

UEST SIDE STORY OFFICIAL NEWSLETTER OF ROTARY CLUB OF MAKATI WEST

Vol. 8, RY 2022-2023 | 2,362nd Meeting (since 1969) | September 15, 2022



Joint Lunch Meeting with Guest Speakers Dr. Ronny Tan & Dr. Kieron Lim September 1, 2022





Today's Guest Speaker:

DR. GUIDO DAVID FELLOW OCTA RESEARCH GROUP New RCMW website 🔿 WWW.rcmakatiwest.ph

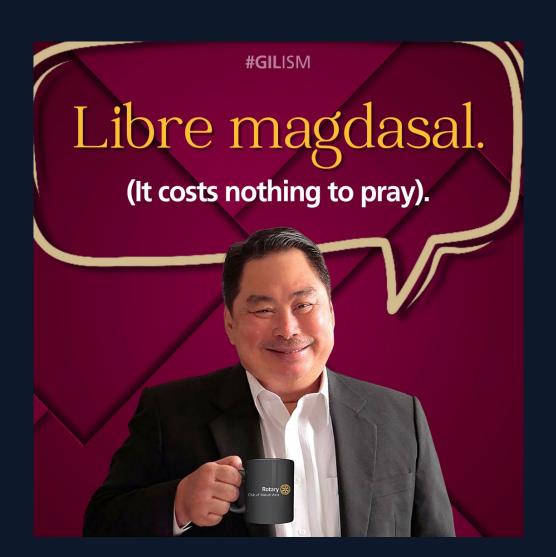
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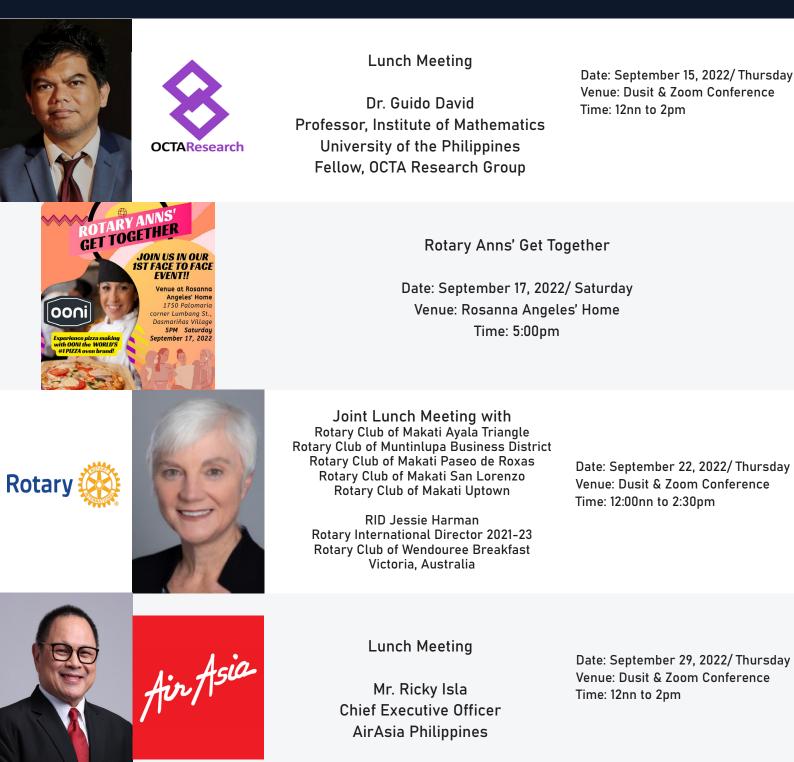
GILISM FOR THE WEEK

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Meta

Lunch Meeting

Mr. Liam Capati Head of Media Market Agency Groups Southeast Asia Date: October 6, 2022/ Thursday Venue: Dusit & Zoom Conference Time: 12nn to 2pm



TODAY'S PROGRAM

12:15 PM Call to Order PRESIDENT GIL G. CHUA

> Invocation DIR. SCOTT MOORE

Philippine National Anthem (video)

RC Makati West Hymn

Introduction of Visiting Rotarians and Guest;

Introduction of Personalities at the Presidential table;

Committee announcements

12:30PM Induction of New Member MR. JOSE CONRADO "DODIE" POBLETE Director/Consultant Word Scientific Communications International, Inc. JCP Group, Inc 12:45 PM Introduction of New Member PP ERIC ANGELES

> Charging of New Member PP ED BALOIS

Inducting Officer of New Member PRESIDENT GIL CHUA

President's Time PRESIDENT GIL G. CHUA

Introduction of Guest Speaker RTN. ROMAN AZANZA

Speech DR. GUIDO DAVID Fellow OCTA Research Group

Moderator SAA JAVI BERENGUER-TESTA

JUN ALVENDIA





RTN. AMEL MOTI

September 9 RES. GIL G. CHUA Birthday



September 14 RTN. PETER HAGER Birthday



THIS WEEK'S CELEBRANTS

1:00 PM

September 12 RTN. JING LAPUS



September 12 PRID GUILLER TUMANGAN & SPS. LETTY Wedding Anniversary September 17 RTN. BOK MALANTIC & SPS. BING

ARAH DECENA



Dr. Guido David is currently a Professor of Mathematics at the University of the Philippines.

He obtained his MS Mathematics and Ph.D. in Biomedical Engineering at Texas A&M University.

He served as Director of Computational Science Research Center of the University of the Philippines from 2009 to 2018.

He was also an Adjunct Professor with the Asian Institute of Management's Master of Science in Data Science (MSDS) Program.

In 2010, he was awarded as one of the Ten Outstanding Young Scientists of the Philippines.

His areas of research include Mathematical Modeling, Artificial Neural Networks, Biomechanics, Numerical Analysis, Stochastic Differential Equations, Mathematical Biology, and Game Theory.

In addition to his teaching and research, he also co-hosts Pinoy Scientist on Radyo Agila.

Since April 2020, he has been involved in Covid-19 modeling and forecasting as Fellow of the Octa Research Group.





PRESIDENT'S MESSAGE

Age is but a number

I just turned 65 - the mandatory age for retirement, at least as far as government is concerned. And so, last Monday, I had to sign my retirement papers! Which just means that our HR had to effect some changes in my employment status to comply with the law. But I am still very much the Group Chairman and CEO of DDB Group Philippines.

At 65, I am half-way the so-called males' peak age range, which according to a very reliable source (a senior citizen like me), is between 60 to 70 years old. True enough, I feel so energized and inspired to reach more goals and milestones now, more than ever. I definitely do not see myself slowing down anytime soon. Instead, I will be challenging myself to achieve more goals and milestones - not just for myself, but for my family, my partners, the people who work in our business, and the communities that benefit from what we do.

Meanwhile, my birthday celebration last week was fantastic. Of course, I had dinner with you, my fellow Makati West Rotarians, last Wednesday, which was a night of reminiscing, great food and drinks, and just having fun together. It's always nice to celebrate birthdays with like-minded and bighearted people like you, Men of Zest. Thank you for spending time with me.





Thank you RCMW for my beautiful cake!

My DDB family also surprised me with a birthday party at the McKinley Hill Village Clubhouse. I thought that we would just have lunch and hybrid mass at the office for my birthday, but then I was ushered into the clubhouse and my Execom and staff were all there greeting me a Happy Birthday! They also prepared video tributes from past and current clients and colleagues, including those I haven't seen for a while. *Kilig*!

I must give it to my DDB birthday party's organizing committee for their hard work. It is not easy to come up with four reels of greetings from the people I look up to. I have to make sure to give my personal thank you notes to these special people, who have been part of my personal and professional journey one way or another.

My birthday week culminated with a Platinum Table guesting where I was able to share some business and investment advice with Brother Bo Sanchez of the Truly Rich Club, where Judd is one of the most active members. So I spent the first day of my life as a 65-year-old man sharing life stories with Bro. Bo Sanchez. It was such a great privilege and I heard that participants enjoyed our conversation and had a lot of learnings that they feel they can apply to their respective situations. Also to celebrate my birthday, my Execom members also shared some traits that they associate with and love about me. These are the lessons they learned from me as a leader. Here is the summary of what they said:

My faith in God and Humanity. I've always believed that any business needs a purpose greater than profit (and it also needs a solid profit to serve that greater purpose). My faith has been forged through challenges and I held on to the power of prayers to see us through many obstacles.

My ability to embrace change. For me, change coincides with growth and I am relentless in driving both. I guide and support my people through the transformation, and make everyone look forward to change.

My collaborative and positive attitude. I see the brighter side of things, and welcome feedback with so much humility. I ask questions, invite inputs and open the team to challenge my ideas. This facilitates critical thinking and ultimately brings forth an empowered team that can think on their own.

My compassion towards employees. Putting people first is a strategic business philosophy I espouse, even if it means I have to make personal sacrifices. Especially in 2020, the first year of the COVID-19 pandemic where my mandate was to keep our people safe, we all worked hard to ensure no one lost their job or had to have pay cut, and that everyone felt safe.



At the surprise birthday party my DDB family prepared for me.





Another cake, this time, at the DDB prepared surprise birthday party.

My focus goals and vision. I long before knew the power of creativity in shaping the hearts and minds of people. Compassion and generosity provide the perspective to my creative reach.

My instinct for opportunity. I always see opportunities in everything, whether in good times or in times of crisis. I always challenge my people to go out of their comfort zone and be brave enough to seize those opportunities.

My sense of gratitude. I never fail to thank my people and the people who opened doors for me and invested time in mentoring me.

My building trusting relationship with people and belief that success is inclusive. I believe that we must lift others up while we climb the ladder of success. You cannot sustain success if you are alone. You need a team with you, and you need to be with your team.

All these are just some of the truths I live by. And I am so grateful that I have people whom I was able to develop and/or inspire to adopt these values and beliefs as well. As they say, leadership is not about having followers, but creating more leaders.



Spending my first day as a 65-year-old-man sharing life lessons with Bro. Bo Sanchez.

As I shared during my interview with Bro. Bo, mindset controls one's outlook and behavior. If you think more money will create more problems, it will probably will. But if you will use it to bless others, then that's a good thing. Same with people. If you think people are your problem, they will be. But if you think people are your blessings, they will be that as well. What you think defines your reality and your relationships with them.

At 65, I am truly blessed to have people around me who have been my blessings - our clients and the people I work with, especially my children whom I consider my most treasured business partners. Thank you to all of you!

And thank you too, Men of Zest. I can say that since I joined this club, each one of you have been a blessing to me as well.

Maraming salamat po!

Gil G. Chua President, RY 2022-2023 Rotary Club of Makati West





FORETHOUGHT

by: Craig Lonnee

LEADERSHIP & HAPPINESS

One of the highlights of my career was attending my company's corporate university. One of the gifted teachers I had the good fortune of meeting and being taught by was Len Schlesinger (Baker Foundation Professor at the Harvard Business School).

In 2020, Len launched a seven-week **Leadership & Happiness** course (now expanded to 14 weeks).

The value proposition for students is that the most effective leaders do not leave happiness to chance. They manage their own levels of life satisfaction for higher levels of effectiveness and career endurance. And, of course, they manage the well-being of those they lead for both ethical and practical reasons.

As you'd imagine, the course became famous, very fast. Even other business schools are inquiring about the curriculum.

Len is a master at formulating thoughtful leadership-based questions.

Here are three points to ponder.

- 1. Are you spending a lot of time feeling disappointed about what might have been?
- 2. Are you frittering away a lot of time on the internet trying to get more **certainty**
- about what is going on in the world?
- 3. Are you suffering from loneliness?



As the weeks go by in the course, Len offers practical action steps surrounding disappointment, uncertainty, and loneliness.

Disappointment:

- Acknowledge: I am disappointed, not regretful.
- Recognize: I have done nothing wrong and can't change this.
- Resolve: I choose to accept the current circumstances and move forward.

Uncertainty:

- Acknowledge: I am experiencing fear from uncertainty.
- Recognize: I cannot convert this into risk by bingeing on information.
- **Resolve:** I don't know what is going to happen today, tomorrow or next week, but I will not waste the gift of this day.

Loneliness:

- Limit your consumption of social media to no more than 60 minutes each day. Research confirms anything above this level, loneliness and self-destructive behaviours rise. Social media becomes a substitute for relationships.
- Call (not Viber) lonely people you know.
- Make eye contact with quarantine partners or those with you at home, strangers in the street, even your dog.

In conclusion, Len poses some insightful questions around leadership & happiness for us to consider.

- 1. What is the biggest happiness challenge I have faced in my career to date? How did it affect my career and life?
- 2. What have I learned about happiness over my career? How would my career be different if I had learned this earlier?
- 3. Do the current crises in our world provide opportunities to address broader happiness issues in my managerial life?
- 4. Can I make a strategic plan to come out of the current crisis happier than I went in?

ABOUT CRAIG LONNEE

Lonnee is the Chief Development Officer at DDB Group Philippines, where he provides strategic and operational counsel to clients and DDB's senior leadership. He also leads The Bernbach School, DDB Group Philippines' exclusive learning hub.

He had worked for worldwide marketing communications network DDB for over two decades, gaining vast and varied experience across Asia and the Pacific. Over this time, he held local, regional and global responsibilities, including co-chief operating officer of regional operations of DDB Asia and chief development officer across 23 offices in 14 countries.



THE WEEK IN REVIEW September 1, 2022 – Joint Meeting



PE Anton P. Jacomina (RC Forbes Park) as Moderator



DGE Jay Tambunting gives the President's Time on behalf of President Gil G. Chua



Dr. Ronny Tan during his talk



Dr. Kieron Lim during his talk



Rtn. Judd Balayan (RC Makati West) as Invocator



PP Edwin Salonga (RC Forbes Park) Introduces the Guest Speaker



Dr. Ronny Tan receives a Gift of Life certificate from the club



Dr. Kieron Lim receives a Gift of Life certificate from the club



























President Gil Chua receives the 6-Star Platinum Club Award given to Rotary Club of Makati West for serving to change lives excellently in the past Rotary Year 2021 to 2022



District Awards for R.Y. 2021-2022







District Awards for R.Y. 2021-2022



















Pres. Gil Chua's birthday treat for his RCMW brothers at Pardon My French Restaurant, Jupiter St., Makati City on September 7, 2022, Wednesday





















































RC Makati West and RC Parañaque Poblacion 1st Leg Rotary Golf Hybrid Committee Meeting September 12, 2022, Monday









Rotarian and DDB Group Philippines Group Finance and Tax Director Amel Moti, together with his family and friends, donated a total of Php 2 Million to the Gift of Life program.

Rtn. Amel also celebrated his birthday last week on the same day as President Gil Chua. Happy Birthday!



News Clipping on RIPE Gordon McInally's Gift of Life service project visit September 2, 2022 Business Mirror issue

BusinessMirror

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Rotary International President Elect Gordon McInally visits Rotary Club of Makati West's Gift of Life program



Rotary International (RI) President Elect Gordon McInally recently visited the Philippines to meet with local rotary clubs, with one of the highlights of his trip being his visit at the Rotary Club of Makati West (RCMW)'s Gift of Life (GOL) service project in one of the latter's partner hospitals, the De Los Santos Medical Center (DLSMC) in Quezon City.

Accompanying McInally in the said visit were District 3830 Governor Mildred Vitangcol, Past District Governor Evett Olivan, District Governors Elect from the 10 Philippines Rotary Districts, as well as RCMW officers and advisers: Past Rotary International Director Guiller Tumangan, President Gil Chua, President Elect Dax Carlos, GoL Project Chair Gerry Lincacoc, and Past President Eric Tensuan.

As planned and arranged by District Governor Elect Jay Tambunting III, McInally started his GOL service project visit by observing an ongoing PDA device closure procedure on a three-year old child from Tarlac province, one of the five pediatric patients who had heart procedure that day under RCMW's GOL project. This was followed by a simple program, where McInally learned more about Gift of Life in the Philippines from RCMW, its partners, and its past beneficiaries.



Rotary International President Elect Gordon McInally (Sth from right) with Rotary Club of Makati West officers led by President Gil Chua (2nd from right), Rotary District 3830 officers led by Gov. Mildred Vitangeol (seated, leftmost), DLSMC executives and doctors, and Gilt of Life past beneficiaries and their parents (seated, third to rightmost).

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In his speech, McInally said that he had a special "Rotary moment" when he saw first-hand the RCMW Gift of Life project, and realized how the Rotary has been helping save lives by raising funds and through partnerships so that indigent children with congenital heart disease (CHD) could have a chance to live.



After witnessing a heart procedure on one of the Olff of Life beneficiaires at the Delos Santos Medical Center, Rotary International (RI) President Elect Gordon Mcinally (rightmost) poses with (L-R) La, Louisa Go, District 3830 Governor Midred Vitangcol, Past RI Director Guiller Tumangan, and Dr. Dexter Eugene Cheng.

"It's a great privilege to be in the Philippines all week, but this afternoon is the best part of it. I experienced another 'rotary moment' while witnessing a Gift of Life heart procedure and realized that without this being done, a kid's life will be limited and he or she could die because of heart disease," he said. "It's a great privilege to be in the Philippines all week, but this afternoon is the best part of it. I experienced another 'rotary moment' while witnessing a Gift of Life heart procedure and realized that without this being done, a kid's life will be limited and he or she could die because of heart disease," he said.

McInally compared his Gift of Life rotary moment with what he experienced upon seeing for himself how the Rotary changes the lives of orphans in Rwanda, the street children in South Africa, and the poor children in India.

As a token of appreciation, RCMW President Gil Chua awarded McInally a certificate of donation in the latter's name for the Gift of Life heart procedure he witnessed during his visit.

"We are deeply honored to have RIPE McInally visit our club's Gift of Life project. Just having him spend his precious time with us sends the message that GOL is indeed one of the important projects of the rotary here in the Philippines. It further inspires us to continue with our mission to save lives," said Chua.

Governor Elect Tambunting, who led the RCMW organizing committee for McInally's visit, said that the Rotary International executive's visit was a big boost to the program.

"We thank RI President Elect Gordon McInally for spending time with our club and inspiring us to continue working hard for the Gift of Life program that RCMW started in the country almost two decades ago," said Tambunting.

One of the major projects of the Rotary International, the GOL program was introduced to the Rotary Club of Makati West in 2004 by its Past President Lou Del Rosario. and has since then been helping provide heart surgeries and other procedures to indigent patients suffering from congenital heart disease.

DLSMC President & CEO Elizabeth Dantes and VP for Medical Affairs & Chief Medical Officer Dr. Nilo de los Santos expressed how proud and thankful they are to be one of GOL's partner hospitals. With them were Dra. Louisa Go and Dexter Eugene Cheng, the lead doctors who do the heart surgeries and other procedures with the GOL beneficiaries.

The mother of GOL beneficiary #57 Zeann James, Joyce Tahimic, gave her testimonial during the program. She said her son was born with a heart defect that needs a lifetime of monitoring and medical procedures, which her family could not afford. Through the help of GOL, Zeann was able to undergo his first open-heart surgery in 2006 and was able to have an artificial valve in 2019.

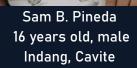
For his part, Gift of Life International President Rob Raylman extolled the volunteerism of the Makati West Rotarians along with hundreds of Rotarians around the world, for making the Gift of Life program a shining beacon of hope for children with heart disease in the developing world.

"In the Philippines, Gift of Life International has forged an amazing partnership with the Rotary Club of Makati West. I thank the Makati West Rotarians for being there every step of the way to help children in need. Because of you, hundreds and hundreds of hearts are being healed every year," said Raylman.



Angel Ann A. Razo 16 years old, female Tayabas City

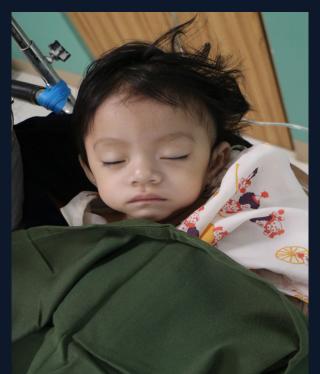




PROJECT UPDATES

GIFT OF LIFE

GOL RY 2022-2023 De Los Santos Medical Center (8) PDA Device Closure August 31, 2022

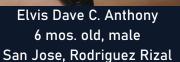


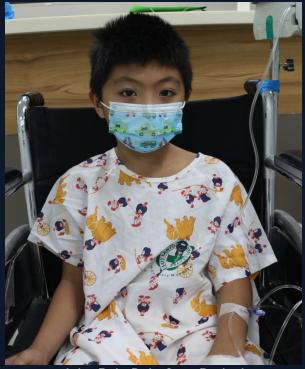
Althea Chloe S. Samaco 8 mos. old, male Caloocan City



Meliah Ellie P. Lobiano 1 year & 4 mos, female Navotas City







John Rain Dela Cruz Parizal 9 years old, male Pangasinan



PROJECT UPDATES GIFT OF LIFE GOL RY 2022-2023



Shawn Spencer B. Delfin 5 years old, male Capiz City



Jay Anne De Lara Reyes 10 mos. female Cabanatuan City, Nueva Ecija



RCMW and RC Kowloon Joint Donation of one boat under the HOPE Project of the Help & Assistance for Rotary Philippine Districts, Inc. (HARPDI)









Rotary Club of Makati West through President Gil Chua Sponsored Php10,000 to the Friendship District Bowling Tournament Tropang MVV CUP RY.2022-2023



September Shootfest September 28, 2022 at 7:00am Camp Bagong Diwa, Bicutan, Taguig City

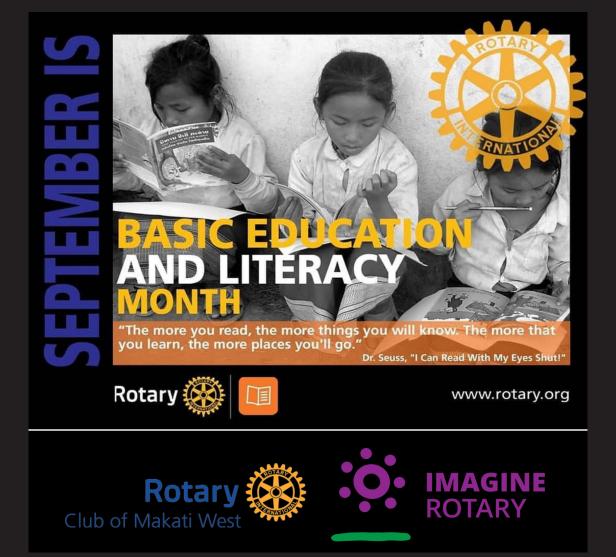
Contact Rtn. Patrick Dionisio to be part of the RCMW team!

Dear Rotary Club Members,

May we request your kind support to this event? Your participation will be deeply appreciated by District 3830. Thank you.



For inquiries: Please send a message to: TCP Medi Maeda 09175253288 or PP Patti King- DS Club Service



Missed out on past events? We've got them in archives you can access in just a few clicks.



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Project Photos

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THE FOUR WAY TEST OF THE THINGS WE THINK, SAY AND DO

ROTARY INTERNATIONAL

Is it the Truth?
Is it FAIR to all concerned?
Will it build GOOD WILL and BETTER FRIENDSHIPS?
Will it be BENEFICIAL to

all concerned?

ROTARY CLUB OF MAKATI WEST

I. Is it RECOGNITION?

II. Is it RETENTION?

III. Is it RECRUITMENT?

IV. Is it FUN?









RY 2022-2023 Officers, Directors & Club Advisers

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Honorary Members Hon. Secretary Albert del Rosario and Mr. Rob Raylman

THE WEST SIDE STORY STAFF

Secretariat:	Shekinah Yarra
	Jameson Manlangit
DDB Team:	Maricar Manuzon-Angeles
	Hiedy Enriquez



Thank you for your continuous service. <u>Click here to see the list of payees.</u>

Remain part of our cause by sending your dues to:

ROTARY FOUNDATION OF MAKATI WEST, INC.

ACCOUNT NO: 001680053572 BRANCH: PHILAM TOWER VALERO BANK NAME: BANCO DE ORO

If you have paid but don't see your name on the list of payees, please send proof of deposit to the Secretariat:

> jamesonrcmw@gmail.com kai.rcmw2@gmail.com

Stay up to date with club happenings via

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