

WEST SIDE STORY

OFFICIAL NEWSLETTER OF ROTARY CLUB OF MAKATI WEST

Vol. 23 RY 2023-2024 | 2,417th Meeting (since 1969) | April 11, 2024



Be the GIFT of HOPE



Rotary Club of Makati West

Fellowship & Renewal of Sister Club Agreement with RC Onah, South Korea at Ayala Alabang Country Club April 5, 2024



Today's Guest Speaker:

MR. KENNETH ANDREW A. LINGAN
PRESIDENT, CHOWKING
JOLLIBEE FOOD CORPORATIONS

RCMW website www.rcmakatiwest.ph

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MONTHLY ACTIVITIES



LUNCH MEETING

Mr. Kenneth Ligan
President, Chowking
Jollibee Food Corporations

Date: April 11, 2024/ Thursday
Venue: Dusit Thani Hotel
Time: 12nn to 2pm



LUNCH MEETING

Mr. Vincent Patrick Tobias
Head of Innovation
Ayala Corporation

Date: April 18, 2024/ Thursday
Venue: Dusit Thani Hotel
Time: 12nn to 2pm



D3830 4th Leg Golf Cup

Date: April 19, 2024/ Friday
Venue: Canlubang Golf & Country Club
South Course

Registration: 6:00am
Tee Time: 8:00 am

LUNCH MEETING

Guest Speaker: Mr. Eugene Wong
Date: April 25, 2024/ Thursday
Venue: Dusit Thani Hotel
Time: 12nn to 2pm



LUNCH MEETING

Guest Speaker: Mr. Derrick Chua
Date: May 2, 2024/ Thursday
Venue: Dusit Thani Hotel
Time: 12nn to 2pm





TODAY'S PROGRAM

12:15 PM Call to Order
PRES. DAX CARLOS

Invocation
RTN. JP SARABIA

Philippine National Anthem (video)

12:30 PM RC Makati West Hymn
RCMW Members

Introduction of Visiting Rotarians & Guest:

Introduction of Personalities at the Presidential
Table:

Committee Announcements

Induction of new member

MR. THOMAS HAALS MADSEN
Investor
Fivereasons.eu

12:45 PM Introduction of new member
DIR. LARS WITTIG

Charging of new members
PP MON GUERRERO

Inducting Officer of New members
PRES. DAX CARLOS

1:00 PM President's Time
PRES. DAX CARLOS

Introduction of Guest Speaker
PP FRANCO DEL ROSARIO

Speech
KENNETH ANDREW A. LINGAN
President, Chowking
Jollibee Food Corporations

Token of Appreciation

Moderator
RTN. RJ LEDESMA

THIS WEEK'S CELEBRANTS



April 2
DIR. EDSA DELOS SANTOS
Birthday



April 3
RTN. GIO BILOG
Birthday



April 3
RTN. DANIEL LIBIRAN
Birthday



April 3
RTN. MARK PUYAT
Birthday



April 5
RTN. JIMI FLORCRUZ
Birthday



April 5
RTN. ALEX RECTO
Birthday



April 7
SPS. SHEILA LIMOSNERO
Birthday



April 8
PP TG LIMCAOCO
Birthday



April 10
RTN. RAMESH DARGANI
Birthday



April 13
SPS. VINA CHAN
Birthday



April 14
SPS. REGINA NARCISO
Birthday



April 5
PP PHILIPP HAGEDORN & SPS. TETCHIE
Wedding Anniversary



April 6
PP AP BARTOLOME & SPS. MICHELLE
Wedding Anniversary



April 9
RTN. LOUIE ELIZAGA & SPS. MATET
Wedding Anniversary



April 10
PP ED BALOIS & SPS. DAHLIA
Wedding Anniversary



April 13
RTN. BOBBY VITO & SPS. MITIZI
Wedding Anniversary



GUEST SPEAKER
KENNETH ANDREW A. LINGAN
PRESIDENT, CHOWKING, JOLLIBEE FOOD CORPORATIONS

Ken Lingan is the President of Chowking, which is the leading Chinese Fast Food brand of Jollibee Foods Corporation.

Before joining JFC, Ken was the CEO of Publicis Groupe Philippines, which is one of the biggest communication agency group with renowned agency brands like Leo-Burnett, Publicis Jimenez Basic, Starcom, Spark Foundry and Digitas.

Ken was also the former Country Head of Google Philippines where he was responsible for scaling Google's online advertising business and is also the force behind Google's digitization initiatives towards inclusive growth in the Philippines.

Prior to Google, Ken has been in marketing and brand development in Unilever and has served as a Regional Category Vice President in Southeast Asia and Australia, Marketing Director in the Gulf Region and Regional Brand Director in Asia. He graduated from Ateneo de Manila University with a degree in Management Engineering.

Ken is a past president of the Internet and Mobile Marketing Association of the Philippines (IMMAP) and is a Mansmith Market Masters Awardee, given to Marketing Mentors.

Ken is married with 3 kids. Outside of work, Ken loves traveling, reading, walking and biking.



PRESIDENT'S MESSAGE

Eid Mubarak!

Our Muslim brothers and sisters have just celebrated Eid'l Fitr, a major Islamic festival that marks the end of the month-long Ramadan. May the sacred blessings of Ramadan bring joy, peace, and prosperity to you and your cherished ones. Happy Eid Mubarak!

This is our first West Side Story newsletter for this month of April. So let me recount some of our activities at the start of the month.

On April 3rd, our foreign sister club RC Haman-Asirang visited us for the ceremonial turnover of their P1.9 million donation made under global grant #2453833 as our international project partner for our Gift of Sight program. This was held at the Medsurg Eye Center in BF Parañaque City. On the same day, RC Haman-Asirang also visited the Hen. Pio del Pilar Elementary School to donate school supplies.

On April 5th, as featured on our cover page, we have had the fellowship and renewal of sister club agreement with RC Onah, South Korea at the Ayala Alabang Country Club. Thanks to our foreign sister clubs from South Korea for their support.



For today's weekly meeting, I'm glad to welcome Mr. Kenneth Lingan, president of Chowking, the leading Chinese fast-food brand of Jollibee Foods Corporation. Next Thursday, April 18th, we will be having Mr. Vincent Patrick Tobias, head of Innovation of Ayala Corporation. So please look forward to that.

PROJECT UPDATES

Let me now give you some project updates.

For our Gift of Life (GOL) flagship program, we have so far done 211 GOL surgeries this Rotary year. We have also assisted a total of 2,198 indigent patients under Cong. Paul Daza fund.

For our next GOL operations, we have scheduled heart procedures at the Delos Santos Medical Center on the following dates: April 17 (5 patients); April 24 (8 patients); and May 29 (8 to 10 patients). We also have scheduled heart procedures at the Philippine Heart Center for 5 to 10 patients within this month of April.

For our Gift of Sight (GOS) program, we are presently conducting eye screening at Medsurg Eye Center and St. Luke's Medical Center for the April 20 scheduled cataract surgeries.

Good news is that, as mentioned, there has been a formal turnover of the donation under Global Grant #2453833 last April 3rd from our new international sister club in South Korea, RC Haman-Asirang. The on-going grant will fund the remaining 90 eye surgeries whose beneficiaries have already been determined thanks to the endorsement of PRID Guiller Tumangan, Dir. Ronald Cang and PP Eric Tensuan. Dr. Timmy Tan and his awesome team have done 82 eye surgeries for this Rotary Year.

For our Breast and Cervical Cancer Screening Project, the funding for three screenings has been approved by District 3830. Three locations within Metro Manila will be identified for these screening activities. So far, this Rotary year, we have had screened 552 women from 8 different locations this Rotary year. From this total, 29 have been found positive of breast mass and 3 with cervix problems. These patients are being monitored by the Phil. Cancer Society.

So that's our project updates for this week. Thank you everyone for your support. Feel free to approach me, our project chairs or our secretariat should you want to know more about our weekly schedules. Feel free to join us in any of these activities.

Again, we are grateful for all the support that we receive - big or small - as all these contribute to making our club initiatives successful. God bless us all!

Juan Antonio "Dax" T. Carlos
President, RY 2023-2024
Rotary Club of Makati West



RC Makati West with Sister Club RC Onah Fellowship & Renewal of Sister Club Agreement at Ayala Alabang Country Club on April 5, 2024







Fellowship at Ikinari Steak, One Ayala Mall on April 3, 2024





WEST SIDE STORY





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Turnover Ceremony for the Donation of Stationery of RC Haman-Asirang D3772 at Hen. Pio del Pilar Elementary School 1 on April 3, 2024











Turnover Ceremony of Donation of RC Haman-Asirang D3772 grant partner for the Global Grant# 2453833 at Medsurg Eye Center, BF Paranaque City on April 3, 2024









THE WEEK IN REVIEW

April 2, 2024- Joint Meeting



Dir. Neil Makasiar (RC Makati) as Moderator



SAA Lemarc Limosnero (RC Makati West) as Invocator



Pres. Dax Carlos in his President's Time



Mr. Philip Soliven (RC Makati) Introduces the Guest of Honor



PP TG Limcaoco during his Speech



PP TG Limcaoco receives a Gift of Life Certificate from the Club





THE WEEK IN REVIEW

March 21, 2024



PP Franco del Rosario as Moderator



Rtn. Alex Floro as Invocator



Pres. Dax Carlos in his President's Time



Treas. Judd Balayan Introduces the Guest of Honor



Mr. Donald Patrick Lim during his Speech



Mr. Donald Patrick Lim during his receives a Gift of Life Certificate from the Club



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Thanksgiving & Fellowship with District 3772 for the Global Grant funding to 6 Rotary Club in D3830, RC Makati West is one of the recipient for Gift of Sight project at St. Nicholas Restaurant, Makati City on March 22, 2024,





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APRIL IS



MATERNAL & CHILD HEALTH MONTH

"It is health that is real wealth and not pieces of gold and silver"
Mahatma Gandhi



www.rotary.org



Missed out on past events?
We've got them in archives you can
access in just a few clicks.



54th Induction & Handover Ceremony

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District 3830 Handover Ceremony

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Project Photos

[Click to explore >](#)

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RY 2023-2024

Officers, Directors & Club Advisers

President	Juan Antonio T. Carlos
Vice President	Christopher Dino C. Dumatol
Secretary/ PE	Gerardo Oliverio V. Laperal
Treasurer	Judd B. Balayan
Director	Paul R. Daza
Director	Epifanio V. Delos Santos
Director	Lauro S. Leviste II
Director	Davy Lim
Director	Charles Bernard H. Reyes
Director	Charlie S. Rufino
Director	Lars Wittig
Sgt.-At-Arms	Patrick Dionisio Lemarc Limosnero
Ex-Officio Dir.	Gil G. Chua
Club Adviser	PRID Guiller E. Tumangan
Club Adviser	DG Antonio Juan C. Tambunting III
Club Adviser	PP Carmelino P. Alvendia, Jr.
Club Adviser	PP Dennis Decena
Club Adviser	PP Noel Laman
Club Adviser	PP Teodoro Limcaoco
Club Adviser	PP Amando Jesulito Jimenez
Club Adviser	PP Larry Ocampo
Club Adviser	PP Roque Tordesillas
Club Adviser	PP Fernando Pena
Club Adviser	PP Enrico Angeles
Club Adviser	PP Ramon Guerrero
Club Adviser	PP Edgardo Balois
Club Adviser	PP Aurelio Paulo R. Bartolome
Club Adviser	PP Victor L. Vital
Club Adviser	PP Ruy Moreno
Club Adviser	PP Dave Caldwell
Club Adviser	PP Luis Del Rosario, Jr. (+)
Club Adviser	PP Enrico B. Tensuan
Club Adviser	PP Alasdair Thomson

Honorary Members

Hon. Secretary Albert del Rosario(+), Dr. Sol Alvarez
Mr. Rob Raylman, PDG Joey Benedicto and PDG Leo de Guzman

THE WEST SIDE STORY STAFF

Secretariat: Shekinah Yarra
Jameson Manlangit



Thank you for
your continuous service.
[Click here to see the list of payees.](#)

Remain part of our cause by
sending your dues to:

ROTARY FOUNDATION
OF MAKATI WEST, INC.

ACCOUNT NO: 001680053572
BRANCH: PHILAM TOWER VALERO
BANK NAME: BANCO DE ORO

If you have paid but don't see your name on
the list of payees, please send proof of
deposit to the Secretariat:

jamesonrcmw@gmail.com
kai.rcmw2@gmail.com

Stay up to date with club happenings via

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