

WEST SIDE STORY

OFFICIAL NEWSLETTER OF ROTARY CLUB OF MAKATI WEST

Vol. 3, RY 2023-2024 | 2,395th Meeting (since 1969) | August 3, 2023



Be the
GIFT
of HOPE



Rotary
Club of Makati West



Thursday Lunch Meeting with Guest Speaker Mr. Victor Sison July 27, 2023



Today's Guest Speaker:

MARTIN XAVIER D. PEÑAFLOR
CEO, CHIEF ARCHITECT & FOUNDER
"TANGERE" ACQUISITION APP INC.

RCMW website www.rcmakatiwest.ph

[www.fb.com/RCMWD3830](https://www.facebook.com/RCMWD3830)

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MONTHLY ACTIVITIES



Lunch Meeting
Martin Penaflor
CEO, Chief Architect & Founder
“Tangere”
Acquisition Apps, Inc. (AAI)

Date: August 3, 2023/ Thursday
Venue: Dusit & Zoom Conference
Time: 12nn to 2pm



Club Fellowship

Date: August 11, 2023/ Thursday
Venue: Apartment 1B Arya, BGC
Time: 6pm



Joint Lunch Meeting Rotary Club of Manila

Guest Speaker: DOTR Sec. Jimmy Bautista
Date: August 17, 2023/ Thursday
Venue: TBA
Time: 12nn to 2pm

Joint Lunch Meeting Rotary Club of Premier District

Guest Speaker: TBA
Date: August 24, 2023/ Thursday
Venue: Dusit Thani
Time: 12nn to 2pm



Lunch Meeting

Guest Speaker: TBA
Date: September 7, 2023/ Thursday
Venue: Dusit Thani
Time: 12nn to 2pm





TODAY'S PROGRAM

12:15 PM Call to Order
PRES. DAX CARLOS

Invocation
DIR. ROBBIE LEVISTE

Philippine National Anthem (video)

12:30 PM RC Makati West Hymn
RCMW Members

Introduction of Visiting Rotarians and Guests;

Introduction of Personalities at the Presidential table;

Committee announcements

12:45 PM President's Time
PRES. DAX CARLOS

Introduction of Guest Speaker
DIR. PAUL DAZA

1:00 PM Speech
MR. MARTIN XAVIER D. PENAFLO
CEO, Chief Architect & Founder
"Tangere"
Acquisition App Inc.

Moderator
SAA PATRICK DIONISIO

THIS WEEK'S CELEBRANTS



August 3
SPS. TETCHIE HAGEDORN
Birthday



August 4
SPS. HELEN LIMCAOCO
Birthday



August 5
CHRISTOPHER NARCISO
Birthday



August 10
PP ED BALOIS
Birthday



August 1
RTN. RYAN KERN & SPS. CRISTINA
Wedding Anniversary



August 4
PP LOU DEL ROSARIO & SPS. BARBARA
Wedding Anniversary



August 6
PP ROQUE TORDESILLAS & SPS. MARITONI
Wedding Anniversary



August 8
RTN IAN OCAMPO & SPS. CHRISTINA
Wedding Anniversary



GUEST SPEAKER MARTIN XAVIER D. PENAFLO CEO & FOUNDER, TANGERE

Martin Penaflo is the CEO, Chief Architect and Founder of Acquisition Apps, Inc. (AAI), also known as TANGERE, the grand winner of CNN's Final Pitch Season 4 and named as one of the top 100 start-ups in the world under the Microsoft Emerge Program, amongst other accolades both here and abroad.

Aside from being an internationally awarded technology & innovation-driven market research & opinion poll company based in the Philippines, it has gained much recognition for its mobile survey app, TANGERE, which quick and easy data gathering to solve the critical need for timely actionable insights and data-driven decision making.

To date, Tangere has an active nationwide respondent base (also known as the "Ka-Tangere Community") of almost 800,000 and has conducted over a thousand studies, both non-commissioned surveys and those commissioned by clients from both the private and public sectors.

Penaflo, known as "Boss Martin" to the Ka-Tangere Community, was named as the Pilipino Ako Awardee during the 2020 Ginebra Ako Awards for leading Tangere's unique approach and contribution to nation-building during the height of the pandemic and the natural disasters that battered the nation during recent times.

He also proudly serves as a Certified Go Negosyo Mentor and was recently named a Presidential Awardee by the Manila Jaycees.



PRESIDENT'S MESSAGE

Technology for Good

Welcome, August! I can't believe it's been a month already since my Induction as this club's president.

Being the "Ghost Month", August is a time to be more cautious, they say. Some of the "Don'ts" during this month include investing or making crucial business decisions and making big purchases like cars or houses. It is believed that this will bring bad luck if you do any of these this month. But you know, it's up to us if we will follow these precautions. Personally, I don't treat this month any different from the rest of the year.

For our club, I think we cannot afford to pause for a month as no time must be wasted when it comes to saving lives.



At the "Closet Sale" fundraising bazaar for GOL

Last Monday, July 31, I and FL Sheila, together with Sps. Rosanna Angeles and the Secretariat, were at the "Closet Sale" bazaar sale that Flat Planet, in which Rtn. Chris Moriarty is the President, organized in partnership with Ripple8, the integrated PR solutions firm led by Rtn. Bobby Vito. The bazaar sold items from popular content creators to raise funds for our Gift of Life program. Thanks, Chris & Bob, for linking us up in this fund-raising activity.

Also, last Saturday, July 29, my wife Sheila and I, together with Rtn. Nory Reyes Lao, Rtn. Jun Cuaresma, and chair Doc Timmy Tan, also went to our club's partner eye clinic, Medsurg Eye Center, to meet the 22 beneficiaries of our Gift of Sight program scheduled for eye cataract operation on that day. This is the last cataract operation utilizing Rtn. Amel Moti's donation, which covered a total of 68 cataract surgeries, including the 46 cataract surgeries done last rotary year. The project will resume in the last quarter of this year, which will by then utilize global grant funds.



For our Gift of Life (GOL) program, surgeries have so far reached a total of 24, including the all PDA-device-closure procedures on five patients done at DLSCMC yesterday, August 2. Next schedule of procedures will be on August 9 for 10 patients. There were also 200 medical assistances from Cong. Paul Daza fund extended to date to GOL beneficiaries this rotary year.

Let me also take this opportunity to welcome our new GOL Project Chair Lemarc Limosnero, while sending my heartfelt thanks to Rtn. Gerry Limcaoco for serving as GOL project chair in the last three years. You did great, Gerry!

For our Wheelchair for Life project, there are already 20 beneficiaries enrolled as of this date. Hopefully, we'll reach our target number of 30 beneficiaries before the scheduled distribution of wheelchairs on September 9 at the Philippine Red Cross in Mandaluyong City. That's all for our project updates.



For today's lunch meeting, I am happy to have for our guest speaker Martin Peñaflor, CEO, chief architect and founder of Tangere. The latter is a full-service market research firm that could cater to both quantitative and qualitative approaches to bring out data driven insights that could help both small and large businesses grow.

With Tangere's unique approach and contribution to nation-building during the height of the pandemic and recent natural disasters, "Boss Martin" definitely showed us an example of how to use technology for the good of mankind. Definitely a great role

model for the ICT industry, the industry where I belong. Let's listen to, and learn from his talk later.

Thanks again, Men of Zest, for your support. Don't hesitate to reach out to me, or to VP Dino Dumatol, our Project Chairs, and the secretariat should you want to participate or support our upcoming activities.

God bless us all!

Juan Antonio "Dax" T. Carlos
President, RY 2023-2024
Rotary Club of Makati West



THE WEEK IN REVIEW

July 27, 2023



Rtn. Lemarc Limosnero as Moderator



PP Ernie Fajardo as Invocator



Pres. Dax Carlos in his President's Time



Rtn. Jeff Dytuco Introduces the Guest Speaker



Mr. Victor I. Sison during his talk



Mr. Victor I. Sison receives a Gift of Life Certificate from the Club





WEST SIDE STORY





WEST SIDE STORY







Rotary
District 3830



Rotary
Club of Makati Gems

**1ST LEG DISTRICT
3830 GOLF CUP**

**SEPTEMBER 19, 2023
RIVIERA GOLF CLUB
SILANG, CAVITE**

REGISTRATION 6:30AM
TEE TIME 8:30AM
FORMAT: STABLEFORD

TOPGUN
Gov
Jay Tambunting

CLUB First

TOURNAMENT FEE

NON-RIVIERA MEMBER P 4500
RIVIERA MEMBER P 2500

*Inclusive of Green Fee, Golf Cart Sharing,
Lunch, and Raffle.

PLEASE DEPOSIT PAYMENT TO:

ACCOUNT NAME
ROTARY CLUB OF MAKATI GEMS
ACCOUNT NUMBER
BPI 0081-059-012

**FOR THE BENEFIT OF END POLIO
PROJECT OF DISTRICT 3830**



TICKET NO:

FOR RESERVATIONS & INQUIRIES PLEASE CONTACT TGP MARITES PAMINTUAN 0917-814-2623



Rotaractors Past President Marielle Santos & Pres. Maica Gomez attended the Rotaract Conference & Awards Night at Horizon's Place Tagaytay on July 29, 2023





Chizel Osma Bersabe
5 years old, female
Guinobatan, Albay

PDA Device Closure
De Los Santos Medical Center
July 26, 2023



Ryna Mae Peralta Bumocla
6 years old, female
Cagayan Province

PDA Device Closure
De Los Santos Medical Center
July 26, 2023



PROJECT UPDATES

GIFT OF LIFE

GOL RY 2023-2024



kurt marius
ogbac

Kurt Marius Cabida Ogbac
1 year & 6 mos., male
Brgy. Fortune, Marikina City

PDA Device Closure
De Los Santos Medical Center
July 26, 2023



Francine Yvon Nolasco Evasco
5 years old, female
Bacacay, Albay

PDA Device Closure
De Los Santos Medical Center
July 26, 2023





Andrea Marie Flores Aguilar
13 years old, female
Payatas, Quezon City

PDA Device Closure
De Los Santos Medical Center
August 2, 2023



Catharina Santos
4 years old, female
Limay, Bataan

PDA Device Closure
De Los Santos Medical Center
August 2, 2023



PROJECT UPDATES

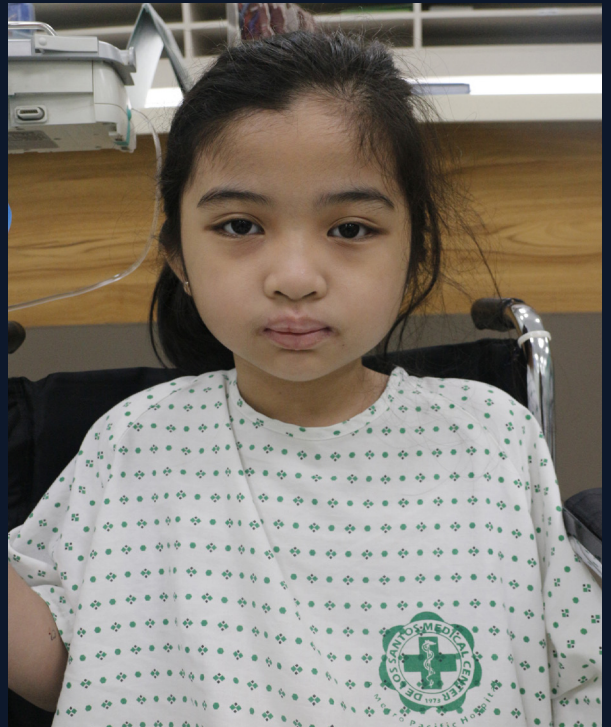
GIFT OF LIFE

GOL RY 2023-2024



Dalene Grace Dujali Cartel
3 years old, female
GMA, Cavite

PDA Device Closure
De Los Santos Medical Center
August 2, 2023



Georgina Kryshna Cimacio Ayon
8 years old, female
Paranaque City

PDA Device Closure
De Los Santos Medical Center
August 2, 2023



PROJECT UPDATES

GIFT OF LIFE

GOL RY 2023-2024



Briella Quezandra Salvador Onrubia
2 year & 9 mos., male
Antipolo City

PDA Device Closure
De Los Santos Medical Center
August 2, 2023





Rtn. Jun Cuaresma visits GOL patients at DLSCM





PROJECT UPDATES

GIFT OF SIGHT

Cataract Surgery Patients for RY 2023-2024
July 29, 2023 at MedSurg Eye Center



Luisa Puray
73 years old
Brgy. Ususan, Taguig City



Emma Vargas
67 years old
Brgy. Pinagkaisahan, Makati City



Evangelina Raymundo
71 years old
Brgy. San Dionisio, Paranaque City



Lorenza Casido
66 years old
Quezon City



PROJECT UPDATES

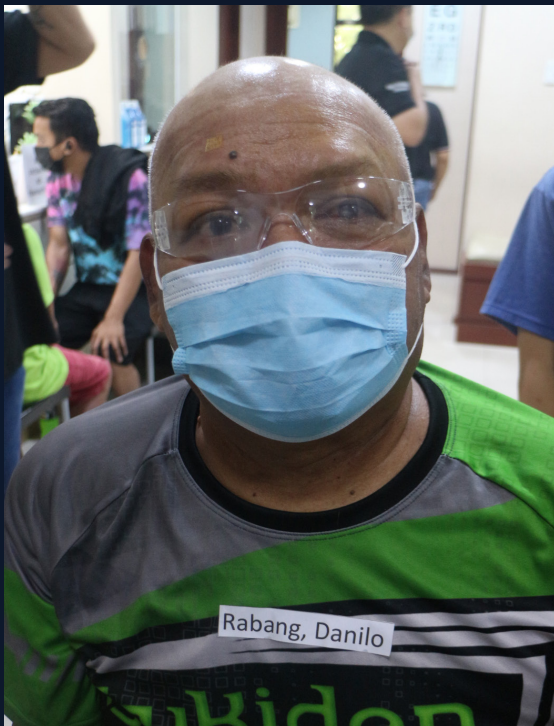
GIFT OF SIGHT



Leila Kassandra Conde
18 years old
Guiguinto, Bulacan



Conchita Dela Cruz
70 years old
Tondo, Manila



Danilo Rabang
60 years old
Taytay, Rizal



Carol Anilao
73 years old
Paranaque City



PROJECT UPDATES

GIFT OF SIGHT



Aurora Boloron
61 years old
Taguig City



Antonio Lopez
65 years old
Paranaque City



Marvin Ibanez
49 years old
Makati City



Andy Olvido
50 years old
Taguig City

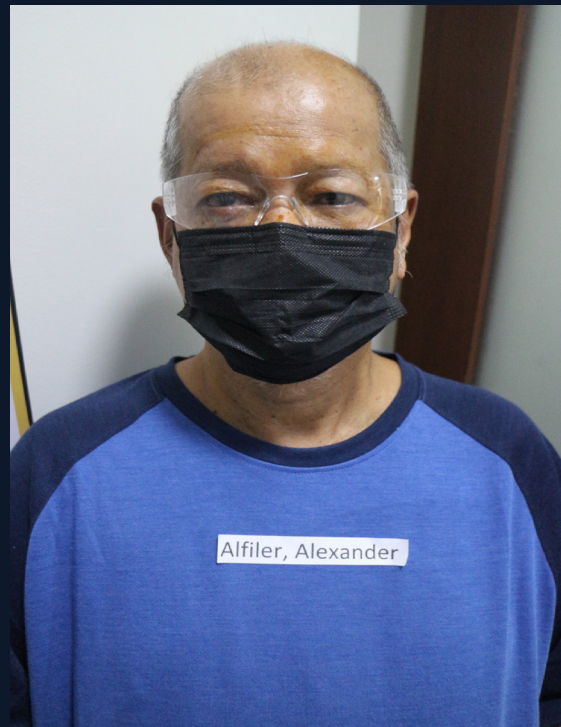


PROJECT UPDATES

GIFT OF SIGHT



Carmen Agbada
65 years old
Quezon City



Alexander Alfiler
66 years old
Cavite City



Angelito Cabrera
67 years old
Quezon City



Noel Santos
56 years old
San Pablo City, Laguna



PROJECT UPDATES

GIFT OF SIGHT



Delia Beldad
64 years old
Makati City



Rita Romero
51 years old
Taguig City



Julie Baluyut
51 years old
Makati City



Janielyn Aquino
53 years old
Paranaque City

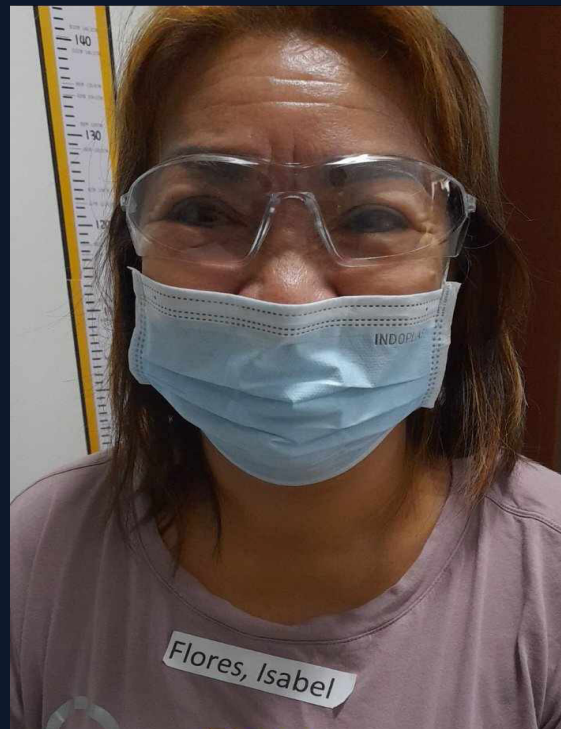


PROJECT UPDATES

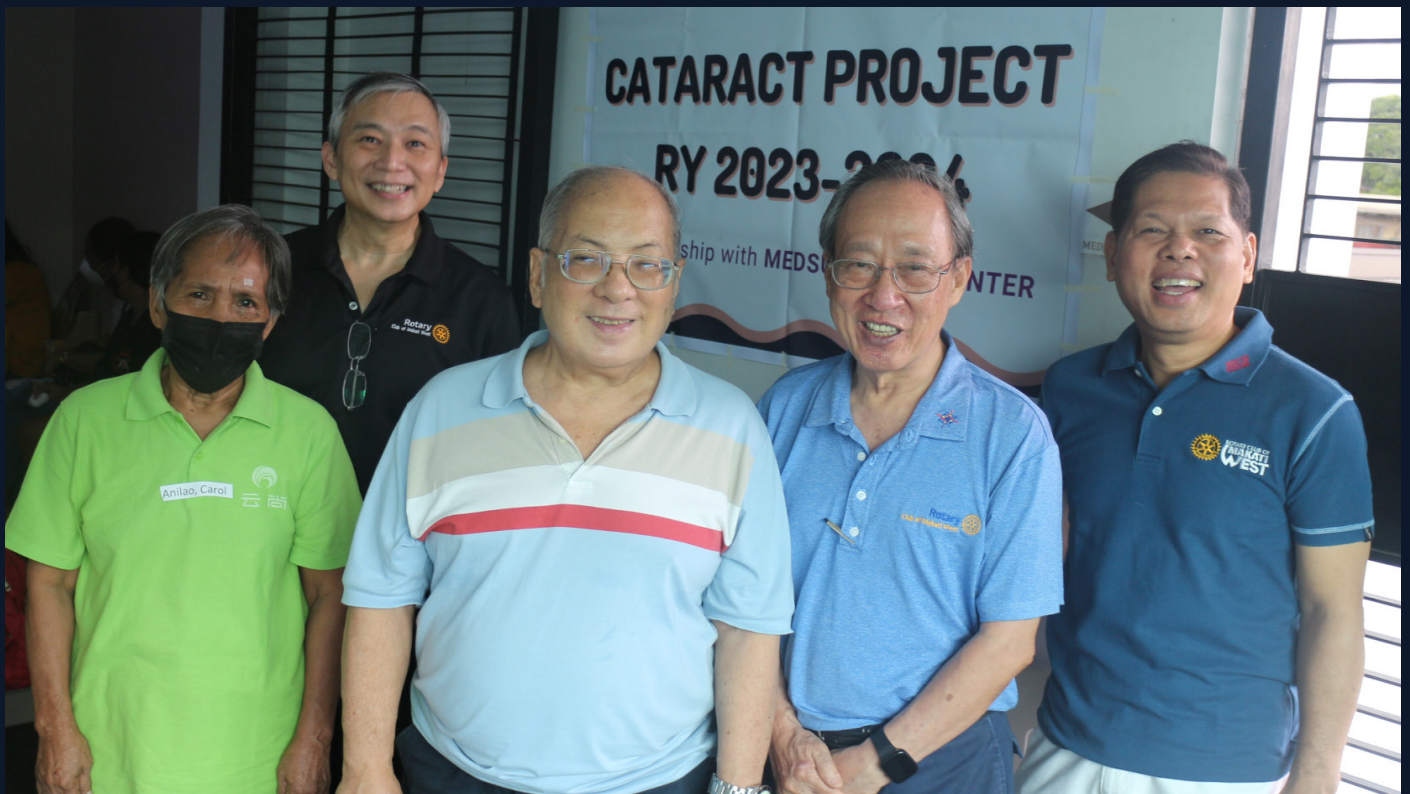
GIFT OF SIGHT



Miguel Salonga
72 years old
Paranaque City



Isabel Flores
63 years old
Makati City





Pres. Dax and FL Sheila with Chair Dr. Timmy Tan at Medsurge Eye Center last Saturday.

Rtn. Jun Cuaresma and Rtn. Nory Reyes Lao also visited the club's eye cataract patients scheduled for operation last Saturday.



AUGUST IS



**MEMBERSHIP
& NEW CLUB
DEVELOPMENT
MONTH**

"Rotary's strength lies in the sincerity of purpose of its members."
Estes Snedecor, Rotary Club of Portland, Oregon - 1921 Rotary Convention



**EACH ROTARIAN:
REACH ONE, KEEP ONE**

www.rotary.org



Missed out on past events?

We've got them in archives you can access in just a few clicks.



54th Induction & Handover Ceremony

[Click to explore >](#)



District 3830 Handover Ceremony

[Click to explore >](#)

**WEST SIDE
STORY**



Project Photos

[Click to explore >](#)

[Click to explore >](#)

Be the GIFT of HOPE



RY 2023-2024

Officers, Directors & Club Advisers

President	Juan Antonio T. Carlos
Vice President	Christopher Dino C. Dumatol
Secretary/ PE	Gerardo Oliverio V. Laperal
Treasurer	Judd B. Balayan
Director	Paul R. Daza
Director	Epifanio V. Delos Santos
Director	Lauro S. Leviste II
Director	Davy Lim
Director	Charles Bernard H. Reyes
Director	Charlie S. Rufino
Director	Lars Wittig
Sgt.-At-Arms	Patrick Dionisio Lemarc Limosnero
Ex-Officio Dir.	Gil G. Chua
Club Adviser	PRID Guiller E. Tumangan
Club Adviser	DG Antonio Juan C. Tambunting III
Club Adviser	PP Carmelino P. Alvendia, Jr.
Club Adviser	PP Dennis Decena
Club Adviser	PP Noel Laman
Club Adviser	PP Teodoro Limcaoco
Club Adviser	PP Amando Jesulito Jimenez
Club Adviser	PP Larry Ocampo
Club Adviser	PP Roque Tordesillas
Club Adviser	PP Fernando Pena
Club Adviser	PP Enrico Angeles
Club Adviser	PP Ramon Guerrero
Club Adviser	PP Edgardo Balois
Club Adviser	PP Aurelio Paulo R. Bartolome
Club Adviser	PP Victor L. Vital
Club Adviser	PP Ruy Moreno
Club Adviser	PP Dave Caldwell
Club Adviser	PP Luis Del Rosario, Jr.
Club Adviser	PP Enrico B. Tensuan
Club Adviser	PP Alasdair Thomson

Honorary Members

Hon. Secretary Albert del Rosario(+), Mr. Rob Raylman,
PDG Joey Benedicto and PDG Leo de Guzman

THE WEST SIDE STORY STAFF

Secretariat: Shekinah Yarra
Jameson Manlangit



Thank you for
your continuous service.

[Click here to see the list of payees.](#)

Remain part of our cause by
sending your dues to:

ROTARY FOUNDATION
OF MAKATI WEST, INC.

ACCOUNT NO: 001680053572
BRANCH: PHILAM TOWER VALERO
BANK NAME: BANCO DE ORO

If you have paid but don't see your name on
the list of payees, please send proof of
deposit to the Secretariat:

jamesonrcmw@gmail.com
kai.rcmw2@gmail.com

Stay up to date with club happenings via

<http://rcmakatiwest.ph>
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