

# WEST SIDE STORY

Rotary  
Club of Makati West



OFFICIAL NEWSLETTER OF ROTARY CLUB OF MAKATI WEST

Vol. 24, RY 2022-2023 | 2,379th Meeting (since 1969) | March 2, 2023

## Thursday Lunch Meeting with Guest Speaker Atty. Agnes VST Devanadera February 23, 2023



Today's Guest Speaker:

**PROF. BENJAMIN SANDOVAL**  
PROFESSOR  
UP VIRATA SCHOOL OF BUSINESS

RCMW website [www.rcmakatiwest.ph](http://www.rcmakatiwest.ph)

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Rotary Club of Makati West  
 IMAGINE ROTARY

**Thursday Lunch Meeting  
 with Guest Speaker  
 Atty. Agnes VST Devanadera  
 February 23, 2023**



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### GILISM FOR THE WEEK

#GILISM

# It pays to plan....



Rotary Club of Makati West





# MONTHLY ACTIVITIES



## Lunch Meeting

Prof. Benjamin Sandoval  
Professor  
UP Virata School of Business

Date: March 2, 2023/ Thursday  
Venue: Dusit & Zoom Conference  
Time: 12nn to 2pm



Joint Club Meeting with  
Rotary Club of Makati Business District  
Rotary Club of Makati Central  
Rotary Club of Makati Premier District

Date: March 9, 2023/ Thursday  
Venue: Dusit & Zoom Conference  
Time: 12nn to 2pm

Stephen Cu Unjieng  
Independent Director  
Aboitiz Equity Ventures



## Lunch Meeting - Ladies day

Dr. Mary Jane Torres  
Aesthetic Medicine  
The Zen Institute

Date: March 16, 2023/ Thursday  
Venue: Dusit & Zoom Conference  
Time: 12nn to 2pm



District Conference 2023  
*(sign up ASAP to the Secretariat for a slot!)*  
March 23 to 25, 2023  
8pm to 10pm  
Philippine International Convention Center



Lunch Meeting  
Mr. Chewy Chua  
Managing Director

Date: April 13, 2023/ Thursday  
Venue: Dusit & Zoom Conference  
Time: 12nn to 2pm

Mr. Eric Peña  
Managing Partner

Agile Intelligence, Inc.  
(A DDB Group Philippines company)



# TODAY'S PROGRAM

12:15 PM Call to Order  
PRES. GIL G. CHUA

Invocation  
RTN. SCOTT MOORE

Philippine National Anthem (video)

12:30 PM RC Makati West Hymn  
RCMW Members

Introduction of Visiting Rotarians and Guest;

Introduction of Personalities at the Presidential table;

12:45 PM Committee announcements

President's Time  
PRES. GIL G. CHUA

Introduction of Guest Speaker  
RTN. JUDD BALAYAN

1:00 PM

Speech  
PROF. BENJAMIN SANDOVAL  
Professor  
University of the Philippines  
Virata School of Business

Moderator  
PP ED BALOIS

## THIS WEEK'S CELEBRANTS



March 2  
SPS. NIKKI JIMENEZ  
Birthday



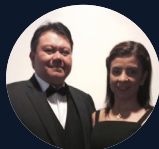
March 3  
SPS. ELMA LAGMAN  
Birthday



March 5  
SPS. JUDITH CANTADA  
Birthday



March 5  
SPS. SOBEE CHOA  
Birthday



March 1  
RTN. BUTCH HIDALGO & SPS. ELVIA  
Wedding Anniversary



March 5  
RTN. MUNICH CONLU & SPS. ASRA  
Wedding Anniversary



March 7  
RTN. RJ LEDESMA & VANESSA  
Wedding Anniversary

## GUEST SPEAKER

### PROF. BENJAMIN SANDOVAL

PROFESSOR, UP VIRATA SCHOOL OF BUSINESS

Professor Benjamin Sandoval is a Professor of Strategic Management and Leadership at the University of the Philippines Virata School of Business (VSB).

In total, Benjie has conducted management training seminars and management consulting for over 220 companies. Most of his clients come from the Philippines Power Sector. He has also been teaching management for over 30 years.

Prof Sandoval is French-educated, with an MBA degree from ESCP Paris, one of the grand ecoles in France. He also studied in the United Nations College in Bonn and the International Labor Organization College in Turin.







## PRESIDENT'S MESSAGE

### March

I was in Baguio Country Club last week for our corporate planning sessions at DDB Group Philippines, and you know, BCC has one of the finest golf courses in the country. It's been a while since I played 18 holes, but I finally was able to do so last week.

Since ours is a quasi-family business, I also got to bond with my grownup kids while planning the business and playing golf together. The same with the other members of our Execom team, whom we all consider as family.

Another thing we share within the DDB Execom team is our obsession with planning. With regard to this, let me share a quote I read from an influential person, Brother Bo Sanchez. He loves to plan in advance because he said that, "If you're not going to design your life, SOMEONE ELSE WILL." Imagine that.



## DESIGN YOUR FUTURE... OR SOMEONE ELSE WILL.

- Bo Sanchez



So, to be able to design your own life, you have to plan! This is key to fulfilling our mission in life and maximizing our time on earth.

Another thing I love to do in this stage of my life is being this club's president. I love my job! It's part of my plan to continue fulfilling this club's mission to be what we call at DDB as "Shapers of Society."

To mark our progress in the club, let me just share with you some updates:

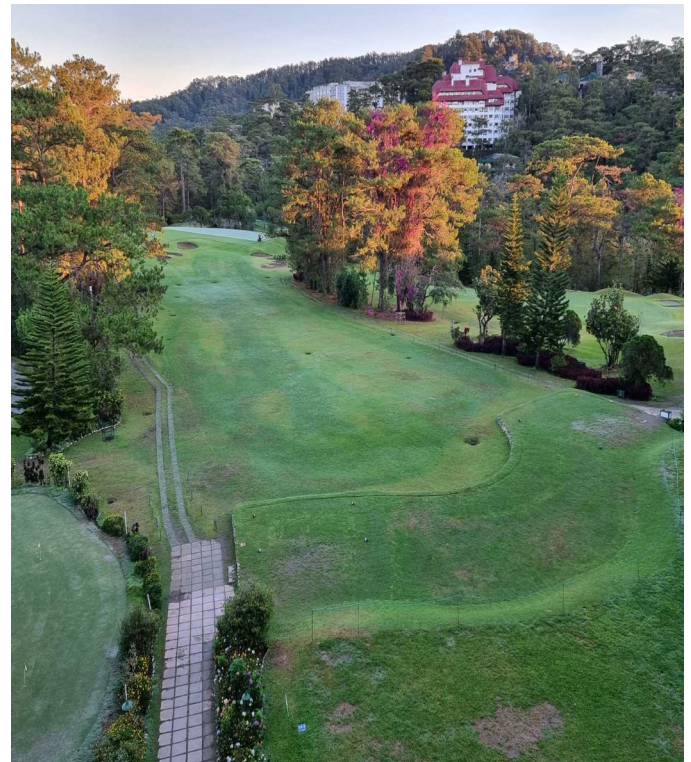
As of March 1, we have already done 162 heart surgeries under our Gift of Life program. On top of that, we have also helped 1,447 patients through Cong. Paul Daza's payment assistance of guarantee letters.

For our Mass wedding scheduled on April 29, 2023 at the San Fernando De Dilao Parish, Paco, Manila, there are about 25 couples who have registered at the parish office. One of them is Moly Almenario, secretariat staff of RC Makati North. Our RCMW secretariat is accepting donations for this upcoming service project.

For our Artificial Limbs project, we will be doing the first casting of prosthetic limbs to 8 amputee patients on March 10 at the provincial capitol of Bulacan. In total, RCMW has submitted 33 amputee cases from Metro Manila with complete information to PGH.

For our Breast and Cervical Cancer Screening (BCCS), we will be having





Playing golf at the Baguio Country Club with my daughter Anna.

another screening activity on March 10 in Barangay San Antonio, Pasig City. Note that from the total of 637 women screened by the club since October 2019, 66 have been found positive for either cervical cancer or a breast lump. Early detection has increased their chances for survival.

So that's it for our project updates. I am happy to welcome today's guest speaker, Professor Benjie Sandoval from the UP College of Business. Prof. Benjie is a sought-after management consultant of big companies and we are so lucky to have him talk about leadership in today's meeting.

For our next weekly meeting on March 9, please confirm your attendance

in the joint meeting with Rotary Clubs of Makati Premier District, Makati Business District, and Makati Central. Guest speaker will be Steven CuEnjieng of Aboitiz Equity Ventures.

For DISCON happening from March 23 to 25, we are still calling for attendees among RCMW members. We have our Satellite and Rotaract members who will attend as well.

For March 28-29, I, together with some other members and spouses will be attending the 55th anniversary of Rotary Club of Saeseoul, Korea. So we will not have our lunch meeting on the said week.

So that's it for March. As usual, there's



a lot to look forward to. But then again, we love being busy because that means we are able to help a lot of people.

Please feel free to contact the following Project Chairs if you want to help out in their respective service projects:

Gift of Life program - Chair Gerry Limcaoco

Mass Wedding project - Chair EDSA delos Santos

Artificial Limbs project - Chair Robbie Leviste & Co-chair Alex Floro

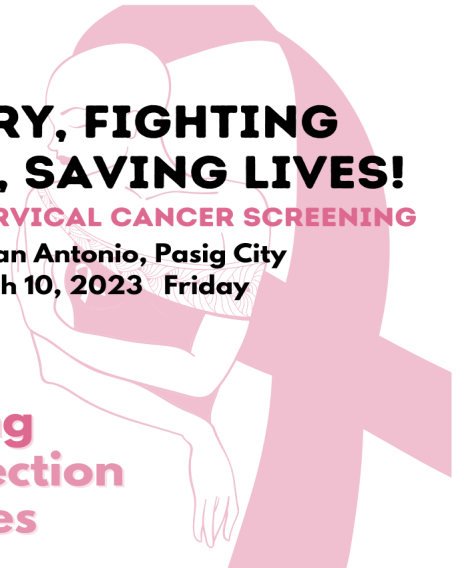
Breast & Cervical Cancer Screening (March 10) - Rtn. Jan Campos

And I am happy to announce that as of today, we have improved our members' engagement as we now only have 22 inactive members or those who have yet to participate in at least one of our Club Activities.



**ROTARY, FIGHTING  
CANCER, SAVING LIVES!**  
**BREAST AND CERVICAL CANCER SCREENING**  
Brgy. San Antonio, Pasig City  
March 10, 2023 Friday

**free testing  
Early Detection  
Saves Lives**



This is a decrease from 29 inactive members (out of a total of 138 members) as of Dec. 20 last year. Four months to go to encourage the remaining inactive members to join us in our meetings and service projects. Let's do this together!

Maraming salamat po!

**Gil G. Chua**  
President, RY 2022-2023  
Rotary Club of Makati West





## FORETHOUGHT

by: Craig Lonnee

### MARIE

Marie Curie (1867-1934) was a Polish French chemist and physicist who conducted groundbreaking research on radioactivity in the 20th century. While doing so, she discovered radioactive elements polonium and radium.

She was the first woman to win the Nobel Prize twice: in Physics (1903) and in Chemistry (1911).

I've been preparing a case discussion for a Manila based under-grad program I'm conducting surrounding how Marie Curie changed the world.

It traces the critical stages of Marie's personal life and professional career.

It concludes with how Marie used her scientific discoveries to help the medical communities in the form of X-ray equipment in World War 1 and her fundraising efforts on behalf of radioactive research. "All medicine that relies on radioactivity – on irradiating people – goes back to Marie Curie". – Dr Spencer Weart, a US physics historian.

The case I'll be presenting soon explores the personal and professional choices Marie Curie made. It also talks of what she chose not to do.

Other topics include shaping character, maximizing resources, core values, boundaries, working outside one's comfort zone, new opportunities and social networks (a century before that phrase became part of our everyday lives).

I know many of you mentor emerging leaders. Reflecting on the case, here's a few provocations and learnings I've picked up that maybe of interest as part of your ongoing discussions.



- o Don't allow work to define you.
- o Dedication has consequences.
- o Stand up for causes you believe in.
- o Identify a major problem and search for solutions.
- o Imagination leads to creativity.
- o Persevere.
- o Consider lifelong volunteering (done and doing).
- o Mind your mental health.
- o Devote time to yourself.
- o Consider teaching.
- o Keep studying.
- o Passion jumps obstacles.
- o Value every minute.
- o Invest in yourselves early in your career.
- o Ensure core values guide your choices.
- o Remain deaf to little voices in your head.
- o Think and post substantively.
- o Choose a compelling topic and keep studying it.

Over to you to continue changing the world.

## **ABOUT CRAIG LONNEE**

Lonnee is the Chief Development Officer at DDB Group Philippines, where he provides strategic and operational counsel to clients and DDB's senior leadership. He also leads The Bernbach School, DDB Group Philippines' exclusive learning hub.

He had worked for worldwide marketing communications network DDB for over two decades, gaining vast and varied experience across Asia and the Pacific. Over this time, he held local, regional, and global responsibilities, including co-chief operating officer of regional operations of DDB Asia and chief development officer across 23 offices in 14 countries.





# THE WEEK IN REVIEW

## February 23, 2022 - Weekly Meeting



Rtn. Paolo Delgado as Moderator



Rtn. Robert Yupangco as Invocator



PP Ruy Moreno during the President's Time on behalf of President Gil G. Chua



PP Lito Jimenez Introduces the Guest Speaker



Atty. Agnes Devanadera during her talk



Atty. Agnes Devanadera receives a Gift of Life certificate from the club





Atty. Devanadera is seated with PRID Guiller Tumangan, PP Lito Jimenez, and Rtn. Robert Yupangco.







DGE Jay Tambunting (rightmost) with the personalities at the Presidential table: (L-R) CDC President & CEO Atty. Agnes Devanadera, PP Ruy Moreno, PP Lito Jimenez, and Rtn. Robert Yupangco.







Atty. Devanadera answers questions from RCMW members during the Open forum.







Renzo Figueroa Castillo  
3 years old, male  
Guimba, Nueva Ecija

PDA Device Closure  
De Los Santos Medical Center  
March 1, 2023



Ayessah Hilario Herreira  
6 years old, male  
Tubao, La Union

PDA Device Closure  
De Los Santos Medical Center  
March 1, 2023



# PROJECT UPDATES

## GIFT OF LIFE

GOL RY 2022-2023



Maria Cassandra Palima Bustamante  
5 years old, female  
Guiguinto, Bulacan

PDA Device Closure  
De Los Santos Medical Center  
March 1, 2023



Princess Jhudee Macamay Calañas  
5 years old, female  
Sta. rita, Samar

PDA Device Closure  
De Los Santos Medical Center  
March 1, 2023





Tayshaun Prince San Jose Bendo  
5 mos. old, male  
Teresa, Rizal

PPBV  
De Los Santos Medical Center  
March 1, 2023



Athena Grey Fuentes Inojales  
4 years old, female  
Cainta, Rizal

PDA Device Closure  
De Los Santos Medical Center  
February 15, 2023



## PROJECT UPDATES

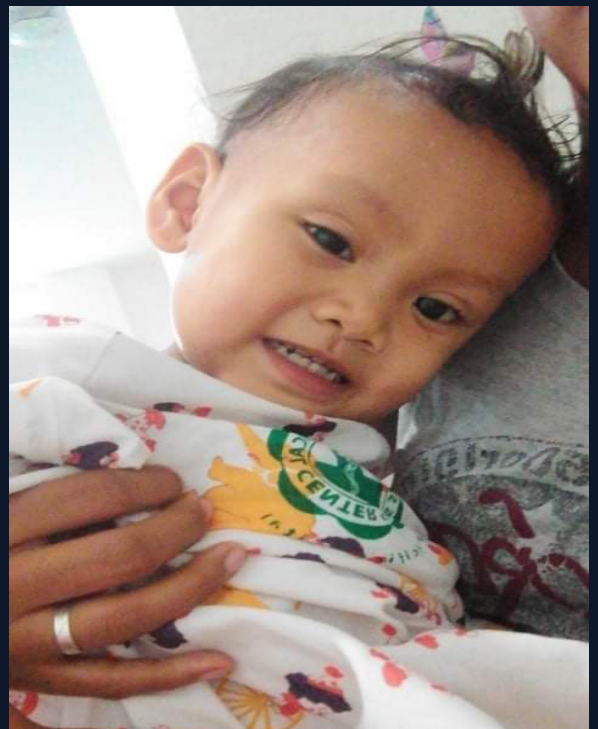
### GIFT OF LIFE

GOL RY 2022-2023



Janella Niana Saumay Dimalanta  
5 years old, female  
Novaliches, Quezon City

PDA Device Closure  
De Los Santos Medical Center  
March 1, 2023



Amirah Ysabelle Flores Coyoca  
2 years old, female  
Subic, Zambales

PDA Device Closure  
De Los Santos Medical Center  
March 1, 2023





Ayah Celestine Narne  
1 year old, female  
Binmalay, Pangasinan

PDA Device Closure  
De Los Santos Medical Center  
March 1, 2023



## PROJECT UPDATES

GIFT OF LIFE

GOL RY 2022-2023







PP Lou del Rosario visits GOL patients at DLSCM.





# MARCH IS



## WATER AND SANITATION MONTH

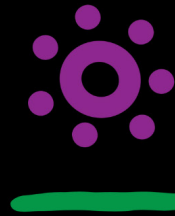
“Water and sanitation must be clear priorities if we are to create a future that allows everyone to live healthy, prosperous and dignified lives.”

Michel Jarraud



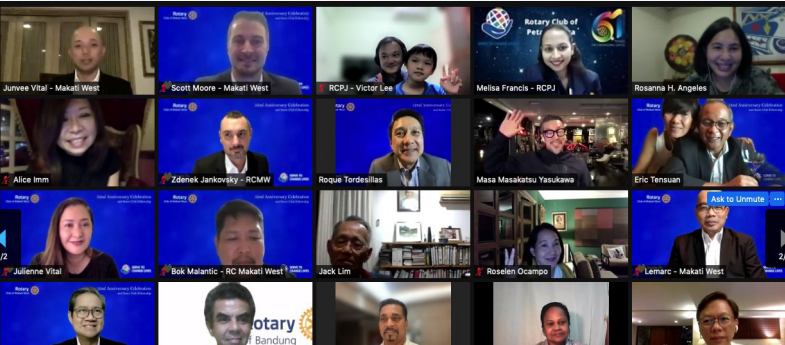
TAKE ACTION: Get Involved, Be a People of Action

Rotary  
Club of Makati West



IMAGINE  
ROTARY

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53rd INDUCTION & HANDOVER

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# WEST SIDE STORY

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## Project Photos

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# THE FOUR WAY TEST OF THE THINGS WE THINK, SAY AND DO

## ROTARY INTERNATIONAL

- I. Is it the **Truth**?
- II. Is it **FAIR** to all concerned?
- III. Will it build **GOOD WILL** and **BETTER FRIENDSHIPS**?
- IV. Will it be **BENEFICIAL** to all concerned?

## ROTARY CLUB OF MAKATI WEST

- I. Is it **RECOGNITION**?
- II. Is it **RETENTION**?
- III. Is it **RECRUITMENT**?
- IV. Is it **FUN**?





## RY 2022-2023

### Officers, Directors & Club Advisers

President	Gil Chua
Vice President	Jaime Bautista
Secretary/ PE	Juan Antonio Carlos
Treasurer	Gerardo Laperal
Director	Tristan Choa
Director	Leonardo Cuaresma, Jr.
Director	Paul Daza
Director	Epifanio Delos Santos
Director	Elmer Francisco
Director	Scott Moore
Director	Charles Bernard Reyes
Sgt.-At-Arms	Javier Berenguer-Testa
Ex-Officio Dir.	Franco Del Rosario
Club Adviser	PRID Guiller Tumangan
Club Adviser	PP Carmelino P. Alvendia, Jr.
Club Adviser	PP Dennis Decena
Club Adviser	PP Noel Laman
Club Adviser	PP Teodoro Limcaoco
Club Adviser	PP Amando Jesulito Jimenez
Club Adviser	PP Larry Ocampo
Club Adviser	PP Roque Tordesillas
Club Adviser	PP Antonio Tambunting III
Club Adviser	PP Enrico Angeles
Club Adviser	PP Ramon Guerrero
Club Adviser	PP Edgardo Balois
Club Adviser	PP Aurelio Paulo R. Bartolome
Club Adviser	PP Victor L. Vital
Club Adviser	PP Ruy Moreno
Club Adviser	PP Dave Caldwell
Club Adviser	PP Luis Del Rosario, Jr.
Club Adviser	PP Enrico B. Tensuan
Club Adviser	PP Alasdair Thomson

#### Honorary Members

Hon. Secretary Albert del Rosario, Mr. Rob Raylman, PDG Joey Benedicto and PDG Leo de Guzman

#### THE WEST SIDE STORY STAFF

Secretariat:	Shekinah Yarra Jameson Manlangit
DDB Team:	Maricar Manuzon-Angeles Hiedy Enriquez



Thank you for  
your continuous service.  
[Click here to see the list of payees.](#)

Remain part of our cause by  
sending your dues to:

ROTARY FOUNDATION  
OF MAKATI WEST, INC.

ACCOUNT NO: 001680053572  
BRANCH: PHILAM TOWER VALERO  
BANK NAME: BANCO DE ORO

If you have paid but don't see your name on  
the list of payees, please send proof of  
deposit to the Secretariat:

[jamesonrcmw@gmail.com](mailto:jamesonrcmw@gmail.com)  
[kai.rcmw2@gmail.com](mailto:kai.rcmw2@gmail.com)

Stay up to date with club happenings via

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