

WEST SIDE STORY

Rotary Club of Makati West



 OFFICIAL FACEBOOK PAGE
RCMWD3830

*Volume 9, RY 2020-2021
2,273rd Meeting (since 1969)
September 10, 2020*

RCMW 2020 Art Auction on September 14 to 18, 2020

ALAY SINING

2020

Art Auction

Proceeds will be used to fund RCMW COVID-19 projects



September 14 to 18

Gus Albor
Jinggoy Buensuceso
Ferdinand Cacnio
Ernest Concepcion
Daniel Dela Cruz
Frederick Epistola
Egal Talusan Fernandez
Mark Laza
Arnel Natividad
Margie Organo
Carlito Ortega

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MONTHLY ACTIVITIES

RCMW 2020 ART AUCTION

Date: September 14 - 18, 2020

NEXT FIRESIDE CHAT

Date: September 12, 2020/ Saturday

Venue: Zoom Conference

Time: 4pm

Hosted: Rtn. RJ Ledesma

Topic: Innovation & Entrepreneurship in Uncertain Times with a Dispersed Workforce

LUNCH MEETING

Date: September 17, 2020/ Thursday

Venue: Zoom Conference

Time: 12nn - 2pm

GS: Ms. Monette Iturralde Hamlin
President, TeamAsia

Topic: Arresting Decline of English Language Proficiency of Filipinos for Global Competitiveness

LUNCH MEETING

Date: September 24, 2020/ Thursday

Venue: Zoom Conference

Time: 12nn - 2pm

GS: Mr. Paco Sandejas
Managing Partner, Narra Venture Capital

JOINT LUNCH MEETING

Date: October 1, 2020/ Thursday

Venue: Zoom Conference

Time: 12nn - 2pm

GS: Mr. Rico Hizon
Senior Anchor, Director for News Content Development, CNN Philippines

TODAY'S PROGRAM

12:15 PM Call to Order

PRESIDENT ALASDAIR J.W THOMSON

Invocation

12:20 PM RTN. CHRIS MORIARTY

Philippine National Anthem

RCMW Hymn

Introduction of Visiting Rotarians and Guest

Introduction of Personalities

at the Zoom Meeting

Committee Announcements

BIRTHDAY CELEBRANTS

Sps. Sarah Decena

Sept 12

PP Jun Alvendia

Sept 13

WEDDING ANNIVERSARY

PRID Guiller Tumangan

Sps. Letty

Sept 12

12:30 PM President's Time

PRESIDENT ALASDAIR J.W THOMSON

12:40 PM Introduction of the Guest Speaker

PP DENNIS DECENA

Speech

PP EDUARDO "EDDIE" H.YAP

President, RY 2015-2016, RC Makati

Topic Title: The EDSA BUSWAY, horrible past, promising present, bright future

Moderator

RTN. PATRICK DIONISIO



PRESIDENT'S MESSAGE



ALASDAIR J.W THOMSON
President, RY 2020 - 2021

Men of Action!

It has been a tough week for me at home, as my three children all headed back to Europe to attend their universities. These past six months of Covid-related lockdown provided me with the unexpected blessing of having them all together with me again. I'm sure I'm not alone in having revelled in this most silver of linings to the otherwise dark storm of the pandemic.

I'm an optimist by nature, so I do like to look for the silver linings. Winston Churchill once said, "A pessimist sees the difficulty in every opportunity; an optimist sees the opportunity in every difficulty".

So where are the opportunities for our Club at times like these? There is no doubt that times are hard. Many in our club have sadly had family directly affected by this virus, and all of our businesses have no doubt suffered from the consequences of our government's reaction to it. Where are the silver linings? Here are some that I see:

The ability to learn more about each other, to discover our hidden talents and passions and to share those through our Fireside Chats in a way we never previously considered.

The affirmation of the community in our Club: when one of us in difficulty, the others inevitably rally around (even if just to send rum to a thirsty President when his stocks have run low).

The increased attendance in our Thursday lunchtime meeting, up by over 50% over past years as a result of facilitating technology, with the added bonus that we can easily include our members in other countries and geographies,

The immense sense of purpose among our members and our secretariat to do what they can to help others through our service projects,

The generosity even in hard times of those who continue to donate to the Rotary Foundation; who donate their time to our projects; to our Board and our operating committees; who quietly pick up bills on behalf of the needy, and who do good without any fanfare or request for recognition.

This pandemic is a real pain, and I'm getting bored of it now. But I'm also determined that we should seize the opportunities it presents for us to build on the strength of our Club, to enhance our personal capabilities with modern technology, to upgrade our internal governance processes, so that ultimately we can provide better service to our members and help them make a greater impact in our community.

And the biggest silver lining of all is to be able to do that in the company of, and with the support of, a great team, a fun and optimistic set of friends, and the most handsome men in Rotary.

Yours in Zest,
Alasdair Thomson

Today's word is:

“Teuchter” (tju:xtər)

A Lowland Scots word originally used to describe a Scottish Highlander, in particular a Gaelic-speaking Highlander. Like most such cultural epithets, it can be seen as offensive, but is often seen as amusing by the speaker. The term was once contemptuous, essentially describing someone seen to be uncouth and rural, but is now more warmly embraced.

See: The Portree Kid for a fun song about the “Teuchter that come frae’ Skye”



Scottish Heritage

Tunnock's Tea Cakes

Still a family run confectionary business, the Tunnock's Teacake was invented in 1956 by Boyd Tunnock (he was later knighted for having done so). These delicious cakes, made from piped Italian meringue on a biscuit base, covered in milk chocolate, have been a Scottish staple ever since.

Each family has its own tradition of how they should be eaten, and people have come to blows in arguments over this important matter. In the Thomson household, the only acceptable way is to first envelope the top with the mouth, cracking a circular hole in the top of the chocolate to reveal the meringue beneath. Then, one licks out all the meringue leaving just the biscuit and a small wall of chocolate. The chocolate is then finished before munching the biscuit base.

One thing that is universally agreed upon though is that the silver foil packaging must then be carefully straightened out and smoothed into a shiny sheet. Being able to do so without ripping it is the mark of a true master and connoisseur.



MODESTY ASIDE



Full name: Adrian Alfonso Tañada Ocampo

We call you as: Ian

Relationship and family: Twelve years married to my classmate from A.I.M., Looie Lobregat with an amazing son, Gabby.



Education and Training: Masters in Business Management, Asian Institute of Management Ateneo de Manila University

Day job: President and CEO, PETNET Inc.

Work fulfillment: To be surrounded by a fully engaged management team; to be part of a strong and reputable Aboitiz conglomerate; and to finally be taking the reigns of a company my father founded 22 years ago. Big shoes to fill after my brother, Larry, who continues to be very supportive. Maneuvering the company during these unprecedented times.

Work challenges: Enabling PETNET's culture to adapt to the company's digital transformation goals

Rotary goals: My father, Adrian, and eldest brother, Larry, became Rotary West Presidents. Although I don't intend to track that route, I would like to give back to the community in my capacity, develop lasting friendships along the way and have fun!



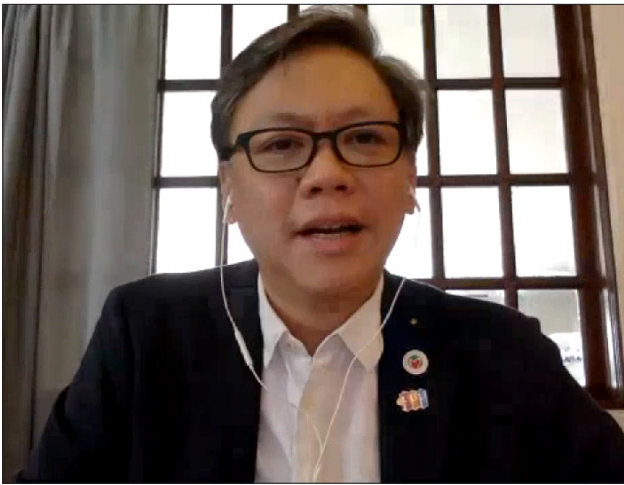
Special talents/ interesting facts: Ran the Tokyo, Osaka and Honolulu marathons. Won Sta. Elena Class A Club Championship. No longer as excited to run but still passionate about golf.

Poison/ Drink of choice: Single malt whiskey with a caveat...anything with alcohol will work around great company

Unforgettable moment: Diving in Palau! Captivated by 8 huge manta rays feeding only to realize I was caught in between a bait ball and a black tip shark. It was the most intense eye- to-eye contact I've ever had!

Dream car: Mercedes Benz G63. The best or nothing.

MEETING REVIEW - SEPTEMBER 3, 2020



PP Jay Tambunting acts as Moderator



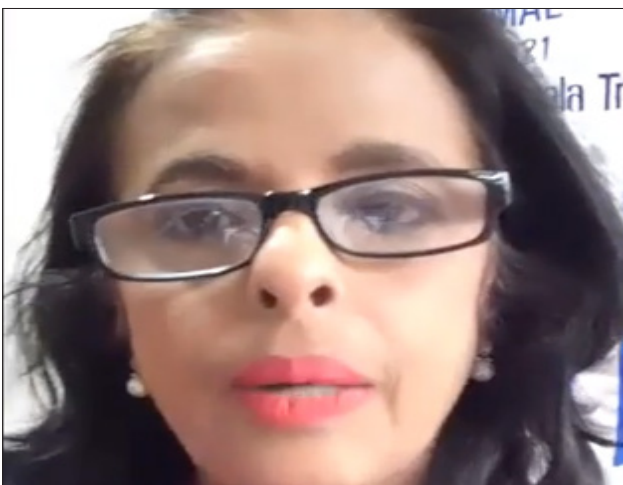
Rtn. Matthieu Benedicto acts as Invocator



PP Fern Peña leading the RCMW Hymn



Pres. Al Thomson during his President's Time



Pres. Angeli Gurnamal introduces the Guest Speaker



Sec. Rafael Alunan III giving his talk

ABOUT THE GUEST SPEAKER



PP EDUARDO "EDDIE" YAP

President RY 2015-2016, RC Makati

A degree in business administration and a Certified Public Accountant (CPA) by training, businessman-property developer by vocation, concert producer by avocation, and keen observer and advocate of public policy in fiscal matters, monetary policy, financial markets and public transportation, among others.

Author of "Stirred, Not Shaken", a book catalogued by the National Library of the Philippines under "Capital movements" and "Financial crisis". The book is a compilation of the author's essays and articles published in various broadsheet newspapers, both in English and Chinese, including "A Taxless Economic Growth" published in the Philippine STAR, citing the factors accounting for the disproportionately low tax revenue yield of the economy. This article was cited in the 2004 Philippine Yearend Economic Review of the Asian Development Bank and the subject of a privilege speech by Rep. Teddy Casino at the House of Representatives.

Advocate of the new EDSA busway and public land transportation reforms, including the aviation sector in his "Solving the NAIA Conundrum", which was cited by Sen. Grace Poe, chairperson of the Senate Public Services Committee at its public hearing on aviation matters.

CEO of various business firms, including:
CEO, Dynamic Realty & Resources Corp.
CEO, Clairmont Realty & Development Corp.
CEO, Unitec Pipe Manufacturing, Inc.

Director, LMG Corp., a publicly listed company

Involvement in business organizations:

Management Association of the Philippines (MAP)
Chairman, Water Security Committee, 2019-present
Former Chairman, National Issues Committee, 2018-2019
Former Chairman, Traffic & Transportation Committee, 2015-2018
Former Governor in the Board of Governors, 20

Financial Executives Institute of the Philippines (FINEX)
Chairman, National Affairs Committee, 2018 to present
Head, National Budget Study Group, 2009 to present

Past president and/or chairman:
Subdivision and Housing Developers Association
Philippine Importers Association
Manila Polo Club
Forbes Park Association

Involvement in Rotary:

Rotary Club of Makati, former president
Makati Rotary Club Foundation, Inc., former chairman
Rotary Club of Pasay, former president
Rotary Club of Makati West, former member

Author of various articles on capital markets, tax matters, national budget, transportation, infrastructure, among others. Selected articles on tax matters:

Stirred, Not Shaken, October 2014, a compilation of articles and essays of author
A Taxless Economic Growth, October 22, 2004, Philippine STAR

Is the Economy overtaxed? December 1, 2004, Philippine STAR

A Matter of Tax (Mal)Administration?

February 1, 2010, Philippine STAR

Simplifying the tax System: The Way To Go, August 16, 2010, Phil Daily Inquirer

Simplifying the tax System redux, August 18, 2014, Philippine Daily Inquirer

Precursor to 2017 comprehensive tax reform, March 27, 2017, Philippine Star

Annotated view of comprehensive tax reform Part 1, March 28, 2017, Phil STAR

Annotated view of comprehensive tax reform Part 2, March 29, 2017, Phil STAR

1ST GOL BENEFICIARY VANDRE SERAFICO RY 2004-2005



1ST GOL BENEFICIARY VANDRE SERAFICO RY 2004-2005

Dear PP Larry Ocampo and members of RCMW,
President Rotary Club of Makati West
RY 2004-2005

Good day! My name is Vandre Adrian C. Serafico diagnosed with patent ductus arteriosus (PDA). I underwent heart surgery when I was 1 year old at Makati Medical Center during the term of PP Larry Ocampo on December 2004. My parents told me way back that on my fifth monthly check-up, the pediatrician heard a murmur on my chest. The discovery of my major health issue changed it all. At that time, the funds of my parents are only sufficient for our family needs. Then a great news came up. They told me that RCMW went on Makati Medical Center and found me from the hospitals out-patient department. RCMW sponsored me and the surgery was successful. Another chance to live was given to me and that I am grateful for.

We always have kept in touch with RCMW since then. Me and my parents attended to events organized by the RCMW. Most recent was the Christmas party for the GOL beneficiaries last December 15, 2019.

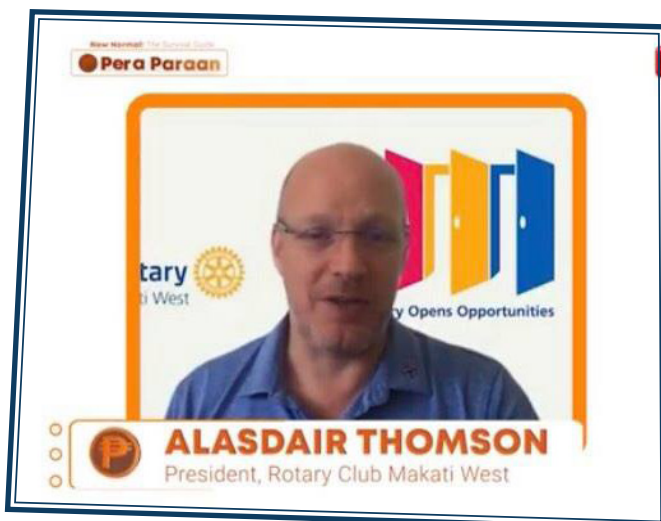
On behalf of my family, I am truly grateful! Thank you for this second GIFT OF LIFE. I will forever treasure this as I go on my journey to fulfill my dreams.

Stay safe and healthy. God bless!



GMA NEWS TV SEGMENT PERA PARAAN

September 2, 2020



RCMW GOL Team meet prospective GOL Beneficiary at GMA News TV segment Pera Paraan on September 2, 2020. Kindly click link below

<https://youtu.be/ej3N88xVn3M>

CALL OF INVITATION: RID 3830 TRF DISCOVERY SESSION RY2020-2021

Calling all Club Presidents, TRF Chairs and Rotarians!

Let us join hands on Saturday, September 12, 2020 at 9:00am for our TRF Discovery Session.

Register early to get a slot and be counted.

Let us give "HOPE FROM HOME".

Please be reminded that everybody is requested to attend the session.

This is our big event!

RID 3830 TRF DISCOVERY SESSION RY2020-2021
When: Sep 12, 2020 09:00 AM Asia/Manila

Register in advance for this meeting:

<https://us02web.zoom.us/meeting/register/tZctcuCsrijkP93AVU22ay7D3YOCYmVvejel>

After registering, you will receive a confirmation email containing information about joining the meeting.

Yours in Rotary,

CP MARISSA DEL MAR
TRF Total Giving Chairperson
RC Makati Nielsen



Rotary International District 3830 TRF Discovery Session

Sep 12, 2020 09:00 AM

ROTARIANS RECEIVING THEIR 50TH COFFEE TABLE BOOK



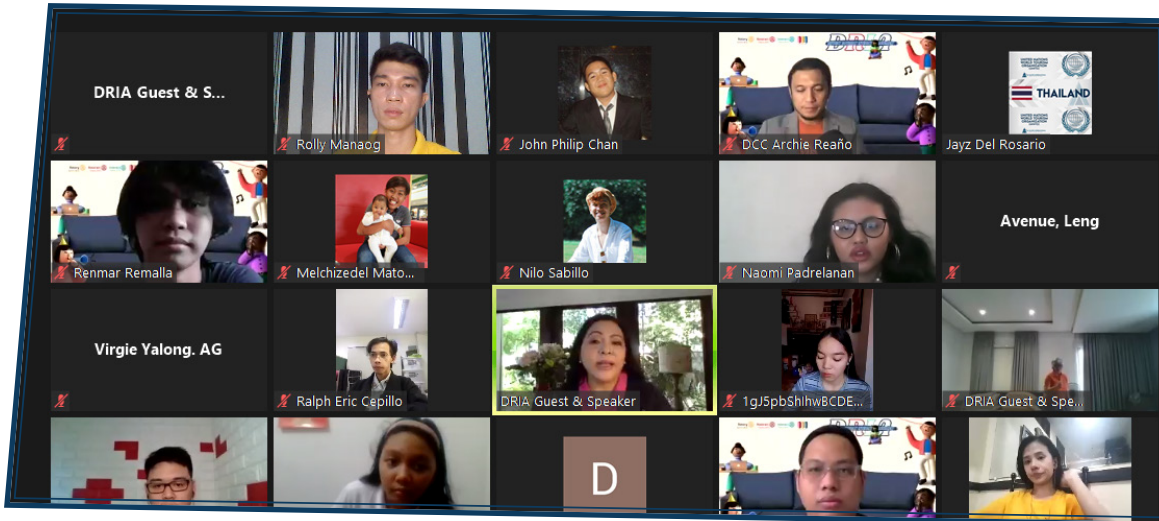
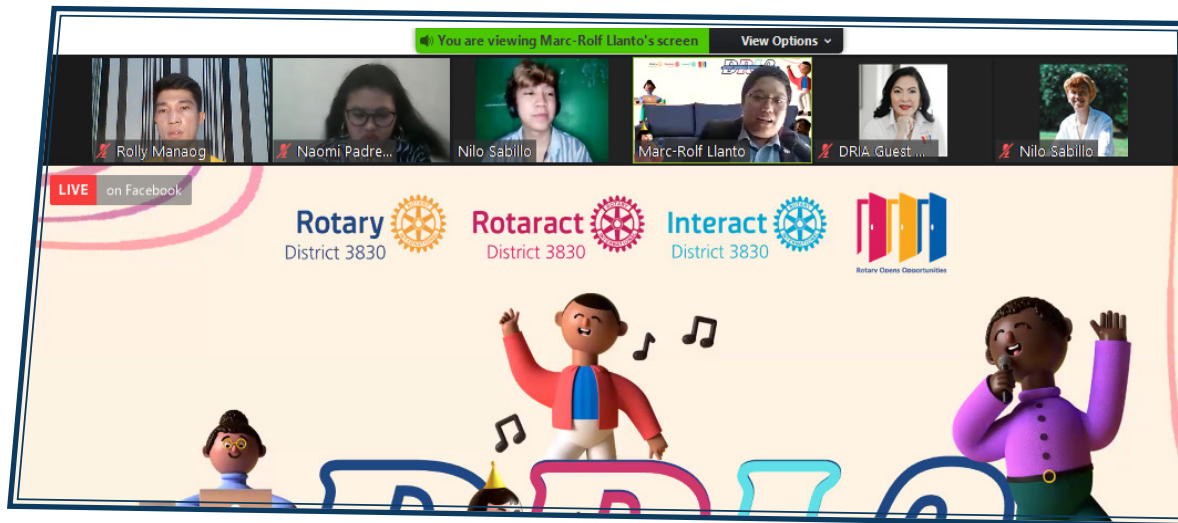
ROTARIANS RECEIVING THEIR 50TH COFFEE TABLE BOOK



DISTRICT ROTARACT INTERACT ASSEMBLY (DRIA)

RCMW RAC Pres. Rolly Manaog

September 5, 2020



The new transform RAC Presidents were recognized to pledge their oath. First, we introduced ourselves then we proceeded to the breakout rooms. The guest speakers discussed about how can we creatively conduct online events, initiatives and projects amidst of the on-going pandemic. Lastly, rules and responsibilities of all officers in the club were presented.

The most important part I learned was when they gave us an advise and strategies what to use in presenting reports and doing virtual meetings using the different applications or sites, like for example "Canva" and "Sway". There are more free softwares we can utilize to maximize our time and help the participant or viewers to engage from our activities or events easily. Also, insights for making events smoothly and activities via virtual platform.

Rolly Manaog,
RCMW Rotaract President, RY 2020-2021

RCMW ALAY SINING 2020 ART AUCTION

September 14 - 18, 2020

ALAY SINING 2020

Art Auction

Proceeds will be used to fund RCMW COVID-19 projects



September 14 to 18

Gus Albor
Jinggoy Buensuceso
Ferdinand Cacnio
Ernest Concepcion
Daniel Dela Cruz
Frederick Epistola
Egal Talusan Fernandez
Mark Laza
Arnel Natividad
Margie Organo
Carlito Ortega

Want to help our community and enjoy a work of art? Participate in a silent auction whose proceeds go to help those in need during COVID19.

The Rotary Club of Makati West is committed to helping our communities with the following projects:

- 1. Fashion for Frontliners: Providing PPEs to our modern day heroes.**
- 2. Elmer's Run: Providing free transports to our frontliners.**
- 3. Masquerade: Providing modified snorkel masks to our healthcare providers.**

See all the works of art on our Facebook page

<https://www.facebook.com/media/set/?vanity=AlaySiningByRCMW&set=a.4565240486882160>

YOUR CLUB IN THE CLOUD

<https://drive.google.com/drive/folders/1nxigVxYpiCR5R09BePZH>

Weekly Meeting Videos

<https://drive.google.com/drive/folders/1RHNBRUCUvP6vbvb4sMV3000T?usp=sharing>

Induction & Handover

https://drive.google.com/drive/folders/1BvwucxVYyERj8ioFTWO_HbZC8loHuLNP?usp=sharing

Fireside Chat Archive

West Side Story

<https://drive.google.com/drive/folders/1oa3zrZT6FzmWOYRX7i3Y6TYKAiyQsct3?usp=sharing>



RY 2020-2021 Officers Directors & Club Advisers

President	Alasdair Thomson
VP / Pres. Elect	Franco Del Rosario
Secretary	Javier Berenguer-Testa
Treasurer	Tristan Choa
Director	Gil G. Chua
Director	Epifanio Delos Santos
Director	Christopher Dino Dumatol
Director	Gerardo Oliverio Laperal
Director	Lauro Leviste
Director	Davy Lim
Director	Lito Mercado
Sgt.-at-Arms	Juan Antonio Carlos
Ex-Officio Director	Enrico B. Tensuan
Club Adviser	PRID Guiller Tumangan
Club Adviser	PDG Tony Rufino
Club Adviser	PDG Oscar De Venecia
Club Adviser	PP Carmelino P. Alvendia, Jr.
Club Adviser	PP Roque Tordesillas
Club Adviser	PP Antonio Tambunting III
Club Adviser	PP Phillip Hagedorn
Club Adviser	PP Fern Peña
Club Adviser	PP Eric Angeles
Club Adviser	PP Ramon Guerrero
Club Adviser	PP Aurelio Paulo R. Bartolome
Club Adviser	PP Victor L. Vital

Honorary Members:

Hon. Secretary Albert del Rosario, PDG
Lito Colona, Mr. Rob Raylman and Dheeraj
Wadhwani

E-mail: rcmakatiwest2020@gmail.com

Telephone no.: (63-2) 753 3098

Fax no.: (63-2) 845 1655

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Tower, V.A. Rufino cor. Valero St., Salcedo
Village, Makati City, 1227

THE WEST SIDE STORY STAFF

Secretariat: Shekinah Yarra &
Royce Ann Ladan

Thank you for paying your dues!!!

PDG Tony Rufino	PP Ed Balois
Rtn. Elmer Francisco	PP Jay Tambunting
Rtn. Timmy Chuidian	Rtn. Isaji Minoru
Rtn. Nono Ibazeta	Rtn. Toshi Ishikawa
Rtn. Gerry Limcaoco	PP Noel Laman
Rtn. Gerry Laperal	IPP Eric Tensuan
Pres. Al Thomson	Rtn. Joey Avellana
PP Jun Alvendia	Dir. Gil Chua
Rtn. Tonito Payumo	Rtn. Ramesh Dargani
PP TG Limcaoco	Rtn. Derrick Santos
PP Ruy Moreno	Rtn. Miguel Pertiera
Rtn. JP Delgado	PP Mon Guerrero
PP Junvee Vital	PP AP Bartolome
PP Eric Angeles	PP Roque Tordesillas
Treas. Tristan Choa	Rtn. Jun Lagman
Rtn. Jon Rocha	Rtn. Chris Moriarty
PP Dave Caldwell	PP Fern Peña
Rtn. Bok Malantic	Rtn. Ramon Arnaiz
Rtn. Serge Arroyo	Dir. Lito Mercado
Rtn. Scott Moore	Rtn. Andy Aguila
Rtn. Hiro Koro	Rtn. Paolo Pineda
Rtn. Timmy Tan	PP Bobby Cabral
Rtn. Patrick Dionisio	PP Ernie Fajardo
PDG Oskie De Venecia	PP Bobby Lim
PRID Guiller Tumangan	Rtn. Venu Kotamraju
Rtn. Cesar Villanueva	Rtn. Jimmy Bautista
PP Larry Ocampo	Rtn. Ron Cang
PP Dennis Decena	Rtn. Charles Rufino
PE Franco Del Rosario	Rtn. Luis Cantada
PP Lou Del Rosario	PP Lito Jimenez
Dir. Dino Dumatol	
PP Eric Angeles	PP Tg Limcaoco
SAA Dax Carlos	PP Larry Ocampo
Treas. Tristan Choa	Rtn. Rany Roño
Dir. Gil Chua	Rtn. Mark Sambar
PE Franco Del Rosario	Rtn. RJ Tabuena
PDG Oskie De Venecia	PP Jay Tambunting
Treas. Dino Dumatol	IPP Eric Tensuan
Rtn. Elmer Francisco	Pres. Al Thomson
Dir. Gerry Laperal	PRID Guiller Tumangan
Rtn. Gerry Limcaoco	PP Junvee Vital

Paul Harris Fellow Sign Ups

PP Eric Angeles	PP Tg Limcaoco
SAA Dax Carlos	PP Larry Ocampo
Treas. Tristan Choa	Rtn. Rany Roño
Dir. Gil Chua	Rtn. Mark Sambar
PE Franco Del Rosario	Rtn. RJ Tabuena
PDG Oskie De Venecia	PP Jay Tambunting
Treas. Dino Dumatol	IPP Eric Tensuan
Rtn. Elmer Francisco	Pres. Al Thomson
Dir. Gerry Laperal	PRID Guiller Tumangan
Rtn. Gerry Limcaoco	PP Junvee Vital

Please be informed that checks
must be payable to:

**ROTARY FOUNDATION
OF MAKATI WEST, INC.**

Bank Details:

ACCOUNT NO: 001680370551
BRANCH: PHILAM TOWER VALERO
BANK NAME: BANCO DE ORO

Please send deposit slip to the Secretariat
roycercmw@gmail.com
kai.rcmw2@gmail.com

If you are unavailable to send your
deposit slip, your payment will
remain outstanding in our records.

"We have unidentified deposits in our account, if
you have already paid it is important for us to
receive your deposit slip so we can account.
Thank you"