

# WEST SIDE STORY

Rotary  
Club of Makati West



SERVE TO CHANGE LIVES



*Increasing Our  
Capacity to Serve*

 OFFICIAL FACEBOOK PAGE  
**RCMWD3830**

*Volume 3, RY 2021-2022  
2,314th Meeting (since 1969)  
July 15, 2021*

## ***Gift of Life beneficiaries at De Los Santos Medical Center***



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WEST SIDE STORY

## MONTHLY ACTIVITIES

### LUNCH MEETING

**Date:** July 22, 2021/ Thursday  
**Venue:** Zoom Conference  
**Time:** 12nn-2pm  
**GS:** Mr. Thomas Arrazi  
President & COO, Solaire Resort  
& Casino

### LUNCH MEETING

**Date:** July 29, 2021/ Thursday  
**Venue:** Zoom Conference  
**Time:** 12nn-2pm  
**GS:** Mr. Antonio V. del Rosario  
President & CEO, Coca Cola  
Philippines

### LUNCH MEETING

**Date:** August 5, 2021/ Thursday  
**Venue:** Zoom Conference  
**Time:** 12nn-2pm  
**GS:** Arch Jojo Tolentino  
President & CEO, AIDEA  
Philippines Inc.

### LUNCH MEETING

**Date:** August 12, 2021/ Thursday  
**Venue:** Zoom Conference  
**Time:** 12nn-2pm  
**GS:** Mr. Craig Albert Lonnee  
Chief Development Officer  
DDB Group Philippines

## TODAY'S PROGRAM

**12:15 PM** Call to Order  
**PRESIDENT FRANCO DEL ROSARIO**

**12:20 PM** Invocation  
**RTN. ROBIN GARCIA**

Philippine National Anthem (video)

RC Makati West Hymn  
**PP LOU DEL ROSARIO JR.**

Introduction of Visiting Rotarians and  
Guest

Introduction of Personalities at the  
Presidential table

Committee Announcements

### BIRTHDAY CELEBRANTS

PP Eric Tensuan Jul 15  
Rtn. Timmy Tan Jul 18

### WEDDING ANNIVERSARY

Rtn. Christopher Narciso  
Sps. Maria Jul 15

**12:30 PM** Presidents Time  
**PRESIDENT FRANCO DEL ROSARIO**

**12:40 PM** Introduction of Guest Speaker  
**RTN. NONO IBAZETA**

Speech  
**HON. TEODORO L. LOCSIN JR.**  
Secretary  
Department of Foreign Affairs

Moderator  
**PP FERN PEÑA**



# PRESIDENT'S MESSAGE

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**FRANCO DEL ROSARIO**  
President, RY 2021 - 2022

We are well on our way in implementing my three R's: Recognize, Retain, Recruit.

On "recognize", we have established a new feature in our WSS called the "Spotlight Corner". I would like to thank Newton Smith for being the first one to heed the call to post accomplishments, achievements regarding his daughter Isabel, a 2021 graduate who scored 99.75% in the International Baccalaureate program. Isabel is poised to enter a Medicine degree course in Australia in the new year. Congratulations Isabel and the Smith family!

In addition to achievements in our personal lives, please share awards and recognition received by members in their businesses, industry, a new business venture, appointment to public office in a municipality, barangay; including acts of kindness and selflessness inside and outside the club.

Monday this week, I had the occasion to visit with the secretariat staff. The club is indeed fortunate to have such a competent and good natured staff. They respond to your viber messages practically 24/7, weekends included. They have club information in their fingertips or they know where to find the information in real time. They are basically a walking search engine.

I had limited exposure to Kai, Cynthia and Royce when I was the PE and I am getting to know them better. Let me share with you some initial impressions of them. There are three things that stand out to me. One, they have **initiative**. They act on their own and do not wait to be told. Second, they have a sense of **anticipation**. They anticipate questions that will be asked and are ready with answers. Third, they have a sense of **urgency**: they take immediate action.

Please do drop them a message to thank them for a great job they are doing.

I admire the initiative of Rany Rono who took over as chair of our GK project. Rany invited me to grab coffee to discuss our GK initiatives this rotary year. We met at Molito with PP Eric and Ron Cang. Rany, Richard Bates and I will be visiting with Dan Bercasio, the Executive Director of GK at their GK Global Headquarters in Mandaluyong on July 28th to explore how we could collaborate in a sustainable project. Do join the GK committee and come along with us to this meeting.

As indicated during the induction, my goal is by the end of September/ for everyone to be energetically and actively involved in at least a couple of projects and committees. We are still waiting for members to complete the google sign-up for projects and committees. Please do so by the end of today.

I would like to invite everyone to join any of the eight new committees we established, namely: Recognition, Fireside, Heritage, Website, Social Media, Compliance and Legal (non-lawyers welcome), Secretarial Support & Mentorship and Membership Finances which has taken on the collection function from our Finance team. Elmer Francisco, as head of Membership Finances has been celebrating with our club by posting in our viber chat group each day a member pays his dues. Great job Elmer, thank you!

I would like to thank all of you. In just two weeks into this rotary year, over 40% of our members already paid their membership dues. Keep it coming! I know we can be over 90% by the end of July. You Makati West Rotarians are awesome!

Here's an example of awesome. You might be aware of the "Rule85": years with RCMW plus age equals at least 85. Our Rule85 members have earned a senior discount rate on their annual membership dues. I am happy to share with you that to help out the club financially, nine R85 members nevertheless decided to pay the full rate of P50,000. In this regard, I would like to thank PP Jun Alvendia, PP Ed Balois, Jimmy Bautista, Ron Cang, Ramesh Dargani, PP Ernie Fajardo, Nono Ibazeta, Robert Yupangco.

As always, let us live our RCMW theme this year, "increase our capacity to serve" with the 3Rs: recognize, retain and recruit!

**Franco Del Rosario**  
President, RY 2021-2022



## PP TG's INDUCTION INTRODUCTION OF PRESIDENT FRANCO

PP TG: It is my great pleasure and my Honor to Introduce President Franco del Rosario.

Past Rotary International Director Guiller Tumangan, District Governor Joji Tan, District Governor Nominee Jay Tambunting, Past Presidents, Presidents, fellow rotarians, visiting Rotarians, Sister clubs, Brother clubs.

Allow me to Introduce President Franco del Rosario.

President Franco del Rosario is no stranger to our club if you are a member of the club over the last sixty days he has called you, he has vibered you, he has message you, texted you in fact President Franco is the most persistent, the most incessant, the most relentless, tenacious and unremitting marketing and leader we've ever had. Fireside chats are his benchmark but regular meetings, board



meetings and planning sessions he bugged us all about it but all out because of his love for Rotary Club of Makati West. In fact, President Al has said that at Makati West no one cares more than President Franco.

President Franco has been destined to lead this Club his Father ambassador Francisco Toting was a Past President of Rotary Club of Manila his brother Carlos was Past President of Rotary Club of Makati. Now it is his time to shine but he has been shining since 1998 when he joined the club Proposed by PDG Tony Rufino in that year alone he was named the Baby Rotarian of the year and he was elected to the board of our club for the next 8 years and served almost all the avenues of service. So, in a way he is prepared to be our President. During my year of Presidency in 2001-2002 he served on my board and I must say I completely rely on president Franco for a lot of the things that we did in this club and I knew that he will become president soon after.

He was named the Rotarian of the Year but being President soon after wasn't meant to be. He left for about 10 years. He left the club which I called his desert years his years of lostness just like the prodigal son. For the Last 3 years of those 10 years he would lunch with myself with DGN Jay and Past President Roque, Past President Larry we would lunched and talk about the Rotary Club of Makati West and in the last year we were convincing him to join and he finally agreed to join on the promise we made that he would never become President of Makati West. President Franco we lied to you.



## PP TG's INDUCTION INTRODUCTION OF PRESIDENT FRANCO



Professionally President Franco is a CEO coach. He is a coach to many CEO's and to sea suite executives. As we all know he's such an excellent marketing and motivational Speaker and we will see that in the next year he is a certified Dale Carnegie Instructor. Currently he is the director for development and the CFO of bridge school in Primary School. He is the former Governor of the management associate of the Philippines one of the founders of the CEO Conference which is the landmark project of the MIAP he had fifteen years in IBM both in Florida and New York where he had Marketing and finance functions and ten years with Dole where he served in the Philippines in Nicaragua, in Korea and Japan and maybe he should have been part of the rotary clubs on those countries.

He had the environmental sustainability practice of Arcadis Philippines and he is a Green associates of LEED of the US Green Building Council.

Educationally, he has MBA from Columbia University with a concentration in finance and Marketing and his Undergraduate degree is from the Dela Salle University with a dual degree in Lia-Com with majors in Accounting, History and Political Science.

As a family man President Franco is married to my wife Helens very good friend Tere and he's got 3 kids Martin who's married to Leets with the grandchild Remy his daughter Katrina and his youngest son Marco who just married Cesca. He's a family man at heart when I ask Marco to describe his Dad he said my dad is two things one is super organize that he can find time for the most important things that he can prioritize and secondly that President Franco is a super networking man that he will go out make friends with anyone just to get that upgrade at the hotel and for the airline so I can see were have a great year in Makati West due to the tenacity, the incessantness, the "kuletness" of President Franco and his ability to prioritize and to network.

Fellow members of Rotary Club of Makati West, it is with great Honor to present President Franco del Rosario.



## RCMW FUN FACTS AND TRIVIA #3

Did you know that PP Eric Tensuan is the only RCMW Member who was awarded 3 times as Rotarian of the Year Award?

Rotary Year  
2010-2011  
2011-2012  
2014-2015

He had been actively involved in various projects of RCMW particularly the Gift of Life Program.



# MODESTY ASIDE

**Full name:** Javier Berenguer-Testa

**We call you as:** Javi / Kalbo

**Relationship and Family:** Married to Lexi Schulze. Daughters are Alba and Bruna.

**Education and Training:** Degree in Hotel and Restaurant Management

**Day job:** Country Manager of Amadeus Marketing Philippines Inc. / Head on Administration/ Building and Facilities, Amadeus and Navitaire

**Work fulfillment:** Signing / Winning New accounts. Employee Engagement at a 95% level and minimal attrition.



I also enjoy my additional new role and Head of Admin and Building and Facilities.

**Work Challenges:** Lack of Domestic Content. Difficulty in Engaging our Local Flag Carrier.

**Hang Out Place:** Pablo and Punta Fuego

**Interesting Fact:** I worked as a Clown doing Children's Parties when I was in High School. (Clowning Around)

**Poison/Drink of choice:** Red Wine and Gin Tonic

**Weekend activities:** Beach / Cards with my In-Laws

**Post COVID getaway plans:** Travel to NYC



# MEETING REVIEW- JULY 8, 2021



*PP Roque Tordesillas acts as Moderator*



*Rtn. Matthieu Benedicto acts as Invocator*



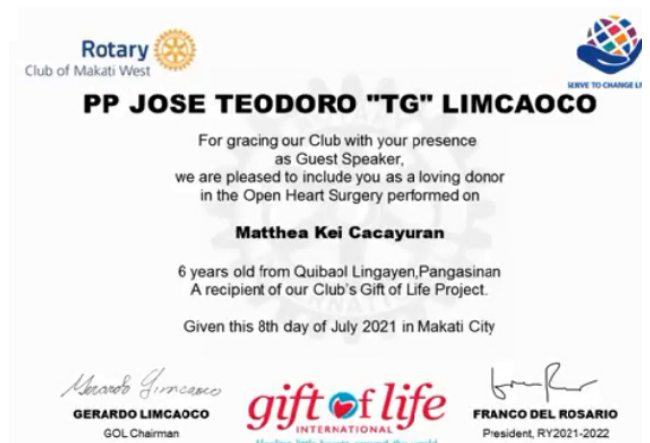
*President Franco del Rosario during his President's Time*



*PP Lito Jimenez Introduce the Guest Speaker*



*PP TG Limcaoco giving his talk*



*PP TG Limcaoco receives a Gift of Life certificate from the club*



## ABOUT THE GUEST SPEAKER

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**TEODORO L. LOCSIN JR.**  
Secretary of Foreign Affairs  
Republic of the Philippines

A Lawyer by profession and a journalist by trade, Secretary Teodoro L. Locsin Jr. Holds a Master of Laws from Harvard Law School, and was publisher, editorial writer, and co-anchor and host of a number of national broadsheets and radio and TV news shows. He was publisher of today and Globe newspapers, host and co-anchor of TV shows "Teditorial", "The Assignment" and "Points of View" and co-anchor of radio shows "Executive Session" and "Karambola", He was also Editorial writer of the Philippine Press and writer of Intreaksyon.

He had a brief stint in the academe as lecturer at the US National Defense College.

In the Government, he served as legal counsel and speech writer to President Corazon Aquino, and speechwriter to Presidents Joseph Estrada and Gloria Macapagal-Arroyo. He was also elected to the Philippine House of representative, where he represented the First District of Makati City from 2001 to 2010.

He served as the 20th Philippiner Permanent Represeanentative to the UN, of which the Philippines is a founding member, succeeding a long line of distinguished diplomats such as Carlos P. Romulo

He is Married to Ma. Lourdes Barcelon Locsin and has four children.



# In the Spotlight



Last week the IB (international baccalaureate) results were released for 2021 graduates. Daughter Isabel absolutely nailed it with a 44/45 score (99.75% in Australia scale). She's very happy and looks to be set for entry to Medicine degree back in Australia in the new year.

Very happy and proud parent!!



# STRATEGY MEETING WITH GAWAD KALINGA (GK) VILLAGE CHAIR RTN. RANY ROÑO



President Franco Del Rosario with the RCMW Secretariat

# RCMW GIFT OF LIFE (GOL) BENEFICIARIES RY 2021-2022

De Los Santos Medical Center, Quezon City

July 7, 2021



**Matthea Kei Cacayuran**, 6 years old,  
Pangasinan, Open Heart Surgery - NCH -  
July 1, 2021



**Jezreel Colongan**, 1 & 7 months old,  
Zamboanga del Sur, DLSCMC-PDA Device  
Closure



**Alexandra Faith Estinopo**, 1 & 7 months old,  
Albay, DLSCMC-PDA Device Closure

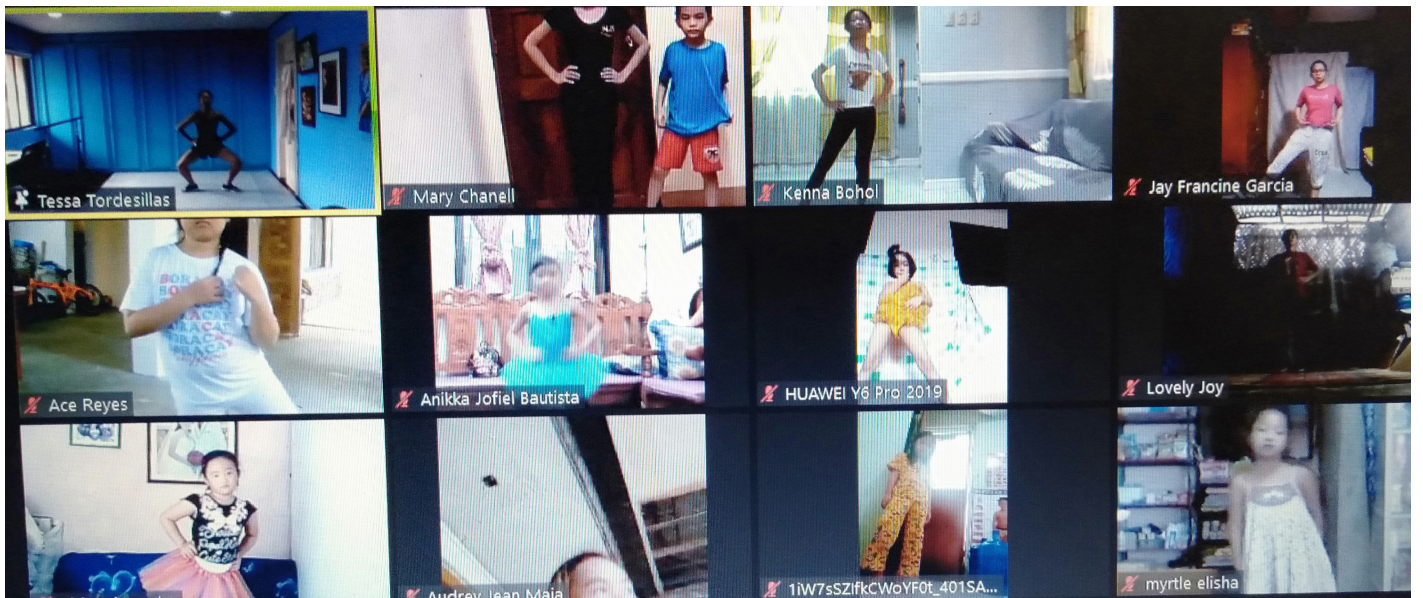
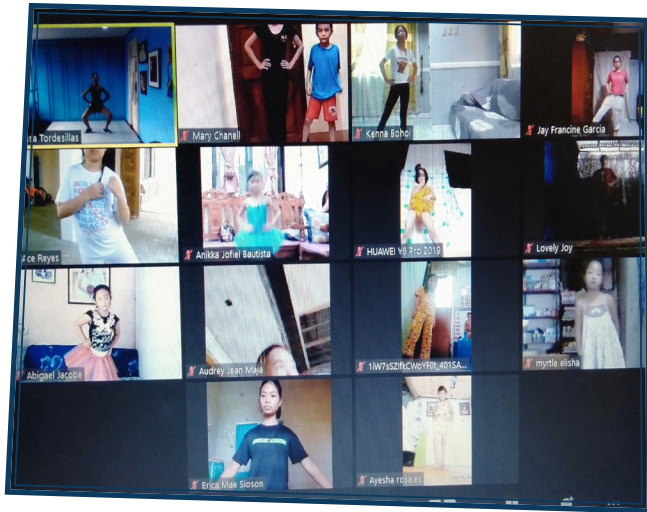
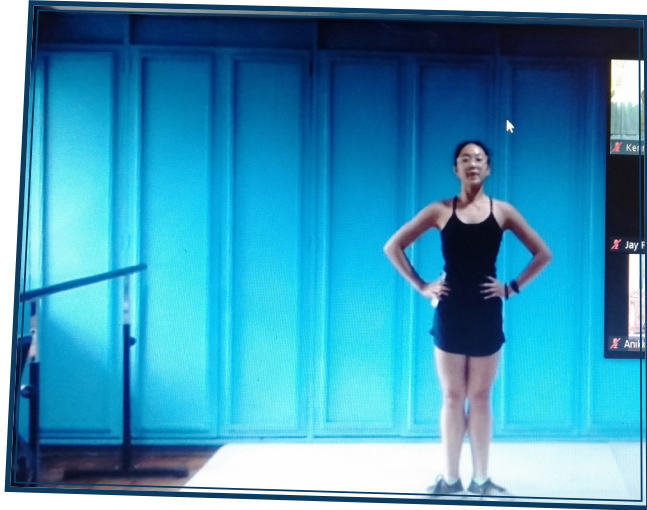


**Zia Zyrein Pavia**, 4 months old, Albay,  
DLSCMC-PPBV

# BALLET CLASS FOR GUARDIAN ANGEL PROGRAM (GAP) BENEFICIARIES

By: Tessa Tordesillas

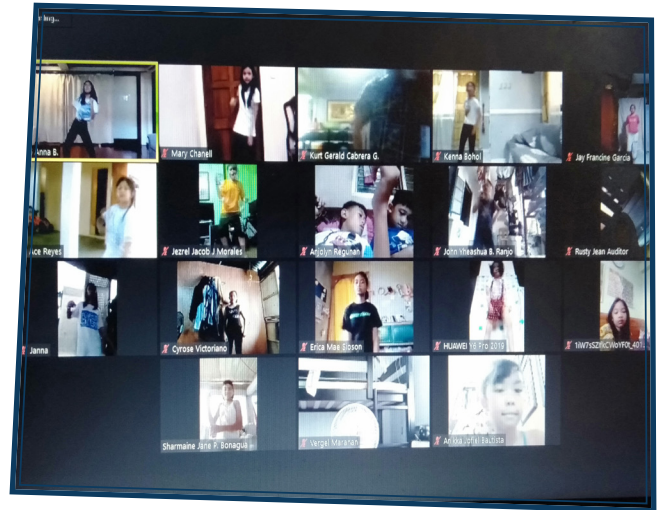
July 10, 2021



# HIP-HOP CLASS FOR GUARDIAN ANGEL PROGRAM (GAP) BENEFICIARIES

By: Annica Bartolome

July 10, 2021



## YOUR CLUB IN THE CLOUD - CLICK THE LINKS BELOW

[https://drive.google.com/drive/folders/1dpCZ1Pze\\_7zgv28TBarDdd40Bxay9CVq?usp=sharing](https://drive.google.com/drive/folders/1dpCZ1Pze_7zgv28TBarDdd40Bxay9CVq?usp=sharing)

**Weekly Meeting  
Videos**

[https://drive.google.com/drive/folders/1cc2zGmedtZqUJcxjsDq9xFliNabZ\\_fXw?usp=sharing](https://drive.google.com/drive/folders/1cc2zGmedtZqUJcxjsDq9xFliNabZ_fXw?usp=sharing)

**Induction &  
Handover**

<https://drive.google.com/drive/folders/1lLlvcqnkOJKTwkCRznFA4PCUOSrALkhD?usp=sharing>

**Fireside Chat  
Archive**

**West Side Story**

[https://drive.google.com/drive/folders/1J9-Q6JQqxYq3UdqLf\\_2pY7UeX0MP7Dws?usp=sharing](https://drive.google.com/drive/folders/1J9-Q6JQqxYq3UdqLf_2pY7UeX0MP7Dws?usp=sharing)

## RY 2021-2022 Officers Directors & Club Advisers

President	Franco Del Rosario
Vice President	Jaime Bautista
Secretary/ PE	Gil Chua
Treasurer	Tristan Choa
Director	Ronald Cang
Director	Epifanio Delos Santos
Director	Leonardo Cuaresma, Jr.
Director	Elmer Francisco
Director	Zdenek Jankovsky
Director	Gerardo Laperal
Director	Lito Mercado
Director	Lauro Leviste
Sgt.-at-Arms	Juan Antonio Carlos

Ex-Officio Director Alasdair Thomson

Club Adviser	PRID Guiller Tumangan
Club Adviser	PDG Oscar De Venecia
Club Adviser	PP Carmelino P. Alvendia, Jr.
Club Adviser	PP Enrico Angeles
Club Adviser	PP Edgardo Balois
Club Adviser	PP Aurelio Paulo R. Bartolome
Club Adviser	PP Dennis Decena
Club Adviser	PP Luis Del Rosario, Jr.
Club Adviser	PP Ramon Guerrero
Club Adviser	PP Noel Laman
Club Adviser	PP Teodoro Limcaoco
Club Adviser	PP Ruy Moreno
Club Adviser	PP Larry Ocampo
Club Adviser	PP Antonio Tambunting III
Club Adviser	PP Enrico B. Tensuan
Club Adviser	PP Roque Tordesillas
Club Adviser	PP Victor L. Vital

### Honorary Members:

Hon. Secretary Albert del Rosario,  
Mr. Rob Raylman and Dheeraj Wadhvani

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Tower, V.A. Rufino cor. Valero St., Salcedo  
Village, Makati City, 1227

### THE WEST SIDE STORY STAFF

**Secretariat:** Shekinah Yarra &  
Royce Ann Ladan  
Jameson Manlangit

## THANK YOU FOR PAYING YOUR DUES!!!

PP Bobby Lim  
Dir. Elmer Francisco  
Dir. Jun Cuaresma  
Rtn. Cesar Villanueva  
PP Junvee Vital  
IPP Al Thomson  
Rtn. Gerry Limcaoco  
Rtn. Scott Moore  
PP Dave Caldwell  
Rtn. Jon Rocha  
Rtn. Lars Wittig  
PP Eric Angeles  
Dir. Gerry Laperal  
Rtn. Rany Rono  
VP Jimmy Bautista  
Dir. Ronald Cang  
PP Ruy Moreno  
Rtn. Ramesh Dargani  
PP Jun Alvendia  
PP Ernie Fajardo  
Rtn. Timmy Tan  
PP Lou Del Rosario  
Rtn. Juni Del Rosario

PE Gil Chua  
Pres. Franco Del Rosario  
Rtn. Zdenek Jankovsky  
Rtn. RJ Tabuena  
Rtn. Ryan Kern  
Rtn. Peter Hager  
Rtn. Andy Aguila  
PP Lito Jimenez  
Treas. Tristan Choa  
PP Dennis Decena  
PP Roque Tordesillas  
Rtn. Mario Chan  
PRID Guiller Tumangan  
Rtn. Tonito Payumo  
Rtn. Nono Ibazeta  
PP Ed Balois  
Rtn. Nory Reyes-Lao  
Rtn. Jun Lagman  
PP Larry Ocampo  
PDG Oskie De Venecia  
Rtn. Richard Bates  
Rtn. Luis Elizaga

## THANK YOU FOR PAYING YOUR PAUL HARRIS!!!

Pres. Franco Del Rosario

“We have unidentified deposits in our account, if you have already paid it is important for us to receive your deposit slip so we can account. Thank you”

*Please be informed that checks  
must be payable to:*

**ROTARY FOUNDATION  
OF MAKATI WEST, INC.**

### Bank Details:

ACCOUNT NO: 001680053572  
BRANCH: PHILAM TOWER VALERO  
BANK NAME: BANCO DE ORO

*Please send deposit slip to the Secretariat*  
[roycercmw@gmail.com](mailto:roycercmw@gmail.com)  
[kai.rcmw2@gmail.com](mailto:kai.rcmw2@gmail.com)

If you are unavailable to send your deposit slip, your payment will remain outstanding in our records.

