

WEST SIDE STORY

OFFICIAL NEWSLETTER OF ROTARY CLUB OF MAKATI WEST

Vol. 22 RY 2023-2024 | 2,415th Meeting (since 1969) | March 21, 2024



Sister Club - RC of Petaling Jaya, Malaysia visits RCMW with a round of golf at Pradera Golf Course March 19, 2024



Today's Guest Speaker:

MR. DONALD PATRICK LIM
CHIEF OPERATING OFFICER
DITO CME HOLDINGS INC.

RCMW website www.rcmakatiwest.ph

[www.fb.com/RCMWD3830](https://www.facebook.com/RCMWD3830)

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Vol. 22 (FY: 2023-2024) | 2415th Meeting (since 1909) | March 21, 2024



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March 19, 2024**





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MONTHLY ACTIVITIES



LUNCH MEETING

Mr. Donald Patrick Lim
Chief Innovation Officer & COO
Udena Corporation &
DITO CME Holdings Inc.

Date: March 21, 2024/ Thursday
Venue: Dusit Thani Hotel
Time: 12nn to 2pm



FELLOWSHIP

Date: April 3, 2024/ Wednesday
Venue: Ikinari Steak, One Ayala Mall
Time: 6pm onwards



LUNCH MEETING

Mr. Kenneth Ligan
Chief Executive Officer
Chowking

Date: April 11, 2024/ Thursday
Venue: Dusit Thani Hotel
Time: 12nn to 2pm



LUNCH MEETING

Mr. Vincent Patrick Tobias
Head of Innovation
Ayala Corporation

Date: April 18, 2024/ Thursday
Venue: Dusit Thani Hotel
Time: 12nn to 2pm



LUNCH MEETING

Guest Speaker: TBA
Date: April 25, 2024/ Thursday
Venue: Dusit Thani Hotel
Time: 12nn to 2pm



TODAY'S PROGRAM

12:15 PM Call to Order
PRES. DAX CARLOS

Invocation
RTN. ALEX FLORO

Philippine National Anthem (video)

12:30 PM RC Makati West Hymn
RCMW Members

Introduction of Visiting Rotarians & Guest:

Introduction of Personalities at the Presidential Table:

Committee Announcements

12:45 PM President's Time
PRES. DAX CARLOS

Introduction of Guest Speaker
TREAS. JUDD BALAYAN

1:00 PM Speech
DONALD PATRICK LIM
Chief Operating Officer
DITO CME Holdings Inc.
Open Forum

Token of Appreciation

Moderator
PP FRANCO DEL ROSARIO

THIS WEEK'S CELEBRANTS



March 29
SPS. CARLA TABUENA
Birthday



March 30
RTN. BOK MALANTIC
Birthday



March 30
RTN. BERN REYES
Birthday



March 31
SPS. MARYASIA RECTO
Birthday



March 21
RTN. TONY DEL ROSARIO & SPS. ANNETTE
Wedding Anniversary



March 21
RTN. PETER HAGER & SPS. ANGIE
Wedding Anniversary



March 23
SAA LEMARC LIMOSNERO & SPS. SHEILA
Wedding Anniversary



March 25
RTN. MIGUEL PERTIERRA & SPS. TRISHA
Wedding Anniversary



March 26
GOV. JAY TAMBUNTING & SPS. BAMBEE
Wedding Anniversary



March 27
RTN. CHRIS MORIARTY & SPS. JENNIFER
Wedding Anniversary



March 31
RTN. ANDY AGUILA & SPS. STELLA
Wedding Anniversary



GUEST SPEAKER DONALD PATRICK LIM

CHIEF OPERATING OFFICER, DITO CME HOLDINGS INC.

Donald Patrick Lim is the Chief Innovation Officer of Udenna Group, where he drives the innovation for the latter's nine business pillars, which include Phoenix Petroleum, Restaurants Contis and Wendys, Family Mart, Enderun Colleges, Udenna Infrastructure, Udenna Land, Mobility arm Ferrari and Maserati, Chelsea Logistics and 2Go, and DITO CME.

He also serves as COO of the holding company DITO CME, which manages and leads the telecom, media and entertainment investments of Udenna Corporation, including its flagship business DITO Telecommunity, the country's third telecom provider in joint venture with China's leading telco company China Telecom.

Prior to this, Donald was the country CEO of Dentsu Aegis Network Philippines where he integrated seven agencies to work together and grow revenue year-on-year, with profitable business performance.

He also served as Chief Digital Officer of ABS CBN Corporation where he led the Digital Media Division and was responsible for crafting the overall digital strategy and direction of ABS-CBN and all its subsidiaries.

His lustrous track record also includes serving as Chief Innovation Officer of McCann Worldgroup Philippines, President of Yehey Corporation, and Vice President for Marketing of Philippine Daily Inquirer.

He earned his BS Management degree at the Ateneo de Manila University, and Master in Public Management from the Ateneo School of Government. He earned his Master in Business Administration from Murdoch University and Doctor in Business Administration from the University of Phoenix Online.



PRESIDENT'S MESSAGE

PP Lou

The club is still grieving the loss of our gentle Kuya, PP Lou del Rosario. He devoted a big part of his life to the Rotary. For the benefit of our new members, PP Lou was the one who brought the Gift of Life (GOL) program to the Philippines in 2004. Since then, he had always supported GOL like his own child.

In fact, PP Lou had been supportive of all our activities at the club - making RCMW his second home. The younger generations of Rotarians have a lot to learn from his life and works - his tireless fellowship and service. Thank you, PP Lou for everything. We love you! You will live on in our hearts and memories forever!

PROJECT UPDATES

After celebrating its 20th Anniversary milestone with a special photo exhibit last March 1 to 15, Gift of Life (GOL) has continued to Create Hope for the World. Since this Rotary year started, we have already done 201 GOL surgeries. We have also assisted a total of 1,975 indigent patients under Cong. Paul Daza fund. For our next GOL procedures, we have scheduled 13 patients on April 3rd.



Also, you can still buy the photo paintings we showcased during GOL's special exhibit. A total of 17 photo paintings were donated by Rotarian Jeff Dytuco and his fellow Zone V Camera Club members Bernadette Wong, Angela Panlilio, and PP Gil's daughter, Diane Chua. You may view their donated works at <https://rcmwgol20gallery.org>. Just approach the Secretariat should you wish to purchase any of these. All proceeds will go to GOL.

We also did our second batch of eye cataract surgeries under our Gift of Sight program last Saturday, Mar 16. From February to March 2024, we already saved the eye sights of 60 patients, funded by the new global grant #2453833. Adding the 22 eye operations done on July 29, 2023, funded by the donation from Rtn. Amel Moti, we now have a total of 82 eye operations to date. Our next schedule of cataract surgeries is on April 13, 2024.

Last Sunday, March 17, we held a Breast and Cervical Cancer Screening (BCCS) at People's Park Amphitheater in Valenzuela City sponsored by Jaden and Friends. We screened a total of 70 women, 44 of whom were screened for cervical cancer where there had been zero findings, while 26 had breast cancer screenings of which four were found to have breast mass after ultra sound tests were done on site.

In total, we have had screened 552 women from 8 different locations this Rotary year. From this total, 29 have been found positive of breast mass and 3 with cervix problems. These patients are being monitored by the Phil. Cancer Society (PCS).

We also had a Turnover Ceremony for our Gift of Hope - Knowledge Channel Portable Media Library at Pitogo High School last March 13.

So that's our long list of project updates, which is always good to have since this means we are helping/saving more lives.

On a lighter note, let me congratulate our RCMW Golfers for winning the team championship at the 3rd Leg of the Governor's Cup held last March 7. Thanks for always making us proud!

That's all for this week. Thank you everyone for your support. Feel free to approach me, our project chairs or our secretariat should you want to know more about our weekly schedules. Feel free to join us in any of these activities.

We appreciate all the support that we receive - big or small - as all these contribute to making our club's initiatives successful. God bless us all!

Juan Antonio "Dax" T. Carlos
President, RY 2023-2024
Rotary Club of Makati West



RCMW Golfers as Team Champion in the 3rd Leg D3830 Golf Cup at Villamor Golf Course on March 7, 2024, Thursday.





WEST SIDE STORY









WEST SIDE STORY





WEST SIDE STORY





Mass & Tribute to PP Lou del Rosario at Arlington & Basilica of National Shrine of Our Lady of Mt. Carmel on March 11, 2024





WEST SIDE STORY









**IMPACT Project: Gift of Hope Turnover Ceremony of
Knowledge Channel Portable Library
at Pitogo High School on March 13, 2024**











THE WEEK IN REVIEW

March 14, 2024



PP Al Thomson as Moderator



Rtn. Louie Elizaga as Invocator



Pres. Dax Carlos in his President's Time



Treas. Judd Balayan Introduces the Guest of Honor



Ms. Corazon Alvendia during her Speech



Ms. Corazon Alvendia receives a Gift of Life Certificate from the Club



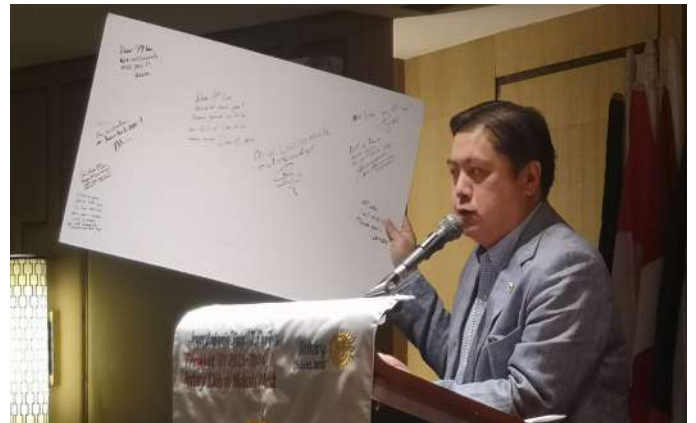




WEST SIDE STORY









WEST SIDE STORY





PE Gerry Laperal successfully finished the Presidents-Elect Training Seminar (PETS) RY 2024-2025 at Abagan Ti Manila, Alfonso, Cavite on March 15-17, 2024





WEST SIDE STORY





RC Makati West & RC Petaling Jaya Lunch Fellowship at Harbor View, Manila on March 18, 2024





PROJECT UPDATES

GIFT OF SIGHT PROJECT

GG# 2453833

Cataract Surgery Patients for RY 2023-2024
March 16, 2024 at MedSurg Eye Center



Alfredo Camero Jr.
43 years old
Taguig City



Clarita Torrenueva
83 years old
Makati City



Cholita Grana
77 years old
Taguig City



Teresita Ludovico
72 years old
Makati City



PROJECT UPDATES
GIFT OF SIGHT PROJECT
GG# 2453833



Felisa Ramos
70 years old
Makati City



Ernesto Javier
83 years old
Makati City



Oscar Manalansang
74 years old
Imus, Cavite



Leonardo Oril
72 years old
Makati City



PROJECT UPDATES
GIFT OF SIGHT PROJECT
GG# 2453833



Herminia Yeoh
68 years old
Las Pinas City



Janielyn Aquino
53 years old
Paranaque City



Rebecca Ortiz
73 years old
Imus, Cavite



Nestor Haberle
69 years old
Taguig City



PROJECT UPDATES
GIFT OF SIGHT PROJECT
GG# 2453833



Demetrio Lachica
66 years old
San Pedro, Laguna



Lazaro Bongbonga
56 years old
Imus, Cavite



Ofelia Galvez
71 years old
Alfonso, Cavite



Gil Colo
67 years old
Paranaque City



PROJECT UPDATES
GIFT OF SIGHT PROJECT
GG# 2453833



Mary Jane Tadalan
43 years old
Cainta, Rizal



Lorma Perinia
67 years old
Makati City



Teresita Tamayo
71 years old
Paranaque City



Carmelita Reyno
63 years old
Makati City



PROJECT UPDATES
GIFT OF SIGHT PROJECT
GG# 2453833



Estrellita San Valentin
78 years old
Calamba, Laguna



Alberto Lachica
64 years old
Muntinlupa City



Romualdo Aquino
63 years old
San Pablo, Laguna



Danilo Arceo
74 years old
Quezon City



PROJECT UPDATES
GIFT OF SIGHT PROJECT
GG# 2453833



Gavina Legaspi
62 years old
Makati City



Mercy Barde
53 years old
Binan, Laguna



Marietta Ilagan
60 years old
Calamba, Laguna



Romel Embile
58 years old
Imus, Cavite



PROJECT UPDATES
GIFT OF SIGHT PROJECT
GG# 2453833



Miguela Arceo
70 years old
Quezon City



Juanita Luban
66 years old
Paranaque City



Lourdes Campo
78 years old
Paranaque City



Carganilla, Mark

Mark Carganilla
31 years old
Calamba, Laguna



PROJECT UPDATES

GIFT OF SIGHT PROJECT

GG# 2453833



Roberto Munoz
68 years old
Makati City



Roger De Claro
65 years old
Imus, Cavite





RC Makati West & Jaden & Friends in Partnership with the Philippine Cancer Society for a Free Breast and Cervical Cancer Screening Project at People's Park Amphitheater Valenzuela on March 17, 2024, Sunday





MARCH IS



TAKE ACTION: Get Involved, Be a People of Action



Missed out on past events?

We've got them in archives you can access in just a few clicks.



54th Induction & Handover Ceremony

[Click to explore >](#)



District 3830 Handover Ceremony

[Click to explore >](#)

WEST SIDE STORY



Project Photos

[Click to explore >](#)

[Click to explore >](#)

Be the GIFT of HOPE



RY 2023-2024

Officers, Directors & Club Advisers

President	Juan Antonio T. Carlos
Vice President	Christopher Dino C. Dumatol
Secretary/ PE	Gerardo Oliverio V. Laperal
Treasurer	Judd B. Balayan
Director	Paul R. Daza
Director	Epifanio V. Delos Santos
Director	Lauro S. Leviste II
Director	Davy Lim
Director	Charles Bernard H. Reyes
Director	Charlie S. Rufino
Director	Lars Wittig
Sgt.-At-Arms	Patrick Dionisio Lemarc Limosnero
Ex-Officio Dir.	Gil G. Chua
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Club Adviser	PP Dennis Decena
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Club Adviser	PP Dave Caldwell
Club Adviser	PP Luis Del Rosario, Jr. (+)
Club Adviser	PP Enrico B. Tensuan
Club Adviser	PP Alasdair Thomson

Honorary Members

Hon. Secretary Albert del Rosario(+), Dr. Sol Alvarez
Mr. Rob Raylman, PDG Joey Benedicto and PDG Leo de Guzman

THE WEST SIDE STORY STAFF

Secretariat: Shekinah Yarra
Jameson Manlangit



Thank you for
your continuous service.
[Click here to see the list of payees.](#)

Remain part of our cause by
sending your dues to:

ROTARY FOUNDATION
OF MAKATI WEST, INC.

ACCOUNT NO: 001680053572
BRANCH: PHILAM TOWER VALERO
BANK NAME: BANCO DE ORO

If you have paid but don't see your name on
the list of payees, please send proof of
deposit to the Secretariat:

jamesonrcmw@gmail.com
kai.rcmw2@gmail.com

Stay up to date with club happenings via

<http://rcmakatiwest.ph>
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