



*Increasing Our Capacity to Serve*

Vol. 32, RY 2021-2022 | 2,343rd Meeting (since 1969) | Feb. 24, 2022

# WEST SIDE STORY



**Past Presidents' Dinner**  
**Feb 23, 2022 @ Apartment 1B**  
**at the Henry**

Today's Guest Speaker:

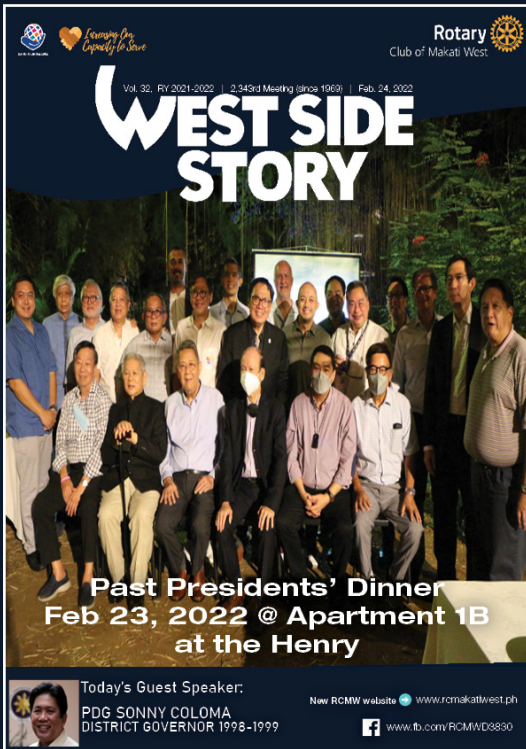
**PDG SONNY COLOMA**  
DISTRICT GOVERNOR 1998-1999

New RCMW website  [www.rcmakatiwest.ph](http://www.rcmakatiwest.ph)

[www.fb.com/RCMWD3830](https://www.fb.com/RCMWD3830)







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### QUOTE FOR THE WEEK

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2

“Courage is what it takes to stand up and speak. Courage is also what it takes to sit down and listen.”

— Winston Churchill

### No Lunch Meeting Next Week

Catch Our Fellowship at Umu Deck, Dusit Thani Hotel.

Invite your Prospective Members or friends. Don't miss it! Have Fun!



# MONTHLY ACTIVITIES



## Fellowship

Date: March 3, 2022/ Thursday

Venue: Umu Deck, Dusit Thani Hotel

Time: 5:30pm to 8pm



## Lunch Meeting

Featuring

Mr. Guillermo M. Luz

Private Sector Co-Chairman

National Competitiveness

Council Philippines

Date: March 10, 2022/ Thursday

Venue: Zoom Conference

Time: 12nn to 2pm



## Lunch Meeting

Featuring

Ms. Clarissa Isabelle L. Delgado

CEO

Teach for the Philippines

Date: March 17, 2022/ Thursday

Venue: Zoom Conference

Time: 12nn to 2pm



## Lunch Meeting

Featuring

Mr. Nuno Carrilho Neves

Regional Head of Strategy, Insights

and Data for ASEAN Market

Google

Date: March 24, 2022/ Thursday

Venue: Zoom Conference

Time: 12nn to 2pm



## Lunch Meeting

Featuring

Mr. Gilbert "Gibo" Teodoro

Former Defense Secretary

INVITED

Date: March 31, 2022/ Thursday

Venue: Zoom Conference

Time: 12nn to 2pm



# TODAY'S PROGRAM

**7:00 PM** Call to Order  
LCP FRANCO DEL ROSARIO (RCMW)

Invocation  
TREAS. TRISTAN CHOA

Malaysia National Anthem (video)  
Philippine National Anthem (video)

**7:10 PM** RC Makati West Hymn  
VP JIMMY BAUTISTA

RI & RCMW 4 way -test  
DIR. ELMER FRANCISCO (RCMW)

Introduction of Visiting Rotarians and Guest;

Introduction of Personalities at the e-Presidential table:

Committee Announcements

**7:40 PM** Musical Intermission  
PP PHILLIP HAGEDORN (RCMW)  
DIR. GERRY LAPERAL (RCMW)

President's Time  
LCP FRANCO DEL ROSARIO (RCMW)

Introduction of Guest Speaker  
PRID GUILLER TUMANGAN

**8:10 PM** Speech  
PDG SONNY COLOMA  
District Governor, 1998-1999  
Rotary Club of Alabang

Moderator  
PP DENNIS DECENA

## THIS WEEK'S CELEBRANTS



February 22  
RTN. MIGUEL PERTIERRA  
Birthday



February 24  
SPS. YOKO ISAJI  
Birthday



February 27  
PP JAY TAMBUNTING III  
Birthday



February 27  
SPS. LYN BATES  
Birthday



February 27  
SPS. CHARI CABRAL  
Birthday



February 27  
DIR. ELMER & MICHELLE FRANCISCO  
Wedding Anniversary

## GUEST SPEAKER

### PDG SONNY COLOMA

#### DISTRICT GOVERNOR, 1998-1999

A member of the Rotary Club of Alabang, he has served as District Governor of Rotary International and Training Leader at its International Assembly. He has represented the President of Rotary International at district conferences in Australia, Japan, Taiwan and the Philippines. He is presently the Editor-in-Chief of the Philippine Rotary Magazine (PRM).

He served in the administration of President Benigno Aquino III as Secretary of the Presidential Communications Operations Office (PCOO) from 2010 to 2016. He also served under President Joseph Ejercito Estrada as Undersecretary at the Department of Transportation and Communications (DOTC). During the administration of President Corazon Aquino he was the Head of the Presidential Management Staff (PMS) and Deputy Executive Secretary in the Office of the President after serving as Undersecretary in the DOTC and at the Department of Agrarian Reform.

He is the author of the following books --- DIWA: Spirit Led Organizations in the Philippines and KAPWA: Filipino Management Ethos for Workplace Excellence and Global Competitiveness and co-author of The Moving Train: Integrating Strategy, Organization and People, all published by the People Management Association of the Philippines (PMAP: 2017, 2019). He also authored Pillars of Good Governance that was published by the Financial Executives Institute of the Philippines (FINEX: 2018).







## PRESIDENT'S MESSAGE

### Mandatory Pit Stops

"Pit stops are a necessary inconvenience. The truth is, we all need pit stops in life in order to last the distance and finish the race." - Aries Zulkarnain, Pastor City Harvest Church.

During the recent fellowship at Mimi's and Bro, PP Eric Angeles remarked to me, "Don't expect anyone to sit next to you tonight, as you might give them an assignment".

Eric's thoughtful, though none the less disarming comment reminded me of the 'ughs' in my life. To clarify - an 'ugh' to me is a little thing that has rubbed me the wrong way. For example, an unanswered text or email, or losing face from an insensitive remark.

Repeated 'ughs' with the same person takes the relationship from 'ugh!' to a more serious level which I call, 'grrr'.

Some time ago, my son, was a minor stockholder in a business managed by a friend who one day reached out to me for help on an accounting problem.

I called my CPA schoolmate to come with me as a favor, making it clear we would not charge a fee. We spent several dozen manhours on the case and came up with a considered course of action. I emailed our recommendations.

I never received a response nor an acknowledgement. I sent text messages and phoned him. Nothing.

As time went by, it started to gnaw at me, which

*Instead of fleeing from a conflict, I should take small steps to promote understanding. I call them pit stops, like the ones race car drivers take.*



*“Harmony achieved through conflict avoidance is artificial and dishonest. Confronting conflict increases the openness and the closeness in a relationship.”*  
– David Whetten, Professor of Organizational Leadership, Brigham Young University.

progressed to a big deal. I told my son about all the time and effort my friend and I had spent on his friend. He told me to drop it.

I took my son’s advice, for a time, though not entirely.

Outwardly, I put on a happy face and gave the appearance I’d given the matter up. Though inside, I noticed I had become irritable and short fused. So much so, at an unrelated meeting, an insignificant ‘ugh’ moment occurred, and suddenly I lost it. I made remarks that I sorely regretted.

People in the room must have wondered what that was all about. Later, I realized that all the unprocessed stuff that didn’t get handled, got dumped on these people.

Belatedly, I realized it was time to sweep the debris of past ‘ughs’ away. Luckily, it didn’t take long to meet with my son’s associate. I asked a mutual friend to tag along, so I would be sure to keep my cool.

Today I realize a few things.

One, that ‘ughs’ come with living.

Two, how I deal with them, is within my control. Instead of fleeing from a conflict, I should take small steps to promote understanding. I call them pit stops, like the ones race car drivers take.

An early pit stop is a small price to pay to be at peace with myself and others; rather than allow a seemingly minor event to grow into a no-win situation that would consume me.

“Harmony achieved through conflict avoidance is artificial and dishonest. Confronting conflict increases the openness and the closeness in a relationship.”

*Making pit stops has helped me get new clarity about expectations and recommit to the relationship. These were huge unburdening experiences.*

– David Whetten, Professor of Organizational Leadership, Brigham Young University.  
A wise man.

Delaying an awkward conversation often causes one to reach the ‘grr’ stage sooner. Problems and misunderstandings are often avoided by having ‘the conversation’.

Third, I realized that when someone has an ‘ugh’ about me, what they are really saying is “Franco, I want to keep our relationship, clear and current”.

Making pit stops has helped me get new clarity about expectations and recommit to the relationship. These were huge unburdening experiences. I think of all the time wasted on all the unresolved conflict that has drained my energy and sapped my productivity.

Lesson learned.

**Reminder:**

We have no lunch meeting next Thursday, though I look forward to seeing you all at our fellowship night March 3rd. It will be an evening of fun. I promise, I won’t be giving anyone assignments.

Men of zest, let’s keep working hard to recruit new members by acting on our theme, “Increase Our Capacity to Serve” with our winning 3R’s: Recognize, Retain and Recruit.

FRANCO DEL ROSARIO  
President, RY 2021-2022  
Rotary Club of Makati West





**Full Name:** Davy Lim

**We call you as:** Davy

**Relationship & Family:** Getting Married soon....

**Education & Training:** Financial Management - British Columbia Institute of Technology

**Day Job:** Limkaco Industries - President

**Work Fulfillment:** Seeing tasks done the proper way. I find it so satisfying to see things working the way they should be working.

**Work Challenges:** Managing People. Daily challenges of communicating effectively and working well with others.



**Rotary goals:** Support my brothers in making a difference in our community. As Rotarians we wear many hats, I hope to be a reliable teammate and to achieve success as a whole.

**Rotary achievements:** Baby Rotarian of the Year 2016

**Special talents/ interesting facts:** I'm a sneakerhead- always on the lookout!

**Post-covid get-away plans:** Have a beer and nachos and watch a Toronto Raptors game live.

**G.O.A.T:** Michael Jordan- Ultra competitive and just wanted to win





# THE WEEK IN REVIEW

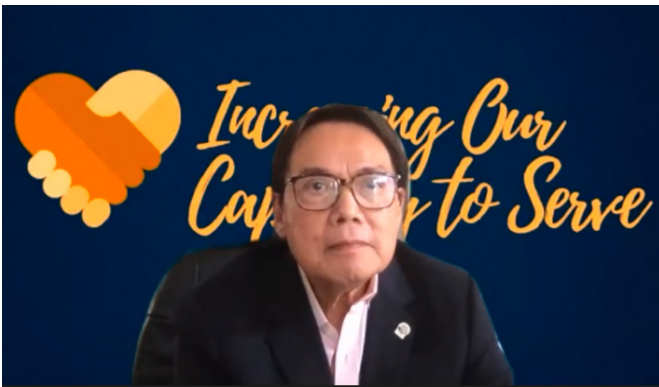
## February 17, 2022



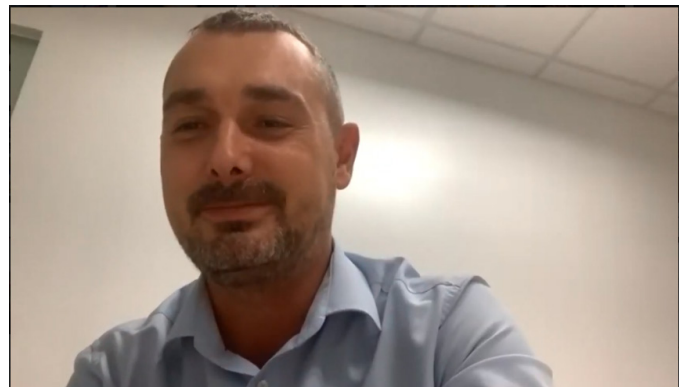
PP Larry Ocampo as Moderator



Rtn. Luis Elizaga as Invocator



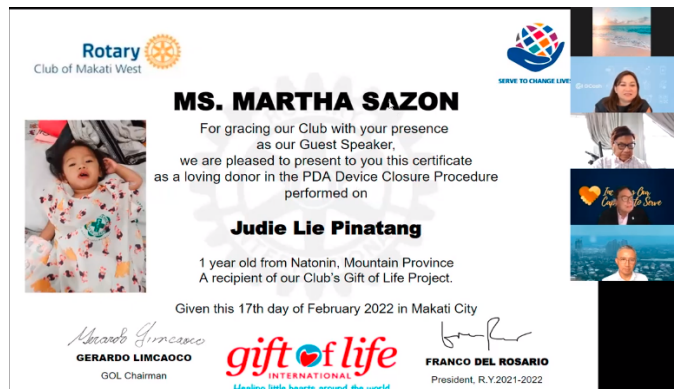
President Franco del Rosario during his President's Time



Dir. Zdenek Jankovsky Introduces the Guest Speaker



Ms. Martha Sazon giving her Speech



Ms. Martha Sazon receives a Gift of Life certificate from the club





# Happenings at the Henry's Past Presidents' Dinner







# WEST SIDE STORY







# WEST SIDE STORY

Club Updates | BULLETIN BOARD







## Rotary Club of Makati West



SERVE TO CHANGE LIVES

OFFICERS AND DIRECTORS  
RY 2021-2022

**FRANCO DEL ROSARIO**  
President

**JAIME BAUTISTA**  
Vice President/Club Service "A" Director

**GIL CHUA**  
President Elect/Secretary

**TRISTAN CHOA**  
Treasurer

**RONALD CANG**  
Club Service "B" Director

**LEONARDO CUARESMA, JR.**  
Director for Audit & Compliance

**EDSA DELOS SANTOS**  
Vocational Director

**ELMER FRANCISCO**  
International Service Director

**ZDENEK JANKOVSKY**  
Asst. Treasurer  
Community Service "B" Co-Director

**GERARDO LAPERAL**  
Paul Harris Fellow Director

**LAURO LEVISTE**  
Community Service "A" Co-Director

**DAX CARLOS**  
Sgt. at Arms/Youth Service

**ALASDAIR THOMSON**  
Ex-Officio Director

**PRID GUILLER TUMANGAN**  
**PDG OSCAR DE VENECIA**  
**PP CARMELINO ALVENDIA, JR.**  
**PP ENRICO ANGELES**  
**PP EDGARDO BALOIS**  
**PP AURELIO PAULO BARTOLOME**  
**PP DENNIS DECENA**  
**PP LUIS DEL ROSARIO, JR.**  
**PP RAMON GUERRERO**  
**PP NOEL LAMAN**  
**PP TEODORO LIMCAOCO**  
**PP RUY MORENO**  
**PP LARRY OCAMPO**  
**PP ANTONIO TAMBUNTING III**  
**PP ENRICO TENSUAN**  
**PP ROQUE TORDESILLAS**  
**PP VICTOR VITAL**  
Club Advisers

February 23rd 2022

**MR. STEFAN KRUMMECK**  
President  
Rotary Club of Kowloon  
Room 1901, 15/F Nan Fung Tower  
173 Des Voeux Road, Central  
Hong Kong

Dear Pres. Stefan,

I hope this letter finds you and your members well.

In behalf of the Board of Directors and the members of the Rotary Club of Makati West, I would like to express our club's deepest thanks for the generosity of the Rotary Club of Kowloon (RCK).

This is indeed a blessing for the fisherfolks of Dinagat Island. Because of your club's support, it will allow some of the fisher folks to get back to their feet and reclaim their livelihood.

The production of fishing boats has started and are expected to be to be turned over to the beneficiaries in about 45 days. Our Project Chair Robbie Leviste has been tasked to provide you further developments.

RCK's generous gift served as an inspiration to our club and has indeed strengthened our resolve to strive to have a holistic impact for the fisherfolk.

Our club will not only provide more boats but work towards organizing a Rotary Community Corps that will deal with livelihood initiatives such as home cultivation of bean sprouts with the womenfolk, turning typhoon debris into flower pots, among others.

Pres. Stefan, I would like to thank you personally for taking the lead in your club in this most worthy project.

Once again, thank you the Rotary Club of Kowloon for your kind and generous support.

Yours in Rotary,

Franco del Rosario  
President, RY 2021-2022

**52**  
Years of Service  
Est 1969





## Water Project with RC Makati West & RC Edson



I'm thrilled to announce we have secured CAD\$10,000 in funding from the Rotary Club of Edson Alberta for the Alangan Mangyan Tribe water project in Dulangan 11, Baco, Oriental Mindoro.

Their water source was damaged in the typhoons and is no longer drinkable.

The CAD\$10,000 CAD will be invested into a water tower (\$3300) and repair main water line (\$6700).

The target date is July 1 – 14 where a few Rotarians from Edson, Alberta with a large group of teenage school children will visit the Philippines to have some hands on work with the project. -Rtn. Scott Moore

We look forward to welcoming our Canadian friends to the country!



Left photo of the current water source that will be repaired.



WEST SIDE  
STORY

Club Updates | BULLETIN BOARD

Rotary  
Club of Makati West



*Increasing Our  
Capacity to Serve*

# ESCAPE THE CABIN FEVER RCMW WAY

March 8th, 2022

Venue: Umu Deck, Dusit Thani Hotel

## Part 11 Unlimited Beer







Lunch with Lemarc Limosnero at Italiani's,  
Alabang Town Center, Feb. 21st



Club Directory Committee Meeting  
at Perfect Pint, Molito, Alabang







**Club Directory Committee Meeting  
at Perfect Pint, Molito, Alabang**







## VP Jimmy Bautista - RCMW Forms Satellite Clubs

**T**o be able to meet the mandatory requirement of the district to keep our 5 star status we need to recruit additional members from today up to the end of this Rotary Year.

We are appealing to all the directors, advisers and members to invite their friends and colleagues to join RCMW.

Considering the difficulty of attracting and inviting new members, the club to be able to meet the district requirements for membership, we are supplementing our efforts with a plan to organize two satellite clubs.

One satellite club composed of graduates of the University of Makati, and another satellite club composed of children, nephews and cousins of members of RCMW.

Initially working together to achieve this goal are Satellite Committee VP Jimmy Bautista, Co-Chair for Children, Nieces, Nephews Satellite Club and Director Dax Carlos, Co-Chair for UMak Graduates Satellite Club with PP Ed Balois, Satellite Committee Adviser.

We need members to join this committee.

Please contact anyone of us.

– VP Jimmy Bautista





**Remarks made by IPP Al Thomson,  
RCMW Board of Directors Meeting,  
Feb. 10th 2022**



“Personally I believe some of the targets set by the District are simply unrealistic in the current environment for a club of our size and in some cases are inappropriate.

President Franco and his team are striving to reach these goals, but it is my view that we need to impress upon him that we in this club do not measure success by awards and club stars;

we do so by the impact we have in our community, our support of Rotary International’s key goals, and by the strength of the bonds we build between us as members.

Obviously we will be pleased to retain our standing in our District, but let us all encourage President Franco that our focus is on our service and our impact first and foremost.

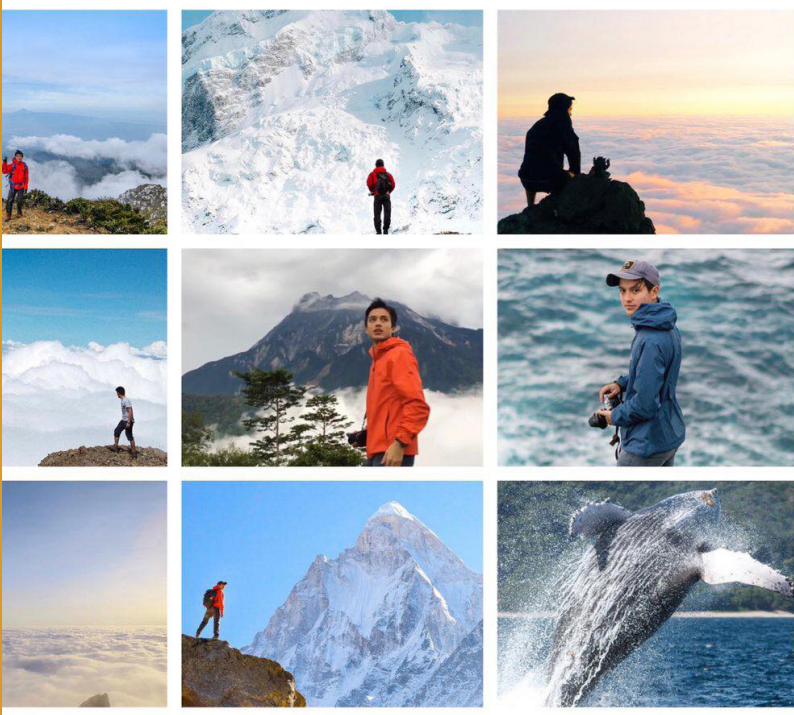
Our own benchmarks are high, and he is certainly surpassing them to the satisfaction of our Board and our members.”

**-IPP AL THOMSON**



*"Please submit your article on what being a Makati West Rotarian mean for publication on our website and the West Side Story."*

SHARE YOUR THOUGHTS



Received an award?  
Reached a milestone?  
Newborn grandchild?

Share the news with the secretariat, or contribute an article to the West Side Story newsletter. Lift others up and spread good vibes through good news!



# Bring in a New Member.

Receive the prestigious, Limited edition Non-Fungible Token that exist in the Ethereum Blockchain Network for every new member inducted.



## How to receive RCMW NFT?

**STEP 1:** Download Trust Wallet from Apple App Store for iOS or from Google Playstore for Android.

**STEP 2:** Create an Ethereum Wallet in-app and send your Ethereum Wallet address to Dir. Elmer Francisco.

**STEP 3:** View your collectible tab after receiving your notification your RCMW NFT has been sent to you.

**STEP 4:** The secretariat will send you a digital copy of your certificate and the serial number of your RCMW NFT.

## Missed out on past events?

We've got them in archives you can access in just a few clicks.



PAST WEEKLY MEETINGS

[Click to explore >](#)



52<sup>ND</sup> INDUCTION & HANDOVER

[Click to explore >](#)

# WEST SIDE STORY

[Click to explore >](#)

## Fireside Chat & All-Cluster Meetings

[Click to explore >](#)





Rotary District 3830

**DIS  
CON  
2022**

TOGETHER, WE SERVE  
TO CHANGE LIVES

**APRIL 29**  
ONLINE

**APRIL 30**  
MARRIOTT GRAND BALLROOM



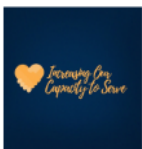
# THE FOUR WAY TEST OF THE THINGS WE THINK, SAY AND DO

## ROTARY INTERNATIONAL

- I. Is it the **Truth**?
- II. Is it **FAIR** to all concerned?
- III. Will it build **GOOD WILL** and **BETTER FRIENDSHIPS**?
- IV. Will it be **BENEFICIAL** to all concerned?

## ROTARY CLUB OF MAKATI WEST

- I. Is it **RECOGNITION**?
- II. Is it **RETENTION**?
- III. Is it **RECRUITMENT**?
- IV. Is it **FUN**?







**WEST SIDE  
STORY**



**FEBRUARY  
IS THE ROTARY MONTH WHEN WE  
THINK AND BUILD PEACE**

**Rotary**  
Club of Makati West



**SERVE TO CHANGE LIVES**

## Learn how to transact your foreign exchange requirements without the need to open a new bank account



Competitive Exchange Rate



Dedicated Account Officers and Foreign Exchange Specialists



## RY 2021-2022

### Officers, Directors & Club Advisers

President	Franco Del Rosario
Vice President	Jaime Bautista
Secretary/ PE	Gil Chua
Treasurer	Tristan Choa
Director	Ronald Cang
Director	Epifanio Delos Santos
Director	Leonardo Cuaresma, Jr.
Director	Elmer Francisco
Director	Zdenek Jankovsky
Director	Gerardo Laperal
Director	Lauro Leviste
Sgt.-At-Arms	Juan Antonio Carlos
Ex-Officio Dir.	Alasdair Thomson
Club Adviser	PRID Guiller Tumangan
Club Adviser	PDG Oscar De Venecia
Club Adviser	PP Carmelino P. Alvendia, Jr.
Club Adviser	PP Enrico Angeles
Club Adviser	PP Edgardo Balois
Club Adviser	PP Aurelio Paulo R. Bartolome
Club Adviser	PP Dennis Decena
Club Adviser	PP Luis Del Rosario, Jr.
Club Adviser	PP Ramon Guerrero
Club Adviser	PP Noel Laman
Club Adviser	PP Teodoro Limcaoco
Club Adviser	PP Ruy Moreno
Club Adviser	PP Larry Ocampo
Club Adviser	PP Antonio Tambunting III
Club Adviser	PP Enrico B. Tensuan
Club Adviser	PP Roque Tordesillas
Club Adviser	PP Victor L. Vital

#### Honorary Members

Hon. Secretary Albert del Rosario,  
Mr. Rob Raylman and Dheeraj Wadhvani

#### THE WEST SIDE STORY STAFF

Adviser President Franco del Rosario

Secretariat: Shekinah Yarra  
Jameson Manlangit



Thank you for  
your continuous service.  
[Click here to see the list of payees.](#)

Remain part of our cause by  
sending your dues to:

ROTARY FOUNDATION  
OF MAKATI WEST, INC.

ACCOUNT NO: 001680053572  
BRANCH: PHILAM TOWER VALERO  
BANK NAME: BANCO DE ORO

If you have paid but don't see your name on  
the list of payees, please send proof of  
deposit to the Secretariat:

[jamesonrcmw@gmail.com](mailto:jamesonrcmw@gmail.com)  
[kai.rcmw2@gmail.com](mailto:kai.rcmw2@gmail.com)

Stay up to date with club happenings via

<http://rcmakatiwest.ph>  
[www.fb.com/RCMWD3830](https://www.facebook.com/RCMWD3830)  
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