

WEST SIDE STORY

Rotary Club of Makati West



 OFFICIAL FACEBOOK PAGE
RCMWD3830

*Volume 7, RY 2020-2021
2,271st Meeting (since 1969)
August 20, 2020*

Stay at home style RCMW Anns Q-Series

Stay-at-home style

RCMW ANNS Q-SERIES



SAVE THE DATE
AUGUST 20, 2020
4:30PM
ZOOM

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MONTHLY ACTIVITIES

1ST ZOOM FELLOWSHIP

Date: August 27, 2020/ Thursday
Venue: Zoom Conference
Time: 7pm - 9pm

LUNCH MEETING

Date: September 3, 2020/ Thursday
Venue: Zoom Conference
Time: 12nn - 2pm
GS: Rtn. Christopher Beshouri
Aboitiz Equity Ventures

LUNCH MEETING

Date: September 10, 2020/ Thursday
Venue: Zoom Conference
Time: 12nn - 2pm
GS: PP Eddie Yap

LUNCH MEETING

Date: September 17, 2020/ Thursday
Venue: Zoom Conference
Time: 12nn - 2pm
GS: Ms. Monette IturraldeHamli
President, TeamAsia

TODAY'S PROGRAM

12:15 PM Call to Order

PRESIDENT ALASDAIR J.W THOMSON

12:30 PM President's Time

PRESIDENT ALASDAIR J.W THOMSON

12:20 PM Invocation

SAA DAX CARLOS

Philippine National Anthem

RCMW Hymn

RTN. SCOTT MOORE

Introduction of Visiting Rotarians and Guest

Introduction of Personalities at the Zoom Meeting
Committee Announcements

12:40 PM Introduction of the Guest Speaker

PE FRANCO DEL ROSARIO

Speech

MR. DONALD PATRICK LIM

Chief Operation Officer, DITO CME
Chief Innovation Officer, Udenna Corporation

Moderator

RTN. ROBIN GARCIA

BIRTHDAY CELEBRANTS

PP Lou Del Rosario Aug 22

Sps. Vivian Perez Aug 22

Sps. Junie Peña Aug 24

SAA Dax Carlos Aug 27

Sps. Stella Aguila Aug 28

Sps. Tere Del Rosario Aug 28

Sps. Barbs Lichaytoo Aug 28

Sps. Christina Ocampo Aug 28

WEDDING ANNIVERSARY

Rtn. Timmy Tan

Sps. Gia Aug 29



PRESIDENT'S MESSAGE



ALASDAIR J.W THOMSON
President, RY 2020 - 2021

Men of Action!

Kudos firstly to Rtn Chito Santiago for joining last week's talk by James Deakin from the seat of his sports car. Talk about "getting with the program"! I know that Makati West's finest are always committed to the things we do, but moments like this surely show how some are always prepared to go Above and Beyond!

I have to say that one of the things I am most enjoying about being your President this year is the visibility I have of all the work that is going on quietly in the background of our Club. For example, did you know that for the first time in the history of Makati West we now have online banking thanks to Treas. Tristan Choa?! This will make it so much easier to issue our payments, and to manage our accounts, freeing up time for our team to do other things.

As a "rank and file" member I simply didn't know much about the activity across the Club, so it is great to see highlights (such as Rtn Zdenek's donation of laptops to the NCH) being shared in our Viber chat group. These things remind us that small steps make big changes in the lives of those around us.

It is incredible that by the end of this week, despite the difficult circumstances, we will have completed 33 heart operations for children under our Gift of Life program. Five of those this week are funded directly by Rob Raylman. Sometimes that is how life goes: together we raised \$2,300 for Gift of Life through their "Duck Lottery" in July, and in return we received \$5,000 in donations to save five lives! Thanks to all of you who bought a Duck! Again, I learned this week that, quietly and with no fanfare, our very own Cong. Paul Daza has been filling gaps in our GOL funding program through his own office to ensure patients are able to comply with pre- and post-surgery requirements. Let's all take our own inspiration from our Brothers; now more than ever is the time to seek Service Above Self.

Next week we will replace our regular weekly meeting with a new and hopefully fun innovation in the form of a programmed online Fellowship. This one will be a team quiz, with prizes for the winners in various categories. Mostly though it will be an excuse to share a few drinks and to shoot the breeze with our Clubmates as we learn from each other on a range of random topics. If it all goes well, you will be too "paralytic" to worry about whether you won or not.

I'd like to thank the Fellowship Committee, of Robbie Leviste, PP Junvee, Joey Avellana, Jon Rocha, Ian Ocampo and RJ Ledesma for pulling this together. Please do sign up early this week so that we are able to properly coordinate the logistics behind the scenes and make it as successful as possible.

Yours in Zest,
Alasdair Thomson
 WEST SIDE STORY

Today's word is:

“Sleekit” (Slea-kit)

Sly or untrustworthy. Commonly used when referring to second-hand car salesmen and politicians. Historically, less pejoratively it meant simply “smooth” or “slippery”.

Most famously known from the Burns' poem “To A Mouse”:

“Wee, sleekit, cowrin', tim'rous beastie,
Oh! Whit a panic's in thy breastie...”



Scottish Heritage

Haggis (pronounced 'Hag-gis')

The Haggis myths are many. My favourite is that of the small, swift mammal that has evolved in the Highlands to run clockwise round the mountains (which explains why the left legs are longer than the right), making it a tricky beast to hunt. The technique to catching them involves making a lot of noise and chasing it around them mountain half-way, then turning back to meet it head-on as it completes the circuit. You then grab the furry devil and immediately face it backwards, causing it to topple over on its uneven legs, and thus unable to further escape.

Toasted on formal occasions with the beautiful poem written in its honour by Robert Burns, “Address Tae The Haggis”, this is one of the most sumptuous dishes to come out of Scotland.

Best served, in the opinion of many, with a splash of whisky over the top to keep it moist.



MODESTY ASIDE



Full Name:

Kurt Derrick Hernandez Santos

We call you as:

Derrick or D, Lovey to 1!

Relationship and Family:

Married to Maria Angelica Francina Romero Santos

Number 5 of 6, with 4 sisters. Epitome of a middle child, I'd like to think I've accepted the hurdles.

Education and training:

Ateneo grade school and College, Middle school and HS in ISM with an eye opening year of boarding school in Connecticut.

Apart from working in Manila, I worked in Taipei and Singapore. Always wanted to have a stint in NY or HK, but the stars weren't aligned.

Day-job:

I am a private Banker by day, hubby to Ria by Night. Tennis and golf "for living".

Work fulfillment:

Finding a financial solution unique to an individual or a corporate that only I can provide.

Work challenges:

Working on bespoke solutions for complicated situations.

Hang-out place:

The watering hole is in Casa Santos and the Willow Root.

Poison of choice:

I dream of Kenny's cellar, otherwise happy with an IPA or a SMC light. The company counts more than the drink.

Weekend activities:

Golf, Tennis, lunch and dinner with family. Ideally fly to watch the ATP, PGA, or NBA every Sunday, sadly, I don't have Scotty to Beam me up.

Post-covid get-away:

Brazil, Peru, South America! Realistically, El Nido.... Despacito.

G.O.A.T. :

Roger Federer, Michael Jordan and Tiger Woods tied for a close second.

MEETING REVIEW - AUGUST 13, 2020



Rtn. Elmer Francisco acts as Moderator



Rtn. Butch Hidalgo acts as Invocator



Rtn. Chris Moriarty during his Induction



Pres. Al Thomson during his President's Time



Rtn. Ron Cang introduces the Guest Speaker



Mr. James Deakin giving his talk

ABOUT THE GUEST SPEAKER



MR. DONALD PATRICK LIM

Chief Operation Officer, DITO CME

Chief Innovation Officer, Udenna Corporation

Dr. Donald Patrick Lim is the Chief Operating Officer of DITO CME, and the Chief Innovation Officer of the Udenna Corporation. Prior to his current role, he has served in various leadership capacities in the media, advertising, and digital spaces, having been the Country CEO of Dentsu Aegis Philippines, Chief Digital Officer of ABS-CBN Corporation, Managing Director of MRM Manila, and CEO of Yehey Corporation and Media Contacts Manila.

Dr. Donald is a true student of management, being a product of the management program of the Ateneo de Manila University, finishing his MBA with distinction from Murdoch University, and then moved on to finished his Doctor in Business Administration from the University of Phoenix. Apart from these, Donald also has a diploma in Interior Decorating, a Diploma in Executive Management, and a Diploma in Hotel and Restaurant Management. Finally, Donald has finished Pelmanism from the Pelman Institute in Sydney, Australia. Currently, Dr. Donald teaches eMarketing at the graduate school of De La Salle University and the IMC program at the University of Asia and the Pacific, and Advanced Marketing and Advanced Strategic Management for the doctoral program at San Beda University. He was also an adjunct professor in the Asian Institute of Management and Bradford University.

Aside from his full time job now with Udenna, he oversees twelve other businesses of his own, and also does management consulting for up and coming brands and businesses. Dr. Donald is one of the only 24 Certified Professional Marketers in the country, and one of the first in the Philippines to be awarded the Certified Entrepreneur title by the

Canadian Institute of Entrepreneurship. He used to sit as part of the technical panel of the Commission of Higher Education, and has also been awarded the Dr. Bienvenido R. Tantoco Sr. Professorial Chair in Marketing by the Jose Rizal University.

Considered one of the founding fathers of digital marketing in the Philippines, Donald has been awarded by various institutions and organizations, his most recent being awarded the The Outstanding Young Men (TOYM) Award for Community Building in Digital Media. He is the first awardee of the Agora Award for Marketing Communications by the Philippine Marketing Association, a 2015 Young Global Leader conferred by the World Economic Forum, and the only Filipino to receive the DMN 40 under 40 awarded in New York. On top of these, he was conferred Digital Marketer of the Year at the Asian Leadership Awards in Dubai, UAE by the Asian Confederation of Business, the Young Market Masters Award in Online Marketing by Mansmith and Fielders, and is the first recipient of the Digital Leader of the Future award conferred at the World Brand Congress in Mumbai, India.

He is the youngest to serve as President of the Philippine Marketing Association, the biggest gathering of marketing professionals in the Philippines. He is the founding president of the Internet and Mobile Marketing Association of the Philippines. He sat as a board of Governors of the Management Association of the Philippines, and was a past board of director of the Manila Junior Chamber. Finally, Dr. Donald served as a board of Trustee of Operation Smile, a non-profit, volunteer service organization that provides free reconstructive facial surgery for children with cleft lips, and a board of trustee for the World Wildlife Fund Philippines.

RY 2016 - 2017 GOL BENEFICIARY JADEN ROSS LOPEZ

Dear PP Ruy Moreno,

I wasn't given a chance to personally meet and thank you instead I wrote you a letter to express my sincerest gratitude. It was on your term when my son was operated at PGH on January 19, 2017. Jaden was born with Down syndrome and diagnosed with complex congenital heart disease in which both were difficult to get help. Along the way, I met friends who have child with disabilities and these kids are not priority in our society, they are being prejudiced, discriminated and really heartbreaking. Because of his condition we were always admitted in the hospital which led me heavily in debt and made me decide to go back to middle east and work. One of the hardest decisions I made.

Jaden has a little chance to survive, oxygen dependent for straight 3 months and continued till 7 months until his operation. He was 15 months weighs 5.6kg when he underwent open heart surgery. This made possible because of the generosity of RCMW and GOLI. Without you and the mighty hands of Dr Nicolas and his team, he won't have a successful surgery. You saved Jaden thus the reason why I'm paying it forward.

I couldn't go home when he had an operation due to financial constraints, I stayed the whole day in church before his big day. I prayed "Lord listen to my heart. I'm ready for everything. Pls don't make it hard for Jaden. Take him now if you will not allow him to survive. But if he will make it, I promise that I will be grateful each day that he will live. I will commit myself into helping in any forms and pay it forward. I will make sure that people with down syndrome will be prioritized this time. That Jaden will be an inspiration to many"

I created a page called Jaden & Friends to overcome my homesickness. I started to collect preloved strollers, diaper drives and birthday cakes for sick children. From this simple channel grew the cause and endeavors of Jaf. 2 years ago we started a project called happy hearts officially named last Feb 14 during our 1st mission this is in collaboration with Jaden's doctors at PGH.

I focused on kids with down syndrome since they are the most need of help. I make sure that every child who is presented to us will get the care they need and are no longer prejudiced again.

At first it's very difficult to find sponsors to fund their surgeries, we raise funds in our own as well. I kept posting in page, showcasing the kids we assisted, if I'm in the Philippines we conduct seminars, spreading awareness about down syndrome and congenital heart disease. Finally people got to know more about my advocacy and many had known about Jaf not only in the Philippines but abroad as well. By always keeping Jaden's page alive and giving always updates I got connected to Congressman Paolo Duterte, his friend who I have the chance to discuss my advocacy and promised to help me so now Jaden & Friends is not only a support group but a sponsor also. For referrals, we have almost 300 kids helped. From our own funding we funded 15 kids with ds who are mostly open heart.

So again, thank you Sir Ruy, Sir Rob and members of RCMW. Without you and Goli my son wouldn't be saved from life threatening disease. Now RCMW continues to save more lives referred by Jaden and friends.

**Janice Lopez,
Mother, Created Jaden and Friends**

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RY 2016 - 2017 GOL BENEFICIARY JADEN LOPEZ

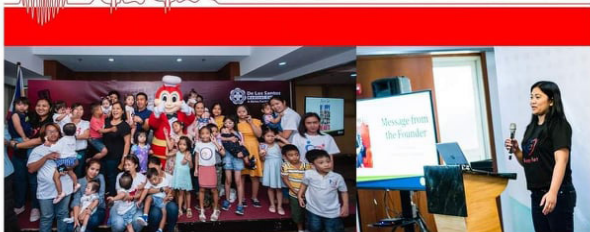


**DLSMC
Pulse**

A Biweekly Executive Brief of
De Los Santos Medical Center



DLSMC Pedia Cardio Hosts
Activities to Raise Awareness
on Congenital Heart Disease



IMPORTANT MESSAGE FROM YOUR TRF CHAIR

Dir. Gerry Laperal

Dear Gentlemen and friends,

Without a doubt, the current economic environment is among the toughest we've ever seen. Your generosity though is still unparalleled. You are...

Paul Harris donations of USD 1,000 are used and matched for our Global Grants, such as our signature project Gift of Life (GOL), the HIV caravans, artificial limbs, cataract, and many more. By giving a Paul Harris, our club is given the opportunity to get more funding for our projects. For example, for the HIV Caravan, RCMW contributed around USD 5,000. With the generosity of RC Singapore West and the Rotary Foundation, we were awarded ~USD 45,000 for the education and testing of HIV in local universities.

5k to 45k. 9x is what we were funded versus what RCMW put in because of the many Paul Harris' by our generous members.

We would like to make you a proposition. Since we cannot physically meet, we have had lunches delivered to us. Each lunch costs roughly ~Php 600. If you would like forgo your lunches during our Zoom meetings, you could save roughly ~Php24,000 (based on 40 lunch meetings per year).

If you have never given a Paul Harris before, President AI is hooking it up phat by matching 50%. Okay, what does this all mean?

If you have never given a Paul Harris', for the cash out of PHP 1,000 and giving up your lunch (but still attending all those meetings), and with President AI's generous match, you can be a Paul Harris fellow! Think about it, Php1,000 to USD 1,000!

But wait, there's more. For veteran donors, cancelling your lunch delivery could still save you about Php24,000. That is almost a 50% off deal on your next Paul Harris!

When you sign up for joining our meeting, just click the "Please credit my meal to my Paul Harris Account" on the Google Form, and we'll do the rest.

Congratulations if you are still reading and if I have your attention. If I do, please spread this program to our other members.

If you would like to avail of any of these, please text/call me at 09188410203.

We are... Makati West!

Sincerely,

Gerry Laperal
(TRF Chair 2020-21)

The
Rotary
Foundation



YOUR CLUB IN THE CLOUD

<https://drive.google.com/drive/folders/1nxigVxYpiCR5R09BePZH>

Weekly Meeting Videos

<https://drive.google.com/drive/folders/1RHNBRUCUvP6vbvb4sMV3000T?usp=sharing>

Induction & Handover

https://drive.google.com/drive/folders/1BvwucxVYyERj8ioFTWO_HbZC8loHuLNP?usp=sharing

Fireside Chat Archive

West Side Story

<https://drive.google.com/drive/folders/1oa3zrZT6FzmWOYRX7i3Y6TYKAiyQsct3?usp=sharing>

RY 2020-2021 Officers Directors & Club Advisers

President	Alasdair Thomson
VP / Pres. Elect	Franco Del Rosario
Secretary	Javier Berenguer-Testa
Treasurer	Tristan Choa
Director	Gil G. Chua
Director	Epifanio Delos Santos
Director	Christopher Dino Dumatol
Director	Gerardo Oliverio Laperal
Director	Lauro Leviste
Director	Davy Lim
Director	Lito Mercado
Sgt.-at-Arms	Juan Antonio Carlos
Ex-Officio Director	Enrico B. Tensuan
Club Adviser	PRID Guiller Tumangan
Club Adviser	PDG Tony Rufino
Club Adviser	PDG Oscar De Venecia
Club Adviser	PP Carmelino P. Alvendia, Jr.
Club Adviser	PP Roque Tordesillas
Club Adviser	PP Antonio Tambunting III
Club Adviser	PP Phillip Hagedorn
Club Adviser	PP Fern Peña
Club Adviser	PP Eric Angeles
Club Adviser	PP Ramon Guerrero
Club Adviser	PP Aurelio Paulo R. Bartolome
Club Adviser	PP Victor L. Vital

Honorary Members:

Hon. Secretary Albert del Rosario, PDG
Lito Colona, Mr. Rob Raylman and Dheeraj
Wadhvani

E-mail: rcmakatiwest2020@gmail.com

Telephone no.: (63-2) 753 3098

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Tower, V.A. Rufino cor. Valero St., Salcedo
Village, Makati City, 1227

THE WEST SIDE STORY STAFF

Secretariat: Shekinah Yarra &
Royce Ann Ladan

Thank you for paying your dues!!!

PDG Tony Rufino	PDG Oskie De Venecia
Rtn. Elmer Francisco	PRID Guiller Tumangan
Rtn. Timmy Chuidian	Rtn. Cesar Villanueva
Rtn. Nono Ibazeta	PP Larry Ocampo
Rtn. Gerry Limcaoco	PP Dennis Decena
Rtn. Gerry Laperal	PE Franco Del Rosario
Pres. Al Thomson	PP Lou Del Rosario
PP Jun Alvendia	Dir. Dino Dumatol
Rtn. Tonito Payumo	PP Ed Balois
PP TG Limcaoco	PP Jay Tambunting
PP Ruy Moreno	Rtn. Isaji Minoru
Rtn. JP Delgado	Rtn. Toshi Ishikawa
PP Junvee Vital	PP Noel Laman
PP Eric Angeles	IPP Eric Tensuan
Treas. Tristan Choa	Rtn. Joey Avellana
Rtn. Jon Rocha	Dir. Gil Chua
PP Dave Caldwell	Rtn. Ramesh Dargani
Rtn. Bok Malantic	Rtn. Derrick Santos
Rtn. Serge Arroyo	Rtn. Miguel Pertiera
Rtn. Scott Moore	PP Mon Guerrero
Rtn. Hiro Koro	PP AP Bartolome
Rtn. Timmy Tan	PP Roque Tordesillas
Rtn. Patrick Dionisio	Rtn. Jun Lagman

Paul Harris Fellow Sign Ups

Dir. Gerry Laperal	Pres. Al Thomson
PP Eric Angeles	PP Tg Limcaoco
PP Jay Tambunting	IPP Eric Tensuan
Rtn. Gerry Limcaoco	Dir. Gil Chua
PDG Oskie De Venecia	Treas. Dino Dumatol
PP Jun Alvendia	PP Junvee Vital
PRID Guiller Tumangan	Rtn. Elmer Francisco
PP Larry Ocampo	

Please be informed that checks
must be payable to:

**ROTARY FOUNDATION
OF MAKATI WEST, INC.**

Bank Details:

ACCOUNT NO: 001680370551
BRANCH: PHILAM TOWER VALERO
BANK NAME: BANCO DE ORO

Please send deposit slip to the Secretariat
roycercmw@gmail.com
kai.rcmw2@gmail.com

If you are unavailable to send your
deposit slip, your payment will
remain outstanding in our records.

"We have unidentified deposits in our account, if
you have already paid it is important for us to
receive your deposit slip so we can account.
Thank you"