

WEST SIDE STORY

OFFICIAL NEWSLETTER OF ROTARY CLUB OF MAKATI WEST

Vol. 28 RY 2023-2024 | 2,422nd Meeting (since 1969) | May 30, 2024



Be the
GIFT
of HOPE



Rotary
Club of Makati West



RC Makati West delegation at the Rotary International Convention 2024 (RICon) in Singapore



Today's Guest Speakers:

ACE & ANDIE ESTRADA
CO-FOUNDERS
RURAL RISING PHILIPPINES



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MONTHLY ACTIVITIES



LUNCH MEETING

Ace & Andie Estrada
Co-Founders
Rural Rising Philippines

Date: May 30, 2024/ Thursday
Venue: Dusit Thani Hotel
Time: 12nn to 2pm



LUNCH MEETING

Date: June 6, 2024/ Thursday
Venue: Dusit Thani Hotel
Time: 12nn to 2pm



LADIES' DAY LUNCH MEETING

Date: June 14, 2024/ Thursday
Venue: De Los Santos Medical Center
Conference Room
Time: 12nn to 2pm



LUNCH MEETING

Date: June 20, 2024/ Thursday
Venue: Dusit Thani Hotel
Time: 12nn to 2pm



CLUB AWARDS

Date: June 27, 2024/ Thursday
Venue: Dusit Thani Hotel
Time: 12nn to 2pm



TODAY'S PROGRAM

12:15 PM Call to Order
PRES. DAX CARLOS

Invocation

Philippine National Anthem (video)

12:30 PM RC Makati West Hymn
RCMW Members

Introduction of Visiting Rotarians & Guest:

Introduction of Personalities at the Presidential
Table:

Committee Announcements

12:45 PM President's Time
PRES. DAX CARLOS

Introduction of Guest Speaker
PE GERRY LAPERAL

1:00 PM Speech
ACE & ANDIE ESTRADA
Co-Founders
Rural Rising Philippines

Token of Appreciation

Moderator
SAA LEMARC LIMOSNERO

THIS WEEK'S CELEBRANTS



May 29
RTN. LUIS CANTADA
Birthday



May 29
RTN. CRHISTOPHE LEJEUNE
Birthday



May 29
SPS. PAULA CRISTOBAL
Birthday



May 31
RTN. TONY DEL ROSARIO
Birthday



May 31
RTN. SCOTT MOORE
Birthday



May 31
SPS. ANGIE HAGER
Birthday



May 29
RTN. SOL ALVAREZ & SPS. PAT
Wedding Anniversary



GUEST SPEAKER ACE & ANDIE ESTRADA CO-FOUNDERS, RURAL RISING PHILIPPINES

Rural Rising Philippines (RuRi) emerged from the pressing challenges of the COVID-19 pandemic on both rural farmers and urban consumers in the Philippines. Strict border controls and quarantine regulations left small-scale farmers facing insurmountable difficulties in selling their harvests, while urban areas encountered food shortages and steep price hikes.

Touched by the hardships faced by both groups, spouses Ace and Andie Estrada of Baguio City felt compelled to take action. RuRi traces its beginnings to a heartfelt Facebook post in April 2020 offering to “rescue buy” produce from farmers and transport it to urban markets at fair prices. Leveraging a rented truck, they navigated through military checkpoints to deliver fresh produce directly from farmers to consumers, eliminating intermediary layers. Though encountering challenges such as being turned away from drop-off points and facing difficulties in meeting buyers, the couple persevered.

Through their Facebook group and page, RuRi garnered a significant following, with over 43,000 member buyers and 226,000 followers. Their Rescue Buy™ and other initiatives not only enhanced accessibility and affordability of healthy produce but also extended direct support to farmers. Since their viral social media post, RuRi has facilitated the movement of over 3 million kilograms of produce and assisted about 4,500 farmers across Luzon, Visayas, and Mindanao.



PRESIDENT'S MESSAGE

RuRi is back!

RCMW members were able to show our sporty side once again via our back-to-back "sports events" last week.

On the 23rd, we had the Pickle Ball Dual Meet with the Rotary Club of Forbes Park held at the Badminton Court of Manila Polo Club. I heard it doubled up as a fun family bonding for Gov. Jay Tambunting and daughter Tania; Rtn. Bern Reyes and Sps. Trina; and Rtn. Roman Azanza, Sps. Sally and son Chip.

Congratulations to the winners: for Men Doubles - 2nd place, Chip Azanza and Rtn. Dodie Poblete; Interclub Women doubles - 1st place, Tania Tambunting and 2nd place, Trina Reyes; and Mix Doubles - 1st Place Gov. Jay and Tania, and 2nd Place - Rtn. Dodie Poblete and Sally Azanza.

And of course, our golfers also participated in the District 3830 Golf Cup Tournament on the 24th, where we won 1st Runner-Up because we want to give chance to others once in a while. Congrats to the champion, RC Parañaque Poblacion. Meanwhile, here are also the tournament's individual winners from our club: Class B 1st runner up Pres. Dax Carlos (moi); Class C 1st runner up Rtn. Willy Tee Ten; and Nearest Pin Rtn. Toshi Ishikawa.



Kudos to our RCMW golf team for a good run this RY 2023-2024. This includes me and these gentlemen (not in particular order): Gov. Jay Tambunting; PPs Eric Tensuan, Eric Angeles, Junvee Vital, Mon Guerrero, Dino Dumatol, Dennis Decena, and Sec. Bobby Lim; as well as Rtns. Dodie Poblete, Stanley Lo, Willy Teeten, Monsour del Rosario, Rtn. Mark Sambar, Lemarc Limosnero, Wilson Goh, Judd Balayan, Gerry Laperal, Tonito Payumo, Rtn. Toshi Ishikawa, RJ Tabuena, Charles Rufino, Chito Santiago, Kristopher Catalan, and Bok Malantic.

Project Updates

Let me now give you updates on our projects this week.

For our Gift of Life (GOL) program, we have now performed so far, a total of 249 surgeries this Rotary year after the PDA Device Closure procedures done at the Philippine Heart Center.

We have also assisted to date a total of 2,469 indigent patients thanks to the assistance provided by the office of Cong. Paul Daza.

The next schedule of GOL operations will be at the De Los Santos Medical Center (DLSMC) on May 30 with 8 patients and another batch of 11 patients on June 5, and eight more patients on June 13.

Good news is that Cong. Paul Daza will be securing Congressional fund for GOL in the amount of Php1M on behalf of French Ambassador Marie Fontanel. This will be funding the hospital bills of patients scheduled for operation each week.

For our Gift of Sight (GOS) program, it's the same update as last week. We have already completed 156 cataract surgeries from July 2023, to date, of which 22 patients have been funded by the donation from Rtn. Amel Moti and 134 patients from the current global grant. A new batch of 45 cataract patients are being prepared for cataract surgery scheduled on June 15 at Medsurge Eye Center.

For our Breast and Cervical Cancer Screening Project, the following is our schedule of screenings: June 15 in Las Pinas; June 16 in Imus, Cavite; June 22 & 23 in Pila, Laguna, and June 24 in Victoria, Laguna.

So that's our updates for this week. Feel free to approach me, our project chairs or our secretariat should you want to know more about our weekly schedules. Feel free to join us in any of these activities.

RuRi is back

This afternoon, we are fortunate to have for our speakers once again the amazing couple, Ace and Andie Estrada of Rural Rising Philippines (RuRi Ph), a non-profit grassroots effort to help distressed Filipino farmers get back on their feet and feed the nation with pride. By now, we're all familiar with them as we had them already as speakers and also RuRi as an activity partner where we helped them sell their rescued vegetables at the Dusit Thani Lobby area last October

So, that's all for my weekly update. Thank you for your support, Men of Zest! God bless us all!

Juan Antonio "Dax" T. Carlos
President, RY 2023-2024
Rotary Club of Makati West



**RC Makati West Delegation in the
Rotary International Convention In Singapore**





THE WEEK IN REVIEW

May 23, 2024 - Ladies' Day



Sps. Nikki Jimenez as Moderator



Sps. Fides Tensuan as Invocator



FL Sheila Carlos in her First Lady's Time



Sps. Gigi Chua Introduces the Guest of Honor



Sps. Paz Balayan during her Speech



Sps. Paz Balayan receive their Gift of Life Certificate from the Club



WEST SIDE STORY





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First Pickle Ball Dual Meet with RC Makati West and RC Forbes Park at Manila Polo Club on May 23, 2024





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WEST SIDE STORY





RC Makati West as the 1st Runner up in the D3830 Governor's Cup Tournament of Champions at Forest Hill Golf and Country Club on May 24, 2024











PRID Guiller Tumangan & Sps. Letty's grand daughter
Jilliana Isabella Dy Tumangan graduated Cum Laude,
Major in Computer Science at Boston College,
Boston Massachusetts, USA on May 20, 2024





Gavereene Olivar Arce
7 years old, female
Novaliches, Quezon City

PDA Device Closure
De Los Santos Medical Center
May 28, 2024



Prince Louie Cillo Balbuena
2 years old, male
North Borongan City, Eastern Samar

PDA Device Closure
De Los Santos Medical Center
May 28, 2024



PROJECT UPDATES

GIFT OF LIFE

GOL RY 2023-2024



Marcus Adriel M. Shimada
8 years old, male
Lagro, Quezon City

PDA Device Closure
De Los Santos Medical Center
May 28, 2024



Phrinice Niño Tabo
10 years old, male
Bagong Nayon, Antipolo City

PDA Device Closure
De Los Santos Medical Center
May 28, 2024



Queen Jasmine Espinosa De Castro
17 years old, female
Maragondon, Cavite

PDA Device Closure
De Los Santos Medical Center
May 28, 2024



Farah Janisha V. Humiwat
15 mos. old, female
Kasibu, Nueva Vizcaya

PDA Device Closure
De Los Santos Medical Center
May 28, 2024



PROJECT UPDATES

GIFT OF LIFE

GOL RY 2023-2024



Cassandra Kate Vidal Ollero
2 years old, female
Cabanatuan, Isabela

PDA Device Closure
De Los Santos Medical Center
May 28, 2024



MAY IS

YOUTH SERVICE MONTH

"We cannot talk about the future without talking about children. They are our future." - PRIP James L. Lacy 1998-99



www.rotary.org



Missed out on past events?

We've got them in archives you can access in just a few clicks.



54th Induction & Handover Ceremony

[Click to explore >](#)



District 3830 Handover Ceremony

[Click to explore >](#)

WEST SIDE STORY



Project Photos

[Click to explore >](#)

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RY 2023-2024

Officers, Directors & Club Advisers

President	Juan Antonio T. Carlos
Vice President	Christopher Dino C. Dumatol
Secretary/ PE	Gerardo Oliverio V. Laperal
Treasurer	Judd B. Balayan
Director	Paul R. Daza
Director	Epifanio V. Delos Santos
Director	Lauro S. Leviste II
Director	Davy Lim
Director	Charles Bernard H. Reyes
Director	Charlie S. Rufino
Director	Lars Wittig
Sgt.-At-Arms	Patrick Dionisio Lemarc Limosnero
Ex-Officio Dir.	Gil G. Chua
Club Adviser	PRID Guiller E. Tumangan
Club Adviser	DG Antonio Juan C. Tambunting III
Club Adviser	PP Carmelino P. Alvendia, Jr.
Club Adviser	PP Dennis Decena
Club Adviser	PP Noel Laman
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Club Adviser	PP Dave Caldwell
Club Adviser	PP Luis Del Rosario, Jr. (+)
Club Adviser	PP Enrico B. Tensuan
Club Adviser	PP Alasdair Thomson

Honorary Members

Hon. Secretary Albert del Rosario (+), Dr. Sol Alvarez
Mr. Rob Raylman, PDG Joey Benedicto and PDG Leo de Guzman

THE WEST SIDE STORY STAFF

Secretariat: Shekinah Yarra
Jameson Manlangit



Thank you for
your continuous service.
[Click here to see the list of payees.](#)

Remain part of our cause by
sending your dues to:

ROTARY FOUNDATION
OF MAKATI WEST, INC.

ACCOUNT NO: 001680053572
BRANCH: PHILAM TOWER VALERO
BANK NAME: BANCO DE ORO

If you have paid but don't see your name on
the list of payees, please send proof of
deposit to the Secretariat:

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kai.rcmw2@gmail.com

Stay up to date with club happenings via

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