

WEST SIDE STORY

Rotary
Club of Makati West



OFFICIAL NEWSLETTER OF ROTARY CLUB OF MAKATI WEST

Vol. 22, RY 2022-2023 | 2,377th Meeting (since 1969) | February 9, 2023

Thursday Lunch Meeting with Guest Speakers Cong. Paul Daza & Mr. Jojo Dispo February 2, 2023



Today's Guest Speaker:

H.E. HK YU
AMBASSADOR
AUSTRALIA TO THE PHILIPPINES

RCMW website www.rcmakatiwest.ph

[www.fb.com/RCMWD3830](https://www.facebook.com/RCMWD3830)

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Vol. 22, RY 2022-2023 | 2:37 PM Meeting (since 1969) | February 9, 2023

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 Cong. Paul Daza & Mr. Jojo Dispo
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In this issue:

Monthly Activities	3
Today's Program/Guest Speaker	4
President's Message	5
Forethought by Craig Lonnee	9
The Week in Review-Weekly Meeting	11
Rotaract	16
Assistant Governors' Training	17
Project Updates	23
RI Theme & Links	25
The Four-Way Test	26
Acknowledgements	27

GILISM FOR THE WEEK

#GILISM

**IT'S A GREAT HONOR TO
 HELP OTHERS LIVE WELL
 AND REALIZE THEIR
 FULL POTENTIAL.**





MONTHLY ACTIVITIES



Joint Club Meeting
Rotary Club of Makati Premier District

Date: February 9, 2023/ Thursday
Venue: Dusit & Zoom Conference
Time: 12nn to 2pm

Her Excellency HK Yu
Ambassador
Australia to the Philippines



RCMW Valentine's Fellowship

Thursday, February 16, 6pm
30 McKinley Road, Makati, 1219
Rtn. Patrick Dionisio Residence



Lunch Meeting

Date: February 23, 2023/ Thursday
Venue: Dusit & Zoom Conference
Time: 12nn to 2pm

Atty. Agnes Devanadera
President & CEO
Clark Development Corporation



Lunch Meeting

Date: March 2, 2023/ Thursday
Venue: Dusit & Zoom Conference
Time: 12nn to 2pm

Prof. Benjamin Sandoval
Professor
UP Virata School of Business



Joint Club Meeting with
Rotary Club of Makati Central
Rotary Club of Makati Dasmaringas
Rotary Club of Makati Premier District

Date: March 9, 2023/ Thursday
Venue: Dusit & Zoom Conference
Time: 12nn to 2pm

Stephen CuUnjieng
Independent Director
Aboitiz Equity Ventures



TODAY'S PROGRAM

12:15 PM Call to Order
MIP GIL G. CHUA (RCMW)
MIP LEAH QUESADA (RCMPD)

12:45 PM President's Time
MIP GIL G. CHUA (RCMW)
MIP LEAH QUESADA (RCMPD)

Invocation
RTN. MARIA AGUILA (RCMPD)

Introduction of Guest Speaker
RTN. CHRISTOPHER MORIARTY

Philippine National Anthem (video)
Australia National Anthem (video)

1:00 PM Speech
H.E. HK YU
Ambassador
Australia to the Philippines

12:30 PM RC Makati West Hymn
RCMW Members

Moderator
PP ALASDAIR THOMSON

Introduction of Visiting Rotarians and Guest;

Introduction of Personalities at the Presidential table;

Committee announcements

THIS WEEK'S CELEBRANTS



February 10
VP JIMMY BAUTISTA
Birthday



February 11
SPS. CRISTINA CARL
Birthday



February 11
SPS. BARBEE CHUIDIAN
Birthday



February 12
RTN. PAOLO CRISTOBAL
Birthday



February 15
RTN. DAVY LIM
Birthday



February 16
RTN. GERRY LIMCAOCO
Birthday

GUEST SPEAKER

H.E. HK YU

AMBASSADOR OF AUSTRALIA TO THE PHILIPPINES

Ms Yu is a senior career officer with the Department of Foreign Affairs and Trade (DFAT). Immediately prior to this, she was the Deputy Head of Mission and Minister at the Australian Embassy in Japan. From March 2018 to October 2019, she was First Assistant Secretary of the Middle East and Africa Division in DFAT Canberra.

Before joining DFAT, she worked in the Department of the Prime Minister and Cabinet (PM&C) for two years, Treasury for 14 years and the Australian Taxation Office (ATO) for 11 years. While in Treasury, she was posted to Japan as the Minister-Counsellor (Economics). She was also seconded to the Korean Government to assist with the G20 presidency in 2010 and awarded a Public Service Medal (PSM) for her work.

Ms Yu holds a Bachelor of Commerce from University of Western Australia, Graduate Diploma of Economics (with distinction) from Australian National University and a Master of Taxation from University of New South Wales.

She is married to Fergus Murphy and they have four sons.





PRESIDENT'S MESSAGE

Strong Ties

First of all, I would like to thank the Australian Ambassador to the Philippines, Her Excellency Hae Kyong Yu, for accepting our invitation to be the guest speaker in today's weekly lunch meeting of the Rotary Club of Makati West.

We are confident that under Ambassador Yu, the Philippines and Australia will be able to further advance the two countries' partnership to contribute to shared stability and prosperity as well as regional security.

In this month two years ago, in February 2021, then Australian Ambassador to the Philippines, His Excellency Steven Robinson, was also our guest speaker in our lunch meeting held virtually during the time of PP Al Thomson.



Australian Ambassador to the Philippines Hae Kyong Yu

In that meeting, Amb. Robinson reiterated the Philippines and Australia's 75 years of diplomatic relations that was in that year (2021) being celebrated with the theme, "Mateship and Bayanihan" to highlight shared values of friendship, communal unity, and solidarity.

Ambassador Robinson said that "the depth of the friendship and partnership between Australia and the Philippines has stood in good times and bad, providing each other the "bedrock of mutual support". For one, the Philippines' development partnership with Australia is supporting the country's health and education priorities, as well as economic recovery from the pandemic.

We at DDB Group Philippines also experienced how the Australian government is strongly supporting gender equality and women empowerment in the Philippines.

Our company is in fact a proud member of two organizations that are supported by the Australian government's Investing in Women (IW) initiative so that they can actively promote women empowerment and gender equality.

These organizations are the Philippine Business Coalition for Women Empowerment and the Champions of Change Coalition.

We recently participated in a case study commissioned by Investing in Women to demonstrate results in bringing about change in workplace gender equality (WGE). The case study examines the company's efforts as part of our engagement with the Philippine Business Coalition for Women Empowerment (PBCWE). So we are proud to be the first in the Philippines



H. E. Steven Robinson AO.



Progress on Workplace Gender Equality at DDB

DDB Group Philippines, the country's first integrated marketing communications and services network, participated in a case study commissioned by Investing in Women (IW), an initiative of the Australian Government, to demonstrate results in bringing about change in workplace gender equality (WGE). The case study examines the company's efforts as part of their engagement with the Philippine Business Coalition for Women Empowerment (PBCWE).



- DDB's board and mid-level management composition was gender equal at 50:50 and at other levels the ratio shows more women than men.

DDB Group PH is the first in the Philippines to be part of the Workplace Gender Equality case study with the Australian government and PBCWE.

to be part of this WGE case study with the Australian government and our non-profit partner PBCWE.

You know, Australia is definitely a country that is close to my heart. I had Permanent Resident status in Australia from 2006 to 2016. Our DDB APAC office used to be based in Melbourne. My daughters Anna and Chabs as well as my grandkids have Australian citizenship, on top of being Filipino citizens.

Cheers to Philippines-Australia's stronger relations!

CLUB UPDATES

For Club Updates, let me start with the District Conference happening this March 23-25. We want to support

the District so we sponsored two tables, so that's a total of 24 pax. The first 24 to register with our secretariat will be given seats to the three-day event. Get to know more about the other district clubs and network with your fellow Rotarians from the other districts by attending this.

For our Gift of Life program, within seven months of my term, we have already done 137 surgeries to date and we are expecting to do 13 to 15 more surgeries all within next week to bring this total to at least 150 surgeries by February 15, a day after Heart's Day.

And we hope we will be able to do more to reach our goal of 200 heart surgeries by the end of my term, God



Please contact the RCMW secretariat for those who want to attend this 3-day event.

willing. We need more funds for this, so I hope we can get more donations in the next months.

We have also provided 1,229 patients with medical assistance through Cong. Daza fund.

For our Mass Wedding program, the San Fernando de Dilao Parish in Paco, Manila will start disseminating information on this event to parishioners thru announcement in all Sundays and daily masses. Parishioners will be prioritized as requested by the parish priest. The couples endorsed by RCMW will also be prioritized in the Mass Wedding scheduled on April 29, a few months from now.

For our Artificial Limbs project, as I said last week, we are nearing our target list of beneficiaries pre-screened by us and our partner hospital Philippine General Hospital. Measurement of limbs is expected to be conducted in February or March. Thanks to the several Rotary clubs in the district and outside the district that participated in the referrals of amputee patients. We also have organizations such as PWD Makati, PWD Quezon City, and AKAP Pamilya helping us search qualified beneficiaries for the program.

We have a lot of things in the pipeline. I am happy that we are always busy here at the Rotary. This means we are helping a lot of people in the communities.

Thank you, my favorite Rotarians for always supporting the club.

Maraming salamat po!

Gil G. Chua
President, RY 2022-2023
Rotary Club of Makati West



FORETHOUGHT

by: Craig Lonnee

VUCA

Some of you know I have a fascination for military history and understanding many of you are involved in family businesses, here's some learnings for your consideration.

In trying times, family tensions often surface, exposing underlying fissures, which may lead to more divisiveness.

From adversity can come unification.

A paper I was reading based on research into family enterprises and the military suggested the following to help successfully navigate volatile, uncertain, complex and ambiguous (VUCA) challenges brought on by COVID-19.

I'm suggesting embrace this opportunity, take stock and consider new ways to adapt and become more resilient.

Orient the family business to a fast-changing, dynamic environment.

Mike Tyson (the famed heavy weight boxer) was asked about his fight plan in relation to his opponent, he said – “everyone has a plan until they get punched in the face” or as the military say – “no plan survives first contact with the enemy”.

General Peter Schoomaker, former commander of U.S. Special Operations Forces, taught his leaders to plan their missions based on the current reality of the situation, with the information that's at hand, not the way they would like it to be or imagine it to be. Leaders are not in the business of magical thinking.

History is always good to learn from, though not necessarily to obsessively dwell upon. Families have long memories, not always good. Its valuable to explore the possibilities the future holds.

Orientating in a VUCA environment, remain humble about what you do not know and build a reliable 'human sensor' network of diverse sources of perspectives and expertise. A word



of caution, everyone is of course entitled to their opinion, but not their own facts.

Plan and pivot operations grounded in the situation as it is.

Appreciate the contextual difference between chaos and business as usual.

Special Operations Forces (SOF) have crisis-action teams who respond to immediate threats and opportunities.

It's my experience, people who still do SWOT analyses expend far too much energy actively talking about strengths and weaknesses, meaning they run out of time and patience to discuss threats and opportunities. This behaviour again underscores the difference between past and future.

My thought, surrounding business more generally, like SOF, identify a select team, supported with appropriate resources to act urgently on pressing issues. Acknowledging there's a difference between fire-fighting and urgent priorities, framed by strategy. We've always got time to fix things, though rarely to get challenges addressed right the first time.

The point is, keep agility uppermost in your thinking and acting. Remain anticipatory in your approach. These concepts are not new, they've been with us for thousands of years, it's just that the pandemic forced us to be more mindful.

Adaptive leadership.

As in the military, it's important for leaders to maintain a heightened situational awareness coupled with a clear vision and mission. This will ensure staff adapt quickly to changing circumstances.

My thought surrounding family businesses, indeed all businesses, define the mission parameters and be clear on who has what decision-making power. It's important to align why (shared purpose) and what (goals and tasks to deliver the agreed success criteria).

Leaders, more generally these days, need to give guidance on what needs to be achieved and importantly, why. Then provide the latitude within limits that allows teams to deliver their tasks in innovative ways.

ABOUT CRAIG LONNIE

Lonnie is the Chief Development Officer at DDB Group Philippines, where he provides strategic and operational counsel to clients and DDB's senior leadership. He also leads The Bernbach School, DDB Group Philippines' exclusive learning hub.

He had worked for worldwide marketing communications network DDB for over two decades, gaining vast and varied experience across Asia and the Pacific. Over this time, he held local, regional, and global responsibilities, including co-chief operating officer of regional operations of DDB Asia and chief development officer across 23 offices in 14 countries.



THE WEEK IN REVIEW

February 2, 2022 - Weekly Meeting



Rtn. Judd Balayan as Moderator



Rtn. Jan Antonio Campos as Invocator



President Gil G. Chua during his President's Time



PP Bobby Gabral Introduces the Guest Speaker



Mr. Jojo Dispo during his talk



Hon. Paul Daza during his talk



Mr. Jojo Dispo receives a Gift of Life certificate from the club



Hon. Paul Daza receives a Gift of Life certificate from the club









Guest speakers - investment banker Jojo Dispo and Cong. Paul Daza - answer questions from RCMW members.





Rotaractors of Makati West Abby Gaile Paraiso, Kimshane Jumawan & Patricia Gunsay joined the Cool-Tara project of Rotaract Club of Kabataang West Rembo at Makati Museum, February 4.





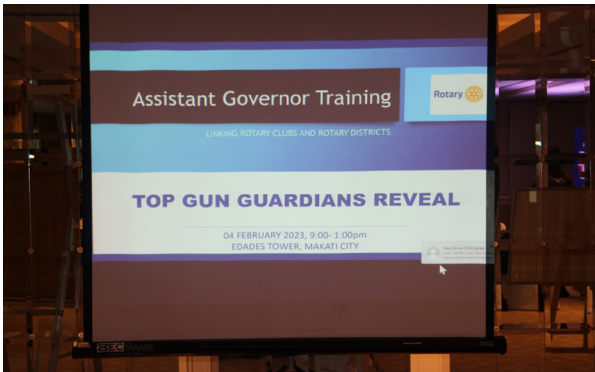
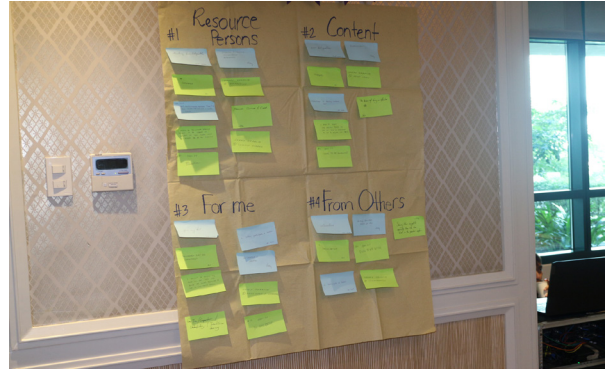
Assistant Governors' Training for RY23-24 at Edades Tower, 3rd floor function room, Rockwell Makati, February 4.







WEST SIDE STORY





WEST SIDE STORY









Cassandra Mendiola Barbosa
2 years old, female
San Jose, Rodriguez, Rizal

PDA Device Closure
De Los Santos Medical Center
February 8, 2023



Kherdie Shan Claud Baluyut
3 years old, male
San Jose Del Monte, Bulacan

PDA Device Closure
De Los Santos Medical Center
February 8, 2023



PROJECT UPDATES

GIFT OF LIFE

GOL RY 2022-2023



Aisle Sabrine Tybaco Sobreviga
2 years old, female
Borongan City, Eastern Samar

PDA Device Closure
De Los Santos Medical Center
February 8, 2023



Samara Dauz Dulay
2 years old, female
La Union

PDA Device Closure
De Los Santos Medical Center
February 8, 2023



Zeann James Aranzanso Tahimic
17 years old, male
Tanza, Cavite

Cardiac Catheter
De Los Santos Medical Center
February 8, 2023



PROJECT UPDATES

GIFT OF LIFE

GOL RY 2022-2023



FEBRUARY IS

PEACE AND CONFLICT PREVENTION/RESOLUTION MONTH

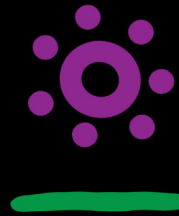
"Imagine all the people living life in peace..."

John Lennon



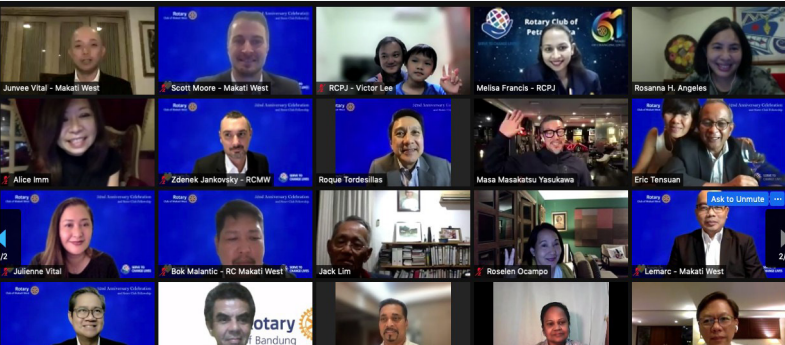
www.rotary.org

Rotary Club of Makati West



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53rd INDUCTION & HANDOVER

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WEST SIDE STORY

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Project Photos

[Click to explore >](#)



Rotary

THE FOUR WAY TEST OF THE THINGS WE THINK, SAY AND DO

ROTARY INTERNATIONAL

- I. Is it the **Truth**?
- II. Is it **FAIR** to all concerned?
- III. Will it build **GOOD WILL** and **BETTER FRIENDSHIPS**?
- IV. Will it be **BENEFICIAL** to all concerned?

ROTARY CLUB OF MAKATI WEST

- I. Is it **RECOGNITION**?
- II. Is it **RETENTION**?
- III. Is it **RECRUITMENT**?
- IV. Is it **FUN**?





RY 2022-2023

Officers, Directors & Club Advisers

President	Gil Chua
Vice President	Jaime Bautista
Secretary/ PE	Juan Antonio Carlos
Treasurer	Gerardo Laperal
Director	Tristan Choa
Director	Leonardo Cuaresma, Jr.
Director	Paul Daza
Director	Epifanio Delos Santos
Director	Elmer Francisco
Director	Scott Moore
Director	Charles Bernard Reyes
Sgt.-At-Arms	Javier Berenguer-Testa
Ex-Officio Dir.	Franco Del Rosario
Club Adviser	PRID Guiller Tumangan
Club Adviser	PP Carmelino P. Alvendia, Jr.
Club Adviser	PP Dennis Decena
Club Adviser	PP Noel Laman
Club Adviser	PP Teodoro Limcaoco
Club Adviser	PP Amando Jesulito Jimenez
Club Adviser	PP Larry Ocampo
Club Adviser	PP Roque Tordesillas
Club Adviser	PP Antonio Tambunting III
Club Adviser	PP Enrico Angeles
Club Adviser	PP Ramon Guerrero
Club Adviser	PP Edgardo Balois
Club Adviser	PP Aurelio Paulo R. Bartolome
Club Adviser	PP Victor L. Vital
Club Adviser	PP Ruy Moreno
Club Adviser	PP Dave Caldwell
Club Adviser	PP Luis Del Rosario, Jr.
Club Adviser	PP Enrico B. Tensuan
Club Adviser	PP Alasdair Thomson

Honorary Members

Hon. Secretary Albert del Rosario, Mr. Rob Raylman, PDG Joey Benedicto and PDG Leo de Guzman

THE WEST SIDE STORY STAFF

Secretariat:	Shekinah Yarra Jameson Manlangit
DDB Team:	Maricar Manuzon-Angeles Hiedy Enriquez



Thank you for
your continuous service.
[Click here to see the list of payees.](#)

Remain part of our cause by
sending your dues to:

ROTARY FOUNDATION
OF MAKATI WEST, INC.

ACCOUNT NO: 001680053572
BRANCH: PHILAM TOWER VALERO
BANK NAME: BANCO DE ORO

If you have paid but don't see your name on
the list of payees, please send proof of
deposit to the Secretariat:

jamesonrcmw@gmail.com
kai.rcmw2@gmail.com

Stay up to date with club happenings via

<http://rcmakatiwest.ph>
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