

WEST SIDE STORY

OFFICIAL NEWSLETTER OF ROTARY CLUB OF MAKATI WEST
Vol. 26 RY 2024-2025 | 2,455th Meeting (since 1969) | April 10, 2025

Rotary
Club of Makati West



Believe in
MAGIC

Thursday Lunch Meeting with Rtn. Robin Garcia March 27, 2025



Today's Guest Speaker:

EMGA/PDG VIRGILIO "JUN" G. FARCON, JR.
PAST DISTRICT GOVERNOR
ROTARY CLUB OF MARIKINA, D3800

www.rcmakatiwest.ph
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with Rtn. Robin Garcia
March 27, 2025**





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PAST DISTRICT GOVERNOR
ROTARY CLUB OF MAKATI, D3600

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MONTHLY ACTIVITIES



LUNCH MEETING

PDG Virgilio "Jun" G. Farcon
Past District Governor, D3800
Rotary Club of Marikina

Date: April 10, 2025/ Thursday
Venue: Dusit Thani Hotel
Time: 12nn-2pm

Breast & Cervical Cancer Screening

A Community project of
Rotaract Club of Makati West
RAC Empower Moms

Bridging Hope Health & Happiness: A Community of Care in Action
Makati Homeville, Calauan, Laguna
April 10, 2025/Thursday
9:00am-12:00nn



GRANT MANAGEMENT SEMINAR

- Learn about The Rotary Foundation and how it supports projects
- Learn how district grants can provide funding for small-scale projects in your communities
- Understand how your club can implement large-scale, high-impact Global Grant-funded projects

Grant Management Seminar RY. 2025-2026

RC Makati Building MRCFI Building, 8001 Camia St.
Guadalupe Viejo, Makati City,
April 12, 2025/ Saturday
1pm-5pm



HIV Caravan

Prevention, Awareness, Care, & Treatment (PACT) for HIV

Pamantasan ng Lungsod ng Manila (PLM)
Intramuros, Manila
April 23 to 24, 2025/ Wednesday to Thursday
8am-5pm



LUNCH MEETING

Ms. Carmie De Leon
Country General Manager
RadLink Philippines and Fullerton Health's
EHS Lead for the Philippines.

Date: April 24, 2025/ Thursday
Venue: Dusit Thani Hotel
Time: 12nn-2pm





TODAY'S PROGRAM

12:15 PM Call to Order
PRES. GERRY LAPERAL

Invocation
PRID GUILLER TUMANGAN

Philippine National Anthem (video)

12:30 PM RC Makati West Hymn

Introduction of Visiting Rotarians & Guest:

Introduction of Personalities at the
Presidential Table;

Committee announcement

12:45 PM President's Time
PRES. GERRY LAPERAL

Introduction of Guest Speaker
IPDG JAY TAMBUNTING

1:00 PM Speech
EMGA/PDG VIRGILIO "JUN" G. FARCON
Endowment and Major Gifts Adviser
Zone 10A for Philippines
Past District Governor, D3800
Rotary Club of Marikina
Farcon, Baggayan, Farcon Law Firm
Managing Partner

Token of Appreciation

Moderator
PP LITO JIMENEZ

THIS WEEK'S CELEBRANTS



April 2
DIR. EPIFANIO DELOS SANTOS
Birthday



April 5
RTN. JIMMY FLORCruz
Birthday



April 5
RTN. ALEX RECTO
Birthday



April 7
SPS. SHEILA LIMOSNERO
Birthday



April 8
PP TG LIMCAOCO
Birthday



April 10
RTN. RAMESH DARGANI
Birthday



April 13
SPS. VINA CHAN
Birthday



April 14
SPS. REGINA NARCISO
Birthday



April 18
SPS. BAMBEE TAMBUNTING
Birthday



April 18
SPS. FIDES TENSUAN
Birthday



April 19
RTN. ELMER FRANCISCO
Birthday



April 20
RTN. RYAN KERN
Birthday



April 5
PP PHILLIP HAGEDORN & SPS. TETCHIE
Wedding Anniversary



April 6
PP AP BARTOLOME & SPS. MICHELLE
Wedding Anniversary



April 9
RTN. LOUIE ELIZAGA & SPS. MATET
Wedding Anniversary



April 10
PP ED BALOIS & SPS. DAHLIA
Wedding Anniversary



April 13
RTN. BOBBY VITO & SPS. MITZI
Wedding Anniversary



April 16
PP FERN PENA & SPS. JUNIE
Wedding Anniversary



April 17
RTN. STEVEN CARL & SPS. CRISTINA
Wedding Anniversary



GUEST SPEAKER VIRGILIO G. FARCON, JR.

PAST DISTRICT GOVERNOR, ROTARY CLUB OF MARIKINA, D3800

EMGA Virgilio Jun Farcon Literally rose from the ranks from an Interactor, Rotaractor, Rotarian, Club President, Governor and Regional leader in a span of 49 years or more than $\frac{3}{4}$ of his life. Next year, he will celebrate his 50 years in Rotary. Next year, He will also celebrate 40 years as a rotarian having joined Rotary in 1985. In all those years, He gave his best and made it his personal advocacy to always leave a mark of excellence in all the things he does for Rotary. He is a trailblazer for innovations and a perennial record breaker and always elevates the Bar of Excellence by coming up with new records not only for his district but also the entire zone 10A Philippines. During his stint as Governor, His District emerged as the TRF Champion for the whole Philippines and Indonesia.

PDG Jun Farcon is now serving as Endowment and Major gifts adviser for Zone 10A Philippines, A position he will hold until June 30, 2025. He served as Regional Rotary Foundation Coordinator (RRFC) for Zone 10A Philippines last RY 2019-22. During his stint as RRFC, Zone 10A Philippines achieved record breaking TRF Performance for three consecutive years with more than \$5 Million dollars total giving per year. In his last Rotary Year as RRFC, Philippines landed in number 8 position in total

giving worldwide which was an improvement of the number 9 spot for his first two years as RRFC. As EMGA, the ranking of the Philippines has improved to no. 6 for his first year and no. 8 for his second year. Currently, the Philippines is now No. 8 worldwide in total giving.

EMGA Jun is a CPA Lawyer by profession and happily married to another CPA, Past World President of Inner Wheel International Zeny Farcon with whom he has three children. The eldest Jayjay is also a CPA Lawyer presently connected with the office of the President, while the second son Jojo and the youngest Zarah are both lawyers also who just like EMGA Jun graduated from Ateneo Law School. Jojo and his wife Macri just came back from Germany after pursuing their Masters of Laws. All of his Children are Rotarians and Paul Harris Fellows.

EMGA Jun was awarded by Rotary International the highest award that can be given to a Rotarism, the Service Above Self Award and the Second Highest Award from the Rotary Foundation, The Citation for Meritorious Service. A Major Donor Level 4, Paul Harris Society Member, TRF Benefactor with his own personal Endowment fund, Bequest Society Member Level 2.



PRESIDENT'S MESSAGE

HIV Caravan

Dear Zesters,

Hope this message finds you well and energized for the week ahead. It's been another eventful period both out in the world and within our own club's activities—just kidding, all is quiet on the western front. On the global stage, discussions (and plenty of memes) continue swirling around the potential impacts of new US tariffs. At home, elections are in full circle.

GOL

Our Gift of Life program, under Project Chair Dir. Lemarc Limosnero, facilitated procedures for numerous children at De Los Santos Medical Center: 15 patients on April 2nd, two complex open-heart surgeries sponsored by Cong. Paul Daza on April 8th, and another 11 PDA device closures on April 9th funded through a combination of our Global Grant, support from RC San Pablo via Rtn. Levin Gutierrez, and DOH MAIP funds via Cong. Duke Frasco and Cong. Paul Daza. Special shout out to Rtn. Levin and RC San Pablo for expanding GOL to Laguna. It's also worth celebrating that this Rotary year, proactive outreach has resulted in ten politicians contributing over Php 17 million towards GOL via MAIP funds.



WTF are MAIP funds?

The Medical Assistance to Indigent Patients (MAIP) program, managed by the Department of Health (DOH), evolved from earlier government health aid initiatives. It became more formalized as a distinct DOH budget item, especially aligned with Universal Health Care goals. While legislator involvement grew as a constituent service, MAIP is specifically for medical aid under DOH oversight, distinct from the old PDAF system. The Malasakit Centers Act (RA 11463) further streamlined patient access by creating one-stop shops in public hospitals, often housing DOH representatives administering MAIP alongside other aid agencies.

MAIP funds provide crucial financial support to cover a wide range of healthcare costs for poor and disadvantaged patients. Common uses include portions of hospital bills (room, diagnostics, labs, procedures, limited professional fees), prescription medicines needed during or after confinement, expensive treatments like dialysis or chemotherapy, essential medical supplies such as implants or blood products, and certain outpatient diagnostics. The goal is to alleviate the financial burden of healthcare for vulnerable Filipinos.

Congressmen facilitate access to these allocated public funds for their constituents by acting as intermediaries. Typically, a constituent submits medical documents and proof of indigency to the congressional office. Staff verify eligibility and liaise with DOH or partner hospitals. If approved and funds are available, the office issues

a Guarantee Letter (GL) directly to the healthcare provider (hospital or pharmacy). This GL assures payment up to a specified maximum amount for the patient's eligible expenses, chargeable against the MAIP funds accessible through the legislator's office. The provider then uses this GL for billing, allowing the patient to receive necessary care with reduced out-of-pocket costs.

We need everyone's help: please reach out within your personal and professional networks, and especially consider contacting your respective District Congressmen, to explore possibilities for securing MAIP support for future Gift of Life beneficiaries. Every connection and inquiry helps expand our capacity to provide these life-saving operations.

Another hurdle

RCMW is currently addressing a significant administrative challenge concerning the Securities and Exchange Commission (SEC). Based on a recent monitoring sheet, the SEC has assessed penalties totaling Php 965,000. This assessment stems primarily from historical non-compliance issues, including the late or non-filing of essential documents like the General Information Sheet (GIS) and Audited Financial Statements (AFS) over several years, alongside other specific violations related to corporate governance and reporting standards detailed in the monitoring sheet.

In response, we will write and explain to the SEC that we tried availing their Amnesty program in June 2023 to rectify



these past lapses. Currently, a formal appeal letter has been drafted and most likely will be submitted tomorrow to the SEC. This appeal requests a full waiver of the penalties, highlighting RCMW's status as a long-standing non-stock, non-profit organization dedicated solely to charitable work, the significant community impact of its programs like Gift of Life, and the good-faith effort made during the amnesty period.

Resolving this matter with the SEC is crucial particularly for our Department of Social Welfare and Development (DSWD) accreditation. DSWD typically requires NGOs like RCMW to demonstrate good standing and compliance with regulatory bodies, including the SEC, often through a Certificate of Good Standing or similar clearance.

A crucial reason for RCMW to pursue DSWD accreditation centers on funding streams. Accreditation often serves as a mandatory gateway for NGOs seeking financial support or grants directly from DSWD itself. Perhaps even more significantly, it unlocks potential funding from other government bodies and corporations. In short, DSWD accreditation is indeed typically necessary to qualify for social program funding from PAGCOR.

Onwards

Looking ahead, we have several important project dates. Our Breast and Cervical Cancer Screening (BCCS) program, chaired by Dir. Dodie Poblete, is active with a screening scheduled for today, April 10th, at Makati Homeville in Calauan, Laguna. This follows the successful screening held in Baguio on April 5th. Please mark your calendars for the next BCCS event scheduled for April 28th & 29th in San Luis, Pampanga.

Congratulations to SAA Mark Sambar for successfully reviving the HIV Awareness Caravan program! Preparations are underway for the final caravan, which will be held at Pamantasan ng Lungsod ng Maynila (PLM) in Intramuros from April 23rd to 25th. Let's give our project teams our full support for all these upcoming activities. If there are other events or meetings planned, please continue to share the details.

Gerardo Oliverio "Gerry" V. Laperal
President, RY 2024-2025
Rotary Club of Makati West



Carmie De Leon is the Country General Manager of RadLink Philippines and Fullerton Health's EHS Lead for the Philippines.

Carmie's over 3 decades of experience in the healthcare industry, includes 10 years in the pharmaceutical business and 17 years as the general manager and vice president of the largest chain of outpatient clinic.

Carmie is skilled and passionate in transforming and growing businesses through emphatic leadership, strategic partnerships, and creative execution.

Her bold, non-traditional initiatives paved the way for disruptive innovations, dramatic behavioral change and better health outcomes.

Her dynamic service enhancements programs and customer centric campaigns influenced paradigm shifts and healthcare's overall landscape.

She revolutionized wellness marketing by promoting the CARE model, healthy lifestyle and value for well-being.

As a wellness advocate, on the side, Carmie is the chairperson of PMAP engagement and wellness, a certified corporate wellness coach and a pound fitness instructor.

Also, a dancer, an author, public speaker and alternative TV host, and an up-cycling artist that paints bags & dresses to promote sustainability and wellness through wearable arts.



THE WEEK IN REVIEW

March 27, 2025



PP Dennis Decena as Moderator



Rtn. Ron Cang as Invocator



Pres. Gerry Laperal in his President's Time



PP Fern Peña introduces the guest of honor



Rtn. Robin Garcia in his speech



Rtn. Robin Garcia received a Gift of Life Certificate from the Club













IPDG Jay Tambunting, Pres. Gerry Laperal, PP Ed Balois, PP Gil Chua, PP Dennis Decena, PP Mon Guerrero, PP Lito Jimenez , and PP Ruy Moreno attended the DISCON 2025 at SMX Convention Center Manila on April 4 & 5, 2025





Free Breast and Cervical Cancer clinical screening for women at risk for cancer at Our Lady of Mt. Carmel Montessori, Camdas, Baguio City on April 5, 2025









Please reach out to the Secretariat
to participate in the District Learning Seminar
The registration fee is ₱1,800 per Rotarian

SAVE THE DATE !!!

DISTRICT LEARNING ASSEMBLY

**MAY 24, 2025
9 am - 6pm**

Details to follow !





Axyll Jhay Bacence
Brgy. Alabel, Sarangani Province
6 years old, male

PDA Device Closure
De Los Santos Medical Center
April 2, 2025



Aria Bree Fabular
Brgy. Bula, General Santos City
4 years old, female

VSD Device Closure
De Los Santos Medical Center
April 2, 2025



PROJECT UPDATES

GIFT OF LIFE

GOL RY 2024-2025



Jhio Kenjie San Juan
Brgy. San Felipe, San Fernando Pampanga
1 year old, male

PDA Device Closure
De Los Santos Medical Center
April 2, 2025



Zack Angelo Lomocso
Brgy. Colab-og, Victoria, Northern Samar
5 years. old, male

PDA Stenting
De Los Santos Medical Center
April 2, 2025



Kylah Ceniza
Brgy. San Roque, Liloan, Cebu
2 years old, female

PDA Device Closure
De Los Santos Medical Center
April 2, 2025



Philomena Alidon

Philomena Alidon
Brgy. Poblacion, San Jose Del Monte, Bulacan
8 mos. old, female

PDA Device Closure
De Los Santos Medical Center
April 2, 2025



PROJECT UPDATES

GIFT OF LIFE

GOL RY 2024-2025



Queen Maisie Evangail Basañez
Brgy. Daliao, Davao Del Sur
5 years old, female

PDA Device Closure
De Los Santos Medical Center
April 2, 2025



Brielle Niña Rosales
Brgy. Baybay Sulat, Eastern Samar
4 years. old, female

PDA Device Closure
De Los Santos Medical Center
April 2, 2025



Vyer Antrey Baradillo
Brgy. Embarcadero, Carrascal Surigao del Sur
7 years old, male

PDA Device Closure
De Los Santos Medical Center
April 2, 2025



John Alro Cervantes
Brgy. Sabang 1, Allen, Northern Samar
9 years. old, male

PDA Device Closure
De Los Santos Medical Center
April 2, 2025

PROJECT UPDATES

GIFT OF LIFE

GOL RY 2024-2025



Adrian Gillanilay
Brgy. Coronon, Sta Cruz, Davao Del Sur
17 years old, male

VSD Device Closure
De Los Santos Medical Center
April 2, 2025



Sumin Bae
Brgy. Caputatan Norte, Medellin, Cebu
4 years. old, female

PPBV
De Los Santos Medical Center
April 2, 2025



Please contact Treas. Judd Balayan as the delegation head
or the Secretariat for the RC Honolulu West visit.

**The Rotary Club
of West Honolulu**

75th Anniversary Celebration

OCTOBER 16, 2025

GOLF | Klipper Golf Course
Marine Corps Base Hawaii
Kaneohe Bay, Hawaii 96863



OCTOBER 17, 2025



**SISTER CLUB
WELCOME
DINNER**

Honolulu Elks Lodge 616
2933 Kalakaua Ave.
Honolulu, Hawaii 96815

OCTOBER 18, 2025

DAY TOUR | Bishop Museum
1525 Bernice St.
Honolulu, Hawaii 96817



**75TH
ANNIVERSARY
CELEBRATION
DINNER** | Ala Moana Hotel by Mantra
410 Atkinson Drive
Honolulu, Hawaii 96814



Roundtrip transportation will be provided to the events listed above.
Event start times and transportation details to be sent when finalized.
Any questions:
email: westhonolulurotary@gmail.com or contact your respective sister club liaison

Rotary 
Club of West Honolulu



Rotary 
Club of Singapore West

65TH
ANNIVERSARY
& Installation of
President Kong Chee Hoh
& Board of Directors RY25/26

**2
JULY**

Welcome Dinner

Grand Ballroom

Singapore Island Country Club (Island Location)

Attire: Smart Casual / Rotary Attire

**3
JULY**

65th Anniversary & Installation Dinner

Carlton Hall

York Hotel Singapore

Attire: Formal

R.S.V.P.

Recommended Hotel: York Hotel Singapore

APRIL DESIGNATION IS



TAKE ACTION: Join Rotary, Get Involved



Missed out on past events?
We've got them in archives you can
access in just a few clicks.



55th Induction & Handover Ceremony

[Click to explore >](#)

WEST SIDE STORY

[Click to explore >](#)



Project Photos

[Click to explore >](#)



RY 2024-2025

Officers, Directors & Club Advisers

President	Gerardo Oliverio V. Laperal
Vice President	Lauro S. Leviste II
Secretary/ PE	Christopher Dino C. Dumatol
Treasurer	Judd B. Balayan
Director	Epifanio V. Delos Santos
Director	Wilson Goh
Director	Davy Lim
Director	Lemarc B. Limosnero
Director	Jose Conrado Poblete
Director	Charlie S. Rufino
Director	Lars Wittig
Sgt.-At-Arms	Monsour del Rosario
	Mark Sambar
Ex-Officio Dir.	Juan Antonio T. Carlos
Club Adviser	PRID Guillen E. Tumangan
Club Adviser	IPDG Antonio Juan C. Tambunting III
Club Adviser	PP Carmelino P. Alvendia, Jr.
Club Adviser	PP Dennis D. Decena
Club Adviser	PP Noel A. Laman
Club Adviser	PP Jose Teodoro K. Limcaoco
Club Adviser	PP Amando Jesulito V. Jimenez
Club Adviser	PP Lorenzo T. Ocampo
Club Adviser	PP Roque S. Tordesillas
Club Adviser	PP Fernando Martin O. Peña
Club Adviser	PP Enrico V. Angeles
Club Adviser	PP Ramon Jose F.L. Guerrero
Club Adviser	PP Edgardo G. Balois
Club Adviser	PP Aurelio Paulo R. Bartolome
Club Adviser	PP Victor L. Vital
Club Adviser	PP Ruy Y. Moreno
Club Adviser	PP David R. Caldwell
Club Adviser	PP Enrico B. Tensuan
Club Adviser	PP Alasdair J.W. Thomson
Club Adviser	PP Gil G. Chua

Honorary Members

Hon. Secretary Albert del Rosario(+), Dr. Sol Alvarez
Mr. Rob Raylman, PDG Joey Benedicto and PDG Leo de Guzman

THE WEST SIDE STORY STAFF

Secretariat: Shekinah Yarra
Jameson Manlangit



Thank you for
your continuous service.

[Click here to see the list of payees.](#)

Remain part of our cause by
sending your dues & donation to:

ROTARY FOUNDATION
OF MAKATI WEST, INC.

ACCOUNT NO: 001680053572
BRANCH: AIA TOWER VALERO
BANK NAME: BANCO DE ORO (BDO)

ACCOUNT NO: 0011192572
BRANCH: MAKATI-MAIN BRANCH
BANK NAME: BANK OF THE PHILIPPINES
ISLANDS (BPI)

If you have paid but don't see your name on
the list of payees, please send proof of
deposit to the Secretariat:

jamesonrcmw@gmail.com
kai.rcmw2@gmail.com

Stay up to date with club happenings via

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