



Increasing Our Capacity to Serve

Vol. 30, RY 2021-2022 | 2,341st Meeting (since 1969) | Feb. 10, 2022

WEST SIDE STORY

RCMW's recovery project for the little known Dinagat Island province that was badly hit by Typhoon Odette



Today's Guest Speaker:

RTN. TERRY FARRIS
MANAGING DIRECTOR

New RCMW website [➔ www.rcmakatiwest.ph](http://www.rcmakatiwest.ph)

[www.fb.com/RCMWD3830](https://www.facebook.com/RCMWD3830)

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QUOTE FOR THE WEEK

2



“Whoever admits that he is too busy to improve his methods has acknowledged himself to be at the end of his rope. And that is always the saddest predicament which anyone can get into.”

- J. Ogden Armour

Next Week's Guest Speaker:

Catch Ms. Martha Sazon, President & CEO, GCash Mynt- Globe Fintech Innovation, Inc.
Topic: “GCash at the forefront of the New Normal: Building a more sustainable & Financially-inclusive Philippines”

Invite your family and friends. Don't miss it!

2



MONTHLY ACTIVITIES



Lunch Meeting

Featuring
Ms. Martha Sazon
President & CEO
Gcash (Mynt - Globe Fintech
Innovation, Inc.)

Date: February 17, 2022/ Thursday
Venue: Zoom Conference
Time: 12nn to 2pm



Joint Club Meeting

Featuring
EIC/PDG Herminio "Sonny" Coloma Jr.
Past District Governor D3830
Rotary Club of Alabang

Date: February 24, 2022/ Thursday
Venue: Zoom Conference
Time: 7pm to 9pm
**(Joint Club Meeting with
Rotary Club of Petaling Jaya)**



Lunch Meeting

Featuring
Ms. Bernadette Nacario
(INVITED)
Philippine Country Director
Google

Date: March 3, 2022/ Thursday
Venue: Zoom Conference
Time: 12nn to 2pm



Fellowship

(TENTATIVE)

Date: March 10, 2022/ Thursday
Venue: TBA
Time: TBA



Lunch Meeting

Featuring
Ms. Clarissa Isabelle L. Delgado
CEO
Teach for the Philippines

Date: March 17, 2022/ Thursday
Venue: Zoom Conference
Time: 12nn to 2pm



About our Feb. 17th Guest Speaker



Martha Sazon is the President & CEO of Mynt, which operates GCash. Previous to the role, Martha was a Senior Vice President at Globe as Head of the Broadband Business.

With more than 20 years of experience in various industries like food, OTC drugs, personal care and telco, she is highly experienced in transforming organizations and businesses.

In her 12 years in Globe, she has led various businesses such as postpaid mobile, small and medium business, and broadband.

She has pioneered and executed breakthroughs, all anchored on addressing important customer needs such as the customizable plans in postpaid, introducing tech solutions for SME's, even creating a new industry category in prepaid via the highly successful Globe Home Prepaid Wifi, while building agile and digital capabilities.

Martha has attended and finished IMD and INSEAD executive programs and has a Bachelor of Science degree in Business Administration and Accounting (Cum Laude), from the University of the Philippines, Diliman.



TODAY'S PROGRAM

12:15 PM Call to Order
LCP FRANCO DEL ROSARIO (RCMW)

Invocation
RTN. LUIS CANTADA

Philippine National Anthem (video)

12:20 PM RC Makati West Hymn

Introduction of Visiting Rotarians and Guest;

Introduction of Personalities at the e-Presidential table:

Committee Announcements

12:30PM Fining Session
RTN. ROMAN AZANZA

President's Time
LCP FRANCO DEL ROSARIO (RCMW)

Introduction of Guest Speaker
RTN. LARS WITTIG

12:55 PM Speech
RTN. TERRY FARRIS
Managing Director
Arowana Impact Capital

Moderator
RTN. BUTCH HIDALGO

THIS WEEK'S CELEBRANTS



February 8
SPS. KANDY WITTIG
Birthday



February 10
VP JIMMY BAUTISTA
Birthday



February 11
SPS. CRISTINA CARL
Birthday



February 11
SPS. BARBEE CHUIDIAN
Birthday



February 8
RTN. JAVI & SPS. LEXI BERENGUER-TESTA
Wedding Anniversary



GUEST SPEAKER

RTN. TERRY FARRIS
MANAGING DIRECTOR

Terry Alan Farris has over 30 years of experience advising & managing Asian high net worth individuals & families with their private wealth, family governance, family businesses, philanthropy, and impact investing.

He was the Chief Development Officer at the Asia Institute of Management - Scientific Research Foundation.

Terry launched and managed the Family Office Services for DBS Private Bank in Singapore and was the Chief Development Officer of Nanyang Technological University. He was CEO of Unitus Capital the largest social investment bank in India.

Terry launched the philanthropy services for MeesPierson Private Bank and UBS's Private Bank for Asia-Pacific.

Terry was the Managing Partner of Farris Associates which focused on advising high net worth families throughout Asia-Pacific on their family governance and philanthropic initiatives.

Terry is currently an independent family wealth advisor here in the region. He is also a board member of Arowana Impact Capital; Chairman of DDLS Philippines (JV with Aboitiz Impact Ventures) and Chairman of Edventureco Asia-Pacific, a leading tech and vocational training company in Australia and the Philippines.

Terry is passionate about impact investing and capacity building of the social sector. He has been instrumental in establishing associations, organizations, and resource programs that help build community capacity throughout the Asia-Pacific region.



PRESIDENT'S MESSAGE

Trying Harder Ain't Gonna Cut It!

"If you stake your hopes for a breakthrough on trying harder than ever,
you may kill your chances for success." - Price Pritchett

My father Amb. Toting del Rosario turned 95 a couple of weeks ago. He is a past president of the Rotary Club of Manila, and is now an honorary Member; having served with the RCM for over 60 years.

I truly admire the man.

During our grade school days, my brother Carlos and I were required to present our bi-weekly grade report cards to Dad. Carlos would always show his report card first and this was always stamped with a "green star" for first honors.

I usually had no stars on my card. This meant that although I had no failing grades, these were not good enough even for "blue stars" for second honors. My father would say to me "try harder" next time.

In the '60s, my father brought me to hear him speak at his company convention. I recall he concluded

with the two words I was very familiar with. His call to action was: "Try harder".

Years later, while attending a Lean Six Sigma class at IBM U.S., the instructor shared an anecdote about Price Pritchett, who is recognized worldwide, for his pioneering thought leadership on organizational change, corporate culture, and fast growth.

The story is about him noticing a fly thrusting itself against a glass window over and over, in order to escape. The fly's strategy of "try harder!" was clearly not working. A simple change in strategy to find an open window would have meant additional days of life.

a quote attributed to Albert Einstein: "Insanity is doing the same thing over and over and expecting a different result".



This reminds me of a quote attributed to Albert Einstein: "Insanity is doing the same thing over and over and expecting a different result".

We live in a world of disruption where incremental improvement, usually a constant 10% improvement, is not good enough because the world has come to expect exponential increase or a 10X increasing rate.

We have seen businesses with "try harder" as their final strategy, end in failure and death.

But enough about failure.

Let me now discuss business success and introduce Lean Six Sigma (LSS).

LSS is both a problem-solving methodology and a management methodology that addresses the voice of the process, the voice of the employee and the voice of the customer as it ties process improvement directly to lowered costs and higher levels of customer satisfaction.

"LSS-SPEAK"

Lean is about eliminating waste such as non-value-adding steps in a process. There are eight kinds of waste: defects, overproduction, waiting, non-utilized talent, transportation, inventory, motion, and extra processing.

Six Sigma is a problem-solving methodology that addresses processes, defects and variation.

Process is any set of repetitive steps in transactional, services, retail and manufacturing environment.

Defect is a measurable characteristic of the process or its output that does not conform to specifications.

Variations are quantifiable differences between a specified standard and the deviation from such standard in the output.

The choice is yours: like the fly in our story, you can try harder, or you can reap the benefits of Lean Six Sigma.

LSS identifies and quantifies hidden process defects, which can be eliminated so that steps can be taken to improving them.

Six sigma level is when your processes deliver only 3.4 defects per million opportunities.

Craig Lonnee spoke to our club and he talked about the 100 year old organization: Dabbawalas, a 5,000 semi-literate workforce, with an average age of 52 years.

The Dabbawalas deliver daily more than 130,000 lunch boxes to offices throughout Mumbai with exceptional error rate in deliveries of only one in 16 million; better than six sigma level of 3.4 defects per million.

Is LSS relevant in a pandemic environment?

For as long there are processes, defects and variations, and your objective is to make breakthrough improvements in cost savings, customer satisfaction and profitability, then LSS makes sense for small, medium or large businesses.

Businesses that follow the basic methods of LSS can predict their success. The choice is yours: like the fly in our story, you can try harder, or you can reap the benefits of Lean Six Sigma!

I look forward to talking with next Thursday's guest speaker, Martha Sazon, CEO GCash (Mynt - Globe Fintech Innovation, Inc) on her topic, "Sustainable Business Practices".

Finally, as always, Men of Zest: keep in mind and act on our theme, "Increase Our Capacity to Serve" and remember our winning 3R's: Recognize, Retain and Recruit!

FRANCO DEL ROSARIO
President, RY 2021-2022
Rotary Club of Makati West



THE WEEK IN REVIEW

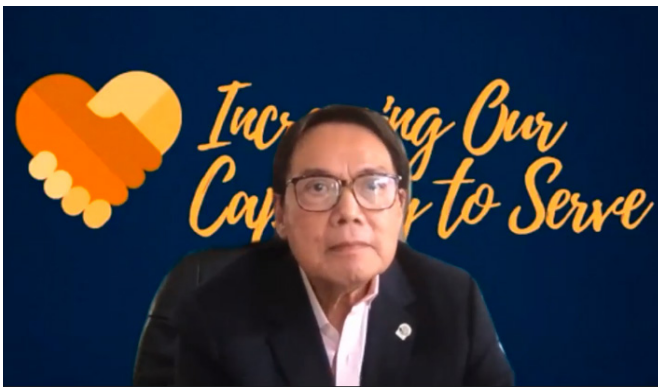
February 3, 2022



IPP AL Thomson as Moderator



GOL Chair Gerry Limcaoco as Invocator



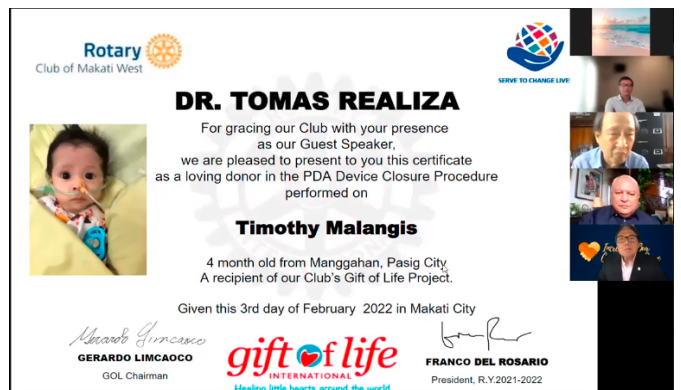
President Franco del Rosario during his President's Time



PP Eric Angeles Introduces the Guest Speaker



Dr. Tomas Realiza giving his Speech



Dr. Tomas Realiza receives a Gift of Life certificate from the club



RCMW

FIRESIDE

CHAT



Rotary Club of Makati West

JOIN US!

"The Rumble Part 2"

with Rtn. Nono Ibazeta & Rtn. Robin Garcia

February 15, 2022 Tuesday, 5:30PM onwards

Meeting ID: 8865 1429 8000 Password: RCMW



**WEST SIDE
STORY**

NONO'S Treat at NONO'S Feb. 6th, 2022, Festival City.

Club Updates | BULLETIN BOARD





**WEST SIDE
STORY**

Membership Committee Meeting February 7th, 2022

Club Updates | BULLETIN BOARD



In Attendance in the Membership Committee Meeting with Pres. Franco del Rosario, VP Jimmy Bautista & PE Gil Chua



Committee on Project with the French Embassy



H.E. Michele Boccoz
French Ambassador to the Philippines

Good afternoon bros!

Both Dir. Elmer Francisco and I are forming a committee to coordinate and collaborate with the French embassy.

We will explore how to work together for various social welfare projects such as helping the fisherman's boat drive of Dir. Robbie Leviste as well as for the 75th anniversary of Philippine-French bilateral relations that will be celebrated throughout the year.

Please get in touch with either one of us if you are interested to join.

Many thanks!

-SAA Dax Carlos



RCMW Recovery Project Dinagat Island




Men of Zest!
We are BOAT in this together.
Help our Fisher Folks rise up.
BANGON!!! Dinagat Island,
 Surigao del Norte



Kindly deposit your donation in this account:
 Bank name: BDO
 Account Name: ROTARY FOUNDATION OF MAKATI WEST, INC.
 Account number: 001680053572

RCMW's recovery project for the little known Dinagat Island province that was badly hit by Typhoon Odette



RCMW's recovery project for the San Jose municipality for the little known Dinagat Island province that was pummeled to the ground by Typhoon Odette.

This is a joint project with the Rotary Club of Kowloon, with a US\$ 10K pledge, HARPDI, District 3860 and local Rotary Clubs.



WEST SIDE STORY

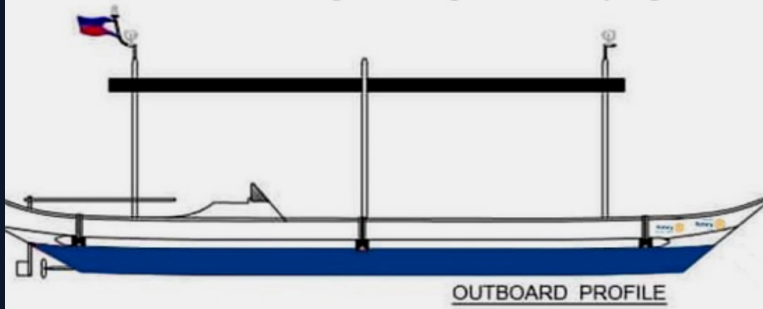
RCMW Recovery Project Boat for a cause

Rotary Club of Makati West  
SERVE TO CHANGE LIVES

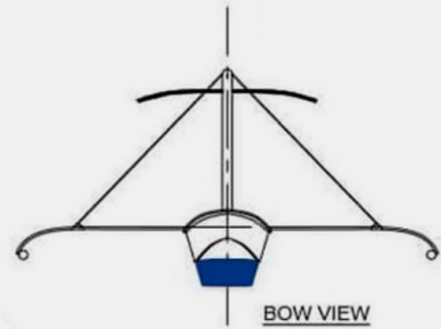
LET'S DO IT !!!

BANGON DINAGAT

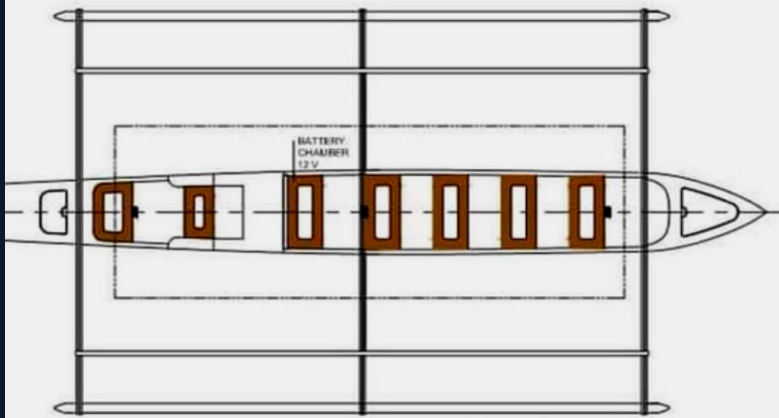
20-footer fiberglass fishing boat with 16hp engine



OUTBOARD PROFILE



BOW VIEW



MAIN DECK

To be painted on the sides of the boat

Name & logo of the donor

Rotary  | ROTARY HELPS PHILIPPINES
Help & Assistance for Rotary Philippine Districts, Inc.



SLP boat estahislaog costillas





Rotary 
District 3830

**DIS
CON
2022**

**TOGETHER, WE SERVE
TO CHANGE LIVES**

APRIL 29
ONLINE

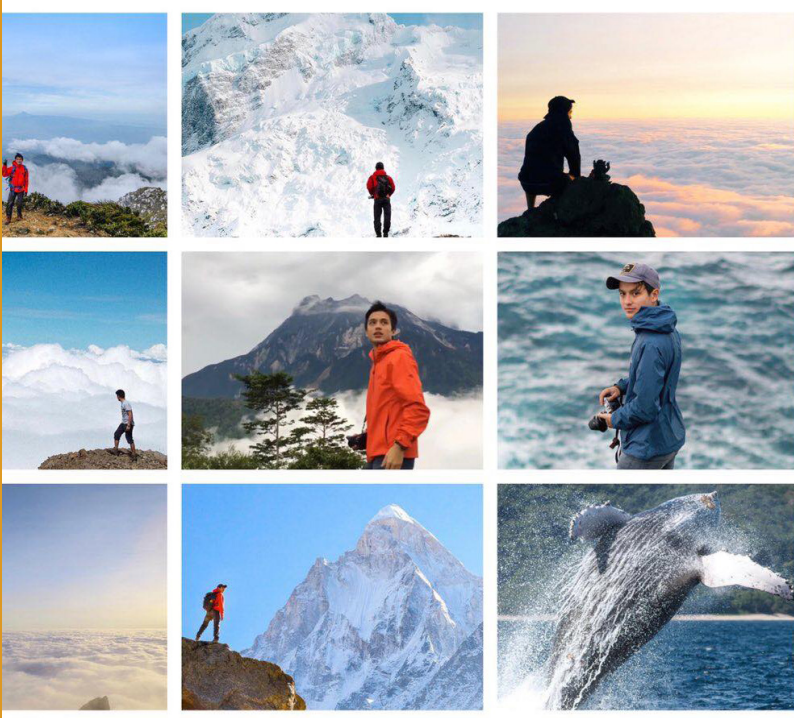
APRIL 30
MARRIOTT GRAND BALLROOM

"Please submit your article on what being a Makati West Rotarian mean for publication on our website and the West Side Story."

SHARE YOUR THOUGHTS

Received an award?
Reached a milestone?
Newborn grandchild?

Share the news with the secretariat, or contribute an article to the West Side Story newsletter. Lift others up and spread good vibes through good news!



Bring in a New Member.

Receive the prestigious, Limited edition Non-Fungible Token that exist in the Ethereum Blockchain Network for every new member inducted.



How to receive RCMW NFT?

STEP 1: Download Trust Wallet from Apple App Store for iOS or from Google Playstore for Android.

STEP 2: Create an Ethereum Wallet in-app and send your Ethereum Wallet address to Dir. Elmer Francisco.

STEP 3: View your collectible tab after receiving your notification your RCMW NFT has been sent to you.

STEP 4: The secretariat will send you a digital copy of your certificate and the serial number of your RCMW NFT.

Missed out on past events?

We've got them in archives you can access in just a few clicks.



PAST WEEKLY MEETINGS

[Click to explore >](#)



52ND INDUCTION & HANDOVER

[Click to explore >](#)

WEST SIDE STORY

[Click to explore >](#)

Fireside Chat & All-Cluster Meetings

[Click to explore >](#)



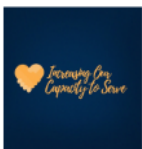
THE FOUR WAY TEST OF THE THINGS WE THINK, SAY AND DO

ROTARY INTERNATIONAL

- I. Is it the **Truth**?
- II. Is it **FAIR** to all concerned?
- III. Will it build **GOOD WILL** and **BETTER FRIENDSHIPS**?
- IV. Will it be **BENEFICIAL** to all concerned?

ROTARY CLUB OF MAKATI WEST

- I. Is it **RECOGNITION**?
- II. Is it **RETENTION**?
- III. Is it **RECRUITMENT**?
- IV. Is it **FUN**?





**WEST SIDE
STORY**



**FEBRUARY
IS THE ROTARY MONTH WHEN WE
THINK AND BUILD PEACE**

Rotary
Club of Makati West



SERVE TO CHANGE LIVES



Send payments to your suppliers overseas
with fixed and lower services fees



Global reach to
over 200 countries
and territories



Over 130
currencies



Straight
conversion rate



Dedicated Trader
& Account Officer



RY 2021-2022 Officers, Directors & Club Advisers

- | | |
|-----------------|-------------------------------|
| President | Franco Del Rosario |
| Vlce President | Jaime Bautista |
| Secretary/ PE | Gil Chua |
| Treasurer | Tristan Choa |
| Director | Ronald Cang |
| Director | Epifanio Delos Santos |
| Director | Leonardo Cuaresma, Jr. |
| Director | Elmer Francisco |
| Director | Zdenek Jankovsky |
| Director | Gerardo Laperal |
| Director | Lauro Leviste |
| Sgt.-At-Arms | Juan Antonio Carlos |
|
 | |
| Ex-Officio Dir. | Alasdair Thomson |
|
 | |
| Club Adviser | PRID Guiller Tumangan |
| Club Adviser | PDG Oscar De Venecia |
| Club Adviser | PP Carmelino P. Alvendia, Jr. |
| Club Adviser | PP Enrico Angeles |
| Club Adviser | PP Edgardo Balois |
| Club Adviser | PP Aurelio Paulo R. Bartolome |
| Club Adviser | PP Dennis Decena |
| Club Adviser | PP Luis Del Rosario, Jr. |
| Club Adviser | PP Ramon Guerrero |
| Club Adviser | PP Noel Laman |
| Club Adviser | PP Teodoro Limcaoco |
| Club Adviser | PP Ruy Moreno |
| Club Adviser | PP Larry Ocampo |
| Club Adviser | PP Antonio Tambunting III |
| Club Adviser | PP Enrico B. Tensuan |
| Club Adviser | PP Roque Tordesillas |
| Club Adviser | PP Victor L. Vital |

Honorary Members

Hon. Secretary Albert del Rosario,
Mr. Rob Raylman and Dheeraj Wadhvani

THE WEST SIDE STORY STAFF

Adviser President Franco del Rosario

Secretariat: Shekinah Yarra
Jameson Manlangit



Thank you for
your continuous service.
[Click here to see the list of payees.](#)

Remain part of our cause by
sending your dues to:

ROTARY FOUNDATION
OF MAKATI WEST, INC.

ACCOUNT NO: 001680053572
BRANCH: PHILAM TOWER VALERO
BANK NAME: BANCO DE ORO

If you have paid but don't see your name on
the list of payees, please send proof of
deposit to the Secretariat:

jamesonrcmw@gmail.com
kai.rcmw2@gmail.com

Stay up to date with club happenings via

<http://rcmakatiwest.ph>
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