



Increasing Our Capacity to Serve

Vol. 28, RY 2021-2022 | 2,339th Meeting (since 1969) | Jan. 27, 2022

WEST SIDE STORY

**Jan. 20th weekly meeting on,
“Outlook Amid Sustained Reopening”
The Philippine Economy in the Next 12 months.**



Mr. Jun Neri,
BPI, Lead Economist



PP TG Limcaoco
Introducer



Rtn. Chris Beshouri
Moderator



Today's Guest Speaker:
H.E. MICHELE BOCCOZ
FRENCH AMBASSADOR

New RCMW website [➔ www.rcmakatiwest.ph](http://www.rcmakatiwest.ph)

[www.fb.com/RCMWD3830](https://www.facebook.com/RCMWD3830)

In this issue:

Monthly Activities	3
Today's Program/Guest Speaker	4
President's Message	6
The Week in Review	7
Modesty Aside	8
Club Bulletin Board	9
Project Updates	17
The Four-Way Test	18
RI Monthly Theme	19
Acknowledgements	20

QUOTE FOR THE WEEK

2



“...Today's world demands more than financial resilience. For example, take climate change. Severe climate hazards will threaten the sourcing, production, and distribution of products and services and can come from both nearby and afar, in the era of global supply chains...”

- Fritz Nauck, et al., McKinsey & Co.

Next Week's Guest Speaker:

Catch Dr. Tomas Realiza, Respiratory Medical Consultant, GlaxoSmithKline (GSK)
Topic: “Facts and Myths About Asthma and COPD.

Two common diseases in the light of COVID-19 pandemic.”

Invite your family and friends. Don't miss it!



MONTHLY ACTIVITIES



Lunch Meeting

Featuring
Dr. Tomas Realiza
Respiratory Medical Consultant
GlaxoSmithKline

Date: Feb 3, 2022/ Thursday
Venue: Zoom Conference
Time: 12nn to 2pm



Lunch Meeting

Featuring
Rtn. Terry Farris
Director
Arowana Impact Capital

Date: February 10, 2022/ Thursday
Venue: Zoom Conference
Time: 12nn to 2pm



Lunch Meeting

Featuring
Ms. Martha Sazon
President & CEO
Gcash (Mynt - Globe Fintech
Innovation, Inc.)

Date: February 17, 2022/ Thursday
Venue: Zoom Conference
Time: 12nn to 2pm



Lunch Meeting

Featuring
EIC/PDG Herminio "Sonny" Coloma Jr.
(INVITED)
Past District Governor D3830
Rotary Club of Alabang

Date: February 24, 2022/ Thursday
Venue: Zoom Conference
Time: TBA



Lunch Meeting

Featuring
Ms. Bernadette Nacario
(INVITED)
Philippine Country Director
Google

Date: March 3, 2022/ Thursday
Venue: Zoom Conference
Time: 12nn to 2pm



TODAY'S PROGRAM

12:15 PM Call to Order
LCP FRANCO DEL ROSARIO (RCMW)

Invocation
DIR. DAX CARLOS

France National Anthem (video)
Philippine National Anthem (video)

12:20 PM
RC Makati West Hymn
PRID GUILLER TUMANGAN

Introduction of Visiting Rotarians and Guest;

Introduction of Personalities at the e-Presidential table:

12:30 PM Committee Announcements
Fining Session
PP FERN PENA

President's Time
LCP FRANCO DEL ROSARIO (RCMW)

Introduction of Guest Speaker
RTN. CHRISTOPHE LEJUENE

12:55 PM
Speech
H.E. MICHELE BOCCOZ
Ambassador
French Republic to the Philippines

Moderator
PP RUY MORENO

THIS WEEK'S CELEBRANTS



January 25
SPS. ANA DE OCAMPO
Birthday



January 26
SPS. GINA PAYUMO
Birthday



January 31
SPS. SHEILA CARLOS
Birthday



January 31
RTN. JON ROCHA
Birthday

GUEST SPEAKER H.E. MICHELE BOCCOZ FRENCH AMBASSADOR

Michèle Boccoz, Ambassador of the French Republic to the Philippines, Ambassador accredited to Palau and the Republic of the Marshall Islands, Ambassador designated to the Federated States of Micronesia.

She joined the Ministry of Foreign Affairs as a diplomat on February 1st, 1991. An experienced diplomat from France, she served as the French Government's Ambassador to Belgium (2009-2012), to Croatia (2013-2016), and as the Global Health Ambassador with a focus on the fight against HIV/AIDS and communicable diseases (2016-2017).

Her time as a representative for the French Government included collaboration with a wide range of partners, including the European Union (1991-1994), the Organization for Security and Co-operation in Europe (1994-1997) and the United Nations Office in Geneva (1997-2021). She also served in the Minister of Foreign Affairs' Private Office as Deputy Chief of Staff.

From 2001 to 2007, she served as Executive Director for International Affairs at the Institute Pasteur, in charge of the International Network of Pasteur Institutes.

From 2017 to 2020, she was Assistant Director-General, Director-General's Envoy for Multilateral Affairs, at the World Health Organisation in Geneva. She was driving and strengthening the areas of health diplomacy, strategic engagement and served as the DG's Sherpa in key multilateral and intergovernmental fora.

She has been accredited Ambassador of the French Republic to the Philippines on February 10, 2021, to Palau on June 18, 2021 and to the Republic of the Marshall Islands on July 29, 2021.

Mrs Boccoz was trained in diplomacy and is an alumnus of France's Ecole normale supérieure and Ecole nationale d'administration (National School of Public Administration).





PRESIDENT'S MESSAGE

ECONOMIC RECOVERY IN 2022?

“Institutions have put in place business-continuity plans to respond to potential threats—hurricanes, server outages, etc. They have included a dose of conservatism in a single-scenario planning approach. This approach is outdated...” - Fritz Nauck, et al., McKinsey & Co.

I am devoting this piece to share BPI Lead Economist Jun Neri's talk on the Philippine Economy. I was in the calendar to present to the IBM LOB CFO and his first words to me, “You were booked for an hour with me but I am running late and I can only give you 20 minutes.” So, I went straight to my conclusions and recommendations slides. Let me lead with the recommendations for those of you that prefer the answers upfront.

RECOMMENDATIONS

Given a 7.3% GDP and 3.8% inflation (BPI official forecast) and depending on the industry, Jun recommends a top line growth of around 11%.

The economy remains fragile with no clear path to the recovery and normalization seems elusive. We must then continue to focus on the success factors unique to our business in different scenarios; and to prioritize the efficient use of our resources.

With BPI's forecast is for the Philippine peso to depreciate to about PhP 52.80, businesses with foreign exchange requirements and with the pandemic continuing to affect the supply chain, Jun recommends redefining the “JIT” inventory system from, “Just-in-Time” to “Just-in-Case”; which means to carry higher levels of inventory and earlier.

As in the Six Sigma methodology, let us not forget the value of staying in tune with the collective *...businesses with foreign exchange requirements with the pandemic continuing to affect the supply chain, Jun recommends redefining the “JIT” inventory system from, “Just-in-Time” to “Just-in-Case”; which means to carry higher levels of inventory earlier.*



The pandemic has created new opportunities. Property further out offers more investment value given our ability to WFH.

voice of the employee, the voice of the customer and the voice of the process; which can help companies create a more profitable future.

As recommended by innovation guru Scott Anthony, the necessary mindset we need to adopt to live in this uncertain and complex world is: (a) to be short-term realistic by confronting the brutal facts of our reality, (b) to always be aware of and willing to act on new opportunities, (c) to be long-term optimistic that your business will prevail.

The pandemic has created new opportunities. Property further out offers more investment value given our ability to WFH. Among the opportunities for business owners are: forgoing the hassle of renting an office, reduced overhead (computers, phones, electricity, office supplies, maintenance) and possibly higher productivity and employee retention.

2021 Performance Outlook

There are several bright spots.

First, the private sector has rebounded in infrastructure spending, resulting in a 46% growth.

Second, the 30% YTY growth in imports, indicates stronger demand in certain segments while slightly surpassing our ASEAN neighbors.

Third, in December, we reached a 9-month high in the IHS Markit ASEAN Manufacturing PMI (Purchasing Manager's Index).

Fourth, the unemployment rate now at 6.5% is nearing the 5% pre-pandemic levels.

Risks and Exposures

Our country remains plagued with risks, foremost among which are the new variants of COVID 19 which would exacerbate port delays, pushing shipping rates up and resulting in worsening snarls in the supply chain triggering a higher inflation rate.

The potential of continued rise in the cost of utilities and fuel are risks to holding inflation in check.

Research indicates the Philippines is the country most at risk from the climate crisis; extreme weather, rising sea levels and death of sea life, are likely to further fuel inflation.

Jun believes that the BSP might be forced to bump up its policy rate from 2.00 to 2.75 which would result in an increase in borrowing cost; following the lead of the U.S. Federal Reserve's hike in rates.

Another factor is that a new administration has the potential of wiping 35 years of reform which would delay recovery to mid-2023; resulting in lower foreign investments, imports and government consumption.

If the percentage of households that are able to save goes down to less than a third of households, compared to pre-pandemic levels of about 45%, this would have the effect of further slowing down the growth rate of real GDP which is generally higher when the personal saving rate is rising, rather than when it is falling.

Let me invite you to join our conversation next Thursday with our guest speaker Dr. Tomas Realiza Respiratory Medical Consultant GlaxoSmithKline.

Finally, as always, Makati West Men of Zest, let us keep in mind and act on our theme, "Increase Our Capacity to Serve" and remember our winning 3R's: Recognize, Retain and Recruit.

Click on this link to complete our club's member satisfaction survey. <https://docs.google.com/forms/d/e/1FAIpQLSejbVuDFJvkzNapayQnezENC HY-nlzl0Waouf2fnFVEG7w4cA/viewform>

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FRANCO DEL ROSARIO
President, RY 2021-2022
Rotary Club of Makati West



THE WEEK IN REVIEW

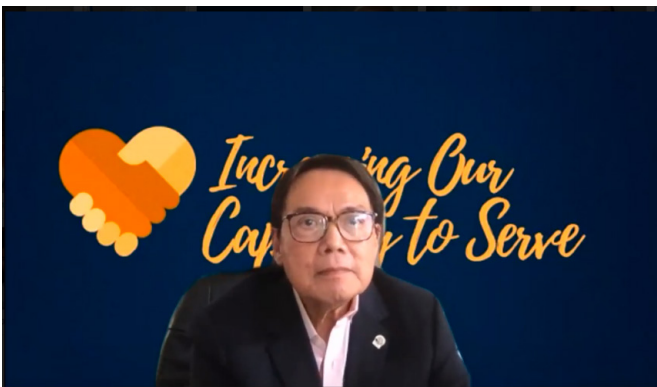
January 20, 2022



Rtn. Christopher Beshouri (RCMW) acts as Moderator



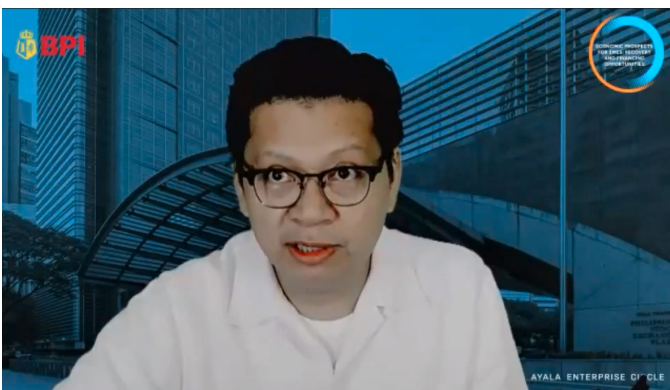
Rtn. Bom Villatuya (RCM) acts as Invocator



President Franco del Rosario during his President's Time



PP TG Limcaoco Introduces the Guest Speaker



Mr. Jun Neri giving his Speech

Rotary
Club of Makati West

MR. EMILIO "JUN" NERI

For gracing our Club with your presence as our Guest Speaker, we are pleased to present to you this certificate as a loving donor in the PDA Device Closure Procedure performed on

Bria Jas Gemina

5 years old from Guipos, Zamboanga del Sur
A recipient of our Club's Gift of Life Project.

Given this 20th day of January 2022 in Makati City

Gerardo Limcaoco
GERARDO LIMCAOCO
GOL Chairman

Franco del Rosario
FRANCO DEL ROSARIO
President, R.Y. 2021-2022

gift of life
INTERNATIONAL
Healing little hearts around the world

Rotary International
SERVE TO CHANGE LIVES

Mr. Jun Neri receives a Gift of Life certificate from the club



Full Name: Jose Teodoro K Limcaoco

We call you as: TG

Relationship & Family: Married 32 years to my best friend, Helen. We have 3 perfect kids: Patricia, Regina and Andres.

Education & Training: 34 years of practical experience; Wharton MBA; BS Mathematical Sciences from Stanford.

Day Job: Bank of the Philippine Islands, President

Work Fulfillment: Solving banking issues of fellow RCMW members

Work Challenges: COVID has made it difficult to visit branches and satellite offices.

Rotary goals: I just do what my President asks me to do.

Rotary achievements: President RY 2001-2002 and enjoyed everyday of it.

Special talents/ interesting facts: I run and code. Four full marathons; used to be able to code in 12 languages, all of which are dead.



Hang-out place: My office?

Poison/ Drink of choice: Hakushu or Anchor Steam

Weekend activities: Sleep and long runs.

Post-covid get-away plans: Tokyo and London

G.O.A.T: Professionally, Jamie Dimon of JPM. Personally, my father who introduced me to Rotary and taught me what matters in life.

Unforgettable moment: Each and every birth of my three kids.


Dream car: None really.

Favorite movie: It's A Wonderful Life






Letter from Pres. Franco to all members



Rotary
Club of Makati West



SERVE TO CHANGE LIVES

January 26, 2022

Dear Rotarian,

Greetings! This is further to a January 25th email to all members from our secretariat regarding registration to District 3830's RWorks platform. First, RWorks should have been explained in the email. There is a website developed by the district, rworks.ph. Below is an excerpt.

"RWorks (Rotary Works) is a multi-faceted digital platform that serves as an online venue for job generation, business promotion and capacity building. It facilitates on-going day-to-day job matching, buying and selling of products and services, and trainings. It can also be your virtual venue to host mega job / trade fairs and other district events that may serve as a vehicle to raise funds for the clubs and the districts."

There are mandatory and optional criteria that the district has published for clubs aspiring for 4 and 5-star classification. In the Vocational Avenue of Service, there are two mandatory criteria. The first one is that a "minimum 50% of members registered on the D3830 RWorks (platform)". Our club has held 5 stars status for the past 6 years. It is my desire that we keep our 5-star recognition.

RWorks is owned by District 3830 and the maintenance of this platform may consist of Rotarian volunteers and possibly paid staff. Although we have our own RCMW Exchange Viber group, there might be added value to us to be registered in the RWorks platform; as it gives everyone registered access to a much larger business exchange network group with a few thousand D3830 rotary members participating.

It will always be our club's policy to respect your rights and avoid a violation to the data privacy act. Hence, I would like to make a clarification on the above-mentioned Jan. 25th email. The secretariat will not register members that do not provide a positive acceptance (express consent) to sign up for RWorks; nor will the club consider a "no reply" as your implied agreement to be registered to RWorks.

I regret and apologize for any confusion and/or inconvenience from the above stated email.

Thank you,

Franco

52

Years of Service
Est 1969

Unit 1903 Cityland Herrera Tower, V.A. Rufino cor. Valero Sts., Salcedo Village, 1227 Makati City, Philippines
Mobile (63-9) 175431709/ (63-9) 175431704; Tel. (63-2) 8753-3098; * Email: rcmakatiwest2020@gmail.com

RWorks

HOME ABOUT JOBS E-LEARNING MARKETPLACE EVENTS SUBSCRIPTIONS LOGIN



About

Rworks (Rotary Works) is a multi-faceted digital platform that serves as an online venue for job generation, business promotion and capacity building. It will facilitate on-going day-to-day job matching, buying and selling of products and services, and trainings. It can also be your virtual venue to host mega job / trade fairs and other district events that may serve as a vehicle to raise funds for the clubs and the districts.

The "FIRST and ONLY" digital platform that covers end-to-end human capital inter-phase from recruitment, engagement and training. This is a practical solution that responds to the current business and personal needs under the restrictive new normal environment.



Support Employment generation through Online Job Postings

Provide an Online presence for members to promote their products and businesses





“Imagine, a world that deserves our best, where we get up each day knowing that we can make a difference.”

-RI President Elect Jennifer Jones

Rotary International President-elect Jennifer Jones of the Rotary Club of Windsor-Roseland, Canada, revealed the 2022-23 theme, Imagine Rotary, urging us Rotarians to imagine the possibilities in the change we can make to transform the world.



DUTERTE SIGNS LAW SIMPLIFYING ADOPTION PROCESS FOR FILIPINO CHILDREN

Republic Act No. 11642, or the Domestic Administrative Adoption and Child Care Act, aims to "provide for and allow simpler and inexpensive domestic administrative adoption proceedings and shall streamline services for alternative child care."

KING RODRIGUEZ/PRESIDENTIAL PHOTO

 @inquirerdotnet

INQUIRER.NET

"Before you needed to go through the courts... you'll spend a few hundred thousand because you need to get a lawyer...it takes 2-5 years to adopt...the new law target is less than 1 year... and it will be a lot cheaper for families..."

it will be done administratively, through the National Authority for Child Care of the Department of Social Welfare and Development... safeguards for the protection of children are included in the law as well as penalties for trafficking, exploitation..."

**- Paul Daza, Northern Samar Representative
(one of the authors of RA No.11642)**





Membership Committee Meeting Friday, January 21st



In attendance in the Meeting Pres. Franco del Rosario, VP Jimmy Bautista, DGN Jay Tambunting III, PE Gil Chua, PP Ruy Moreno, PP Roque Tordesillas, Dir. Elmer Francisco and Dir. Ron Cang



Rotary 
Club of Makati West


SERVE TO CHANGE LIVES

Men of Zest!
We are BOAT in this together.
Help our Fisher Folks rise up.

BANGON!!! Dinagat Island,
Surigao del Norte



Kindly deposit your donation in this account:
Bank name: BDO
Account Name: ROTARY FOUNDATION OF MAKATI WEST, INC.
Account number: 001680053572

RCMW's recovery project for the San Jose municipality for the little known Dinagat Island province that was pummeled to the ground by Typhoon Odette. This is a joint project with the Rotary Club of Kowloon, with a US\$ 10K pledge, HARPDI, District 3860 and local Rotary Clubs.

Other than just raising funds for about ten registered motorized fishing boats equipped with essentials like fishing nets, life jackets and repair tools are the "recycle and renew" strategies of this project that calls for the creation of new income opportunities like home cultivation of mung bean sprouts with the womenfolk, turning typhoon debris into flower pots.

Our Dinagat project includes partnering with non-Rotary groups and organizing a Rotary Community Corps that will deal with other livelihood initiatives and working towards making the area a tourist attraction.



RAC Katutak: Talks on the New Normal Budgeting with PP Junvee Vital & Dir. Dax Carlos Monday, Jan 24th

RAC KATUTAK Now Speaking

TALKS ON THE NEW NORMAL BUDGETING

HOW TO INVEST MONEY
OR START UP A SMALL BUSINESS

Rotary Club of Makati West Adviser

PP. VICTOR "JUNVEE" VITAL



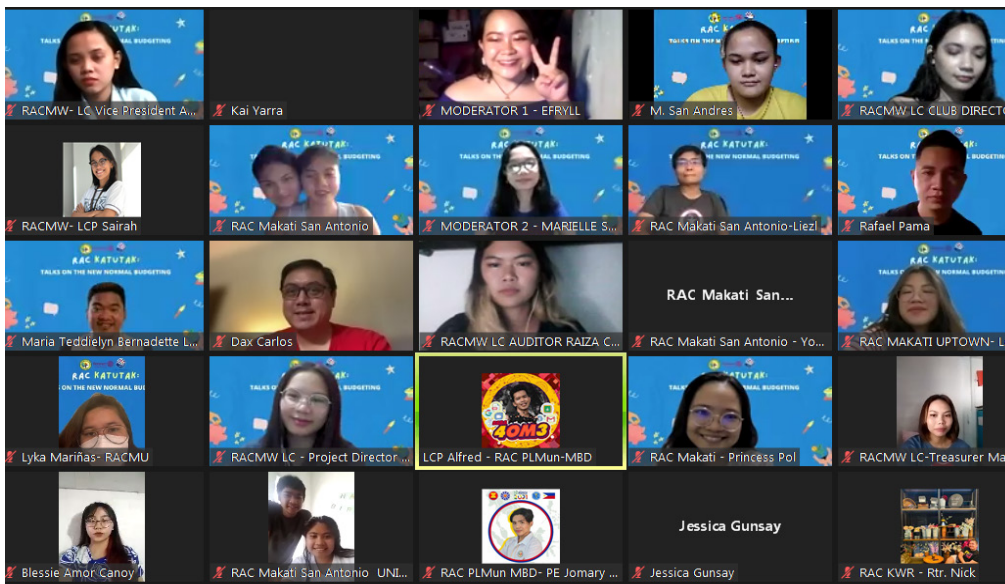
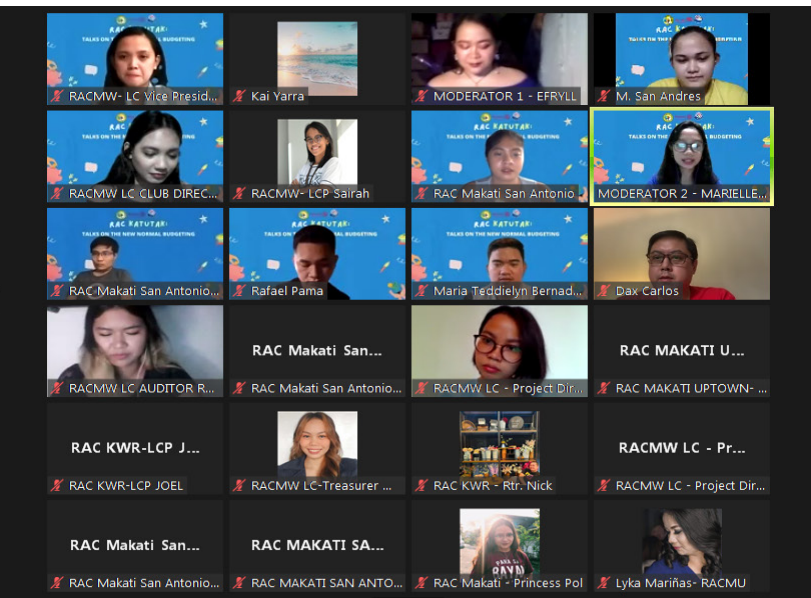
RAC KATUTAK Now Speaking

TALKS ON THE NEW NORMAL BUDGETING

CLOSING REMARKS

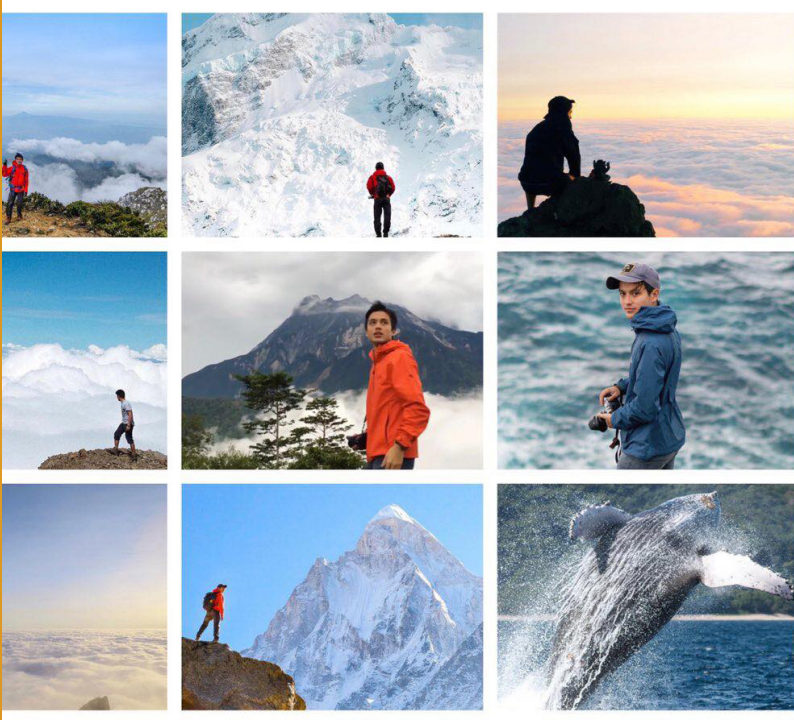
ROTARY CLUB OF MAKATI WEST YOUTH CHAIR

CHAIRMAN DAX CARLOS



"Please submit your article on what being a Makati West Rotarian mean for publication on our website and the West Side Story."

SHARE YOUR THOUGHTS



Received an award?
Reached a milestone?
Newborn grandchild?

Share the news with the secretariat, or contribute an article to the West Side Story newsletter. Lift others up and spread good vibes through good news!



"Pretty sure all of RCMW would test positive on this test"

-Rtn. Scott Moore

Bring in a New Member.

Receive the prestigious, Limited edition Non-Fungible Token that exist in the Ethereum Blockchain Network for every new member inducted.



How to receive RCMW NFT?

STEP 1: Download Trust Wallet from Apple App Store for iOS or from Google Playstore for Android.

STEP 2: Create an Ethereum Wallet in-app and send your Ethereum Wallet address to Dir. Elmer Francisco.

STEP 3: View your collectible tab after receiving your notification your RCMW NFT has been sent to you.

STEP 4: The secretariat will send you a digital copy of your certificate and the serial number of your RCMW NFT.

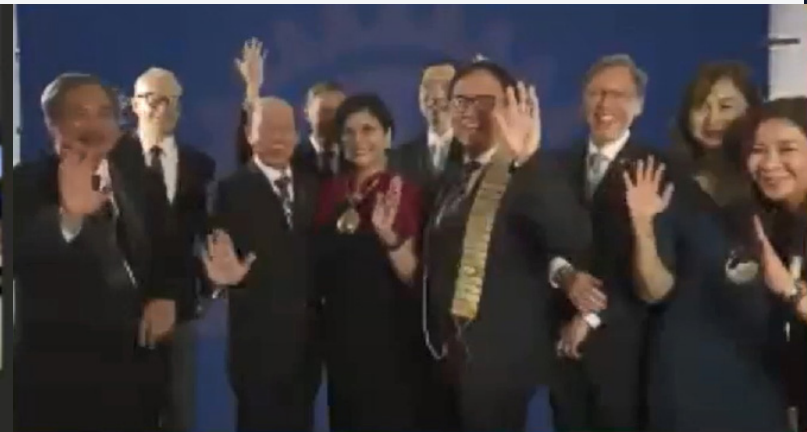
Missed out on past events?

We've got them in archives you can access in just a few clicks.



PAST WEEKLY MEETINGS

[Click to explore >](#)



52ND INDUCTION & HANDOVER

[Click to explore >](#)

WEST SIDE STORY

[Click to explore >](#)

Fireside Chat & All-Cluster Meetings

[Click to explore >](#)



PROJECT UPDATES

GIFT OF LIFE

GOL RY 2021-2022

De Los Santos Medical Center

January 19, 2022



Precious Hannah Mayang

11 mos., female
Gen. Trias Cavite



Ayesha Jadong

15 years old, female
Talon, Zamboanga City



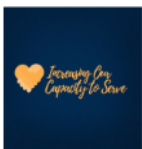
THE FOUR WAY TEST OF THE THINGS WE THINK, SAY AND DO

ROTARY INTERNATIONAL

- I. Is it the **Truth**?
- II. Is it **FAIR** to all concerned?
- III. Will it build **GOOD WILL** and **BETTER FRIENDSHIPS**?
- IV. Will it be **BENEFICIAL** to all concerned?

ROTARY CLUB OF MAKATI WEST

- I. Is it **RECOGNITION**?
- II. Is it **RETENTION**?
- III. Is it **RECRUITMENT**?
- IV. Is it **FUN**?





WEST SIDE
STORY

JANUARY IS



VOCATIONAL SERVICE MONTH

"Vocational service gives Rotarians the opportunity to help others escape poverty and gain a measure of self-respect. As business and professional leaders, we have a duty to lead and encourage good ethics through vocation."

Carlos Frum, PDG D6440



www.rotary.org

Rotary
Club of Makati West




SERVE TO CHANGE LIVES

**Make a difference
to your business today**



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without opening a
new bank account

Send payments to
over 130+ currencies
worldwide straight
from PHP with lower
Service Fee

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<https://petnetforexsolutions.com/>



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RY 2021-2022

Officers, Directors & Club Advisers

President	Franco Del Rosario
Vlce President	Jaime Bautista
Secretary/ PE	Gil Chua
Treasurer	Tristan Choa
Director	Ronald Cang
Director	Epifanio Delos Santos
Director	Leonardo Cuaresma, Jr.
Director	Elmer Francisco
Director	Zdenek Jankovsky
Director	Gerardo Laperal
Director	Lauro Leviste
Sgt.-At-Arms	Juan Antonio Carlos
Ex-Officio Dir.	Alasdair Thomson
Club Adviser	PRID Guiller Tumangan
Club Adviser	PDG Oscar De Venecia
Club Adviser	PP Carmelino P. Alvendia, Jr.
Club Adviser	PP Enrico Angeles
Club Adviser	PP Edgardo Balois
Club Adviser	PP Aurelio Paulo R. Bartolome
Club Adviser	PP Dennis Decena
Club Adviser	PP Luis Del Rosario, Jr.
Club Adviser	PP Ramon Guerrero
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Club Adviser	PP Teodoro Limcaoco
Club Adviser	PP Ruy Moreno
Club Adviser	PP Larry Ocampo
Club Adviser	PP Antonio Tambunting III
Club Adviser	PP Enrico B. Tensuan
Club Adviser	PP Roque Tordesillas
Club Adviser	PP Victor L. Vital

Honorary Members

Hon. Secretary Albert del Rosario,
Mr. Rob Raylman and Dheeraj Wadhvani

THE WEST SIDE STORY STAFF

Adviser President Franco del Rosario

Secretariat: Shekinah Yarra
Jameson Manlangit



Thank you for
your continuous service.
[Click here to see the list of payees.](#)

Remain part of our cause by
sending your dues to:

ROTARY FOUNDATION
OF MAKATI WEST, INC.

ACCOUNT NO: 001680053572
BRANCH: PHILAM TOWER VALERO
BANK NAME: BANCO DE ORO

If you have paid but don't see your name on
the list of payees, please send proof of
deposit to the Secretariat:

jamesonrcmw@gmail.com
kai.rcmw2@gmail.com

Stay up to date with club happenings via

<http://rcmakatiwest.ph>
[www.fb.com/RCMWD3830](https://www.facebook.com/RCMWD3830)
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(63-2) 8753 3098

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V.A. Rufino cor. Valero St., Salcedo
Village, Makati City, 1227