club of Makati West

**Launching of the Gift of Life
20th Anniversary
Photo Exhibit at Dusit Thani Hotel
March 1, 2024**



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MS. CORAZON ATAYDE ALVENDIA
HEAD, BUSINESS DEVELOPMENT
THE PHILIPPINE STAR

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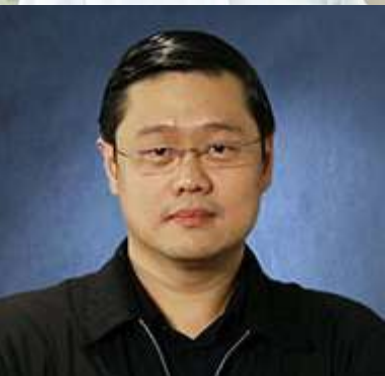
MONTHLY ACTIVITIES



LUNCH MEETING

Ms. Corazon Atayde Alvendia
Head, Business Development
The Philippine Star

Date: March 14, 2024/ Thursday
Venue: Dusit Thani Hotel
Time: 12nn to 2pm



LUNCH MEETING

Mr. Donald Patrick Lim
Chief Innovation Officer & CEO
Udena Corporation &
DITO CME Holdings Inc.

Date: March 21, 2024/ Thursday
Venue: Dusit Thani Hotel
Time: 12nn to 2pm

FELLOWSHIP

Date: April 3, 2024/ Wednesday
Venue: TBA
Time: 6pm onwards

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LUNCH MEETING

Mr. Kenneth Lingan
Chief Executive Officer
Chowking

Date: April 11, 2024/ Thursday
Venue: Dusit Thani Hotel
Time: 12nn to 2pm

LUNCH MEETING

Guest Speaker: TBA
Date: April 18, 2024/ Thursday
Venue: Dusit Thani Hotel
Time: 12nn to 2pm

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TODAY'S PROGRAM

12:15 PM Call to Order
PRES. DAX CARLOS

Invocation
RTN. LOUIE ELIZAGA

Philippine National Anthem (video)

12:30 PM RC Makati West Hymn
RCMW Members

Introduction of Visiting Rotarians & Guest:

Introduction of Personalities at the Presidential Table:

Committee Announcements

12:45 PM President's Time
PRES. DAX CARLOS

Introduction of Guest Speaker
TREAS. JUDD BALAYAN

1:00 PM Speech
CORAZON ATAYDE ALVENDIA
Head, Business Development
The Philippine Star

Open Forum

Token of Appreciation

Moderator
PP AL THOMSON

THIS WEEK'S CELEBRANTS



March 2
SPS. NIKKI JIMENEZ
Birthday



March 3
SPS. ELMA LAGMAN
Birthday



March 5
SPS. JUDITH CANTADA
Birthday



March 5
SPS. SOBEE CHOA
Birthday



March 11
RTN. ROBIN GARCIA
Birthday



March 13
SPS. PAT ALVAREZ
Birthday



March 13
SPS. NUBIA HODGENS
Birthday



March 15
SPS. MICHELLE BARTOLOME
Birthday



March 16
RTN. JAY JAY DE OCAMPO
Birthday



March 16
RTN. LOUIE ELIZAGA
Birthday



March 5
RTN. MUNICH CONLU & SPS. ASRA
Wedding Anniversary



March 7
RTN. RJ LEDESMA & SPS. VANESSA
Wedding Anniversary



March 13
RTN. MARK SAMBAR & SPS. ALLEN
Wedding Anniversary



GUEST SPEAKER CORAZON ATAYDE ALVENDIA

BUSINESS DEVELOPMENT HEAD, THE PHILIPPINE STAR

Ms. Corazon Atayde Alvendia is the Business Development Head of The Philippine Star (PhilStar), a leading national broadsheet.

In her current role, she collaborates with the Creative Services and the Marketing teams to create new campaigns that are aligned to PhilStar's desire to contribute to nation-building. She also pursues new business concepts and partnerships beyond the company's current scope of business.

Prior to this, she also served as Head of Creative Services of the said publications.

One of the major highlights of her professional career before PhilStar was serving as Head of Marketing Communications at the Knowledge Channel Foundation, and Producer of Trends with Tim Yap & Vlife.

She earned her Bachelor's degree in Communications as well as Master of Business Administration degree at the De La Salle University.



PRESIDENT'S MESSAGE

GOOD START

A lot of things happened in the past three weeks and these are captured in the photos that you will see in the next pages of this issue of West Side Story. Enjoy browsing through these pictures later.

The activities that you will see in the next pages include a Post Valentine's party with our better halves last February 21. Then on the next day, February 22, we had our lunch meeting with PP Franco del Rosario as guest speaker; he blessed us with a very informative talk that turned into a seminar workshop. Thanks Kuya Franco.

On February 29, we had the turnover onsite of portable media library from Knowledge channel under our Gift of Hope program. We were joined in this activity by our visiting partner club RC Kowloon at the Jose P. Rizal Elementary School in Tondo, Manila.

In the evening of Feb. 29, we attended the TRF Gala night with our TRF honorees and our guests from RC Kowloon, where RI President Gordon McNally himself was also in attendance. Congrats to our TRF honorees: PP Gil Chua, Gov. Jay Tambunting, PP Eric Tensuan, PP Noel Laman, PRID Guiller Tumangan, PP Alasdair Thomson, PP Eric Angeles, PP Mon Guerrero, PP Ed Balois, Rtn. Jon



Rocha, Pres. Dax Carlos, SAA Patrick Dionisio, VP Dino Dumatol, SAA Lemarc Limosnero, Dir. Charles Rufino, Treas. Judd Balayan, Rtn. Toshiyuki Ishikawa, Rtn. Scott Moore, and PP Lito Jimenez.

OFF TO A GOOD START

In the morning of March 1, we also had a face-to-face turnover of our Gift of Hope project at the Pedro Guevara Elementary School in Binondo, Manila

This was followed by our March 1 lunch meeting with Thailand Ambassador to the Philippines Tull Traisorat as our guest speaker.

Amb. Traisorat also graced the launch of our special photo exhibit at the Dusit Hotel Lobby commemorating the 20th Anniversary of Gift of Life (GOL) in the Philippines.

In the afternoon of March 1, we also had a virtual turnover for our Gift of Hope Project at two schools in Palawan, namely, Maykawan Elementary School and San Miguel Elementary School, Palawan.

So that's how busy we have been.

PROJECT UPDATES

Let me now give you some updates on our projects' numbers. For Gift of Life (GOL), we already accomplished 199 heart surgeries since the start of this Rotary year. We have also assisted 1,917 beneficiaries from Cong. Paul Daza fund.

We have GOL procedures scheduled at the De Los Santos Medical Center on: March 27 (tentative), April 3, April 11th (Thursday), April 17, and April 24. There's an upcoming GOL Project too this May 2024 at the Davao City Hospital, where we already have nine patients in the list. Please get in touch with the secretariat if you want to go to our partner hospitals and visit our GOL beneficiaries and their families.

For our Gift of Sight - Eye Cataract Surgery Project, we were able to save the sights of 26 patients operated on February 17. There are 36 patients more scheduled to be operated on March 16 at Medsurge Eye Center, BF Homes, Parañaque City. Thanks Dr. Timmy Tan for overseeing this.

We will also have a Breast and Cervical Cancer Screening (BCCS) on Sunday, March 17 at the Amphitheater of Valenzuela City sponsored by Jaden and Friends.

Thank you, everyone for giving love to these service projects. We appreciate all the support that we receive - big or small - as all these contribute to making our club's initiatives successful. God bless us all!

Juan Antonio "Dax" T. Carlos
President, RY 2023-2024
Rotary Club of Makati West



WEST SIDE STORY

RCMW members & anns Post Valentine Party at poolside Ayala Alabang Country Club on February 21, 2024





WEST SIDE STORY





THE WEEK IN REVIEW

February 22, 2024



Rtn. Timmy Chuidian as Moderator



Rtn. Tristan Choa as Invocator



Pres. Dax Carlos in his President's Time



PP Lito Jimenez Introduces the Guest of Honor



PP Franco del Rosario during his Speech



PP Franco del Rosario receives a Gift of Life Certificate from the Club







WEST SIDE STORY





TRF Gala Night with RI President Gordon McInally & Gov. Jay Tambunting at The Tent City, Manila Hotel on February 29, 2024





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WEST SIDE STORY





THE WEEK IN REVIEW

March 1, 2024



PP Lito Jimenez as Moderator



PP Jun Alvendia as Invocator



Pres. Dax Carlos in his President's Time



PP Franco del Rosario Introduces the Guest of Honor



H.E. Ambassador Tull Traisorat during his Speech



H.E. Ambassador Tull Traisorat receives a Gift of Life Certificate from the Club



WEST SIDE STORY









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Gift of Life 20th Anniversary Photo Exhibit Ribbon Cutting Ceremony at Lobby, Dusit Thani Hotel on March 1, 2024





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IMPACT Project: Gift of Hope Turnover Ceremony of Knowledge Channel Portable Library & Raspberry Pi from RC Kowloon at Jose P. Rizal Elementary School on February 29, 2024





IMPACT Project: Gift of Hope Turnover Ceremony of Knowledge Channel Portable Library & Raspberry Pi from RC Kowloon at Pedro Guevarra Elementary School on March 1, 2024







IMPACT Project: Gift of Hope Virtual Turnover Ceremony of Knowledge Channel Portable Library & Raspberry Pi from RC Kowloon for Palawan Schools on March 1, 2024



TURNOVER CEREMONY



DepEd Manila: Rizal Elementary School and Pedro Guevara Elementary School
DepEd Palawan: Maykawayan Elementary School and San Miguel Elementary School
February 29 - March 1, 2024



PRESS RELEASE:



MEDIA PARTNERSHIP AGREEMENT FOR DISCON 2024. In photo signing the agreement are (seated, left to right): DISCON 2024 Chairperson Gil C. Chua, Tiger22 Chairman and CEO Ruthy C. Vera, Quest Broadcasting Chairman and President Jose Luis "Bobet" Vera, and District 3830 Governor Jay Tambunting; while witnessing the event are (standing, Rotarian Judd B. Balayan, Touch XDA Chairman Antonio Samson, and Rotary Club of Makati West Past President Lito Jimenez.

Rotary District 3830 and Tiger22 sign Media Partnership agreement for DISCON 2024

The Rotary International District 3830 Conference (DISCON) 2024 Committee led by Governor Antonio "Jay" Tambunting III and this year's DISCON Chairperson Gil G. Chua recently signed a Media Partnership Agreement with Tiger22 Media Corporation, a unit of Quest Broadcasting Inc. As media partner, Tiger 22 will be a co-presenter and broadcast partner of the DISCON 2024, a grand yearly fellowship of Rotarians across the rotary clubs in District 3830.

DISCON 2024 is slated on 10-11 May 2024 at the Grand Plaza Ballroom of Sofitel Philippine Plaza Manila in Pasay City. This two-day event will feature a number of activities including a rotary showcase, leadership and learning sessions, fellowships, recognitions, and entertainment numbers. The event will be attended by about a thousand participants - mostly Rotarians from the District, Rotaractors, dignitaries, local and international speakers, and other guests.

Rotary International District 3830 is one of the 10 Rotary districts in the Philippines which carry out various service projects to create lasting change in the lives of the less fortunate. It spans 118 Rotary Clubs in Makati, Taguig, Paranaque, Las Pinas, Muntinlupa, Pateros as well as the province of Palawan.

Vera-led Quest Broadcasting Inc. is a Philippine radio network that operates a number of stations across the country under the Magic Nationwide network. Its affiliate Tiger 22 Media Corporation is an integrated local media agency-based radio network that consists of five-partner radio brands under the Vera family: Jam 88.3, Wave 89.1, Magic 89.9 and its provincial network Magic Nationwide, and 99.5 Play FM.



MARCH IS



TAKE ACTION: Get Involved, Be a People of Action



Missed out on past events?

We've got them in archives you can access in just a few clicks.



54th Induction & Handover Ceremony

[Click to explore >](#)



District 3830 Handover Ceremony

[Click to explore >](#)

WEST SIDE STORY



Project Photos

[Click to explore >](#)

[Click to explore >](#)

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RY 2023-2024

Officers, Directors & Club Advisers

President	Juan Antonio T. Carlos
Vice President	Christopher Dino C. Dumatol
Secretary/ PE	Gerardo Oliverio V. Laperal
Treasurer	Judd B. Balayan
Director	Paul R. Daza
Director	Epifanio V. Delos Santos
Director	Lauro S. Leviste II
Director	Davy Lim
Director	Charles Bernard H. Reyes
Director	Charlie S. Rufino
Director	Lars Wittig
Sgt.-At-Arms	Patrick Dionisio Lemarc Limosnero
Ex-Officio Dir.	Gil G. Chua
Club Adviser	PRID Guiller E. Tumangan
Club Adviser	DG Antonio Juan C. Tambunting III
Club Adviser	PP Carmelino P. Alvendia, Jr.
Club Adviser	PP Dennis Decena
Club Adviser	PP Noel Laman
Club Adviser	PP Teodoro Limcaoco
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Club Adviser	PP Larry Ocampo
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Club Adviser	PP Enrico Angeles
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Club Adviser	PP Aurelio Paulo R. Bartolome
Club Adviser	PP Victor L. Vital
Club Adviser	PP Ruy Moreno
Club Adviser	PP Dave Caldwell
Club Adviser	PP Luis Del Rosario, Jr. (+)
Club Adviser	PP Enrico B. Tensuan
Club Adviser	PP Alasdair Thomson

Honorary Members

Hon. Secretary Albert del Rosario(+), Dr. Sol Alvarez
Mr. Rob Raylman, PDG Joey Benedicto and PDG Leo de Guzman

THE WEST SIDE STORY STAFF

Secretariat: Shekinah Yarra
Jameson Manlangit



Thank you for
your continuous service.
[Click here to see the list of payees.](#)

Remain part of our cause by
sending your dues to:

ROTARY FOUNDATION
OF MAKATI WEST, INC.

ACCOUNT NO: 001680053572
BRANCH: PHILAM TOWER VALERO
BANK NAME: BANCO DE ORO

If you have paid but don't see your name on
the list of payees, please send proof of
deposit to the Secretariat:

jamesonrcmw@gmail.com
kai.rcmw2@gmail.com

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