

WEST SIDE STORY

OFFICIAL NEWSLETTER OF ROTARY CLUB OF MAKATI WEST
Vol. 27 RY 2024-2025 | 2,456th Meeting (since 1969) | April 24, 2025

Rotary
Club of Makati West



Believe in
MAGIC

Thursday Lunch Meeting with Guest speaker EMGA/PDG Jun Farcon April 10, 2025



Today's Guest Speaker:

CARMIE DE LEON
COUNTRY GENERAL MANAGER
RADLINK PHILIPPINES

www.rcmakatiwest.ph
[www.fb.com/RCMWD3830](https://www.facebook.com/RCMWD3830)

In this issue:

Monthly Activities.....	3
Today's Program.....	4
Guest Speaker.....	5
President's Message.....	6
The Week in Review.....	9
BCCS project (April 10).....	13
PRID Guiller Tumangan RIPR.....	14
Grant Management Seminar.....	15
District Learning Assembly.....	16
Gift of Life project.....	17
Invitation RC West Honolulu.....	20
Invitation RC Singapore West.....	21
RI Theme & Links.....	22
Acknowledgements.....	23



OFFICIAL NEWSLETTER OF ROTARY CLUB OF MAKATI WEST
Vol. 27 FY 2024-2025 | 2,450th Meeting (since 1999) | April 24, 2025





**Thursday Lunch Meeting
with Guest speaker
EMGA/PDG Jun Farcon
April 10, 2025**



Today's Guest Speaker:



CARMIE DE LEON
COUNTRY GENERAL MANAGER
RADLINK PHILIPPINES

www.rcmakatiwest.ph
www.fb.com/RCMAWD8830



MONTHLY ACTIVITIES



LUNCH MEETING

Ms. Carmie De Leon
Country General Manager
RadLink Philippines and Fullerton Health's
EHS Lead for the Philippines.

Date: April 24, 2025/ Thursday
Venue: Dusit Thani Hotel
Time: 12nn-2pm



10th HIV Caravan

Prevention, Awareness, Care, & Treatment (PACT) for HIV

Pamantasan ng Lungsod ng Manila (PLM)
Intramuros, Manila
April 23 to 24, 2025/ Wednesday & Thursday
8am-5pm

Breast & Cervical Cancer Screening

Brgy. San Roque Covered Court, San Luis Pampanga
April 28, 2025/Monday
9:00am-12:00nn

Brgy. Sta. Monica Covered Court, San Luis Pampanga
April 29, 2025/Tuesday
9:00am-12:00nn



Mongolian Fellowship with Rotary anns

Rtn. Patrick Dionisio's Residence
May 7, 2025/Wednesday
6pm onwards



LUNCH MEETING

GUEST SPEAKER
To be announced

Date: May 15, 2025/ Thursday
Venue: Dusit Thani Hotel
Time: 12nn-2pm



TODAY'S PROGRAM

12:15 PM Call to Order
PRES. GERRY LAPERAL

Invocation
RTN. ROMAN AZANZA

Philippine National Anthem (video)

12:30 PM RC Makati West Hymn

Introduction of Visiting Rotarians & Guest:

Introduction of Personalities at the
Presidential Table;

Committee announcement

12:45 PM President's Time
PRES. GERRY LAPERAL

Introduction of Guest Speaker
PE DINO DUMATOL

1:00 PM Speech
CARMIE DE LEON
Country General Manager
Radlink Philippines

Token of Appreciation

Moderator
PP FRANCO DEL ROSARIO

THIS WEEK'S CELEBRANTS



April 22
SPS. ROSANNA ANGELES
Birthday



April 25
SPS. JOY DEL ROSARIO
Birthday



April 25
SPS. ALLEN SAMBAR
Birthday



April 26
RTN. JEFF DYTUCO
Birthday



April 27
RTN. ISAJI MINORU
Birthday



April 28
RTN. BIBIT FACTORAN
Birthday



April 28
PRID GUILLER TUMANGAN
Birthday



April 29
SPS. MARA POBLETE
Birthday



GUEST SPEAKER CARMIE DE LEON

COUNTRY GENERAL MANAGER, RADLINK PHILIPPINES

Carmie De Leon is the Country General Manager of RadLink Philippines and Fullerton Health's EHS Lead for the Philippines.

Carmie's over 3 decades of experience in the healthcare industry, includes 10 years in the pharmaceutical business and 17 years as the general manager and vice president of the largest chain of outpatient clinic.

Carmie is skilled and passionate in transforming and growing businesses through emphatic leadership, strategic partnerships, and creative execution.

Her bold, non-traditional initiatives paved the way for disruptive innovations, dramatic behavioral change and better health outcomes.

Her dynamic service enhancements programs and customer centric campaigns influenced paradigm shifts and healthcare's overall landscape.

She revolutionized wellness marketing by promoting the CARE model, healthy lifestyle and value for well-being.

As a wellness advocate, on the side, Carmie is the chairperson of PMAP engagement and wellness, a certified corporate wellness coach and a pound fitness instructor.

Also, a dancer, an author, public speaker and alternative TV host, and an up-cycling artist that paints bags & dresses to promote sustainability and wellness through wearable arts.



PRESIDENT'S MESSAGE

MAIP

Dear Zesters,

I trust that everyone had a restful and relaxing Holy Week. Now, back to the salt mines.

Last week, I briefly discussed MAIP (Medical Assistance for Indigent Patients) and its history. Let's talk about it a little more: the Department of Health's (DOH) Medical Assistance to Indigent and Financially Incapacitated Patients (MAIFIP). Why should you care about MAIFIP? Well, if a driver, let's call him Gerry, makes Php 20,000 per month and gets COVID-19 and runs up a hospital bill of Php 500,000, they are deemed financially incapacitated. Further, if the driver is your driver, guess who is footing the bill... YOU! Guess what though you, the boss, does not have to foot the entire bill. If Gerry completes the requirements and is deemed eligible, MAIFIP funds would cover a little, some or all of the hospitalization.

MAIFIP funds have been an absolute blessing (thank you Cong Paul) in terms of bridging the funding gap we need for Gift of Life. So far, we've received funding from:



- GG2453835 (GOL): P5,122,000.00 for 66 patients (53/66 used)
- GG2342941 (GOL): P6,184,568.50 for 73 patients (fully used up)
- Gift of Life International: P3,916,000 for 57 beneficiaries

Subtotal: P15,222,568.50

Based on our records, RCMW has successfully channeled nearly Php 18 million in MAIFIP funds over time to save young lives. Until we can secure our DSWD accreditation and have access to PCSO money for Gift of Life, the club needs to raise an additional Php 18 million per year to keep GOL going and growing.

Total: P33,222,568.50

We have a Global Grant application in for P7,145,600.00 care of the very generous directed gift of PP Gil Chua for next Rotary Year. However, we will need the support of MAIFIP going forward.

Alongside MAIFIP, the Department of Social Welfare and Development's (DSWD) Assistance to Individuals in Crisis Situation (AICS) program forms another pillar of the national social safety net. As a club deeply engaged with our community, understanding how these crucial programs operate - their strengths, their challenges, and the environment they exist in - is essential for our current and future projects.

Based on a recent analysis of publicly available government data from roughly 2015 to the present, let's explore the landscape of these two key programs.

MAIFIP: Php1.8 billion (2015) to Php 41 billion (2025)

One of the most striking trends is the dramatic explosion in funding for both MAIFIP and AICS, especially in the last few years (FY2023-FY2025). MAIFIP's budget, starting around Php 1.8 billion in 2015, has potentially ballooned to somewhere between Php 41 billion and perhaps even Php 74 billion for 2025 (figures vary depending on the source and interpretation of the budget act). AICS, while also used for large-scale disaster relief like the COVID-19 Social Amelioration Program (SAP), has seen its regular funding also surge, exceeding Php 44 billion in the 2025 budget.

MAIFIP Reviewed

MAIFIP is designed to be a lifeline, covering essential medical costs like hospitalization, medicines, and procedures that fall outside PhilHealth coverage for the poor and financially struggling. It's a key funding source accessible through Malasakit Centers and is theoretically aligned with the goals of Universal Health Care.

However, despite the billions allocated, there's a major operational problem: MAIFIP struggles immensely to actually disburse the funds. While money is often committed on paper (obligated), frequently through Guarantee Letters (GLs) issued to hospitals, the actual cash payout to these hospitals is alarmingly slow. In 2023, the disbursement rate plummeted to around 42% of the obligated amount for the MAIP component.

Why does this matter profoundly to RCMW? Because of such low utilization rates, there



is free money for Gift of Life that we've just started to tap into. There are over 280 congressmen in the Philippines. Imagine if we can get Php 1 million from 100 congressmen. You got that right, that's Php 100 million for GOL!

AICS Overview: Faster Funds, Different Risks

AICS, managed by DSWD, has a broader mandate, providing various forms of immediate aid - medical, burial, transportation, food, cash relief - to individuals and families in crisis. It's a primary tool for disaster response but also provides ongoing assistance.

Compared to MAIFIP, AICS generally appears more efficient at getting funds out the door. Its disbursement rate in 2023 was reported at a very high 98.5%.

Conclusion: Reach out to your Congressmen!

I am told that every weekly letter worth its salt needs a call to action. Here is mine, please reach out to your Congressmen and try to garner support for our patients. We've had patients from Luzon, Visayas and Mindanao; we've had politicians from Luzon, Visayas and Mindanao help out too.

Here is a list of the Congressmen who have helped our cause so far. Now imagine we

can expand this list to 20 or 30 or 40 Congressmen?

1. Cong. Paul Daza - Php 13,114,000 (Procedures: PDA Device Closure, Open Heart Surgery, VSD Open Heart, etc.)

2. Cong. Duke Frasco - Php 1,900,000 (Procedures: Open Heart Surgery, PDA Device Closure, AVSD Open Heart)

3. Cong. Dante Garcia (KM Partylist) - Php 1,450,000 (Procedures: VSD Open Heart, Procedure)

4. Cong. Ton Acharon - Php 180,000 (Procedures: VSD Device Closure Procedure)

5. Sen. Bong Go - Php 250,000 (Procedures: Open Heart Surgery, AVSD Open Heart, Procedure)

6. Sen. Pia Cayetano - Php 100,000 (Procedures: AVSD Open Heart, Procedure)

7. Former Sen. Tito Sotto - Php 50,000 (Procedures: AVSD Open Heart, Procedure)

8. Cong. Luis Raymund Villafuerte - Php 100,000 (Procedures: AVSD Open Heart, Procedure)

9. Cong. Jimmy Fresnedi - Php 50,000 (Procedures: AVSD Open Heart, Procedure)

10. Benhur Abalos - Php 50,000 (Procedures: AVSD Open Heart, Procedure)

Gerardo Oliverio "Gerry" V. Laperal
President, RY 2024-2025
Rotary Club of Makati West



THE WEEK IN REVIEW

April 10, 2025



PP Lito Jimenez as Moderator



PRID Guiller Tumangan as Invocator



Pres. Gerry Laperal in his President's Time



IPDG Jay Tambunting introduces the guest of honor



EMGA/PDG Jun Farcon in his speech



EMGA/PDG Jun Fracon received a Gift of Life Certificate from the Club









Free Clinical Screening for Breast & Cervical
A joint project with Rotaract Club of Makati West at
Makati Home Ville, Calauan, Laguna on April 10, 2025





PRID Guiller Tumangan assigned as the Rotary International President Representative for the 17th time of Rotary International at D3870 DISCON in Bukidnon on April 5, 2025





PE Dino Dumatol and the RCMW Secretariat with DGE Reggie Nolido at the 2025 Grant Management Seminar held at the RC Makati Building on April 12, 2025





Please reach out to the Secretariat
to participate in the District Learning Seminar
The registration fee is ₱1,800 per Rotarian

SAVE THE DATE !!!

DISTRICT LEARNING ASSEMBLY

**MAY 24, 2025
9 am - 6pm**

Details to follow !





Aria Solana Dela Cruz
Brgy. Nangka, Marikina City
1 year old, female

PDA Device Closure
De Los Santos Medical Center
April 9, 2025



Olivia Cris Panit
Brgy. San Francisco West
San Fernando City La Union
1 year old, female

Hemodynamic Studies
De Los Santos Medical Center
April 9, 2025

PROJECT UPDATES

GIFT OF LIFE

GOL RY 2024-2025



Isaiah Lato
Calauan, Laguna
2 years old, male

PDA Device Closure
De Los Santos Medical Center
April 9, 2025



Jaiveniah Prochina
Brgy. Colab-og, Victoria, Northern Samar
1 year. old, female

PDA Device Closure
De Los Santos Medical Center
April 9, 2025



Princess Mara Rubio
Lanao del Norte
2 years old, female

PDA Device Closure
De Los Santos Medical Center
April 9, 2025



Amiel Isaac Galaura
Davao City
9 years. old, male

hemodynamic Studies
De Los Santos Medical Center
April 9, 2025

PROJECT UPDATES

GIFT OF LIFE

GOL RY 2024-2025



Ralph Angelo Cervantes
Taytay, Rizal
2 years old, male

PDA Device Closure
De Los Santos Medical Center
April 9, 2025



Phoebe Kate Sevilla
San Jose, Tarlac
1 year. old, female

PDA Device Closure
De Los Santos Medical Center
April 9, 2025



PROJECT UPDATES

GIFT OF LIFE

GOL RY 2024-2025



Princess Maureen Mudas
Surigao del Norte
5 years old, female

PDA Device Closure
De Los Santos Medical Center
April 9, 2025



Please contact Treas. Judd Balayan as the delegation head
or the Secretariat for the RC Honolulu West visit.

The Rotary Club
of West Honolulu

75th Anniversary Celebration

OCTOBER 16, 2025

GOLF | Klipper Golf Course
Marine Corps Base Hawaii
Kaneohe Bay, Hawaii 96863



OCTOBER 17, 2025



**SISTER CLUB
WELCOME
DINNER**

Honolulu Elks Lodge 616
2933 Kalakaua Ave.
Honolulu, Hawaii 96815

OCTOBER 18, 2025

DAY TOUR | Bishop Museum
1525 Bernice St.
Honolulu, Hawaii 96817



**75TH
ANNIVERSARY
CELEBRATION
DINNER** | Ala Moana Hotel by Mantra
410 Atkinson Drive
Honolulu, Hawaii 96814



Roundtrip transportation will be provided to the events listed above.
Event start times and transportation details to be sent when finalized.
Any questions:
email: westhonolulurotary@gmail.com or contact your respective sister club liaison

Rotary 
Club of West Honolulu



Rotary 
Club of Singapore West

65TH
ANNIVERSARY
& Installation of
President Kong Chee Hoh
& Board of Directors RY25/26

**2
JULY**

Welcome Dinner

Grand Ballroom

Singapore Island Country Club (Island Location)

Attire: Smart Casual / Rotary Attire

**3
JULY**

65th Anniversary & Installation Dinner

Carlton Hall

York Hotel Singapore

Attire: Formal

R.S.V.P.

Recommended Hotel: York Hotel Singapore

APRIL DESIGNATION IS



TAKE ACTION: Join Rotary, Get Involved



Missed out on past events?
We've got them in archives you can
access in just a few clicks.



55th Induction & Handover Ceremony

[Click to explore >](#)

WEST SIDE STORY

[Click to explore >](#)



Project Photos

[Click to explore >](#)



RY 2024-2025

Officers, Directors & Club Advisers

President	Gerardo Oliverio V. Laperal
Vice President	Lauro S. Leviste II
Secretary/ PE	Christopher Dino C. Dumatol
Treasurer	Judd B. Balayan
Director	Epifanio V. Delos Santos
Director	Wilson Goh
Director	Davy Lim
Director	Lemarc B. Limosnero
Director	Jose Conrado Poblete
Director	Charlie S. Rufino
Director	Lars Wittig
Sgt.-At-Arms	Monsour del Rosario
	Mark Sambar
Ex-Officio Dir.	Juan Antonio T. Carlos
Club Adviser	PRID Guillen E. Tumangan
Club Adviser	IPDG Antonio Juan C. Tambunting III
Club Adviser	PP Carmelino P. Alvendia, Jr.
Club Adviser	PP Dennis D. Decena
Club Adviser	PP Noel A. Laman
Club Adviser	PP Jose Teodoro K. Limcaoco
Club Adviser	PP Amando Jesulito V. Jimenez
Club Adviser	PP Lorenzo T. Ocampo
Club Adviser	PP Roque S. Tordesillas
Club Adviser	PP Fernando Martin O. Peña
Club Adviser	PP Enrico V. Angeles
Club Adviser	PP Ramon Jose F.L. Guerrero
Club Adviser	PP Edgardo G. Balois
Club Adviser	PP Aurelio Paulo R. Bartolome
Club Adviser	PP Victor L. Vital
Club Adviser	PP Ruy Y. Moreno
Club Adviser	PP David R. Caldwell
Club Adviser	PP Enrico B. Tensuan
Club Adviser	PP Alasdair J.W. Thomson
Club Adviser	PP Gil G. Chua

Honorary Members

Hon. Secretary Albert del Rosario(+), Dr. Sol Alvarez
Mr. Rob Raylman, PDG Joey Benedicto and PDG Leo de Guzman

THE WEST SIDE STORY STAFF

Secretariat: Shekinah Yarra
Jameson Manlangit



Thank you for
your continuous service.

[Click here to see the list of payees.](#)

Remain part of our cause by
sending your dues & donation to:

ROTARY FOUNDATION
OF MAKATI WEST, INC.

ACCOUNT NO: 001680053572
BRANCH: AIA TOWER VALERO
BANK NAME: BANCO DE ORO (BDO)

ACCOUNT NO: 0011192572
BRANCH: MAKATI-MAIN BRANCH
BANK NAME: BANK OF THE PHILIPPINES
ISLANDS (BPI)

If you have paid but don't see your name on
the list of payees, please send proof of
deposit to the Secretariat:

jamesonrcmw@gmail.com
kai.rcmw2@gmail.com

Stay up to date with club happenings via

<http://rcmakatiwest.ph>
www.fb.com/RCMWD3830
rcmakatiwest2020@gmail.com
(63-2) 7753 3098

Unit 1903 Cityland Herrera Tower,
V.A. Rufino cor. Valero St., Salcedo
Village, Makati City, 1227