



Increasing Our Capacity to Serve

Vol. 33, RY 2021-2022 | 2,344th Meeting (since 1969) | Mar. 10, 2022

WEST SIDE STORY

Escape the Cabin Fever Part 2 at Umu Deck, Dusit Thani Hotel March 3rd, 2022



Today's Guest Speaker:

MR. GUILLERMO M. LUZ
CHIEF RESILIENCE OFFICER

New RCMW website  www.rcmakatiwest.ph

www.fb.com/RCMWD3830






WEST SIDE
STORY




GOL Beneficiaries with Pres Franco & GOL Chair Gerry, March 7th 2022




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[www.fb.com/RCMW830](https://www.facebook.com/RCMW830)

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QUOTE FOR THE WEEK

“

2

If you don't like something, change it. If you can't change it, change your attitude.”

— Maya Angelou

Next Week's Guest Speaker:

Catch Ms. Clarissa Isabelle L. Delgado, Chief Executive Officer, Teach for the Philippines
 Topic: “Non-profit Sustainability: Remaining Relevant Before, During, and After a Pandemic”
 Invite your family and friends. Don't miss it!



MONTHLY ACTIVITIES



Lunch Meeting

Featuring
Ms. Clarissa Isabelle L. Delgado
CEO
Teach for the Philippines

Date: March 17, 2022/ Thursday
Venue: Zoom Conference
Time: 12nn to 2pm



Lunch Meeting

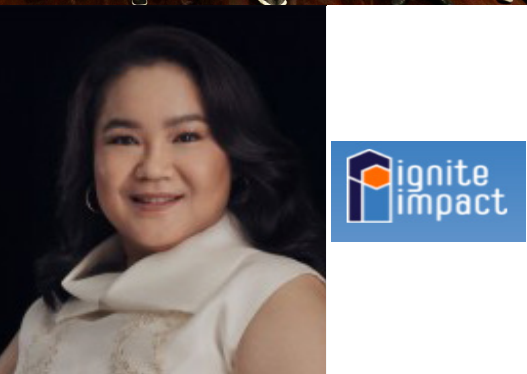
Featuring
Mr. Nuno Carrilho Neves
Regional Head of Strategy, Insights
and Data for ASEAN Market
Google

Date: March 24, 2022/ Thursday
Venue: Zoom Conference
Time: 12nn to 2pm



Fellowship

Date: March 31, 2022/ Thursday
Venue: TBA
Time: 5:30pm to 8pm



Lunch Meeting

Featuring
Ms. Ma. Antonia Odelia G. Arroyo
CEO & Founder
Ignite Impact

Date: April 7, 2022/ Thursday
Venue: Zoom Conference
Time: 12nn to 2pm



Lunch Meeting

Featuring
Ms. Anna Kristine Chua-Norbert &
Mr. Jonathan Gil Chua
DDB Group Philippines
Agile Intelligence

Date: April 21, 2022/ Thursday
Venue: Zoom Conference
Time: 12nn to 2pm





About our Mar 17th Guest Speaker



Directorships

**Asia-Pacific Leadership Circle
College of William & Mary // 2020**

**Private Sector Representative
National Economic and Development
Council Region IV-A // 2019-2021**

**Next Generation Council
WWF Philippines // 2018-2020**

**Publications
Approaches to Improving Teacher
Quality and Effectiveness
Asian Development Bank & Springer
Singapore // 2021**

Education

**Ateneo de Manila University
M.A. Ed. Administration 2018**

**Thesis: "A Historical Analysis of the PH
Public Education System and an
Investigation of External Investments
in Access and Quality (1901-2017)"**

**Asian Institute of Management
Leadership & Management of Change 2016
Team Energy Center for Bridging Leadership**

**College of William & Mary
B.A. History, Art History 2009
Cum Laude**



TODAY'S PROGRAM

12:00 PM Call to Order
LCP FRANCO DEL ROSARIO

Invocation
RTN. BERN REYES (Video)

Philippine National Anthem (video)

12:10PM RC Makati West Hymn

Introduction of Visiting Rotarians and Guest;

Introduction of Personalities at the Presidential table:

Committee Announcements

Fining Session
Fine Master RTN. BUTCH HIDALGO

12:45 PM Past Presidents Time
IPP AL THOMSON

President's Time
LCP FRANCO DEL ROSARIO

Introduction of Guest Speaker
PP RUY MORENO

1:15 PM Speech
MR. GUILLERMO M. LUZ
Chief Resilience Officer
Philippine Disaster Resilience Foundation

Moderator
RTN. ROBIN GARCIA

THIS WEEK'S CELEBRANTS



March 2
SPS. NIKKI JIMENEZ
Birthday



March 3
SPS. ELMA LAGMAN
Birthday



March 5
SPS. JUDITH CANTADA
Birthday



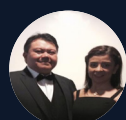
March 5
SPS. SOBEE CHOA
Birthday



March 7
SPS. BABY HERNANDEZ
Birthday



March 11
RTN. ROBIN GARCIA
Birthday



March 2
RTN. BUTCH & SPS. ELVIA HIDALGO
Wedding Anniversary



March 7
RTN. RJ & VANESSA LEDESMA
Wedding Anniversary



GUEST SPEAKER MR. GUILLERMO M. LUZ CHIEF RESILIENCE OFFICER

was formerly an associate director and now a consultant at Ayala Corporation, one of the oldest and largest business groups in the Philippines, with holdings in property development, banking and financial services, telecommunications, manufacturing, water, energy, infrastructure, health, education, and automobile distribution.

He is also Chief Resilience Officer of Philippine Disaster Resilience Foundation (PDRF), an organization dedicated to disaster preparedness, prevention, mitigation, response, and recovery. During this pandemic period, he has acted as one of the lead convenors of Task Force T3 (Test, Trace, Treat) to coordinate private sector support for the national COVID-19 response effort.

He also leads the Liveable Cities Philippines which focuses on improving urban planning and development. Among its projects are the Liveable Cities Labs and Liveable Cities Dashboard.

He served as the private sector co-chairman of the National Competitiveness Council from 2011 - 2018, a public-private council that developed strategy for the long-term competitiveness of the Philippines. He was responsible for creating projects such as the Ease of Doing Business task force, Cities and Municipalities Competitiveness Index, Project Repeal, among others.

He currently serves as Honorary Advisor of the Asia New Zealand Foundation, Advisory Group member of Common Purpose (ASEAN Leadership Programme), and the APEC Business Advisory Council (ABAC).

Previous positions include Executive Director of Makati Business Club (1987 - 2006), Executive Vice President and Chief Operating Officer of the Ayala Foundation (2006 - 2011), and Secretary General of NAMFREL (1992 - 2005).



PRESIDENT'S MESSAGE

Sense of Humor: Don't Lose it!

"What matters most is not so much the events or circumstances of life,
but our response to them." – Jean-Paul Sartre

Covid-19 has affected us all. Even as our protocols have eased, we still feel its sweeping effects.

The anxiety lingers.

The pandemic made my job as Makati West President doubly hard. Zoom fatigue has overwhelmed a great many, making member engagement difficult. Recruiting new members in this environment is a tough sell, as the last thing people want to do is sign up for another zoom meeting.

There was a lot of truth in a remark PP Eric Angeles recently made to me: "Mr. Prez, it's lonely at the top".

There were times I thought, "Why aren't the board members and advisers replying to my messages or emails?" I tried not to feel annoyed, by reminding myself that we were in the midst of an unprecedented pandemic and remembered the quote: "Be kind, for everyone you meet is fighting a hard battle."
– Philo.

So I decided not to dwell on asking, "Why?" and take it all in my stride. I tried my best to keep my sense of humor and to remain positive and enthusiastic, in the hope that this would make me a better President.

I decided to give myself some positive self-talk". However, I soon realized that it was not a one-time fix. Recharging my sense of humor is a daily necessity.



“Watch your thoughts, they become your words; watch your words, they become your actions; watch your actions, they become your habits; watch your habits, they become your character; watch your character, it becomes your destiny.” – Lao Tzu, Philosopher.

Alas, this was short-lived.

In my previous WSS piece, I wrote about Gov. Joji reminding us of the: “mandatory requirement to achieve a 15% net growth in membership to maintain your club’s 5-star distinction. This will not happen unless the leadership of your club pays close attention to it ...”

I took Gov. Joji’s words so seriously that it filled me with worry to the point that my skin flared up. That setback in my physical wellbring sapped me of my sense of humor.

In the same WSS piece, I said: “I refuse to get stuck in that state and one day I decided to give myself some positive self-talk”. However, I soon realized that it was not a one-time fix. Recharging my sense of humor is a daily necessity. To help me, I dug up workshop teaching notes on leadership and came upon a quote that spoke directly to me:

“Watch your thoughts, they become your words; watch your words, they become your actions; watch your actions, they become your habits; watch your habits, they become your character; watch your character, it becomes your destiny.” – Lao Tzu, Philosopher.

What have I learned?

My first lesson is to smile more, laugh more, keep a healthy sense of humor. I will look at approaching the Makati West Presidency in a lighter, easier way and not be so uptight, stressed and overthinking the club’s problems.

I must keep in mind that the Presidency of our club is not a performance test of my worth, certainly not to the point that even trivial tasks become stressful moments where I must prove myself.

I realize that without doubt a good work ethic is a desirable quality for leaders, but so is a good sense of humor.

Rather, the Presidency, besides being a privilege and honor, should also be an adventure. I need to constantly check myself and make pit stops, learning when to move on.

In conclusion, I realize that without doubt a good work ethic is a desirable quality for leaders, but so is a good sense of humor. Time to lighten up. No more Mr. Super Serious Guy for me.

I am now back on track and grateful to lead a club of happy men of zest doing what we do best: serving while having fun.

I look forward to seeing you all next Thursday when our guest speaker is Clarissa Delgado, CEO, Teach for The Philippines. I couldn’t agree more with their vision – education is everyone’s responsibility.

Let’s all listen, learn and lead.

Picking up on one of Gov. Joji’s words that resonated with me – distinction. Let’s always “Increase Our Capacity to Serve (with distinction)”.

FRANCO DEL ROSARIO
President, RY 2021-2022
Rotary Club of Makati West



THE WEEK IN REVIEW

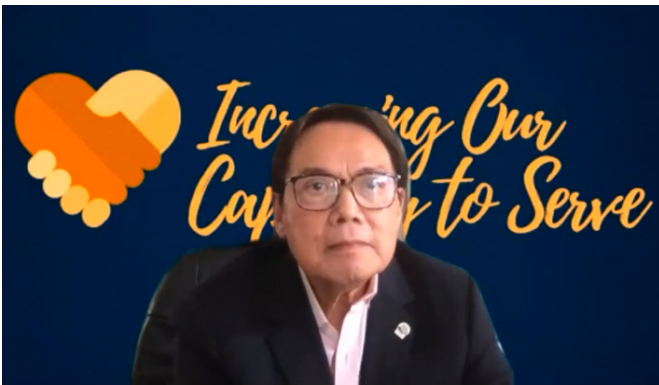
February 24, 2022



PP Dennis Decena as Moderator



Treas. Tristan Choa as Invocator



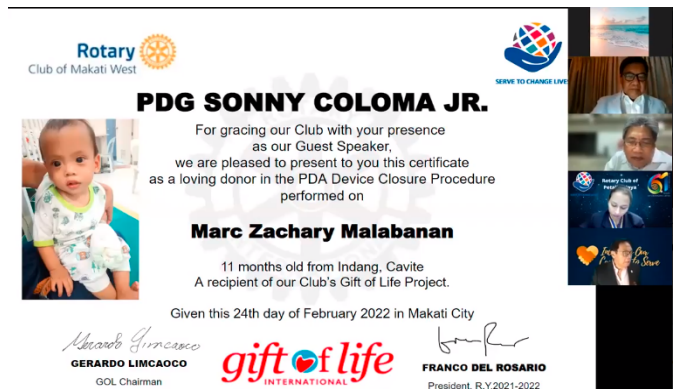
President Franco del Rosario during his President's Time



PRID Guiller Tumangan Introduces the Guest Speaker



PDG Sonny Coloma giving his Speech



PDG Sonny receives a Gift of Life certificate from the club



WEST SIDE STORY

Fellowship at Umu Deck, Dusit Thani Hotel, March 3rd, 2022

Club Updates | BULLETIN BOARD





WEST SIDE STORY

Club Updates | BULLETIN BOARD





Lunch with Bill Ginnivan, Chartered Member, 1969
and returnee member in 1988



Lunch with Nono at Nono's, Festival Mall, March 8th



WEST SIDE
STORY

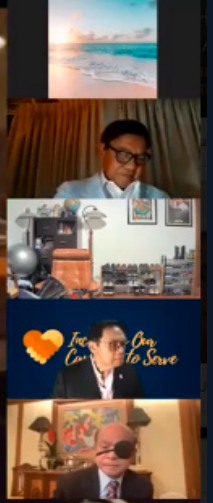
Dinner Meeting with Our Sister Club RC Petaling Jaya, Feb 24th , 2022

Club Updates | BULLETIN BOARD





Musical Intermission of PP Phillip Hagedorn & Dir. Gerry Laperal



Click the photos to watch the videos



Attack vs. 4-Way Test: #1 IS IT THE TRUTH?

- 'Truth is relative' --- dependent on a person's time, background, or stature in life
- 'Outside math & physics, no central truths, only contending versions of what passes for truth'

REJECT RELATIVISM!

- There is no such thing as 'half-true' or 'half-pregnant'
 - Call out lies peddled by 'relativists'
- From ROTARIAN, May 2019



THE FOUR-WAY TEST

Of the things we think, say or do:

- first** Is it the **TRUTH**?
- second** Is it **FAIR** to all concerned?
- third** Will it build **GOODWILL** and **BETTER FRIENDSHIPS**?
- fourth** Will it be **BENEFICIAL** to all concerned?



Rotary's Four-Way Test in the Fake News Era

PDG SONNY COLOMA
 RC Makati West/RC Petaling Jaya
 24 Feb 2022





Zoom call with Rob Raylman advance March 17th Birthday celebration





**WEST SIDE
STORY**

Dir. Dax meeting & DGN Jay with young graduates
on the formation of a RCMW Satellite Club,
Cafe Breton, Magallanes Village, March 5th





VP Jimmy Bautista - RCMW Forms Satellite Clubs

To be able to meet the mandatory requirement of the district to keep our 5 star status we need to recruit additional members from today up to the end of this Rotary Year.

We are appealing to all the directors, advisers and members to invite their friends and colleagues to join RCMW.

Considering the difficulty of attracting and inviting new members, the club to be able to meet the district requirements for membership, we are supplementing our efforts with a plan to organize two satellite clubs.

One satellite club composed of graduates of the University of Makati, and another satellite club composed of children, nephews and cousins of members of RCMW.

Initially working together to achieve this goal are Satellite Committee VP Jimmy Bautista, Co-Chair for Children, Nieces, Nephews Satellite Club and Director Dax Carlos, Co-Chair for UMak Graduates Satellite Club with PP Ed Balois, Satellite Committee Adviser.

We need members to join this committee.

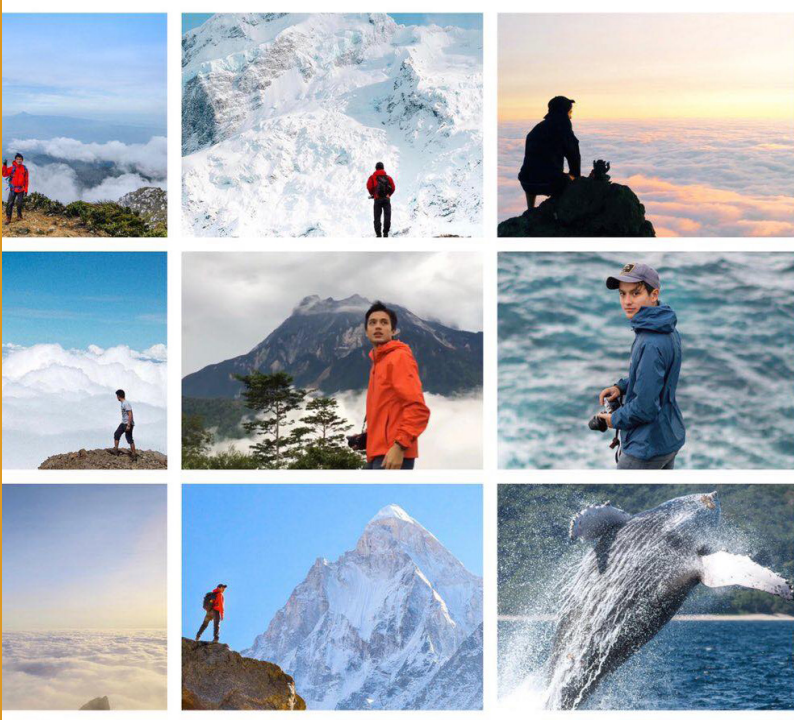
Please contact anyone of us.

– VP Jimmy Bautista



"Please submit your article on what being a Makati West Rotarian mean for publication on our website and the West Side Story."

SHARE YOUR THOUGHTS



Received an award?
Reached a milestone?
Newborn grandchild?

Share the news with the secretariat, or contribute an article to the West Side Story newsletter. Lift others up and spread good vibes through good news!



Bring in a New Member.

Receive the prestigious, Limited edition Non-Fungible Token that exist in the Ethereum Blockchain Network for every new member inducted.



How to receive RCMW NFT?

STEP 1: Download Trust Wallet from Apple App Store for iOS or from Google Playstore for Android.

STEP 2: Create an Ethereum Wallet in-app and send your Ethereum Wallet address to Dir. Elmer Francisco.

STEP 3: View your collectible tab after receiving your notification your RCMW NFT has been sent to you.

STEP 4: The secretariat will send you a digital copy of your certificate and the serial number of your RCMW NFT.

Missed out on past events?

We've got them in archives you can access in just a few clicks.



PAST WEEKLY MEETINGS

[Click to explore >](#)



52ND INDUCTION & HANDOVER

[Click to explore >](#)

WEST SIDE STORY

[Click to explore >](#)

Fireside Chat & All-Cluster Meetings

[Click to explore >](#)



Rotary 
District 3830

**DIS
CON
2022**

TOGETHER, WE SERVE
TO CHANGE LIVES

APRIL 29
ONLINE

APRIL 30
MARRIOTT GRAND BALLROOM





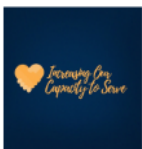
THE FOUR WAY TEST OF THE THINGS WE THINK, SAY AND DO

ROTARY INTERNATIONAL

- I. Is it the **Truth**?
- II. Is it **FAIR** to all concerned?
- III. Will it build **GOOD WILL** and **BETTER FRIENDSHIPS**?
- IV. Will it be **BENEFICIAL** to all concerned?

ROTARY CLUB OF MAKATI WEST

- I. Is it **RECOGNITION**?
- II. Is it **RETENTION**?
- III. Is it **RECRUITMENT**?
- IV. Is it **FUN**?





MARCH DESIGNATION IS



Photo by Monika Lozinska © Rotary International. Design layout by Gilbert Thien Rotary Club of Miri.

WATER AND SANITATION MONTH

“Clean water..... is a basic need for human beings. When people, especially children, have access to clean water, they live healthier and more productive lives.”



TAKE ACTION: Join a Project

Rotary
Club of Makati West



SERVE TO CHANGE LIVES

Global Business

Eliminate multiple conversion loss with PETNET FOREX Global Business' straight conversion facility



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Over 130 currencies



Straight conversion rate



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RY 2021-2022

Officers, Directors & Club Advisers

- | | |
|-----------------|-------------------------------|
| President | Franco Del Rosario |
| Vlce President | Jaime Bautista |
| Secretary/ PE | Gil Chua |
| Treasurer | Tristan Choa |
| Director | Ronald Cang |
| Director | Epifanio Delos Santos |
| Director | Leonardo Cuaresma, Jr. |
| Director | Elmer Francisco |
| Director | Zdenek Jankovsky |
| Director | Gerardo Laperal |
| Director | Lauro Leviste |
| Sgt.-At-Arms | Juan Antonio Carlos |
|
 | |
| Ex-Officio Dir. | Alasdair Thomson |
|
 | |
| Club Adviser | PRID Guiller Tumangan |
| Club Adviser | PDG Oscar De Venecia |
| Club Adviser | PP Carmelino P. Alvendia, Jr. |
| Club Adviser | PP Enrico Angeles |
| Club Adviser | PP Edgardo Balois |
| Club Adviser | PP Aurelio Paulo R. Bartolome |
| Club Adviser | PP Dennis Decena |
| Club Adviser | PP Luis Del Rosario, Jr. |
| Club Adviser | PP Ramon Guerrero |
| Club Adviser | PP Noel Laman |
| Club Adviser | PP Teodoro Limcaoco |
| Club Adviser | PP Ruy Moreno |
| Club Adviser | PP Larry Ocampo |
| Club Adviser | PP Antonio Tambunting III |
| Club Adviser | PP Enrico B. Tensuan |
| Club Adviser | PP Roque Tordesillas |
| Club Adviser | PP Victor L. Vital |

Honorary Members

Hon. Secretary Albert del Rosario,
Mr. Rob Raylman and Dheeraj Wadhvani

THE WEST SIDE STORY STAFF

Adviser President Franco del Rosario

Secretariat: Shekinah Yarra
Jameson Manlangit



Thank you for your continuous service.
[Click here to see the list of payees.](#)

Remain part of our cause by sending your dues to:

ROTARY FOUNDATION OF MAKATI WEST, INC.

ACCOUNT NO: 001680053572
BRANCH: PHILAM TOWER VALERO
BANK NAME: BANCO DE ORO

If you have paid but don't see your name on the list of payees, please send proof of deposit to the Secretariat:

jamesonrcmw@gmail.com
kai.rcmw2@gmail.com

Stay up to date with club happenings via

<http://rcmakatiwest.ph>
[www.fb.com/RCMWD3830](https://www.facebook.com/RCMWD3830)
rcmakatiwest2020@gmail.com
(63-2) 8753 3098

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