

WEST SIDE STORY

Rotary
Club of Makati West



SERVE TO CHANGE LIVES



 OFFICIAL FACEBOOK PAGE
RCMWD3830

Volume 5, RY 2021-2022
2,316th Meeting (since 1969)
July 29, 2021

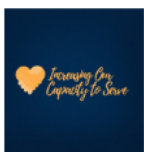
THE FOUR WAY TEST OF THE THINGS WE THINK, SAY AND DO

ROTARY INTERNATIONAL

- I. Is it the **Truth**?
- II. Is it **FAIR** to all concerned?
- III. Will it build **GOOD WILL** and **BETTER FRIENDSHIPS**?
- IV. Will it be **BENEFICIAL** to all concerned?

ROTARY CLUB OF MAKATI WEST

- I. Is it **RECOGNITION**?
- II. Is it **RETENTION**?
- III. Is it **RECRUITMENT**?
- IV. Is it **FUN**?



Rotary
Club of Makati West



SERVE TO CHANGE LIVES

MONTHLY ACTIVITIES

FIRESIDE CHAT

Date: July 30, 2021/ Friday
Venue: Zoom Conference
Time: 5:30pm-6:30pm
GS: Rtn. Newton Smith
Topic: Succeeding in Uncertain Times



Cognizant

LUNCH MEETING

Date: August 5, 2021/ Thursday
Venue: Zoom Conference
Time: 12nn-2pm
GS: Arch Jojo Tolentino
President & CEO, AIDEA
Philippines Inc.



Aidea
Creating Solutions
for all Stages of
a Building Life Cycle



LUNCH MEETING

Date: August 12, 2021/ Thursday
Venue: Zoom Conference
Time: 12nn-2pm
GS: Mr. Craig Albert Lonnee
Chief Development Officer
DDB Group Philippines



DDB Group Philippines

LUNCH MEETING

Date: August 19, 2021/ Thursday
Venue: Zoom Conference
Time: 12nn-2pm
GS: Mr. Paolo Borromeo
President & CEO,
Ayala Healthcare Holdings Inc.



LUNCH MEETING

Date: August 26, 2021/ Thursday
Venue: Zoom Conference
Time: 12nn-2pm
GS: Mr. Jun Trinidad
Consultant,
Union Bank of the Philippines



LUNCH MEETING

Date: September 2, 2021/ Thursday
Venue: Zoom Conference
Time: 12nn-2pm
GS: Rtn. Cesar Villanueva
Chairman, Board of Trustees
Institute of Corporate
Directors



TODAY'S PROGRAM

12:15 PM Call to Order
PRESIDENT FRANCO DEL ROSARIO

Invocation
RTN. DAVY LIM

Philippine National Anthem (video)

12:20 PM RC Makati West Hymn
PP BOBBY CABRAL

Introduction of Visiting Rotarians and Guest

Introduction of Personalities at the Presidential table

Committee Announcements

BIRTHDAY CELEBRANT

Rtn. Nono Ibazeta	Jul 29
PP Larry Ocampo	Jul 31
Sps. Tetchie Hagedorn	Aug 3
Sps. Helen Limcaoco	Aug 4

WEDDING ANNIVERSARY

Rtn. Ryan Kern	Aug 1
Sps. Cristina	
PP Lou del Rosario	Aug 4
Sps. Barbara	

12:30 PM President's Time
PRESIDENT FRANCO DEL ROSARIO

12:35 PM Introduction of Guest Speaker
PP ROQUE TORDESILLAS

Speech
MR. ANTONIO V. DEL ROSARIO
President & CEO, Coca-Cola Philippines

Moderator
RTN. JUNI DEL ROSARIO

ABOUT THE GUEST SPEAKER



MR. ANTONIO V. DEL ROSARIO

President & CEO, Coca-Cola Philippines

Current position:

2021: President Coca-Cola Philippines and VP Franchise Operations East Region (PH, VN, KH)

Previous roles:

2019: GM (SG, MY, MY, VN, KH, MM) and Commercial Director ASEAN BU
2016: General Manager Coca-Cola (Singapore, Malaysia, Vietnam, Cambodia, Myanmar)
2012: General Manager Coca-Cola Thailand, Myanmar & Laos
2008: General Manager Singapore, Malaysia, Brunei, Coca-Cola Far East Ltd.
2005: Commercial Director Coca-Cola Amatil Indonesia
2001: Sales & Marketing Director Ades Water (JV Coca-Cola & Nestle in Indonesia)
1999: National Operations Director Coca-Cola Philippines
1997: Region Manager North-South Luzon Coca-Cola Philippines
1995: GM Nike Philippines
1993: Marketing Manager Nike Philippines
1991: Brand Manager Nike Footwear
1989: Region Sales Manager Shell Philippines

Others:

- Chairman Coca-Cola Foundation Philippines
- Board of Director Gawad Kalinga Community Development Foundation inc.
- Former Davis Cup Tennis Team Philippines
- Personal data : Married to Annette Del Rosario, daughter (Maiki) and son (Xavier)

Education:

- Coca-Cola Executive Program (joint Emory & Wharton program)
- Bachelor of Science in Commerce, Major in Finance, (class of 1988), Santa Clara University, Santa Clara USA
- Ateneo De Manila HS (class 1984)

PRESIDENT'S MESSAGE



FRANCO DEL ROSARIO
President, RY 2021 - 2022

In the previous WSS, Rossana Angeles called on our club to donate books for 52 children and recipients of RCMW Gift of Life program. Our club immediately responded and Rossana and her team were able to pack a dozen books per child!

Thank you PP Eric and Rossana! Thank you Uno and Vigo Angeles, Annica and Daniela Bartolome, Ines Pertierra, Ethan and Dylan Reyes, Tania Tambunting and Olivia Vital, children of our members, who with the guidance of Trisha Pertierra, Bern and Trina Reyes and PP Junvee Vital, sorted and organized all the books for the children. To the dozen members that donated books- Maraming Salamat! It's great to see our club working as a family – in reaching out to other families in need!

I recently had a conference call with PP Roque and PP AP on the Guardian Angels Program (GAP). For half an hour, there was nothing but excitement in their voices. The Guardian Angel Program was established to continue to assist recipients of RCMW's Gift of Life. Our members take on a Gift of Life beneficiary to be able to monitor post procedure health conditions of the child in order to see if there are any issues that may need further assistance and attention. Of course, as to be expected, many members far exceed the expectations by providing clothing, vitamins, cellphone load and devices, among others.

I would like to thank Trina Reyes and Fides Tensuan for organizing a ladies cluster zoom meeting on Saturday; attended by Michelle Bartolome, Maritoni Tordesillas, Rosanna Angeles and Trisha Pertierra. About five spouses have taken on the task to personally reconnect with ten spouses each covering fifty spouses to get them involved in the future events of the ladies cluster.

Soon after their organizational zoom meeting, an "RCMW Ladies Night" party was announced! It's calendared for September 10th; complete with a live band! Very impressive indeed!

By the way - on Ladies Day- September 23rd, Lexi Schulze Berenguer-Testa will be our guest speaker and she will speak on the "Konmari Method". This should be interesting – especially when most of us are still on lockdown mode – to learn about the fundamentals of tidying! Men, please make sure your spouse does not miss this zoom party.

We had our second membership committee meeting and finalized our eight home clusters with an assigned director and advisers for each. Unlike the weekly Thursday meetings where there is limited participation among members, a home cluster is a platform that gives more members air time to share what's going on with them and to share ideas.

Special shout out to yet another 3 R's: Rany, Richard and Roman – of our GK Team! I would like to thank all of them for giving up a half day for an internal lunch meeting- before we headed off to meet Luis Oquinena, Chair of GK Philippines and Executive Director Dan Bescario at their GK HQ in Mandaluyong. We agreed to work on a sustainable project, "Goodbye Gutom" which we plan to pilot in our own GK Pinagsama village. More on this soon!

I would like to pay tribute to the first Philippine Olympic Gold medalist Hidilyn Diaz. She is a perfect example of a person who was determined to live an extraordinary life by constantly raising standards. I remember reading that one can raise standards in three ways: I think that Hidilyn dreamed more than others, cared more than others and she definitely did more than others thought was possible. Mabuhay ka Hidilyn! Mabuhay ang Pilipino!

MODESTY ASIDE

Full name: Jose B. Avellana, Jr.

We call you as: Joey

Relationship and family: Born to Jose V. Avellana, a marketing and advertising executive, and Araceli M. Bernardo, a Nutritionist. Only boy, with 3 sisters. Married to Lourdes (Lulu) Sunico, an Artist and Custom Framer. Have 3 children: Jay, 37, Kaye, 35 (married to Jerald Bellon with two grandchildren, Joe and Luna) and Mariel, 33.

Education and Training: Studied in La Salle Greenhills for elementary and high school. Saw the light and moved to Ateneo for college. Left after 3rd year to finish undergraduate in the University of San Francisco, USA. Finished MBA studies at the Ateneo Graduate School of Business. Part-time Professor and lecturer at AGSB teaching Marketing and Communications.

Day job: Running a marketing communications agency, with emphasis on strategic communications, advertising and digital media services.

Work fulfillment: Making a difference and giving honest advise to clients that help grow their businesses.



Hello, RCMW!



Covid Look!



A weekend with Lulu and the apos in Calatagan.



Family jump shot in Bora.

Work challenges: Difficulty in planning and getting work done because of the pandemic.

Rotary achievements: served the RCMW board for 10 years straight. 1993-2002; was given the title VP for life, an honorific I treasure.

Weekend activities: when possible, a weekend at the beach in Calatagan, to recharge. If that is too difficult, maybe a round of golf instead.

Poison/Drink of choice: Scotch

Interesting Fact: Tried my hand at painting and piano during the lockdown. You can still (try to) teach old dogs new tricks, ha ha!

Favorite Movie/s: The Godfather trilogy. Great acting and set design!

My other love (besides Rotary): I joined RCMW the same year I joined the Brotherhood of Christian Businessmen and Professionals (BCBP). Have been active in both organizations for 28 years now. So happy to have the opportunity to serve God and community!



Championship golf in Luisita with PP Larry, Tonito and Zdenek

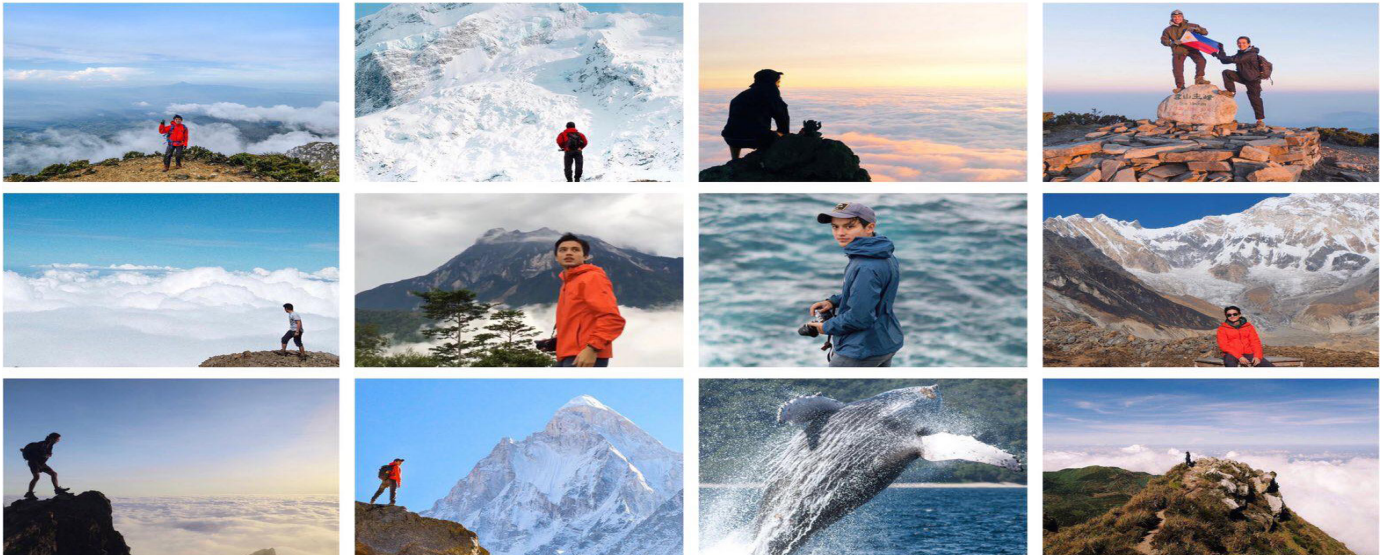


Learned to paint during Covid!



In the Spotlight

JAVI, SON OF DIR. RON CANG



I'm proud to highlight my son Javier's scholastic achievement at the University of Auckland Grad School of Business in NZ. He recently completed his Masters in Management (Finance) with Distinction. He's now with Nikko Aset Management in Auckland. On top of his nerdy pursuits, Javi has a admirable love of the outdoors and is passionate with the environment.

He traversed the peaks of Mt. Apo, Klnabalu, Taiwan's Snow Mountain, Baby Shivling in the Himalayas, Nepal's Annapurna Circuit, Pulag, etc. Up close & personal with the whales in Babuyan Is.. He's also an Ambassador of The Earthshot Prize sponsored by the Kensington Royals. We're mighty proud! - Dir. Ron Cang



THE MEMBER'S CORNER



Come Rain or Shine.
It's going to be a Beautiful Day!



Dir. Edsa and Sps. Jenny Delos Santos
celebrating their Wedding Anniversary

THE WEEK IN REVIEW - JULY 22, 2021



Rtn. Steven Carl acts as Moderator



Rtn. RJ Ledesma acts as Invocator



President Franco del Rosario during his President's Time



Rtn. Nono Ibazeta Introduce the Guest Speaker



Mr. Thomas Arasi giving his talk



MR. THOMAS ARASI

For gracing our Club with your presence as Guest Speaker, we are pleased to include you as a loving donor in the PDA Device Closure performed on

Febriean Delfin

8 years old from Homested 2, Talavera, Nueva Ecija
A recipient of our Club's Gift of Life Project.

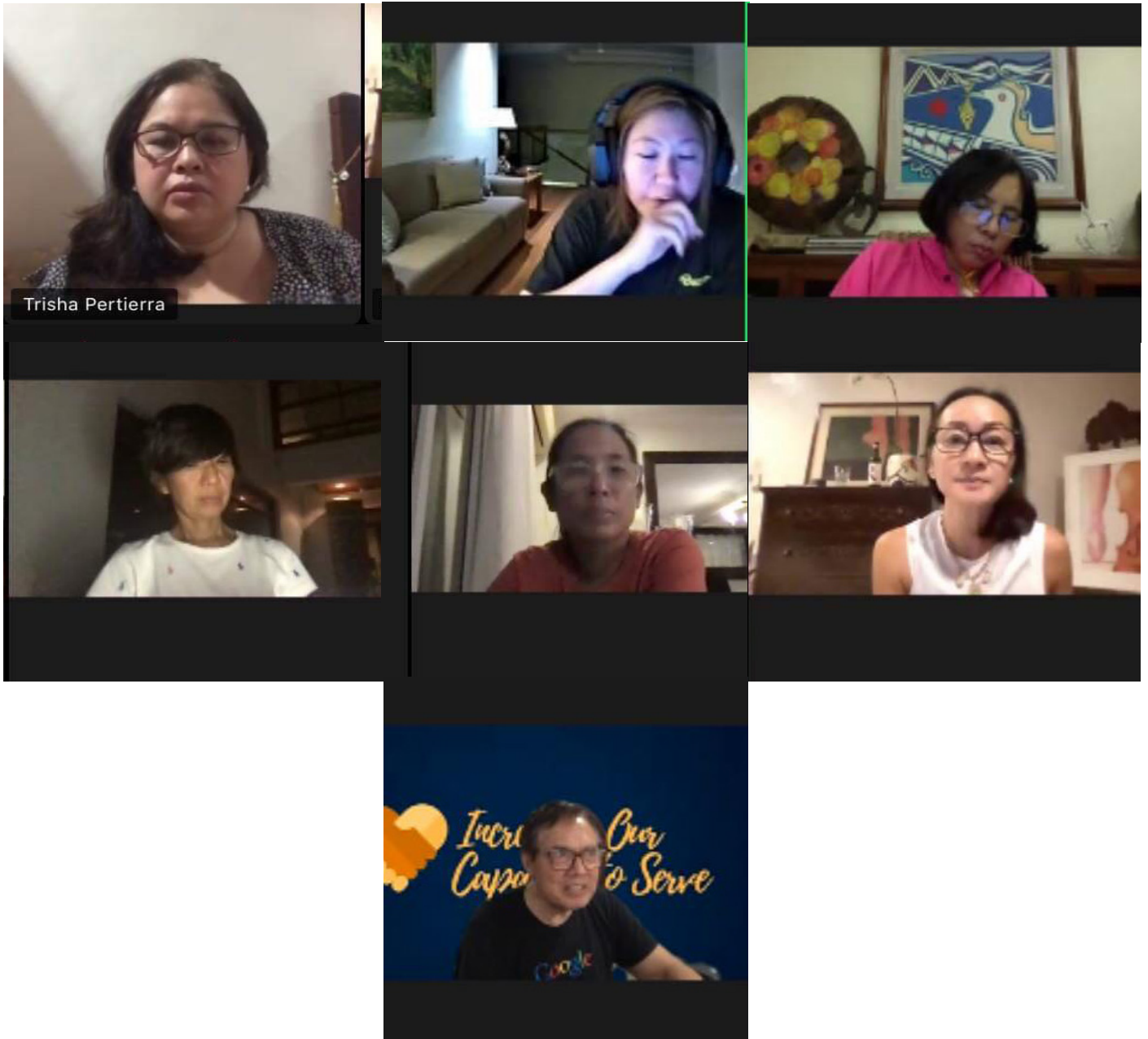
Given this 22nd day of July 2021 in Makati City



Mr. Thomas Arasi receives a Gift of Life certificate from the club

LADIES CLUSTER ZOOM MEETING

July 24, 2021



ANOTHER 3 R's OF PRESIDENT FRANCO: RANY, RICHARD, ROMAN

Gawad Kalinga Community Development, Mandaluyong City

July 28, 2021



We are sharing previous Gawad Kalinga (GK) activities and our ideas for this Rotary Year and for GK Phils to share with us their thrust this year and possible areas Makati West can be involved in.

ANOTHER 3 R's OF PRESIDENT FRANCO: RANY, RICHARD, ROMAN

Gawad Kalinga Community Development, Mandaluyong City

July 28, 2021



SORTING AND PACKING BOOKS FOR GOL GAP BENEFICIAEIES

PP Eric Angeles Residence

July 16, 2021



Starting early, Vigo Angeles sorting out books according to age.



Our teenagers helping out: (from left) Tania Tambunting, Annica Bartolome, Olivia Vital, Ines Pertierra.



Future Men of Zest? (From left) Vigo Angeles, Uno Angeles, Ethan Reyes, Dylan Reyes.



Face to face fellowship! (From left) Eric Angeles, Bern and Trina Reyes, Rosanna Angeles, Trisha Pertierra, Junvee Vital.



Meet the Packers - Bern and Trina!



Cooperation between PP Eric Angeles (RY 2010-11) and PP Junvee Vital (RY 2015-16)

SORTING AND PACKING BOOKS FOR GOL GAP BENEFICIAEIES

PP Eric Angeles Residence

July 16, 2021



RCMW will live on!



Approximately 800 books donated to 52 RCMW Gift of Life recipients from ages 2 to 10 years old!!! On the average, each child got 15 books each.

Thank you to everyone who participated in this Guardian Angel project. In alphabetical order:

1. The Sorters and Packers

*Annica and Daniela Bartolome
Ines Pertierra
Ethan and Dylan Reyes
Tania Tambunting
Olivia Vital*

*Trisha Pertierra
Bern and Trina Reyes
Junvee Vital*

2. RCMW Who Donated Books

*Lexi Berenguer-Testa
Judith Cantada
Shiela Carlos
Andi Delgado
Jenny delos Santos
Franco del Rosario and friends
Butch Hidalgo
Trisha Pertierra
Trina Reyes
Bambee Tambunting
Julienne Vital and friends*

And, the Angeleses...Eric, Uno and Vigo!



*Cargador or tomador? Eric Angeles,
Junvee Vital and Bern Reyes*

CONGRATULATIONS



© Jeon Heon-Kyun/EPA, via Shutterstock

CONGRATULATIONS
CONGRATULATIONS

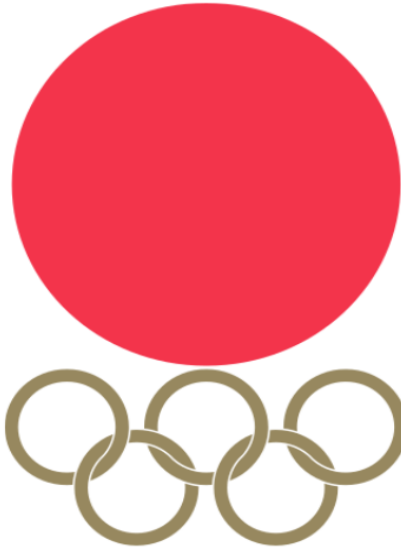


© Chris Graythen/Getty Images

**ROTARY CLUB OF MAKATI WEST JOINS
THE ENTIRE NATION IN CELEBRATING
THE FIRST EVER OLYMPIC GOLD
MEDALIST, **HIDILYN DIAZ!**
WE ARE VERY PROUD OF YOU!!**

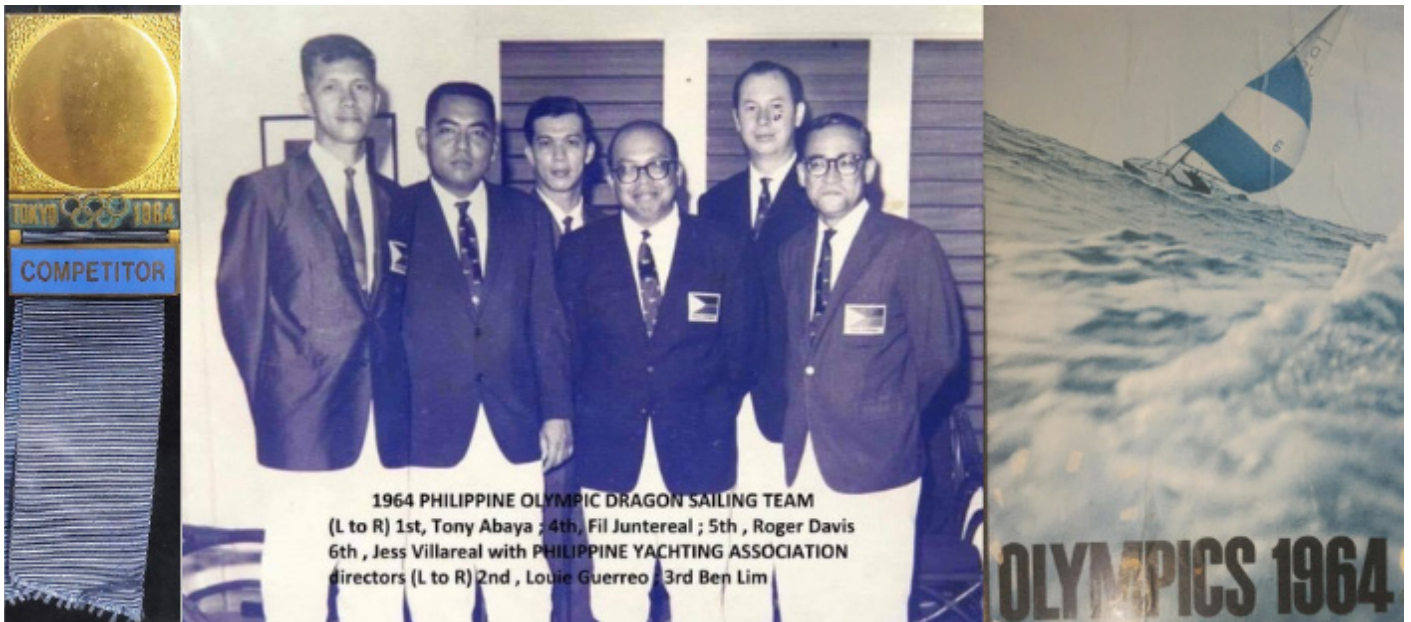
Rotary 
Club of Makati West

RCMW FUN FACTS AND TRIVIA #5



TOKYO 1964

*CM Fil Juntereal was a former Olympian.
He was with the rowing team during the 1964
Tokyo Olympics.*



1964 PHILIPPINE OLYMPIC DRAGON SAILING TEAM
(L to R) 1st, Tony Abaya ; 4th, Fil Juntereal ; 5th , Roger Davis
6th , Jess Villareal with PHILIPPINE YACHTING ASSOCIATION
directors (L to R) 2nd , Louie Guerreo / 3rd Ben Lim

WHAT MAKES ME HAPPY

Did you know at Harvard University, the most popular and successful course teaches how to learn to be happier? It is taught by Tal David Ben-Shachar, born 1970, an American and Israeli teacher, and writer. His class attracts 1,400 students per semester and 20% of Harvard graduates take this elective course.

He is considered by some to be “the happiness guru”. His number 1 tip for improving the quality of our personal status and contributing to a positive life is to thank God for everything you have.

Happiness is like a remote control, when we lose it, we go crazy looking for it; and many times without knowing it, we’re sitting on top of it.

Please look over the list below and select one of the choices. At the end of the list, you may write other things that give you happiness. Thank you!

<https://forms.gle/WQgUvFfbjFXhm8FJ6>

RCMW HALF-WAY HOUSE FOR GIFT OF LIFE (GOL) PATIENT

Centro Plaza Condominium, Quezon City



Thank you!!!

GOL Chair Gerry Limcaoco

Through your donation, the kids from the provinces who are scheduled for operation in NCH and DLSCM will be able to use this house for another six (6) months. You truly make a difference.

Extremely grateful!!



GIFT OF LIFE BENEFICIARIES (GOL) RY 2021-2022

De Los Santos Medical Center, Quezon City

July 14, 2021



Allysa Hope Grospe, 9 month old female from B937 Balintabog Amungan Iba Zambales - PDA Device Closure - DLSMC - post op



Elisha faith Ramirez, 1 year and 5 months old female from Balaybay, Castilleos, Zambales - PDA Device Closure - DLSMC - post op



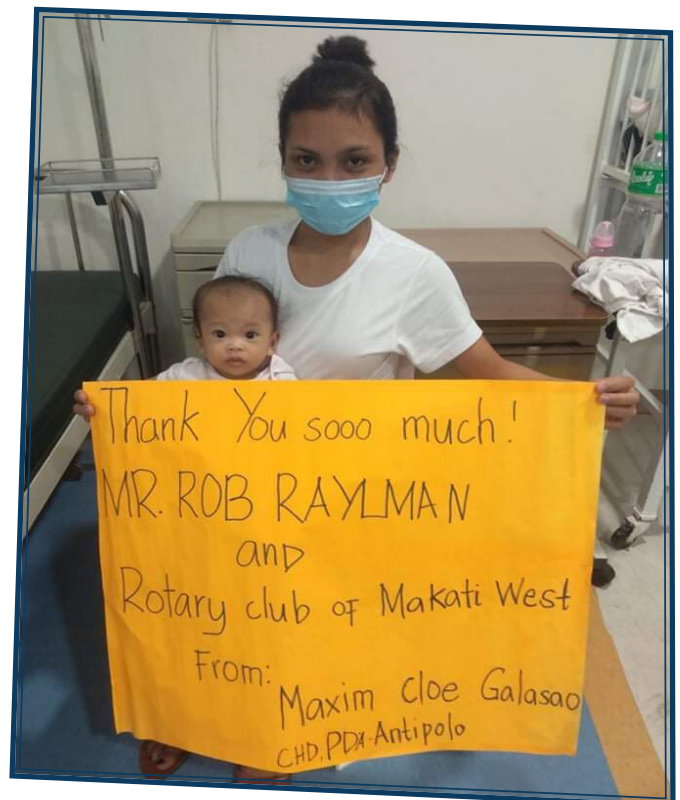
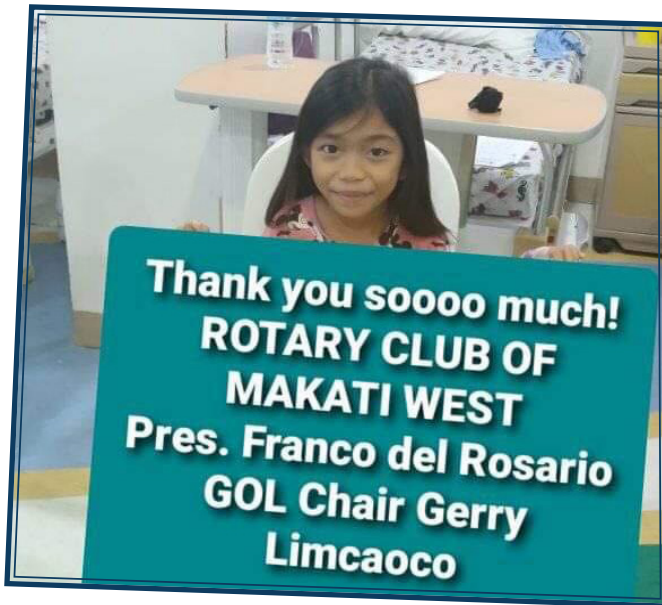
Febriean Delfin, 8 year old male from Homsted 2, Talavera, Nueva Ecija - PDA Device Closure - DLSMC - post op



GIFT OF LIFE BENEFICIARIES (GOL) RY 2021-2022

De Los Santos Medical Center, Quezon City

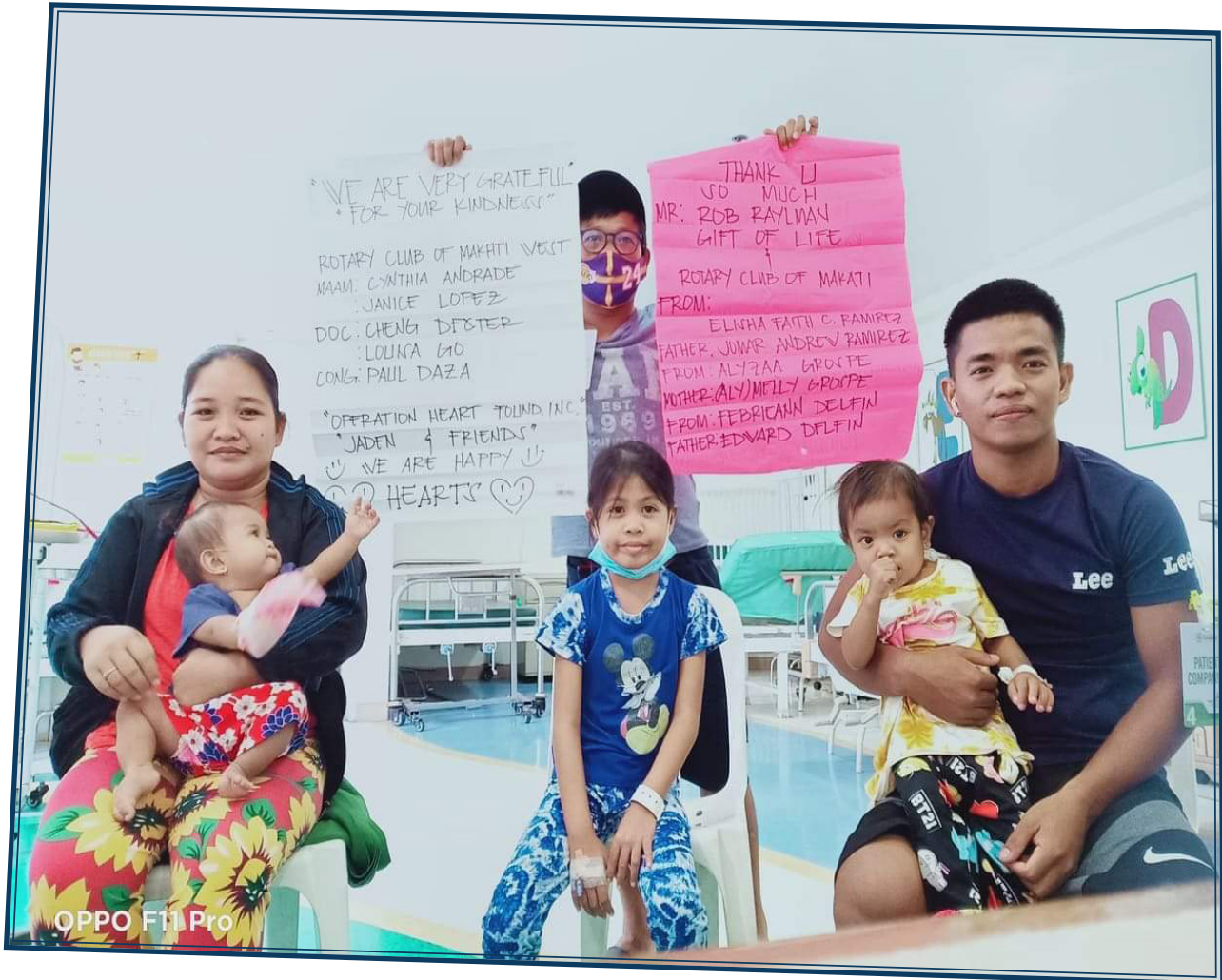
July 14, 2021



GIFT OF LIFE BENEFICIARIES (GOL) RY 2021-2022

De Los Santos Medical Center, Quezon City

July 14, 2021



HIP-HOP CLASS FOR GAP BENEFICIARIES RY 2021-2022

By: Annica Bartolome

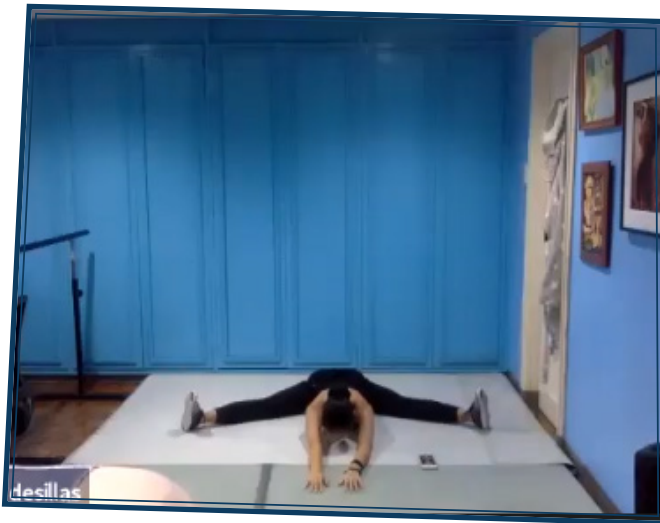
July 17, 2021



BALLET CLASS FOR GAP BENEFICIARIES RY 2021-2022

By: Tessa Tordessilas

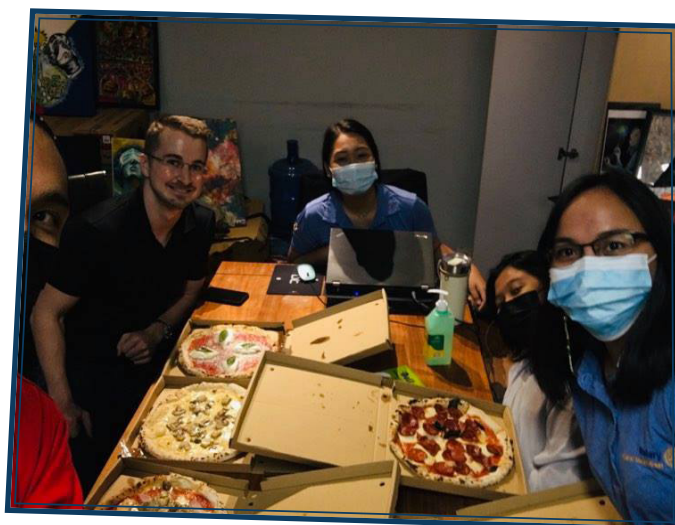
July 17, 2021



RTN. SCOTT MOORE WRAPPING UP THE LIKHANG SINING

RCMW Office Herrera Tower

July 27, 2021



YOUR CLUB IN THE CLOUD - CLICK THE LINKS BELOW

https://drive.google.com/drive/folders/1dpCZ1Pze_7zgv28TBarDdd40Bxay9CVq?usp=sharing

**Weekly Meeting
Videos**

https://drive.google.com/drive/folders/1cc2zGmedtZqUJcxjsDq9xFliNabZ_fXw?usp=sharing

**Induction &
Handover**

<https://drive.google.com/drive/folders/1lLvcqnkOJKTwkCRznFA4PCUOSrALkhD?usp=sharing>

**Fireside Chat
Archive**

West Side Story

https://drive.google.com/drive/folders/1J9-Q6JQqxYq3UdqLf_2pY7UeX0MP7Dws?usp=sharing

RY 2021-2022 Officers Directors & Club Advisers

President Franco Del Rosario
 Vice President Jaime Bautista
 Secretary/ PE Gil Chua
 Treasurer Tristan Choa
 Director Ronald Cang
 Director Epifanio Delos Santos
 Director Leonardo Cuaresma, Jr.
 Director Elmer Francisco
 Director Zdenek Jankovsky
 Director Gerardo Laperal
 Director Lauro Leviste
 Sgt.-at-Arms Juan Antonio Carlos

Ex-Officio Director Alasdair Thomson

Club Adviser PRID Guiller Tumangan
 Club Adviser PDG Oscar De Venecia
 Club Adviser PP Carmelino P. Alvendia, Jr.
 Club Adviser PP Enrico Angeles
 Club Adviser PP Edgardo Balois
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 Club Adviser PP Larry Ocampo
 Club Adviser PP Antonio Tambunting III
 Club Adviser PP Enrico B. Tensuan
 Club Adviser PP Roque Tordesillas
 Club Adviser PP Victor L. Vital

Honorary Members:

Hon. Secretary Albert del Rosario,
 Mr. Rob Raylman and Dheeraj Wadhvani

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Telephone no.: (63-2) 753 3098

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 Tower, V.A. Rufino cor. Valero St., Salcedo
 Village, Makati City, 1227

THE WEST SIDE STORY STAFF

Secretariat: Shekinah Yarra &
 Royce Ann Ladan
 Jameson Manlangit

THANK YOU FOR PAYING YOUR DUES!!!

PP Bobby Lim
 Dir. Elmer Francisco
 Dir. Jun Cuaresma
 Rtn. Cesar Villanueva
 PP Junvee Vital
 IPP Al Thomson
 Rtn. Gerry Limcaoco
 Rtn. Scott Smoore
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 Rtn. Patrick Dionisio
 Rtn. Luis Cantada
 Rtn. JP Sarabia
 Rtn. Joey Avellana
 PP TG Limcaoco
 Rtn. Toshi Ishikawa
 Rtn. Minuro Isaji
 SAA Dax Carlos
 Rtn. Derrick Santos

THANK YOU FOR PAYING YOUR PAUL HARRIS!!!

Pres. Franco Del Rosario

**"We have unidentified deposits in our
 account, if you have already paid it is
 important for us to receive your deposit
 slip so we can account. Thank you"**

**Please be informed that checks
 must be payable to:**

**ROTARY FOUNDATION
 OF MAKATI WEST, INC.**

Bank Details:

ACCOUNT NO: 001680053572
 BRANCH: PHILAM TOWER VALERO
 BANK NAME: BANCO DE ORO

Please send deposit slip to the Secretariat
roycercmw@gmail.com
kai.rcmw2@gmail.com

