

WEST SIDE STORY

Rotary
Club of Makati West



OFFICIAL NEWSLETTER OF ROTARY CLUB OF MAKATI WEST

Vol. 25, RY 2022-2023 | 2,380th Meeting (since 1969) | March 9, 2023

Thursday Lunch Meeting with Guest Speaker Prof. Benjamin Sandoval March 2, 2023



Today's Guest Speaker:

MR. STEPHEN CUUNJIENG
SENIOR ADVISER
PAG

RCMW website www.rcmakatiwest.ph

[www.fb.com/RCMWD3830](https://www.facebook.com/RCMWD3830)

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GILISM FOR THE WEEK

#GILISM

**Success is greater when
 we work together.**





MONTHLY ACTIVITIES



Joint Club Meeting with
Rotary Club of Makati Business District
Rotary Club of Makati Central
Rotary Club of Makati Premier District

Date: March 9, 2023/ Thursday
Venue: Dusit & Zoom Conference
Time: 12nn to 2pm

Stephen Cu Unjieng
Senior Adviser
PAG



Lunch Meeting - Ladies day

Date: March 16, 2023/ Thursday
Venue: Dusit & Zoom Conference
Time: 12nn to 2pm

Dr. Mary Jane Torres
Aesthetic Medicine
The Zen Institute



District Conference 2023
(sign up ASAP to the Secretariat for a slot!)
March 23 to 25, 2023
8pm to 10pm
Philippine International Convention Center



Rotary Club of Sae Seoul
55th Anniversary Celebration
March 28-29, 2023
Pacific Hotel Seoul, Korea



Lunch Meeting
Mr. Chewy Chua
Managing Director

Date: April 13, 2023/ Thursday
Venue: Dusit & Zoom Conference
Time: 12nn to 2pm

Mr. Eric Peña
Managing Partner

Agile Intelligence, Inc.
(A DDB Group Philippines company)



TODAY'S PROGRAM

12:15 PM Call to Order
MIP GIL G. CHUA (RCMW)
PE JOSE MARI L. YUPANGCO (RCMPD)
MIP TERESITA C. CASTRO (RCMBD)
MIP MICHAEL K. CHUA (RCMC)

Invocation
PE BIND DAZA (RCMBD)

Philippine National Anthem (video)

12:30 PM RC Makati West Hymn
RCMW Members

RC Makati Premier District
No Hymn

RC Makati Business District

RC Makati Central
Video

4 Way-Test
PE CRIS CHIONG (RCMC)

12:45 PM Introduction of Visiting Rotarians and Guest;

Introduction of Personalities at the Presidential table;

Committee announcements

President's Time
MIP GIL G. CHUA (RCMW)
PE JOSE MARI L. YUPANGCO (RCMPD)
MIP TERESITA C. CASTRO (RCMBD)
MIP MICHAEL K. CHUA (RCMC)

Introduction of Guest Speaker
RTN. TONY DEL ROSARIO (RCMW) - Video
RTN. BUSTER VIRATA (RCMPD)

1:00 PM Speech
MR. STEPHEN CUUNJIENG
Senior Adviser,
PAG

Moderator
IPP FRANCO DEL ROSARIO

THIS WEEK'S CELEBRANTS



March 11
RTN. ROBIN GARCIA
Birthday



March 13
SPS. PAT ALVAREZ
Birthday



March 13
SPS. NUBIA HODGENS
Birthday



March 15
SPS. MICHELLE BARTOLOME
Birthday



March 13
RTN. MARK SAMBAR & SPS. ALLEN
Wedding Anniversary

GUEST SPEAKER

MR. STEPHEN CUUNJIENG

SENIOR ADVISER, PAG

Stephen T. CuUnjieng is a senior adviser at global investment firm PAG (formerly Pacific Alliance Group) and Advisor at Openspace Ventures Pte Ltd. He also sits as an independent director of Philippine Bank of Communications, First Philippine Holdings Corporation, Century Properties Group, and member of Phoenix Petroleum Philippines' Board of Directors.

He is Director at the Advisory Board for Asia of The Wharton School of the University of Pennsylvania, as well as at the International Advisory Board of the New York Philharmonic.

He received an undergraduate degree from the University of Ateneo de Manila, a graduate degree from Ateneo De Manila Law School, and an MBA from Wharton.





PRESIDENT'S MESSAGE

TOP OF MIND

If you'll ask me for words or phrases to describe this week, my top-of-mind answers will be:

- Women's Month
- Summer
- Transport Strike

Women's Month

Yesterday, March 8, was International Women's Day, so my staff at DDB were taking photos while doing the #EmbraceEquity pose, which I would learn later is the theme of this year's celebration.



DDB employees doing the #IWD2023 #EmbraceEquity pose

The goal of this year's observance of Women's Month is to emphasize the difference between two interchangeable terms - Equity and Equality.

Equity is where women, or people of any gender or background for that matter, are not just treated equally, but are given the right resources and support that fit their need and background in able for them to succeed.

So if you are, for a lack of a better example, a midget working in an office, having Equality means getting the same chair as everyone else.

But with Equity, you will get a chair that will fit your body, so it will be possible for you to seat all day at your office cubicle and do your job well without incurring back pains or carpal tunnel syndrome because your chair is not suited to you.

In the words of a certain Prof. Susan K. Gardener, "Equality is giving everyone a shoe; equity is making sure the shoe fits".

To support this, you can upload a photo of you doing the #EmbraceEquity pose this entire month of March. It's a cute way to show support for the women in our lives - our mom, our wife, our



daughters, our sisters, and all the women who made us appreciate the value of women in our home and in our society.

Summer

March is also very much associated with summer. You can see how hot the sun is outside. Just a reminder to adequately hydrate ourselves. The 8 glasses per day advice never gets old. It's good for our brain and other internal organs, and also for our skin. Hydrated skin makes us look younger.

And also, summer gives me more reason to be under the water, as swimming is my favorite pastime.

As a young child growing up in Virac, Cantanduanes, an island paradise surrounded by nature, I would wake up to see the mountain calling out to me, the sea beckoning as my playground, the trees as my jungle gym, and the cool and crystal-clear waterfall as my ultimate bliss.

Needless to say, I love summer and going to the beach. It brings back those childhood memories.

Transport Strike



The jeepney, an iconic public utility vehicle of Pinoys.

This is also top of mind for me because it's all over the news. And I heard that school kids suddenly don't have classes because of this. The nationwide transport strike has pushed through from March 6 to 12 despite the extension of the LTRFB's move to extend the franchise consolidation of public utility vehicles (PUVs) until the end of the year.

I would love to get Dir. Elmer Francisco's take on this matter since his family owns Francisco Motors, one of, if not the biggest manufacturers of this iconic Filipino public utility vehicle. Their company also came up with their own design of the modern jeepney.

So those are my top-of-mind topics for the week. I hope I have been informative.



Project Updates

I would like to apologize to the Project Chairs if they feel that I am duplicating their jobs by giving these updates. I just love to see the big picture of where we are at always.

So here are the projects where we have updates this week.

For our Gift of Life program, as of March 9, we already have 169 Gift of Life operations and 1,476 Cong. Paul office fund assistance.

For our Mass wedding project, there are already at least 25 couples who have so far registered at the parish office. The parish has been announcing the mass wedding date for interested couples so I'm sure we will have more participants. Feel free to volunteer as sponsors and Ninongs to these couples.

For our Artificial Limbs project, the first measurement of Limbs is scheduled on Friday, March 10, 2023, at the Hiyas ng Bulacan Convention Center in Malolos, Bulacan. Four (4) below-knee amputees, eight (8) above-knee amputees and six (6) amputee patients for Jaipur foot

limbs will be measured by the team of Dra. Josephine Bundoc of PGH. These patients were referred by the LGU of Bulacan to Dra. Bundoc.

For our Breast and Cervical Cancer Screening, we will be having another screening activity on March 10 in Barangay San Antonio, Pasig City.

We are also looking forward to having the Gift of Sight cataract surgery project continued this Rotary Year. Thanks to Rtn. Amel Moti and his family for donating Php500,000 for this project. We already scheduled screening of patients on March 15, 2023 at the St. Luke's BGC Clinic of Dr. Timmy Tan, who also serves as this cataract surgery project's chair.

So that's it for our project updates this week. Please feel free to contact our Project Chairs if you want to help out in their respective service projects.

Today, I am happy to be part of another joint meeting with our friends at the Rotary Clubs of Makati Premier District, Makati Business District, and Makati Central.



Also, the District will be holding a President-Elect Training Seminar (PETS) from tomorrow, March 10 to 12 in Tagaytay. Hope you can also attend or maybe just pass by to support incoming Governor Jay Tambunting and PRID Guiller Tumangan who will be the key guest speakers in this seminar. Please inform the Secretariat if you are attending.

Also, the DISCON is happening soon from March 23 to 25. This much-awaited annual gathering of Rotarians from across the Rotary Clubs of District 3830 will have a jampacked schedule for fellowships, vision-setting, awards, and entertainment.

For March 28-29, we'll be flying to Korea to attend the 55th anniversary of Rotary Club of Saeseoul, Korea. This is what you call the Rotary Way, KKB (kanya-kanyang bayad) s'ya, or each one pays for his ticket and other trip expenses. Thanks to those who are joining me in this trip. I know we have a lot to learn from our sister clubs, so these trips are not just for socialization, but also educational ones.

Also, I would like to once again thank our members who donated to the Paul Harris Fund which reached US\$86,000 through our Buy 1 Take 1 PHF. Seventy-seven percent (77%) of our Global Grant no. 2342941 with a total funding of \$109,700 came from our PHF donations.

Thank you, Men of Zest, for all your support! Maraming salamat po!

Gil G. Chua
 President, RY 2022-2023
 Rotary Club of Makati West



FORETHOUGHT

by: Craig Lonnee

FORGET

Forget future forward, the new normal and futureproofing.

Let's talk now.

What seemed like a dream, is a reality. From science fiction to science fact.

Thinking about facts, this article from Science magazine asks – Are advertisers coming for your dreams?

<https://www.science.org/content/article/are-advertisers-coming-your-dreams>

Having recently viewed (along with three million others) a Coors beer commercial, https://youtu.be/tU_0jU0mMLw dream incubation is upon us.

Notwithstanding rapid technological advances and the obvious legal, privacy and ethical issues, it's a world you may need to contemplate.

ABOUT CRAIG LONNEE

Lonnee is the Chief Development Officer at DDB Group Philippines, where he provides strategic and operational counsel to clients and DDB's senior leadership. He also leads The Bernbach School, DDB Group Philippines' exclusive learning hub.

He had worked for worldwide marketing communications network DDB for over two decades, gaining vast and varied experience across Asia and the Pacific. Over this time, he held local, regional, and global responsibilities, including co-chief operating officer of regional operations of DDB Asia and chief development officer across 23 offices in 14 countries.



THE WEEK IN REVIEW

March 2, 2023 - Weekly Meeting



PP Ed Balois as Moderator



Dir. Scott Moore as Invocator



President Gil G. Chua during his President's Time



Rtn. Judd Balayan Introduces the Guest Speaker



Prof. Benjamin Sandoval during his talk



Prof. Benjamin Sandoval receives a Gift of Life certificate from the club



Pres. Gil Chua and his guest DDB Group PH Chief Revenue Officer John Lucas seated at the table with other club members.





Members won prizes from UP Prof. Benjie Sandoval's ice-breaker games during his talk. They also got to ask the professor questions during the forum.





Prof. Benjie answers questions from RCMW members during the Open forum.





Crisha Mely Olipas Arciaga
1 year & 7mos old, male
Guimba, Nueva Ecija

PDA Device Closure
De Los Santos Medical Center
March 8, 2023



Aeryn Danerish Samson Garces
1 year old, female
Nueva Ecija

PDA Device Closure
De Los Santos Medical Center
March 8, 2023



PROJECT UPDATES

GIFT OF LIFE

GOL RY 2022-2023



CJ Mortera Fajiculay
3 years old, male
Romblon

PDA Device Closure
De Los Santos Medical Center
March 8, 2023



Jerry Dela Cruz Eslao III
3 years old, male
Pangasinan

PDA Device Closure
De Los Santos Medical Center
March 8, 2023



Myca Jean Cantor Bernardino
8 years. old, female
Pangasinan

PDA Device Closure
De Los Santos Medical Center
March 8, 2023



Kean Dwayne Badua Aquino
5 years old, male
San Jose City, Nueva Ecija

PDA Device Closure
De Los Santos Medical Center
March 8, 2023



PROJECT UPDATES

GIFT OF LIFE

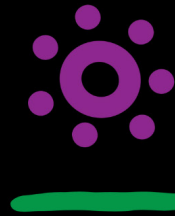
GOL RY 2022-2023

MARCH IS



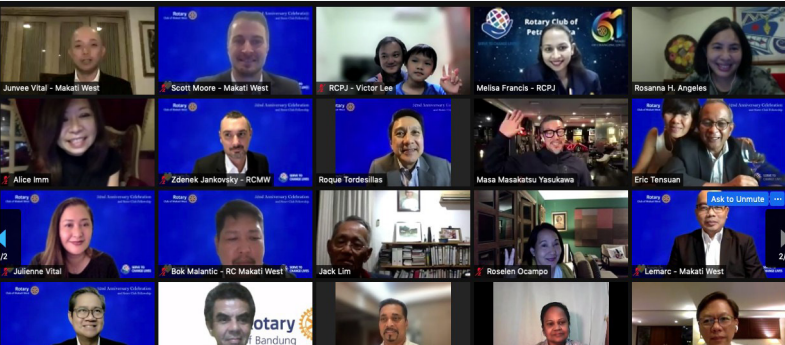
TAKE ACTION: Get Involved, Be a People of Action

Rotary
Club of Makati West



IMAGINE
ROTARY

Missed out on past events?
We've got them in archives you can
access in just a few clicks.



[Click to explore >](#)



53rd INDUCTION & HANDOVER

[Click to explore >](#)

WEST SIDE STORY

[Click to explore >](#)

Project Photos

[Click to explore >](#)



Rotary

THE FOUR WAY TEST OF THE THINGS WE THINK, SAY AND DO

ROTARY INTERNATIONAL

- I. Is it the **Truth**?
- II. Is it **FAIR** to all concerned?
- III. Will it build **GOOD WILL** and **BETTER FRIENDSHIPS**?
- IV. Will it be **BENEFICIAL** to all concerned?

ROTARY CLUB OF MAKATI WEST

- I. Is it **RECOGNITION**?
- II. Is it **RETENTION**?
- III. Is it **RECRUITMENT**?
- IV. Is it **FUN**?





RY 2022-2023

Officers, Directors & Club Advisers

President	Gil Chua
Vice President	Jaime Bautista
Secretary/ PE	Juan Antonio Carlos
Treasurer	Gerardo Laperal
Director	Tristan Choa
Director	Leonardo Cuaresma, Jr.
Director	Paul Daza
Director	Epifanio Delos Santos
Director	Elmer Francisco
Director	Scott Moore
Director	Charles Bernard Reyes
Sgt.-At-Arms	Javier Berenguer-Testa
Ex-Officio Dir.	Franco Del Rosario
Club Adviser	PRID Guiller Tumangan
Club Adviser	PP Carmelino P. Alvendia, Jr.
Club Adviser	PP Dennis Decena
Club Adviser	PP Noel Laman
Club Adviser	PP Teodoro Limcaoco
Club Adviser	PP Amando Jesulito Jimenez
Club Adviser	PP Larry Ocampo
Club Adviser	PP Roque Tordesillas
Club Adviser	PP Antonio Tambunting III
Club Adviser	PP Enrico Angeles
Club Adviser	PP Ramon Guerrero
Club Adviser	PP Edgardo Balois
Club Adviser	PP Aurelio Paulo R. Bartolome
Club Adviser	PP Victor L. Vital
Club Adviser	PP Ruy Moreno
Club Adviser	PP Dave Caldwell
Club Adviser	PP Luis Del Rosario, Jr.
Club Adviser	PP Enrico B. Tensuan
Club Adviser	PP Alasdair Thomson

Honorary Members

Hon. Secretary Albert del Rosario, Mr. Rob Raylman, PDG Joey Benedicto and PDG Leo de Guzman

THE WEST SIDE STORY STAFF

Secretariat:	Shekinah Yarra Jameson Manlangit
DDB Team:	Maricar Manuzon-Angeles Hiedy Enriquez



Thank you for
your continuous service.
[Click here to see the list of payees.](#)

Remain part of our cause by
sending your dues to:

ROTARY FOUNDATION
OF MAKATI WEST, INC.

ACCOUNT NO: 001680053572
BRANCH: PHILAM TOWER VALERO
BANK NAME: BANCO DE ORO

If you have paid but don't see your name on
the list of payees, please send proof of
deposit to the Secretariat:

jamesonrcmw@gmail.com
kai.rcmw2@gmail.com

Stay up to date with club happenings via

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