



Increasing Our Capacity to Serve

Vol. 29, RY 2021-2022 | 2,340th Meeting (since 1969) | Feb. 3, 2022

WEST SIDE STORY

February 2, 2022 Gift of Life beneficiaries De Los Santos Medical Center




Today's Guest Speaker:

DR. TOMAS REALIZA
RESPIRATORY MEDICAL CONSULTANT

New RCMW website  www.rcmakatiwest.ph

[www.fb.com/RCMWD3830](https://www.facebook.com/RCMWD3830)






 Vol. 26, RY 2021-2022 | 2:340th Meeting (since 1999) | Feb. 9, 2022

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QUOTE FOR THE WEEK

2

“

“A vitally important attribute along the road to wisdom in interpersonal success is to listen well. This means that you pay total attention to those that are speaking to you and not barging into the conversation because you want to insert your opinion.”

– Catherine Pulsifer, Author

Next Week's Guest Speaker:

Catch Rtn. Terry Farris, Director, Arowana Impact Capital Group
 Topic: “Sustaining Family Business Success Across Generations”
 Invite your family and friends. Don't miss it!





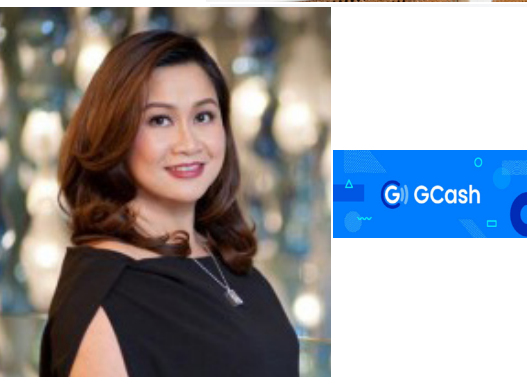
MONTHLY ACTIVITIES



Lunch Meeting

Featuring
Rtn. Terry Farris
Director
Arowana Impact Capital

Date: February 10, 2022/ Thursday
Venue: Zoom Conference
Time: 12nn to 2pm



Lunch Meeting

Featuring
Ms. Martha Sazon
President & CEO
Gcash (Mynt - Globe Fintech
Innovation, Inc.)

Date: February 17, 2022/ Thursday
Venue: Zoom Conference
Time: 12nn to 2pm



Lunch Meeting

Featuring
EIC/PDG Herminio "Sonny" Coloma Jr.
Past District Governor D3830
Rotary Club of Alabang

Date: February 24, 2022/ Thursday
Venue: Zoom Conference
Time: TBA



Lunch Meeting

Featuring
Ms. Bernadette Nacario
(INVITED)
Philippine Country Director
Google

Date: March 3, 2022/ Thursday
Venue: Zoom Conference
Time: 12nn to 2pm



Fellowship

(TENTATIVE)

Date: March 10, 2022/ Thursday
Venue: TBA
Time: TBA



About our Feb. 10th guest speaker



Terry Alan Farris has over 30 years of experience at board level advising & managing Asian high net worth individuals & families with their private wealth, family business & governance and impact investing.

He launched and managed the Family Office Services for DBS Private Bank in Singapore and was the Chief Development Officer of Nanyang Technological University.

Terry launched the philanthropy services for MeesPierson Private Bank and UBS's Philanthropy Services for Asia-Pacific.

Terry was the Managing Partner of Farris Associates which focused on advising high net worth families throughout Asia-Pacific on their philanthropic initiatives.

Terry is currently on the board of Arowana Impact Capital and Chairman of DDLS Philippines.

He has been instrumental in establishing associations, organizations, and resource programs that help build community capacity throughout the Asia-Pacific region.

AROWANA

**From Founder to Family:
Sustaining Family Business Success
Across Generations**



TODAY'S PROGRAM

12:15 PM Call to Order
LCP FRANCO DEL ROSARIO (RCMW)

Invocation
GOL Chair: GERRY LIMCAOCO

Philippine National Anthem (video)

12:20 PM RC Makati West Hymn
RTN. NEWTON SMITH

Introduction of Visiting Rotarians and Guest;

Introduction of Personalities at the e-Presidential table:

Committee Announcements

12:30PM Fining Session
IPP Al Thomson

President's Time
LCP FRANCO DEL ROSARIO (RCMW)

Introduction of Guest Speaker
PP ERIC ANGELES

12:55 PM Speech
DR. TOMAS REALIZA
Respiratory Medical Consultant
GlaxoSmithKline (GSK)

Moderator
IPP AL THOMSON

THIS WEEK'S CELEBRANTS



February 1
Rtn. Lito Mercado
Birthday



February 2
Rtn. Ramon Arnaiz
Birthday



February 2
SPS. TRISHA PERTIERRA
Birthday



February 3
SPS. LULU AVELLANA
Birthday



February 6
RTN. NELSON AQUINO
Birthday



February 4
PP ERNIE & SPS. NINING FAJARDO
Wedding Anniversary

GUEST SPEAKER

DR. TOMAS REALIZA

RESPIRATORY MEDICAL CONSULTANT

Doctor of Medicine, Faculty of Medicine and Surgery,
University of Santo Tomas, España, Manila 1982

Residency Training in Internal Medicine, Cardinal
Santos Memorial Medical Center, San Juan 1985
Fellowship Training in Pulmonary Medicine, St.
Luke's Medical Center, Quezon City 1988

Fellow, Philippine College of Physicians

Life Fellow, Philippine College of Chest Physicians

Past President, Philippine College of Chest
Physicians 2004

Clinical Practice in Pulmonary Medicine at St. Lukes
Medical Center and Cardinal Santos Medical Center

Shifted to Pharmaceutical Medicine
specifically Medical Affairs for AstraZeneca
Pharmaceuticals(Phils. Inc.)

2000-2009; Boehringer Ingelheim Respiratory Lead
for SouthEast Asia & South Korea 2012-2019

Medical Consultant in Respiratory , Glaxo Smith
Kline (GSK)Philippines (current)



PRESIDENT'S MESSAGE

Back to Basics: Soft Skills

“Authenticity is the unimpeded operation of one’s true or core self in daily enterprise and stands in contrast to the “fake it until you make it” philosophy.”

Michel Kernis, Researcher.

Did you know soft skills most directly affect our bottom line? Why?

Perhaps a brief review at what soft skills are about will answer the question.

Simply put: Soft skills are a combination of people skills, communication skills, character attributes, attitudes that enable employees to navigate their environment, work well with others, achieve their goals with complementing hard skills.

Many of my own beliefs on soft skills, I learned from Dr. Frank Ashby, CEO of The Leadership Capital Group (LCC) in New York during the times I attended LCC board meetings. His book, “Developing Effective Leadership Programs” and the best seller, “Embracing Excellence” are regarded as outstanding guides on leadership development programs.

Based on Frank’s numerous years consulting for Fortune 500 companies, he says soft skills are what matter most to clients and employees. The lack of soft skills impact a business as a whole and could be the cause of problems in productivity, innovation, and growth.

Ironically, soft skills are often overlooked in hiring and training. Companies tend to over focus on hard skills and the technical mastery of their businesses while forgetting that soft skills will boost technical people’s

Soft skills help leverage the technical knowledge of employees by marrying technical skills with the soft skills critical in fostering meaningful relationships. This results in a “esprit de corps” and is invaluable in navigating setbacks.



In the work as well as in personal settings, soft skills can achieve outcomes where direct authority does not exist. Get this: soft skills help parents claim authority over their children WITHOUT LOSING THEIR FRIENDSHIP!

capability of thinking and acting beyond their functional expertise, and even help them understand the business from multiple perspectives.

Soft skills help leverage the technical knowledge of employees by marrying technical skills with the soft skills critical in fostering meaningful relationships. This results in a “esprit de corps” and is invaluable in navigating setbacks.

In the work as well as in personal settings, soft skills can achieve outcomes where direct authority does not exist. Get this: soft skills help parents claim authority over their children WITHOUT LOSING THEIR FRIENDSHIP!

In my Oct. 14th WSS piece, I wrote on, “Culture Eats Strategy For Breakfast”. I made reference to Rob Coffee, author of *The Character of a Corporation*, where he describes the four types of cultures - Networked: high sociability and low solidarity; Driven: high solidarity, low sociability; Compartmentalized: low on both solidarity and sociability and Communal: high on both.

While the pandemic may have shifted company cultures to that of the cost effective “Compartmentalized” culture, it may have possibly produced higher levels of productivity and employee retention. Likewise, it has created new WFH opportunities, such as business owners and executives are forgoing renting office space and realizing savings in overhead (computers, phones, electricity, maintenance).

Our club’s lack of in-person fellowship due to the pandemic has not taken away from our “networked” culture. I’d even argue that this aspect of our club has been enhanced, because we have been forced to work harder at it.

I believe the pandemic has enriched the social skills of our members, I see they are reaching out further and making an even greater difference in the communities we serve and to each other. I am confident that we will be coming away from this pandemic with a greater zeal, ready to impact every aspect of our personal lives and in our business relationships.

For me, the top social skill is the communal, aka interpersonal skill. I have witnessed in my 15 years with IBM North America, the executives and colleagues with

interpersonal skills easily build bonds; as they show real interest in others. Another observation is these IBMers are able to tune into their feelings and are adept at reading, understanding, and empathizing while acting in real-time and knowing what to say and when and how to say it.

Gov. Joji was lavish in her praise with our club during her Governor’s visit. It was apt for her to do that as it was a sincere compliment; citing specific evidence and reasons for her praise. Interpersonal communication is ineffective when it is not honest. It is effective when it comes from genuine people that live true to themselves.

“The time tested advice of “Be Yourself” stands for a reason. Cliché. Maybe. What I add to this valuable knowledge is this: be true to yourself means that you are an honest, trustworthy person who lives by a code of morals and values; it is fundamental to living a life of integrity”. - Christopher D. Connors, Author and Executive Coach

Join our conversation next Thursday with Terry Farris, our fellow member and guest speaker; with his topic is “Sustainability of the Family Business”

Finally, as always, Makati West Men of Zest, let us keep in mind and act on our theme, “Increase Our Capacity to Serve” and remember our winning 3R’s: Recognize, Retain and Recruit.

I have witnessed in my 15 years with IBM North America, the executives and colleagues with interpersonal skills easily build bonds; as they show real interest in others. Another observation is these IBMers are able to tune into their feelings and are adept at reading, understanding, and empathizing while acting in real-time and knowing what to say and when and how to say it.

FRANCO DEL ROSARIO
President, RY 2021-2022
Rotary Club of Makati West



THE WEEK IN REVIEW

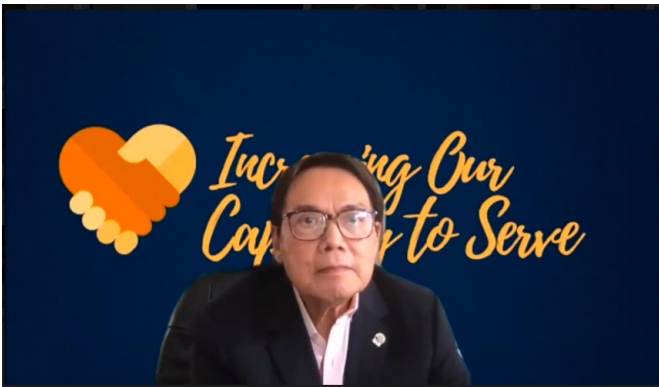
January 27, 2022



PP Ruy Moreno acts as Moderator



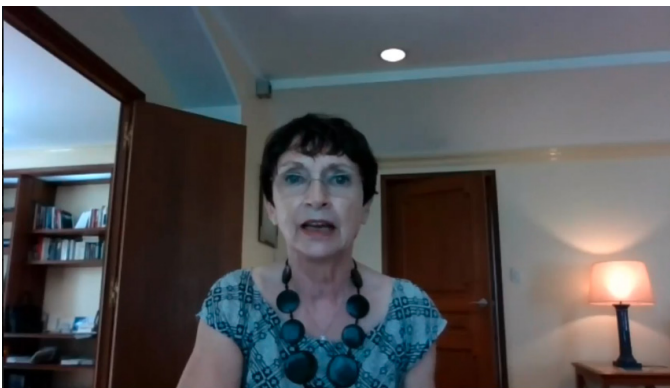
Dir. Dax Carlos acts as Invocator



President Franco del Rosario during his President's Time



Rtn. Christophe Lejuene Introduces the Guest Speaker



H.E. Michele Boccoz giving her Speech



H.E. Michele Boccoz receives a Gift of Life certificate from the club



Full Name: Antonio del Rosario

We call you as: Tony

Relationship & Family: Married to Annette and two kids. My daughter Maiki and son Xavi

Education & Training: BS Commerce, Major in Finance, Santa Clara University and Coca-Cola Executive Program

Day Job: President Coca-Cola Philippines, Vietnam & Cambodia

Work Fulfillment: Transforming businesses and developing local and female talent

Work Challenges: Navigating external volatility, difficulty in the last two years to travel and meet directly with customers;



Rotary goals: Meet/network with the great members of Makati West and help/support advocacies

Special talents/ interesting facts: Tennis and Football player; Board member Gawad Kalinga

Hang-out place: Manila Polo Club

Poison/ Drink of choice: Nothing like a cold Coca-Cola and Lemon Do, our first alcoholic drink in the Philippines.

Weekend activities: After 20 years out of the country, weekends are about connecting with family and dear friends.





Fireside Chat on Feb 15th



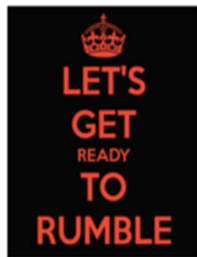
Nono Ibazeta



Robin Garcia

The Rumble, Part 2

Please join our Fireside Chat on February 15th, Tuesday at 5:30 pm. Our keen observer, Nono and expert pollster, Robin will update us on the candidates & campaign status. Be prepared for an intense discussion!



Our speaker: Rtn. Nono Ibazeta & Rtn. Robin Garcia

Our Keen Observer Nono and expert pollster, Robin will update us on the candidates & campaign status.

Be prepared for an intense discussion!

Click the link below to pre register
bit.ly/Feb15FSC



Rotary
Club of Makati West



SERVE TO CHANGE LIVES

Men of Zest!
We are BOAT in this together.
Help our Fisher Folks rise up.
BANGON!!! Dinagat Island,
Surigao del Norte



Kindly deposit your donation in this account:
Bank name: BDO
Account Name: ROTARY FOUNDATION OF MAKATI WEST, INC.
Account number: 001680053572

RCMW's recovery project for the San Jose municipality for the little known Dinagat Island province that was pummeled to the ground by Typhoon Odette. This is a joint project with the Rotary Club of Kowloon, with a US\$ 10K pledge, HARPDI, District 3860 and local Rotary Clubs.

Other than just raising funds for about ten registered motorized fishing boats equipped with essentials like fishing nets, life jackets and repair tools are the "recycle and renew" strategies of this project that calls for the creation of new income opportunities like home cultivation of mung bean sprouts with the womenfolk, turning typhoon debris into flower pots.

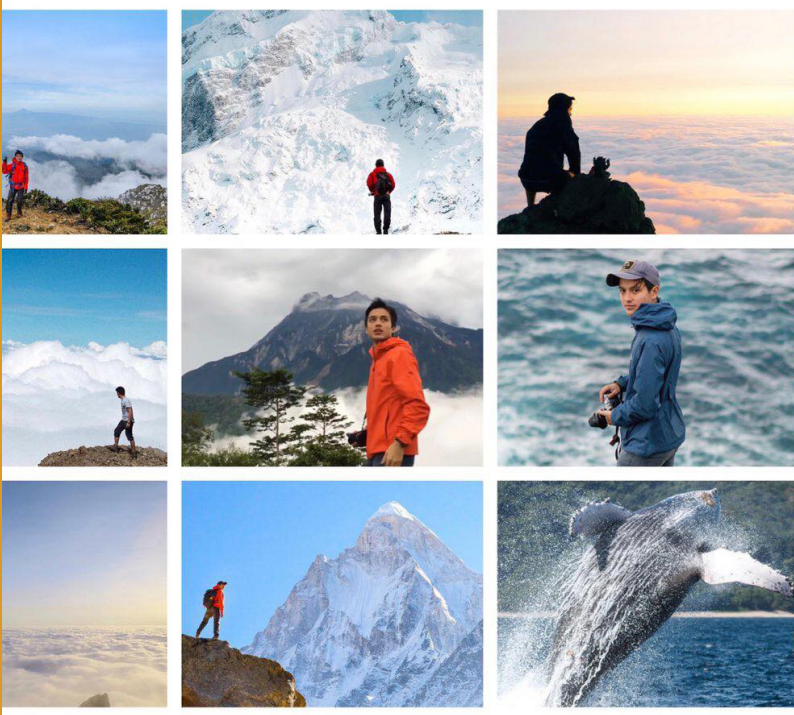
Our Dinagat project includes partnering with non-Rotary groups and organizing a Rotary Community Corps that will deal with other livelihood initiatives and working towards making the area a tourist attraction.

"Please submit your article on what being a Makati West Rotarian mean for publication on our website and the West Side Story."

SHARE YOUR THOUGHTS

Received an award?
Reached a milestone?
Newborn grandchild?

Share the news with the secretariat, or contribute an article to the West Side Story newsletter. Lift others up and spread good vibes through good news!



Bring in a New Member.

Receive the prestigious, Limited edition Non-Fungible Token that exist in the Ethereum Blockchain Network for every new member inducted.



How to receive RCMW NFT?

STEP 1: Download Trust Wallet from Apple App Store for iOS or from Google Playstore for Android.

STEP 2: Create an Ethereum Wallet in-app and send your Ethereum Wallet address to Dir. Elmer Francisco.

STEP 3: View your collectible tab after receiving your notification your RCMW NFT has been sent to you.

STEP 4: The secretariat will send you a digital copy of your certificate and the serial number of your RCMW NFT.

Missed out on past events?

We've got them in archives you can access in just a few clicks.



PAST WEEKLY MEETINGS

[Click to explore >](#)



52ND INDUCTION & HANDOVER

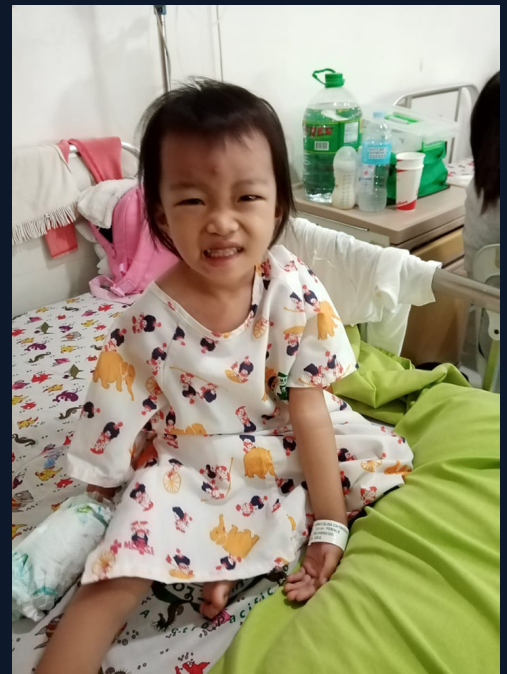
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WEST SIDE STORY

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Fireside Chat & All-Cluster Meetings

[Click to explore >](#)



PROJECT UPDATES

GIFT OF LIFE

GOL RY 2021-2022

De Los Santos Medical Center

February 2, 2022





District Awards R.Y. 2020-2021 Rotary Club of Makati West





District Awards R.Y. 2020-2021 Rotary Club of Makati West





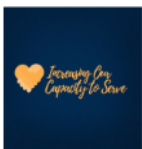
THE FOUR WAY TEST OF THE THINGS WE THINK, SAY AND DO

ROTARY INTERNATIONAL

- I. Is it the **Truth**?
- II. Is it **FAIR** to all concerned?
- III. Will it build **GOOD WILL** and **BETTER FRIENDSHIPS**?
- IV. Will it be **BENEFICIAL** to all concerned?

ROTARY CLUB OF MAKATI WEST

- I. Is it **RECOGNITION**?
- II. Is it **RETENTION**?
- III. Is it **RECRUITMENT**?
- IV. Is it **FUN**?





WEST SIDE
STORY

FEBRUARY IS



PEACE AND CONFLICT
PREVENTION/RESOLUTION
MONTH

“Imagine all the people living life in peace...”

John Lennon

Rotary



www.rotary.org

Rotary



Club of Makati West



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RY 2021-2022

Officers, Directors & Club Advisers

President	Franco Del Rosario
Vlce President	Jaime Bautista
Secretary/ PE	Gil Chua
Treasurer	Tristan Choa
Director	Ronald Cang
Director	Epifanio Delos Santos
Director	Leonardo Cuaresma, Jr.
Director	Elmer Francisco
Director	Zdenek Jankovsky
Director	Gerardo Laperal
Director	Lauro Leviste
Sgt.-At-Arms	Juan Antonio Carlos

Ex-Officio Dir. Alasdair Thomson

Club Adviser	PRID Guiller Tumangan
Club Adviser	PDG Oscar De Venecia
Club Adviser	PP Carmelino P. Alvendia, Jr.
Club Adviser	PP Enrico Angeles
Club Adviser	PP Edgardo Balois
Club Adviser	PP Aurelio Paulo R. Bartolome
Club Adviser	PP Dennis Decena
Club Adviser	PP Luis Del Rosario, Jr.
Club Adviser	PP Ramon Guerrero
Club Adviser	PP Noel Laman
Club Adviser	PP Teodoro Limcaoco
Club Adviser	PP Ruy Moreno
Club Adviser	PP Larry Ocampo
Club Adviser	PP Antonio Tambunting III
Club Adviser	PP Enrico B. Tensuan
Club Adviser	PP Roque Tordesillas
Club Adviser	PP Victor L. Vital

Honorary Members

Hon. Secretary Albert del Rosario,
Mr. Rob Raylman and Dheeraj Wadhvani

THE WEST SIDE STORY STAFF

Adviser President Franco del Rosario

Secretariat: Shekinah Yarra
Jameson Manlangit



Thank you for
your continuous service.
[Click here to see the list of payees.](#)

Remain part of our cause by
sending your dues to:

ROTARY FOUNDATION
OF MAKATI WEST, INC.

ACCOUNT NO: 001680053572
BRANCH: PHILAM TOWER VALERO
BANK NAME: BANCO DE ORO

If you have paid but don't see your name on
the list of payees, please send proof of
deposit to the Secretariat:

jamesonrcmw@gmail.com
kai.rcmw2@gmail.com

Stay up to date with club happenings via

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