

WEST SIDE STORY

Rotary
Club of Makati West



OFFICIAL NEWSLETTER OF ROTARY CLUB OF MAKATI WEST

Vol. 3, RY 2022-2023 | 2,357th Meeting (since 1969) | July 28, 2022

Thursday Lunch Meeting with Guest Speaker Ms. Shekinah Yarra July 21, 2022



RCMW members led by President Gil Chua with guest speaker, RCMW Zest Satellite Club Chair Shekinah Yarra, and guest Rotaractors.

Today's Guest Speaker:

H.E. JANA ŠEDIVÁ
AMBASSADOR
CZECH REPUBLIC TO THE PHILIPPINES

New RCMW website www.rcmakatiwest.ph

[www.fb.com/RCMWD3830](https://www.facebook.com/RCMWD3830)



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Rotary Club of Makati West
 IMAGINE ROTARY

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 with Guest Speaker
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 July 21, 2022**



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GILISM FOR THE WEEK

#GILISM

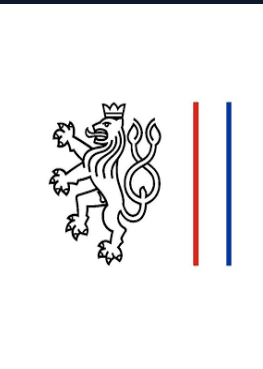
Love your people
 and the rest will follow.



Rotary Club of Makati West



MONTHLY ACTIVITIES



Lunch Meeting
H.E. Jana Sediva
Ambassador
Czech Republic to the Philippines

Date: July 28, 2022/ Thursday
Venue: Dusit & Zoom Conference
Time: 12nn to 2pm



Lunch Meeting
Rtn. Robert "Bobby" T. Vito
Managing Director
Ripple8

Date: August 4, 2022/ Thursday
Venue: Dusit & Zoom Conference
Time: 12nn to 2pm



Lunch Meeting
Mr. Carlo Ople
Founder
Unbox PH

Date: August 11, 2022/ Thursday
Venue: Dusit & Zoom Conference
Time: 12nn to 2pm



Lunch Meeting
Ms. Julia Abad
Executive Director
Philippine Business Coalition for
Women Empowerment

Date: August 18, 2022/ Thursday
Venue: Dusit & Zoom Conference
Time: 12nn to 2pm

Club Fellowship



Date: August 25, 2022/ Thursday
Venue: Pardon My French
Time: 6:00pm



TODAY'S PROGRAM

12:15PM Call to Order
PRESIDENT GIL CHUA

Invocation
RTN. JUDD BALAYAN

Philippine National Anthem (video)

12:20PM RC Makati West Hymn

Introduction of Visiting Rotarians and Guest;

Introduction of Personalities at the
Presidential table;

Committee announcements

12:30 PM President's Time
PRESIDENT GIL CHUA

Introduction of Guest Speaker
RTN. ZDENEK JANKOVSKY

12:50PM Speech
H.E. JANA ŠEDIVÁ
Ambassador
Czech Republic to the Philippines

Adjournment
PRESIDENT GIL CHUA

Moderator
PP LOU DEL ROSARIO

THIS WEEK'S CELEBRANTS



July 28
PP PHILLIP HAGEDORN
Birthday



July 29
RTN. NONO IBAZETA
Birthday



July 31
PP LARRY OCAMPO
Birthday

GUEST SPEAKER H.E. JANA ŠEDIVÁ AMBASSADOR

Czech Ambassador Jana Šedivá is a veteran career diplomat and expert on Chinese study. She is a graduate of Charles University and Beijing University and has a two-decade experience in Foreign Service.

Prior to her assignment as Ambassador Extraordinary and Plenipotentiary to the Republic of the Philippines with concurrent jurisdiction to Marshall Islands, Micronesia, Nauru, and Palau, she was the Deputy Director of the Asia and Pacific Department from 2016 - 2018.

She has also worked in the EU's Judicial Cooperation Unit (Eurojust) as Head of Czech National Member's Cabinet, Deputy Director of the Czech Centre in The Hague, and at the Embassy of the Czech Republic in Jakarta, Indonesia. Apart from her dedication to pursue innovative ways to enrich the relations of the Czech Republic and the Philippines, Ambassador Šedivá is also committed to working on advocacy areas related to gender equality and children's rights.

Aside from being a formidable career diplomat, Ambassador Šedivá is also a loving and devoted mother to her daughter.





PRESIDENT'S MESSAGE

'Servant leadership'

As a businessman, I have always been asked about my leadership style. I guess I am the type of leader who loves to encourage and see my people grow.

I'm proudest of our people at DDB Group Philippines who go above and beyond for our clients and the company, while at the same time being able to achieve both professional and personal growth.

As I love to say, there is no better feeling in the world than seeing our people prosper and grow along with the business.

That's what I call purposeful leadership or servant leadership.

Servant leaders lead by serving others, which in business means prioritizing our employees' personal and professional growth and development. We serve our people by empowering them to achieve a shared vision for the future—effectively leading from behind.

Robert K. Greenleaf first introduced the servant leadership philosophy in 1970 when he published his ground-breaking essay "The Servant as Leader", which became widely popular among business and leadership audiences worldwide.



President Gil Chua with DDB leaders during last year's Corp Planning in Baguio.

Over five decades old, “servant leadership” is a philosophy that remains popular in today’s business because it works! Studies have shown that servant-led companies outperform competitors, have highly engaged employees, and develop future leaders than companies led by CEOs with more traditional “command-and-control” leadership styles.

Servant leadership turns the organizational pyramid model upside down, putting employees and customers at the top, instead of the CEO and other members of senior management. The leader’s role becomes that of helping people live according to the company’s vision, values, and goals to be successful. In which case, the CEO works for his people, becoming their head cheerleader.

This is what Nelson Mandela meant when he described leadership in his autobiography: “ A leader is like a shepherd. He stays behind the flock, letting the most nimble go out ahead, whereupon the others follow, not realizing that all along they are being directed from behind.”

That brings me to one of my favorite books, “The Way of the Shepherd” by Kevin Leman and William Pentak.

The book described a Shepherd as a leader who protects, guides or watches over his flock or people, that is, a protector, guardian, and defender.

If your actions protect and inspire people to dream more, learn more, do more, and become more, then you are a shepherd.

The Way of the Shepherd shares the following seven management principles that taken altogether is probably the only leadership plan a CEO would need to steer his flock to the right direction.

Principle 1—Know the condition of your people.

As a leader, you should know what motivates each member of your flock – for whom do they rise for each and every day? Your team’s performance will improve significantly as you take the time to discover each person’s goals, passions, and struggles.

Principle 2—Discover the SHAPE of your flock.

A good shepherd knows the shape of his or her flock and use this knowledge to help and put them where they can perform best. He or she tries to know their people through their:

S—Strength: Makes sure each person has the skills needed to get the job done.



President Gil Chua holding a lecture at DDB Group PH's exclusive learning hub, The Bernbach School.



H—Heart: Confirms each person’s heart is in his or her job. Passion leads to purpose.

A—Attitude: Always chooses attitude over skills. Positivity is contagious and creates a team environment.

P—Personality: Places people in positions that reflect their natural strengths and their unique personalities.

E—Experience: Learns about each person’s experiences so as to situate this person appropriately in the team.

Principle 3—Help your people identify with you.

Don’t hesitate to show your vulnerable side and let your people see the authentic you - your empathy, compassion, and your purpose and passion. Letting your guard down will allow you to build the trust and loyalty of your people.

Principle 4—Make your pasture a safe place.

You must foster an environment where your flock would feel a sense of calm especially when they are uncertain or fearful. Case in point is this pandemic. Create a sense of calm by keeping your people well informed, giving every position importance, and reassuring your sheep by being visible and present.

Principle 5—The staff of direction.

A long, sturdy stick used by a shepherd to manage the flock, the staff represents your responsibility to direct people. As a shepherd, you must always encourage your flock to move to greener pastures, while establishing boundaries. Provide direction using persuasion rather than coercion. Recommend and give ideas; do not dictate or demand.

Principle 6—The rod of correction.

Aside from the staff, the shepherd also carries a shorter stick - a rod, which represents the latter’s responsibility to correct them. The shepherd uses the rod in three ways: to protect his or her people from those who will sway



them in the wrong direction; to correct, as an instructional exercise rather than punishment, the flock who are more inclined to listen when they know you've protected them; and to regularly inquire about the progress of your flock knowing that it is your responsibility to develop them.

Principle 7—The heart of the shepherd.

A great leader genuinely cares for his or her people. If you want your people to go above and beyond, they must see your passion, your heart. It is the heart that makes a great shepherd.

It’s not rocket science. Love your people and the rest will follow.

Maraming salamat po!

Gil G. Chua
President, RY 2022-2023
Rotary Club of Makati West

(Reference: The Way Of The Shepherd by Dr. Kevin Leman & William Pentak)



THE WEEK IN REVIEW

July 21, 2022



DGE Jay Tambunting III as Moderator



Rtn. Lemarc Limosnero as Invocator



President Gil G. Chua during his President's Time



RSCMW Zest (Satellite Club) Rtn. Jameson Manlangit Introduces the Guest Speaker



RSCMW Zest (Satellite Club) Rtn. Shekinah G. Yarra giving her Speech




Rtn. Shekinah G. Yarra receives a Gift of Life certificate from the club





PRID Guiller Tumangan is one of the Nominating Committee for RI President for 2024-2025

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Committee to nominate 2024-25 Rotary president named

These Rotary members will serve on the Nominating Committee for President of Rotary International in 2024-. The committee is scheduled to meet on 8 August.

Zone 2

Seiji Kita, Rotary Club of Urawa East, Saitama, Japan

Zone 4

Bharat S Pandya, Rotary Club of Borivli, MH, India

Zone 6

Kamal Sanghvi, Rotary Club of Dhanbad, India

Zone 8

John Lawrence, Rotary Club of Paddington, Qld., Australia

Zone 10

Guiller E. Tumangan, Rotary Club of Makati West, Makati City,

Zone 12

Chang-Gon Yim, Rotary Club of Daegu-West, Korea

Zone 14

Guiseppe Viale, Rotary Club of Genova, Genova, Italy

Zone 16

Peter Iblher, Rotary Club of Nürnberg-Reichswald, Zirndorf, Germany

Zone 18

Per Hoyen, Rotary Club of Aarup, Denmark

Zone 20

Jan Luccas Ket, Rotary Club of Purmerend, Netherlands

Alternate: Eduardo San Martin Carreño Rotary Club of Majadahonda, Madrid, Spain

Zone 22

Sam Okudzeto, Rotary Club of Accra, Accra, Ghana

Zone 24

José Ubiracy Silva, Rotary Club of Recife, Brazil

Zone 26

Bradford R. Howard, Rotary Club of Oakland Uptown, California, USA

Alternate: John C. Matthews, Rotary Club of Coronado, California, USA

Zone 28

Bryn Styles, Rotary Club of Barrie-Huron, Canada

Zone 30

Floyd A. Lancia, Rotary Club of Anthony Wayne (Fort Wayne) Indiana, USA

Zone 32

Jeffry Cadorette, Rotary Club of Media, Pennsylvania USA

Zone 34

David D. Stovall, Rotary Club of Hall County, Georgia, USA

7-Jul-2022



RAC Makati West Scholars/Officers and Members Celebration treat for graduation Batch 2022 on July 23, 2022 at Samgyuniko, BGC





Apple Chloe Tabug Alag
10 years old, female
Balanga City, Bataan



Precious Elizabeth Canapi Caldona
9 years old, female
Dagupan City, Pangasinan



PROJECT UPDATES

GIFT OF LIFE

GOL RY 2022-2023

De Los Santos Medical Center

PDA Device Closure

July 25, 2022



Franco Alexander Belisario Canete
2 years old, female
Valencia City, Bukidnon



Shin Hye Monterozo Capin
2 years old, female
Cubao, Quezon City



Amelia Adeline Anaya
10 mons old, female
Cubao, Quezon City



Sofia Palaca Beltran
8 mons. old, female
Antipolo City



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GIFT OF LIFE

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July 25, 2022



Chrisha Lhen Aviso Soledad
6 years old, female
Morong, Bataan



Jenicka Gregorio Tongcua
2 years old, female
Banga, Aklan

JULY IS

NEW LEADERSHIP MONTH

True leaders don't create followers, they create new leaders.



www.rotary.org



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Fireside Chat & All-Cluster Meetings

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THE FOUR WAY TEST OF THE THINGS WE THINK, SAY AND DO

ROTARY INTERNATIONAL

- I. Is it the **Truth**?
- II. Is it **FAIR** to all concerned?
- III. Will it build **GOOD WILL** and **BETTER FRIENDSHIPS**?
- IV. Will it be **BENEFICIAL** to all concerned?

ROTARY CLUB OF MAKATI WEST

- I. Is it **RECOGNITION**?
- II. Is it **RETENTION**?
- III. Is it **RECRUITMENT**?
- IV. Is it **FUN**?





RY 2022-2023

Officers, Directors & Club Advisers

President	Gil Chua
Vice President	Jaime Bautista
Secretary/ PE	Juan Antonio Carlos
Treasurer	Gerardo Laperal
Director	Tristan Choa
Director	Leonardo Cuaresma, Jr.
Director	Paul Daza
Director	Epifanio Delos Santos
Director	Elmer Francisco
Director	Scott Moore
Director	Charles Bernard Reyes
Sgt.-At-Arms	Javier Berenguer-Testa
Ex-Officio Dir.	Franco Del Rosario
Club Adviser	PRID Guiller Tumangan
Club Adviser	PP Carmelino P. Alvendia, Jr.
Club Adviser	PP Dennis Decena
Club Adviser	PP Noel Laman
Club Adviser	PP Teodoro Limcaoco
Club Adviser	PP Amando Jesulito Jimenez
Club Adviser	PP Larry Ocampo
Club Adviser	PP Roque Tordesillas
Club Adviser	PP Antonio Tambunting III
Club Adviser	PP Enrico Angeles
Club Adviser	PP Ramon Guerrero
Club Adviser	PP Edgardo Balois
Club Adviser	PP Aurelio Paulo R. Bartolome
Club Adviser	PP Victor L. Vital
Club Adviser	PP Ruy Moreno
Club Adviser	PP Dave Caldwell
Club Adviser	PP Luis Del Rosario, Jr.
Club Adviser	PP Enrico B. Tensuan
Club Adviser	PP Alasdair Thomson

Honorary Members

Hon. Secretary Albert del Rosario and
Mr. Rob Raylman

THE WEST SIDE STORY STAFF

Secretariat: Shekinah Yarra
Jameson Manlangit



Thank you for
your continuous service.
[Click here to see the list of payees.](#)

Remain part of our cause by
sending your dues to:

ROTARY FOUNDATION
OF MAKATI WEST, INC.

ACCOUNT NO: 001680053572
BRANCH: PHILAM TOWER VALERO
BANK NAME: BANCO DE ORO

If you have paid but don't see your name on
the list of payees, please send proof of
deposit to the Secretariat:

jamesonrcmw@gmail.com
kai.rcmw2@gmail.com

Stay up to date with club happenings via

<http://rcmakatiwest.ph>
www.fb.com/RCMWD3830
rcmakatiwest2020@gmail.com
(63-2) 7753 3098

Unit 1903 Cityland Herrera Tower,
V.A. Rufino cor. Valero St., Salcedo
Village, Makati City, 1227