

WEST SIDE STORY

Rotary
Club of Makati West



SERVE TO CHANGE LIVES

*Increasing Our
Capacity to Serve*

f OFFICIAL FACEBOOK PAGE
RCMWD3830

Volume 4, RY 2021-2022
2,315th Meeting (since 1969)
July 22, 2021

14th Batch of Cataract Surgery RY 2021-2022



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WEST SIDE STORY

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MONTHLY ACTIVITIES

LUNCH MEETING

Date: July 29, 2021/ Thursday
Venue: Zoom Conference
Time: 12nn-2pm
GS: Mr. Antonio V. del Rosario
President & CEO, Coca Cola
Philippines



FIRESIDE CHAT

Date: July 30, 2021/ Friday
Venue: Zoom Conference
Time: 5:30pm-6:30pm
GS: Rtn. Newton Smith
Topic: Succeeding in Uncertain Times



LUNCH MEETING

Date: August 5, 2021/ Thursday
Venue: Zoom Conference
Time: 12nn-2pm
GS: Arch Jojo Tolentino
President & CEO, AIDEA
Philippines Inc.



LUNCH MEETING

Date: August 12, 2021/ Thursday
Venue: Zoom Conference
Time: 12nn-2pm
GS: Mr. Craig Albert Lonnee
Chief Development Officer
DDB Group Philippines



LUNCH MEETING

Date: August 19, 2021/ Thursday
Venue: Zoom Conference
Time: 12nn-2pm
GS: Mr. Paolo Borromeo
President & CEO,
Ayala Healthcare Holdings Inc.



LUNCH MEETING

Date: August 26, 2021/ Thursday
Venue: Zoom Conference
Time: 12nn-2pm
GS: Mr. Jun Trinidad
Consultant,
Union Bank of the Philippines



TODAY'S PROGRAM

12:15 PM Call to Order
PRESIDENT FRANCO DEL ROSARIO

Invocation
RTN. RJ LEDESMA

Philippine National Anthem (video)

12:20 PM RC Makati West Hymn
RTN. SCOTT MOORE

Introduction of Visiting Rotarians and Guest

Introduction of Personalities at the Presidential table

Committee Announcements

BIRTHDAY CELEBRANT

PP Philip Hagedorn Jul 28

WEDDING ANNIVERSARY

Dir. Edsa Delos Santos
Sps. Jenny Jul 24

Past President's Time
PP MON GUERRERO

12:30 PM President's Time
PRESIDENT FRANCO DEL ROSARIO

12:35 PM Introduction of Guest Speaker
RTN. NONO IBAZETA

12:40 PM Speech
MR THOMAS ARASI
President & COO, Solaire
Resort & Casino

Moderator
RTN. STEVEN CARL

ABOUT THE GUEST SPEAKER



MR. THOMAS ARASI
President & COO, Solaire
Resort & Casino

Thomas Arasi is currently the President, Chief Operating Officer and Board Member of publicly-traded Bloomberry Resorts Corporation (“BRC”) (PSE: BLOOM) and the President and Chief Operating Officer of Solaire Resort & Casino -- Manila, The Philippines. Solaire Resort & Casino is a multi-billion dollar Integrated Resort complex in The Philippines’ MetroManila “Entertainment City.” Tom has been part of Solaire’s strong growth in market share, EBITDA, Net Income and international reputation as a world-class, luxury Integrated Resort since 2013. For five years in a row, Sky Tower at Solaire has earned the coveted Forbes 5-Star designation as one of the world’s leading hotel properties, and, in 2019, Solaire Resort & Casino -- Manila was voted by its peers at the G2E awards as Best Asian Regional Integrated Resort. Tom is responsible for the existing operations as well as the growth of BRC including Bloomberry’s efforts to develop another Integrated Resort in Quezon City.

Tom was formerly President and Chief Executive Officer of Marina Bay Sands Pte Ltd., Singapore (Las Vegas Sands, Inc.; NYSE:LVS). While leading Marina Bay Sands, he successfully completed the development, opening and operation of one of the largest and most complex real estate developments in the world and was instrumental in helping Marina Bay Sands achieve unprecedented profitability. Tom also held senior positions with InterContinental Hotels Groups as President of three major divisions

PRESIDENT'S MESSAGE



FRANCO DEL ROSARIO
President, RY 2021 - 2022

Today, I would like to focus on the second of our three R's: RETAIN. Allow me to give an analogy. In the case of businesses, retention means repeat business. A loyalty program is no longer enough. Customers are getting more demanding and fastidious. Businesses are trying to out-do their competitors by giving freebies, impeccable over-and-above service, leveraging digital technology for increased level of convenience, among others.

The same is true for the hotel business.

Except those on a budget, it's no longer enough for hotels to offer high quality accommodations, amenities, great food, and an extensive wine selection.

What actually makes customers keep coming back is the total guest experience, What makes for a great guest experience in a hotel? Well, first the big things like a breath taking lobby, bedrooms and bathrooms, friendly and helpful staff that have done some research on the preferences of guests which allows the hotel to anticipate the needs of the guests.

Hotels are also focusing on even the smallest details. Faced with intense competition, hotels are constantly thinking about how best to stimulate as many of our senses as possible, in order to create the most memorable and unforgettable experiences.

This is the reason hotels have been paying attention to even to our sense of smell; believing that paying attention to scent can greatly impact the overall quality of the guest experience. Especially during this time of covid, guests are comforted when they feel assured that the hotel lobby, restaurants and guest rooms have been sanitized and cleaned.

When we travelled last March to attend our son's wedding, we chose the same hotels that brought back happy memories from previous visits. Pleasant memories made in different places we visit – truly call us back over and over.

I believe the same is true – when we consider our club experience. Our members are very good at positively affecting each other's club experiences; as this is absolutely core to what we believe in. This brings meaning to our club. Each one of us is responsible to continue to provide each other with great experiences in all our interactions; this provides the driving force for action and a platform for all our members to lead a deliberate, extraordinary life. This is key to retention!

In essence, this is what makes our members stay: their club's experience. This is what has made you and I stay all these years. Let me quote from Maya Angelou- revered American poet and civil rights activist:

"I've learned that people will forget what you said, people will forget what you did, but people will never forget how you made them feel."

Franco Del Rosario
President, RY 2021-2022



MODESTY ASIDE

Full name: Mario P. Chan

We call you as: Mario

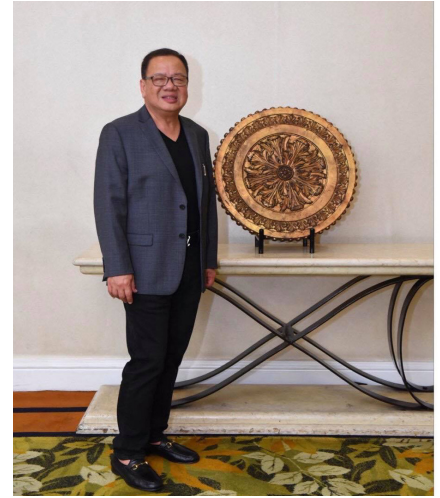
Relationship and Family: Married to Vina and blessed with three loving daughters

Education and Training: Graduated from University of Santo Tomas, BS Commerce Major in Marketing

Day job: Servant leader of two pharmaceutical marketing & distribution companies.

Rotary goals: A more active role as a Rotarian

Rotary achievements: Past president of RC Taguig West



(2003-2004), Past Assistant Governor (2005-2007), DNC member for three terms

Interesting Fact: Loves to sing

Poison/Drink of choice: JW Blue and San Miguel Pale Pilsen

Weekend activities: Out of town trip

Post COVID getaway plans: Explore the beauty of the Philippine archipelago and revisit Europe

G.O.A.T: My former boss who honed, hopefully, my marketing / management skills

Dream car: Lexus LFA



PE Gil Chua underscores importance of taking care of employees; his DDB Group PH named 'happiest DDB agency'

Led by RCMW President-Elect Gil G. Chua as its chairman and CEO, DDB Group Philippines, a leading integrated marketing communications group in the Philippines, is the “benchmark of happiness” among international agencies under DDB Worldwide, the fourth largest and most influential advertising and marketing network globally.

This is after outranking this year other countries in the agency network’s annual employee engagement survey that measures how satisfied, dedicated and engaged people are in their company.

This was affirmed by DDB Asia CEO David Tang during his recent guesting at DDB Group Philippines’ virtual town hall, where he said that the latter is “the happiest DDB agency”.

“DDB Group Philippines has such a positive spirit, and happiness is ultimately what we live for. You can make more money, be smarter, win more accounts, but when you’re not happy with your work, you’ve missed the whole point,” Tang said.

For PE Gil, taking care of employees should be a priority even during this pandemic. In the case of DDB, he said, it is ingrained in its operational philosophy of “People First”, where the company places a consuming focus on its people, so that the most influential output is delivered, and sustainable profits follows.

“We have had several unforgettable awards such as winning for the Philippines its first ever Grand Prix at the Cannes Lions and its first Gold at the Advertising and Marketing Effectiveness Awards in New York, among many other industry awards throughout the years. But for me, the best feeling is being recognized as the happiest DDB agency’. It fully validates our mission as a ‘People First’ organization,” he said.

As dictated by the COVID-19 lockdowns and eventually adopted as the default company policy while the pandemic is not yet over, DDB has been implementing work-from-home arrangement for its employees and had prepared peopleware, hardware and software for it.

The company further took care of its people through care-packs delivered at their doorsteps, webinars, and virtual townhalls and fun socials. Employees were also kept updated on company news, COVID-19 cases and precautionary measures, as well as given health tips, mental health counselling, and work-home balance hacks. DDB also procured vaccines to provide employees the ultimate protection against COVID-19.

In turn, its employees have continued to show strong commitment to do their work well, resulting in strong business growth as well as sustained profitability and cashflow.



DDB Asia CEO David Tan (left) and DDB Group Philippines Chairman & CEO, PE Gil Chu



“My grand kids. From left to right. Gil 7yrs old. The Yoyoh. Liam 9yrs old. Edward 8 yrs old”

THE DIRECTOR'S CORNER



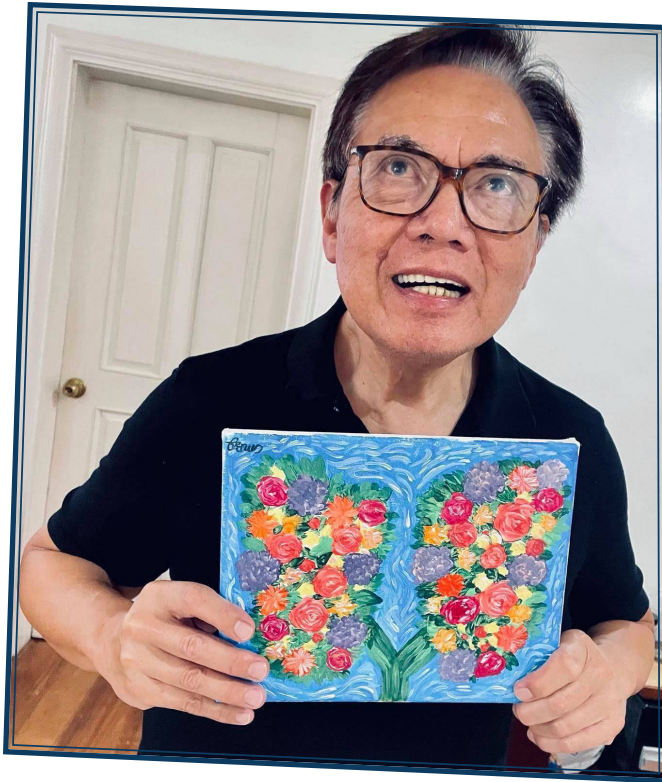
DIR. RONALD "RON" CANG
Club Service "B" Director

Businesses:
Specialty Chemicals

Company: PeroxyChem Phils RHQ (unit of Evonik),
Regional Director, Asia Pacific & Mid East

*Membership Retention is one of the committees of Dir. Ron as the director for Club Service "B". His focus for RY 2021 -22 is to **double the efforts to retain and strengthen RCMW membership roster and enliven weekly meetings and FSCs.***

THE MEMBER'S CORNER



This painting was done by Camille, the daughter of PP Lito Jimenez and given to Pres. Franco.

Camille was one of the finalist of the Likhang Sining Contest



THE WEEK IN REVIEW - JULY 15, 2021



PP Fern Peña acts as Moderator



Rtn. Robin Garcia acts as Invocator



President Franco del Rosario during his President's Time




Rtn. Nono Ibazeta Introduce the Guest Speaker



Hon. Teodoro L. Locsin giving his talk



Rotary
Club of Makati West




SERVE TO CHANGE LIVES

HON. TEODORO L. LOCSIN JR.


For gracing our Club with your presence as Guest Speaker, we are pleased to include you as a loving donor in the PDA Device Closure performed on

Alexandra Faith Estinopo,
7 months old from Purok 4, Coro Coro, Tiwi, Albay
A recipient of our Club's Gift of Life Project.

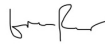
Given this 15th day of July 2021 in Makati City



GERARDO LIMCAOCO
GOL Chairman



gift of life
INTERNATIONAL
Healing little hearts around the world



FRANCO DEL ROSARIO
President, RY2021-2022

Hon. Teodoro L. Locsin receives a Gift of Life certificate from the club

MEET UP AT THE SUMMIT

Summit Point Golf & Country Club, Lipa Batangas

July 16, 2021





RCMW FUN FACTS AND TRIVIA #4

Guess who? The debonaire Rotarian tries on a creation of Bacolod's Ian Valladarez... At Alay Sining 6, a sculpture exhibit ongoing at the Mandarin Hotel until today only, November 21. All are invited.

Who is this person???



Click your answer below:

<https://forms.gle/G24ymo4onJyKHLFM6>

This photo was shared in the RCMW facebook page on November 21, 2013 by PP Jun Alvendia

CALLING ALL MEN OF ZEST

WHAT:

The Guardian Angel Program was established to continue to assist recipients of RCMW's Gift of Life in early child development.

We are collecting books for children ages 2 to 10 years old, all recipients of Rotary Makati West's Gift of Life program, which gives surgery for free for children with congenital heart disease.

WHY:

We have 52 children all over the Philippines who are sure to appreciate your generous donation in support of literacy.

WHEN:

Please call or text Rosanna H Angeles at 09178464987 for your book donations. We hope to sort them all out by Friday, July 30, 2021.

WHERE:

Send to:
Rosanna H. Angeles
2083 Lumbang Street
Dasmaringas Village
Makati City

Or, for those of you that live in the south, send the books to:

Franco del Rosario
444 Agoncillo Street
Ayala Alabang Village
Muntinlupa City

July 30th is the Final deadline.

<https://forms.gle/rApB5aBtUA3y8fWn6>



WHAT MAKES ME HAPPY

Did you know at Harvard University, the most popular and successful course teaches how to learn to be happier? It is taught by Tal David Ben-Shachar, born 1970, an American and Israeli teacher, and writer. His class attracts 1,400 students per semester and 20% of Harvard graduates take this elective course.

He is considered by some to be “the happiness guru”. His number 1 tip for improving the quality of our personal status and contributing to a positive life is to thank God for everything you have.

Happiness is like a remote control, when we lose it, we go crazy looking for it; and many times without knowing it, we’re sitting on top of it.

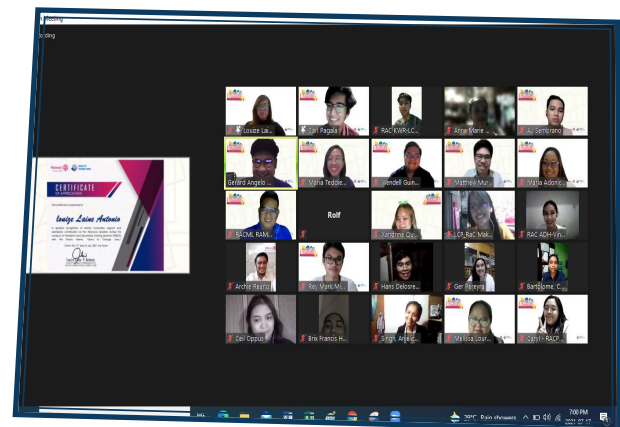
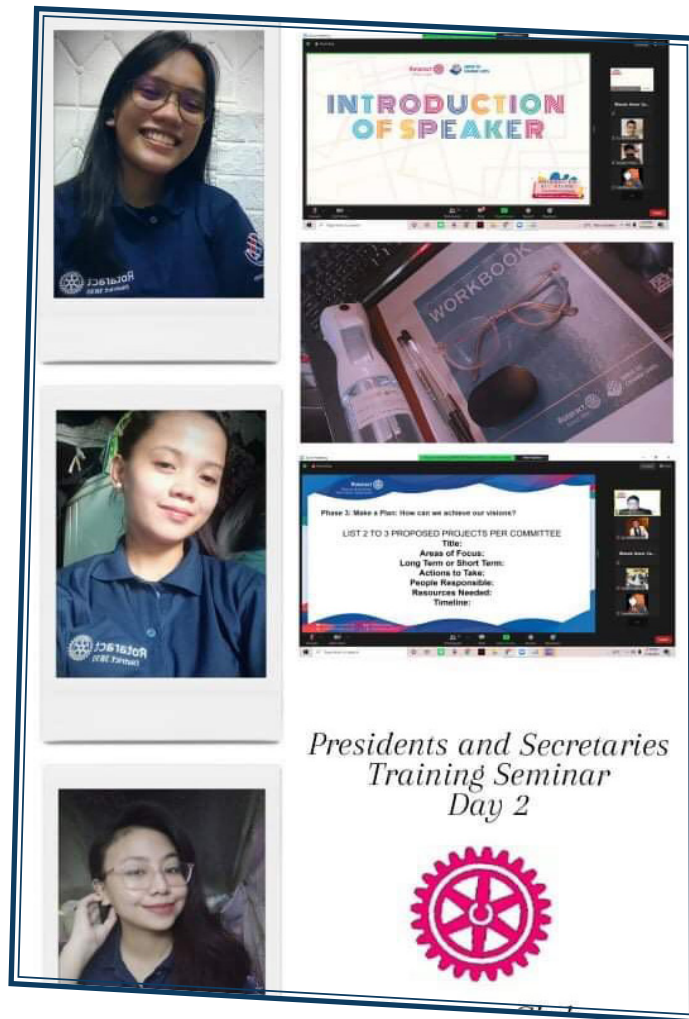
Please look over the list below and select one of the choices. At the end of the list, you may write other things that give you happiness. Thank you!

<https://forms.gle/WQgUvFfbjFXhm8FJ6>

ROTARACT PRESIDENTS AND SECRETARIES TRAINING SEMINAR

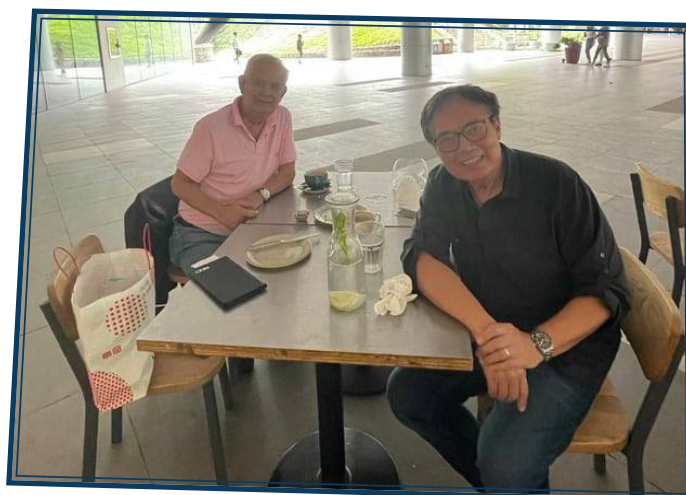
Via zoom

July 17-18, 2021



PLANNING OF SPEAKERS WITH RTN. NONO IBAZETA

July 20, 2021



14TH BATCH OF CATARACT SURGERY RY 2021-2022

Med Surg Eye Center, BF Homes Paranaque City

July 17, 2021



PRE-OPERATION CATARACT RY 21-22

POST-OPERATION CATARACT RY 21-22



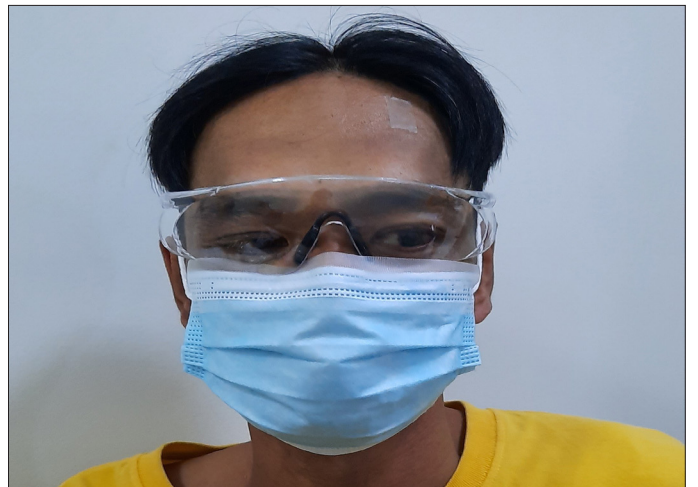
**PRE-OPERATION CATARACT
RY 21-22**



**POST-OPERATION CATARACT
RY 21-22**



Ambubuyo Rosalyn, 59 yrs old, Taguig City



Batuyog Mario, 45 yrs old, Paranaque City



Bolos Amelia, 66 yrs old, Makati City

**PRE-OPERATION CATARACT
RY 21-22**



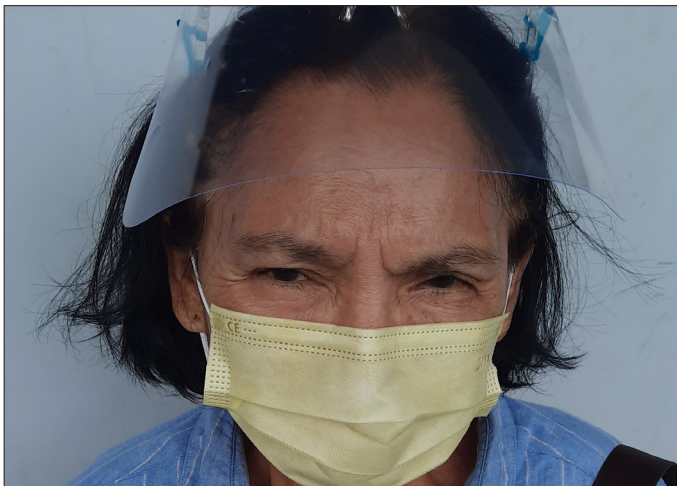
**POST-OPERATION CATARACT
RY 21-22**



Catugda Carlos, 67 yrs old, Paranaque City



Diente Lacson, 63 yrs old Makati City



Dingal Gemma, 69 yrs old, Paranaque City

**PRE-OPERATION CATARACT
RY 21-22**



**POST-OPERATION CATARACT
RY 21-22**



Eglip Cherry, 50 yrs old, Batangas

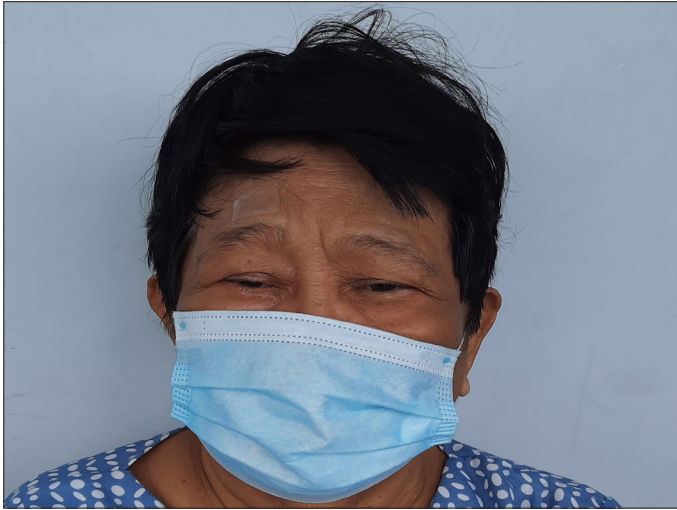


Esguerra Luz, 74 yrs old, Las Pinas City



Eusebio Rita, 53 yrs old, Taguig City

**PRE-OPERATION CATARACT
RY 21-22**



**POST-OPERATION CATARACT
RY 21-22**



Fernandez Sabina, 71 yrs old, Makati City

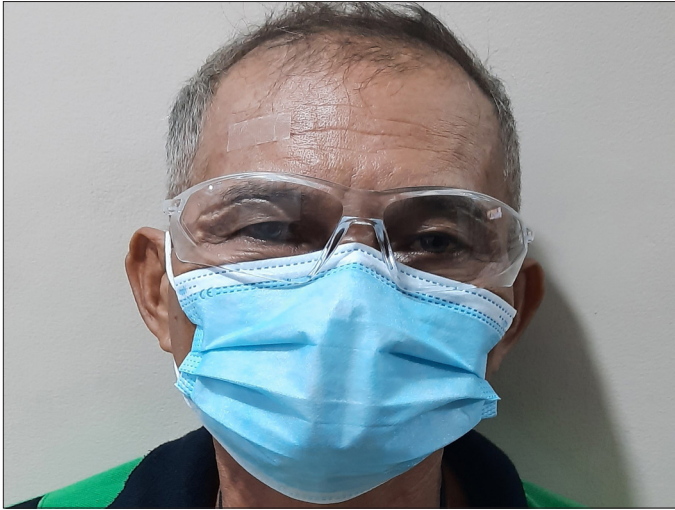


Garcia Guadalupe, 75 yrs old, Makati City



Jatulan Bernardo, 55 yrs old, Taguig City

**PRE-OPERATION CATARACT
RY 21-22**



**POST-OPERATION CATARACT
RY 21-22**



Lipnica Eduardo, 64 yrs old, Paranaque City



Luna Evelyn, 54 yrs old, Taguig City



Luna Juanito, 56 yrs old, Taguig City

**PRE-OPERATION CATARACT
RY 21-22**



**POST-OPERATION CATARACT
RY 21-22**



Manganaan Clifford, 48 yrs old, Makati City

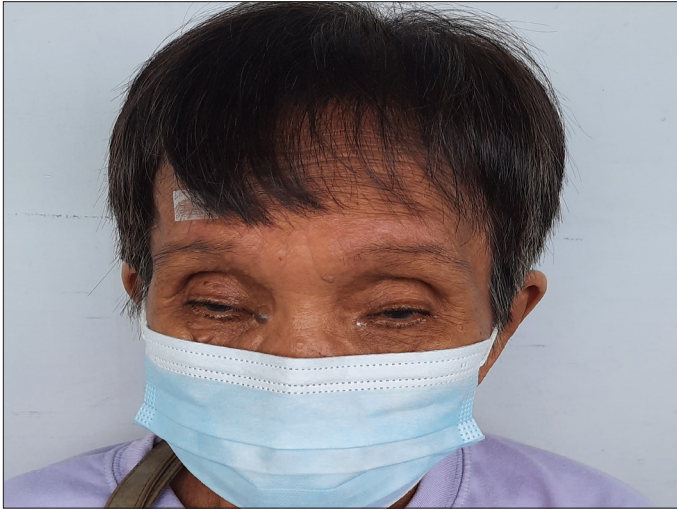


Morelos Carmelita, 84 yrs old, Cainta Rizal



Ocampo Lourdes, 70 yrs old, Makati City

**PRE-OPERATION CATARACT
RY 21-22**



**POST-OPERATION CATARACT
RY 21-22**



Querubin Magdalena, 70 yrs old, Paranaque City



Regulacion Priscilla, 61 yrs old, Muntinlupa City



Santos Teodoro, 73 yrs old, Taguig City

YOUR CLUB IN THE CLOUD - CLICK THE LINKS BELOW

https://drive.google.com/drive/folders/1dpCZ1Pze_7zgv28TBarDdd40Bxay9CVq?usp=sharing

**Weekly Meeting
Videos**

https://drive.google.com/drive/folders/1cc2zGmedtZqUJcxjsDq9xFliNabZ_fXw?usp=sharing

**Induction &
Handover**

<https://drive.google.com/drive/folders/1lLvcqnkOJKTwkCRznFA4PCUOSrALkhD?usp=sharing>

**Fireside Chat
Archive**

West Side Story

https://drive.google.com/drive/folders/1J9-Q6JQqxYq3UdqLf_2pY7UeX0MP7Dws?usp=sharing

RY 2021-2022 Officers Directors & Club Advisers

President	Franco Del Rosario
Vice President	Jaime Bautista
Secretary/ PE	Gil Chua
Treasurer	Tristan Choa
Director	Ronald Cang
Director	Epifanio Delos Santos
Director	Leonardo Cuaresma, Jr.
Director	Elmer Francisco
Director	Zdenek Jankovsky
Director	Gerardo Laperal
Director	Lauro Leviste
Sgt.-at-Arms	Juan Antonio Carlos
Ex-Officio Director	Alasdair Thomson
Club Adviser	PRID Guiller Tumangan
Club Adviser	PDG Oscar De Venecia
Club Adviser	PP Carmelino P. Alvendia, Jr.
Club Adviser	PP Enrico Angeles
Club Adviser	PP Edgardo Balois
Club Adviser	PP Aurelio Paulo R. Bartolome
Club Adviser	PP Dennis Decena
Club Adviser	PP Luis Del Rosario, Jr.
Club Adviser	PP Ramon Guerrero
Club Adviser	PP Noel Laman
Club Adviser	PP Teodoro Limcaoco
Club Adviser	PP Ruy Moreno
Club Adviser	PP Larry Ocampo
Club Adviser	PP Antonio Tambunting III
Club Adviser	PP Enrico B. Tensuan
Club Adviser	PP Roque Tordesillas
Club Adviser	PP Victor L. Vital

Honorary Members:

Hon. Secretary Albert del Rosario,
Mr. Rob Raylman and Dheeraj Wadhvani

E-mail: rcmakatiwest2020@gmail.com

Telephone no.: (63-2) 753 3098

Office Address: Unit 1903 Cityland Herrera
Tower, V.A. Rufino cor. Valero St., Salcedo
Village, Makati City, 1227

THE WEST SIDE STORY STAFF

Secretariat: Shekinah Yarra &
Royce Ann Ladan
Jameson Manlangit

THANK YOU FOR PAYING YOUR DUES!!!

Fully Paid

PP Bobby Lim
Dir. Elmer Francisco
Dir. Jun Cuaresma
Rtn. Cesar Villanueva
PP Junvee Vital
IPP Al Thomson
Rtn. Gerry Limcaoco
Rtn. Scott Moore
PP Dave Caldwell
Rtn. Jon Rocha
Rtn. Lars Wittig
PP Eric Angeles
Dir. Gerry Laperal
Rtn. Rany Rono
PP Ruy Moreno
PP Ernie Fajardo
Rtn. Timmy Tan
PP Lou Del Rosario
Rtn. Juni Del Rosario
PE Gil Chua
Pres. Franco Del Rosario

Fully Paid

Rtn. Zdenek Jankovsky
Rtn. Ryan Kern
Rtn. Peter Hager
PP Lito Jimenez
Treas. Tristan Choa
Rtn. Mario Chan
PRID Guiller Tumangan
Rtn. Nono Ibazeta
PP Ed Balois
Rtn. Nory Reyes-Lao
Rtn. Jun Lagman
PP Larry Ocampo
PDG Oskie De Venecia
Rtn. Richard Bates
Rtn. Luis Elizaga
PP AP Bartolome
Rtn. Miguel Pertierra
Rtn. Patrick Dionisio
Rtn. Roman Azanza
Rtn. Chito Santiago
Rtn. Joey Avellana

Partially Paid

VP Jimmy Bautista
Dir. Ronald Cang
Rtn. Ramesh Dargani
PP Jun Alvendia
Rtn. RJ Tabuena
Rtn. Andy Aguila
PP Dennis Decena
PP Roque Tordesillas
Rtn. Tonito Payumo

THANK YOU FOR PAYING YOUR PAUL HARRIS!!!

Pres. Franco Del Rosario

“We have unidentified deposits in our account, if you have already paid it is important for us to receive your deposit slip so we can account. Thank you”

**Please be informed that checks
must be payable to:**

**ROTARY FOUNDATION
OF MAKATI WEST, INC.**

Bank Details:

ACCOUNT NO: 001680053572
BRANCH: PHILAM TOWER VALERO
BANK NAME: BANCO DE ORO

Please send deposit slip to the Secretariat
roycercmw@gmail.com
kai.rcmw2@gmail.com