



Increasing Our Capacity to Serve

Rotary
Club of Makati West



WEST SIDE STORY



Increasing Our Capacity to Serve

The Year in Review

Rotary Year 2021-2022



Gerry Limcaoco

Rotarian of the Year, RY 2021-2022



“Thank you, Franco. I’m just fortunate that I get so much support from you for Gift of Life and that we have dedicated people like Cynthia, Michael, Dra. Go, and the entire club rallying behind Gol, that the program is such a success under your presidency. Thank you for your trust and belief in me....” - Gerry



ABOUT THE COVER

Key people of the RCMW Gift of Life (GoL) program. L-R: Rob Raylman, president of GoL International; PP Lou del Rosario; Dra. Louisa Go, chief internist at DLSMC; Martin Nievera; Pres. Franco del Rosario; and Gerry Limcaoco.

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ROTARY YEAR 2021-2022 AT A GLANCE

141

HEART SURGERIES
(GIFT OF LIFE)

103

CATARACT SURGERIES
(GIFT OF SIGHT)

15

ARTIFICIAL LIMBS
(GIFT OF MOBILITY)

55

GUEST SPEAKERS
(WEEKLY MEETINGS,
FIRESIDE CHATS)

17

CLUB MEETINGS
& FELLOWSHIPS
(IN-PERSON)

131, ↑21%

TOTAL MEMBERSHIP
INCLUDING
SATELLITE CLUB



PRESIDENT'S MESSAGE

THANK YOU, MEN OF ZEST!

Prior to the start of my term, our board and advisers were energetically engaged in a number of Club Refresh sessions where the collective narrative was – what got us here, will not get us there. The main objective of the planning sessions was to redefine what we stand for, in these changed times. We figured out how to keep our club relevant and “future proof” while reminding ourselves what we’re all here to do.



*Increasing Our
Capacity to Serve*

The planning sessions provided the impetus in arriving at a set of refreshed ideas on how to future proof our club while stretching our ambitions; engaging, mobilizing members that are peripherally involved, thus leading to forming a guiding coalition that led to identifying our theme, “Increasing our Capacity to Serve”.

We aligned our aspiring theme by giving our strategy greater granularity with the 3 R's; which were the primary focus of my term. We supplemented Rotary International's globally known four-way test by developing our own, namely: 1. Is it recognition? 2. Is it retention? 3. Is it recruitment? 4. Is it fun?



[Click here to learn more about President Franco](#)



AT OUR CLUB AWARDS WITH THE LIMCAOCO COUPLE

The first R is to recognize members’ participation and cooperation not only for their service and interest in our projects but extended to recognizing them in our weekly newsletter for their achievements in business as well as that of their family members.

Our formal recognition event was the year-end Annual Awards Appreciation Night at the Dusit Hotel where we gave out 35 awards. I would like to thank not just our awardees but the entire membership for their contribution to another outstanding year for our club. I would like to extend special thanks and congratulations to Gerry Limcaoco, whom we awarded as the "Rotarian of the Year"; Lemarc Limosnero, as the "Baby Rotarian of the Year"; PP Eric Tensuan, as the recipient of the first ever "Antonio P. Tambunting Award of Service Excellence"; PP Lito Jimenez as the "Distinguished Past President"; PE Gil Chua as "Most Outstanding

Director Award", and IPP Al Thomson as the "Most Outstanding Club Adviser".

With the pandemic continuing at the start of this rotary year, one of the biggest challenges then was keeping members engaged - the reason for the second R intended to retain members. As the pandemic relentlessly sapped our strength, all the more, the first two Rs were like pre-requisites to being successful in the third R - to recruit.

A huge factor in our success in executing on our winning theme, "Increasing Our Capacity To Serve" is our culture of fun and celebrating success - small or big. Acknowledging our club’s success worked to garner more success. It was as though a an internal apparatus embedded in us was triggered, resulting in more wins.

ARCHIVED MESSAGES

JULY 2021

(Click on the topic to read).

- 07/01 INDUCTION
- 07/08 TG LIMCAOCO
- 07/15 RECOGNIZE
- 07/22 RETAIN
- 07/29 GAP

AUGUST 2021

(Click on the topic to read).

- 08/05 AN INSPIRATION FOR THE PHILIPPINES
- 08/12 OPPORTUNITIES ABOUND: DON'T SQUANDER THEM
- 08/19 TIPS TO REDUCE ANXIETY
- 08/26 IT'S THE PEOPLE, STUPID!



One way we energized our members was through the formation of the eight geographic home clusters, which provided our members a forum to share with each other pandemic-related coping mechanisms in their personal lives and in their businesses. I would like to thank the home cluster heads for a terrific job.

As many were already experiencing zoom fatigue, we equipped our members with various recruitment tools such as providing them a value proposition, a template of powerpoint presentation, emails, and messages they could customize for their prospective members.

We acted quickly as the IATF started to ease pandemic restrictions and held on December 12th our very first in-person gatherings which consisted of three small outdoor Christmas fellowships while observing safety protocols. This was such a welcome relief and a huge step forward in re-energizing our members.

We have made a lot of headway in member engagement as this is what ultimately dictates and drives success in higher rates of retention and recruitment by building a strong network for referrals, accolades and advocates.

I would like to welcome again the new members inducted this rotary year that boosted the



AT OUR FIRST OUTDOOR FELLOWSHIP ON MARCH 3RD.

prestige of our club. We are now more intentional in making new members feel like family by getting to know more about them, their families and interests.

ARCHIVED MESSAGES

SEPTEMBER 2021 (Click on the topic to read).

- 09/02 WHAT GOT YOU HERE, WON'T GET YOU THERE
- 09/09 OUR CLUB CAN GO FROM GOOD TO GREAT
- 09/16 5 STEPS TO LASTING PERSONAL CHANGE
- 09/23 YOU CAN'T BE EQUALLY GOOD AT EVERYTHING
- 09/30 LEVERAGING STRENGTHS: YOUR KEY TO EXCEPTIONAL PERFORMANCE

OCTOBER 2021 (Click on the topic to read).

- 10/07 SOCIAL MEDIA IS TEARING OUR COUNTRY APART
- 10/14 CULTURE EATS STRATEGY FOR BREAKFAST
- 10/21 INNOVATE OR PERISH
- 10/28 THE SINGLE MOST IMPORTANT SKILL IN LEADERSHIP IS INFLUENCE



GIFT OF LIFE PROGRAM

During the eighth month of this rotary year, we kicked off in-person gatherings with a fellowship in the first Thursday of March. The following week was our first in-person weekly lunch meeting with Bill Luz as our guest speaker. Since December, we still managed an average of one in-person a week.

In true Men of Zest fashion, we far exceeded the district’s membership requirement for a five-star club distinction, ending this rotary year with a total of 28 new members with 15 belonging to the newly formed satellite club the “Rotary Club of Makati West Zest”. We awarded the Teamwork Achievement Award to the satellite committee composed of Jimmy Bautista, Dax Carlos, and PP Ed Balois.

In closing, not even the pandemic could hold back our club as we came away from this pandemic with a greater zeal to impact not only the communities we serve, but every aspect of our club as well. We gained a lot of momentum

and living in a constantly changing world, our club is now charged up and resolved never to let up as we ingrain the 3 Rs into our culture, which is essential in our continuing quest towards future-proofing the club.

I’d like to congratulate all of you, exemplars of service, and dedicate to you the extraordinary work we’ve managed to achieve together for the community we are so dedicated to serving.

I am honored and grateful to have been given the opportunity to serve as president of a special club

ARCHIVED MESSAGES

NOVEMBER 2021

[\(Click on the topic to read\).](#)

- 11/04 INNOVATOR’S DNA
- 11/11 JUST SAY NO TO LOW IMPORTANCE!
- 11/22 SHORT TERM REALISTIC, LONG TERM OPTIMISTIC, ALWAYS OPPORTUNISTIC
- 11/25 52ND RCMW ANNIVERSARY CELEBRATION

DECEMBER 2021

[\(Click on the topic to read\).](#)

- 12/02 OUSTING OLD MINDSETS: SUSTAINABILITY, BRINGING IN THE NEW: REGENERATIVE
- 12/09 ANTICIPATION AND INNOVATION
- 12/16 WHAT MATTERS MOST

JANUARY 2022

[\(Click on the topic to read\).](#)

- 01/13 ANA LORENZANA-DE OCAMPO ON LEADERSHIP
- 01/20 EACH CLUSTER BRING ONE!
- 01/27 ECONOMIC RECOVERY IN 2022?



A YEAR AGO, AT PRES. FRANCO'S INDUCTION CEREMONY.

whose members have a strong sense of pride of belonging. I truly had the time of my life. I thank you for rallying behind our Increasing "Our Capacity to Serve" theme, as well as for the crucial lessons I have learned. Knowing that you had my back kept me inspired to raise standards to bring our club to higher levels of performance. Being surrounded with terrific BOD, club advisers, and members emboldened me.



THANK YOU to the BOD for perpetually inspiring me to be better, the club advisers for mentoring me, and IPP Al Thomson for coaching me on how to leave the club better than before I became president.

FRANCO DEL ROSARIO
President, RY 2021-2022
Rotary Club of Makati West

ARCHIVED MESSAGES

FEBRUARY 2021 (Click on the topic to read).

- 02/03 BACK TO BASICS: SOFT SKILLS
- 02/10 TRYING HARDER AIN'T GONNA CUT IT!
- 02/17 HOW DO YOU EAT AN ELEPHANT?
- 02/24 MANDATORY PIT STOPS

MARCH 2021 (Click on the topic to read).

- 03/10 SENSE OF HUMOR: DON'T LOSE IT!
- 03/17 IBM: A 'HAS BEEN' COMPANY? REALLY?
- 03/24 ONWARDS & UPWARDS

APRIL 2022 (Click on the topic to read).

- 04/07 ARE YOU BATTLING A GOLIATH?
- 04/21 HOW DO I WALK THE TALK AS A PROUD FILIPINO

MAY 2022 (Click on the topic to read).

- 05/05 WHY OUR CLUB ORGANIZES MASS WEDDING
- 05/12 FEAR OR NORMAL
- 05/19 CULTURE...WHAT IS ALL THE FUSS ABOUT?
- 05/31 MARTIN NIEVERA UP CLOSE & PERSONAL

JUNE 2022 (Click on the topic to read).

- 06/09 INCREASING OUR CAPACITY TO SERVE
- 06/16 CLUB RECOGNITION AWARDS

Rotary
Club of Makati West



GIFT OF LIFE BENEFIT CONCERT



presents

MARTIN NIEVERA

LIVE AGAIN!

(The Best of the Concert King)

June 25, 2022 | 8:00 PM

THE THEATRE SOLAIRE

For the benefit of Rotary Club of Makati West Gift of Life Charity

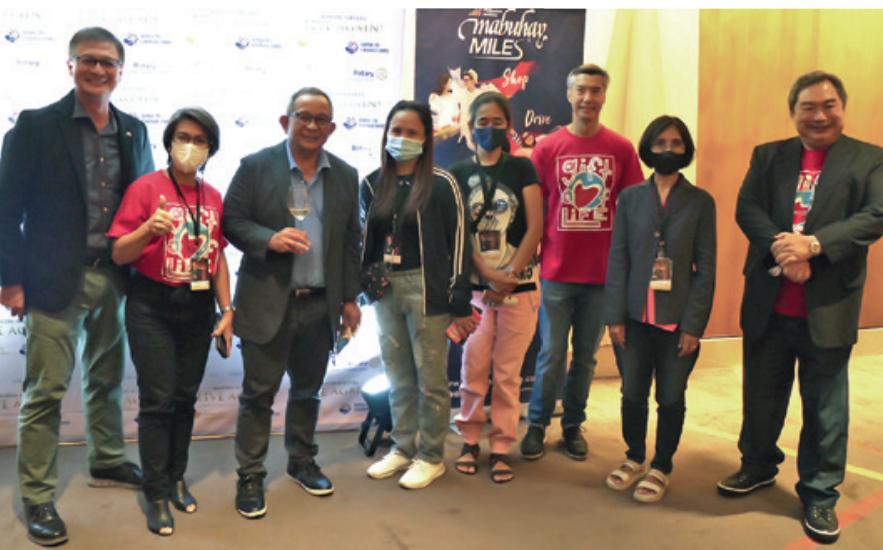


Rotary

Club of Makati West



GIFT OF LIFE BENEFIT CONCERT



Rotary Club of Makati West



GIFT OF LIFE BENEFIT CONCERT



Rotary



Club of Makati West

Year-End Club Awards

Dinner Fellowship

June 15th, Dusit Thani Manila Hotel





Year-End Club Awards

Dinner Fellowship



Rotarian of the Year
Rtn. Gerardo "Gerry" Limcaoco

Baby Rotarian of the Year
Rtn. Lemarc Limosnero

Antonio P. Tambunting Jr.
Award of Excellence
PP Enrico B. Tensuan

Distinguished Past President Award
PP Amando Jesulito "Lito" Jimenez

Most Outstanding Club Adviser Award
IPP Alasdair John Thomson

Most Outstanding Director Award
PE Gil G. Chua

Most Outstanding Director Award
Treas. Tristan Ronald Choa

Presidential Award of Excellence
PRID Guiller E. Tumangan
PP Aurelio Paulo "AP" Bartolome

Most Promising Rotarian of the Year
Rtn. Scott Moore

Zestful Member of the Year Award
Rtn. Patrick Dionisio

Perfect Attendance Award
Rtn. Lemarc Limosnero

Overall Best Attendance
PP Enrico V. Angeles
Rtn. Robert Yupangco - 1st Place
PP Ramon F.L. Guerrero - 2nd Place

Distinguished Service Award
VP Jaime "Jimmy" Bautista
Dir. Elmer Francisco
Dir. Juan Antonio "Dax" Carlos
Dir. Epifanio "EDSA" Delos Santos
Dir. Lauro "Robbie" Leviste
Dir. Zdenek Jankovsky
Dr. Timothy Elbert "Timmy" Tan
PP Antonio Juan "Jay" Tambunting III
PP Ramon "Mon" F.L. Guerrero
PP Victor "Junvee" Vital

Dir. Leonardo "Jun" Cuaresma, Jr.
Dir. Gerardo "Gerry" Laperal

President's Special Recognition Award
Rtn. Paul R. Daza
Rtn. Thomas "Tom" Arasi
Dir. Epifanio "EDSA" Delos Santos

Teamwork Achievement Award
VP Jaime "Jimmy" Bautista
Dir. Juan Antonio "Dax" Carlos
PP Edgardo "Ed" Balois

President's Appreciation Award
Rtn. Alex Floro
Rtn. Rany Roño
PP Noel A. Laman
Rtn. Ramesh Dargani



Rotary

Club of Makati West

**WEEKLY
MEETINGS**



FIRST QUARTER GUEST SPEAKERS



July 1 - **GOV. JOJI TAN**
Governor's Message



July 8 - **PP TG LIMCAOCO**
The Future in Banking



July 15 - **DFA SEC. TEODORO LOCSIN**
The Relation of US & China
The West Philippine Sea



July 21 - **MR. THOMAS ARASI**
Solaire Philippines



July 29 - **RTN. TONY DEL ROSARIO, JR.**
Emerging Stronger from the
Pandemic



Aug 5 - **MR. JOJO TOLENTINO**
Disruption & Digital
Transformation



Aug 12 - **MR. CRAIG LONNEE**
The Resilience Imperative:
Succeeding in Uncertain Times



Aug 19 - **MR. PAOLO BORROMEIO**
COVID-19 Updates



Aug 26 - **MR. JUN TRINIDAD**
ECQ's Lethal Effect on GDP
UBP Macro Update



Sep 2 - **RTN. CESAR VILLANUEVA**
Criminalization of Governance
Under Revised Code



Sep 9 - **MR. MARTIN LORENZO**
Investing, Growing During and
Post-Pandemic



Sep 16 - **MR. RAFAEL CONSING, JR.**
Navigating Rough Financial Waters



Sep 23 - **SPS. LEXI SCHULZE**
The KonMari Method:
Decluttering



Sep 30 - **MR. DAVID CELDRAN**
Echo Chambers,
Fake News & Trolls



SECOND QUARTER GUEST SPEAKERS



Oct 7 - **MR. RAHUL HORA**
Powering through with
Company Purpose



Oct 14 - **MS. KAREN JONES**
In the Arena: School Leaders
and the Global Pandemic



Oct 21 - **HON. SEN. CYNTHIA VILLAR**
Livelihood & Agriculture



Oct 28 - **DR. GAP LEGASPI**
Lessons from the Frontlines
PGH People Giving Hope



Nov 4 - **ATTY. MICHAEL AGUINALDO**
The Constitutional Mandate of the
Commission on Audit



Nov 11 - **MR. SCOTT ANTHONY**
Innovation in a Crisis
Why it is more critical than ever



Nov 25 - **MR. FEDERIKO "PIKI" LOPEZ**
Reimagining a Decarbonized
and Regenerative Future



Dec 2 - **MR. JAIME FLORCRUZ**
Innovation in a Crisis
My 50-year China Journey in 25 objects



Dec 9 - **SPS. ANA DE OCAMPO**
Rising like Flour through
the Pandemic



Dec 16 - **HON. SEN. BAM AQUINO**



Dec 16 - **HON. VICE PRESIDENT
LENI ROBREDO**



Dec 16 - **HON. SEN. KIKO PANGILINAN**



THIRD QUARTER GUEST SPEAKERS



Jan 20 - **MR. EMILIO "JUN" NERI**
The PHL Economy in the
Next 12 months



Jan 27 - **H.E. Michèle BOCCOZ**
French Ambassador to the
Philippines



Feb 3 - **DR. TOMAS REALIZA**
Facts & Myths about Asthma and COPD.
Two common diseases in the
light of Covid 19 pandemic



Feb 10 - **RTN. TERRY FARRIS**
Sustaining Family Business
Success Across Generations



Feb 17 - **MS. MARTHA SAZON**
GCash at the forefront of the New Normal:
Building a more sustainable
and financially-inclusive Philippines.



Feb 24 - **PDG SONNY COLOMA**
Rotary's Four-Way Test
in the Era of Fake News



Mar 10 - **MR. GUILLERMO M. LUZ**
T3- A Public-Private Partnership
for Covid Response



Mar 17 - **MS. CLARISSA ISABELLE L. DELGADO**
Non-profit Sustainability: Remaining
Relevant Before, During, and After a Pandemic



Mar 24 - **MR. NUNO NEVES**
New Opportunities
in Digital Economy



FOURTH QUARTER GUEST SPEAKERS



Apr 7 - **MS. MAOI ARROYO**
Making Profit with a Purpose



Apr 21 - **ATTY. ANNA CAMILLE C. HIMALA**
Balance is a Practice:
Yoga to Enhance Your Life



April 28 - **ERNEST CU**
Beyond Telco



May 5 - **MS. ANNA CHUA-NORBERT**
Driving Growth through
Company Culture



May 12 - **MR. FLORIAN GOTTEIN**
Europe and the Philippines - Partners
for Securing a Sustainable Future



May 19 - **SEC. JING LAPUS**
Life is too Short



May 31 - **MR. MANUEL L. QUEZON III**
From the Fifth to Sixth Republic:
The 2022 Election in Context



Jun 9 - **DR. CIELITO F. HABITO**
New Leaders, New Vigor -
Key Directions
for the Philippine Economy



FIRESIDE CHATS

GUEST SPEAKERS



DANIEL RODRIGUEZ
Reinventing the Internet with Blockchain: A PARADIGM SHIFT
 July 6, 2021



DR. PHILIP ELLA JUICO
Tokyo Olympics 2021 - Can the Philippines Team Win A Gold Medal?
 July 28, 2021



RTN. NEWTON SMITH
Succeeding in Uncertain Times
 July 30, 2021




DIR. ELMER FRANCISCO
Are You Future - Proof: Blockchain, Tokenization & The NFT Revolution.
 August 13, 2021



RTN. ROB BRADSHAW
Future of Flying
 August 27, 2021



CRAIG LONNEE
Shackleton
 September 10, 2021



DIR. GERRY LAPERAL
(Re) Learning How to Learn
 September 24, 2021




DR. MARTIN CAMARA
A Good Sports Spine - By Good Design
 October 8, 2021



RTN. SCOTT MOORE
Why Are More Countries Starting to Sell Their Citizenships?
 October 22, 2021



RTN. NONO IBAZETA & RTN. ROBIN GARCIA
The Rumbles Begin November 5, 2021
The Rumble, Part 2 February 15, 2022
Rumble Tumble, Part 3 March 29, 2022

ARLENE DONAIRE
From Mundane to meaningful, photography anytime
 November 19, 2021



RTN. JIMI FLORCRUZ
The Class of 1977
 June 21, 2022



Rotary

Club of Makati West

FELLOWSHIPS



Q1 FELLOWSHIPS



PP Eric Tensuan's birthday treat at the Summit Point Golf & Country Club Batangas, July 16th.





Q2 FELLOWSHIPS



Impromptu Lunch at Karrera, Filinvest City, Oct. 7th



The Manila Polo Club Driving Range, Oct, 14th.



At PP Noel Laman's South Forbes Park residence, December 12th.



Christmas fellowship at Rtn. Ramesh Dargani's Dasmariñas Village residence, December 12th.



Alabang cluster fellowship at the Alabang Country Club, Nov. 17th.



At Rtn. Alex Floro's Ayala Alabang Village's residence, December 12th.



Q3 FELLOWSHIPS



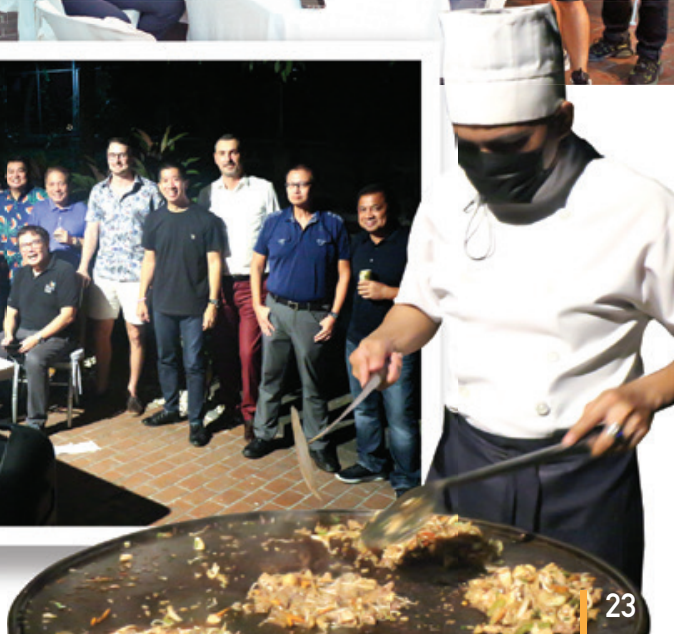
Feb 10th fellowship at Mimi & Bros., Bonifacio Global City.

March 3rd fellowship at the Umu Deck, Dusit Thani Hotel.





Q4 FELLOWSHIPS



**Beat the Heat,
March 31st
fellowship and
June 2nd
Mongolian
Barbecue
fellowship night
both at Patrick
Dionisio's
residence.**

NEW MEMBERS' ACTIVITIES

ROTARY INDUCTION

RY 2021-22 New Members

- RTN. JUNI DEL ROSARIO
- RTN. TONY DEL ROSARIO
- RTN. LEMARC LIMOSNERO
- RTN. BIBIT FACTORAN
- RTN. TERRY FARRIS
- RTN. JP PRADO
- RTN. MUNICH CONLU
- RTN. JING LAPUS
- RTN. JIMI FLORCRUZ
- RTN. TOM ARASI
- RTN. TIMMY JIMENEZ
- RTN. DANIEL LIBIRAN



April 21st at the Dusit Thani Hotel.

ROTARY INFORMATION SESSIONS



April 14th at the Ascott Boardroom, Makati City



April 18th at the Forum Solaire



April 17th at the Ascott Boardroom, Makati City





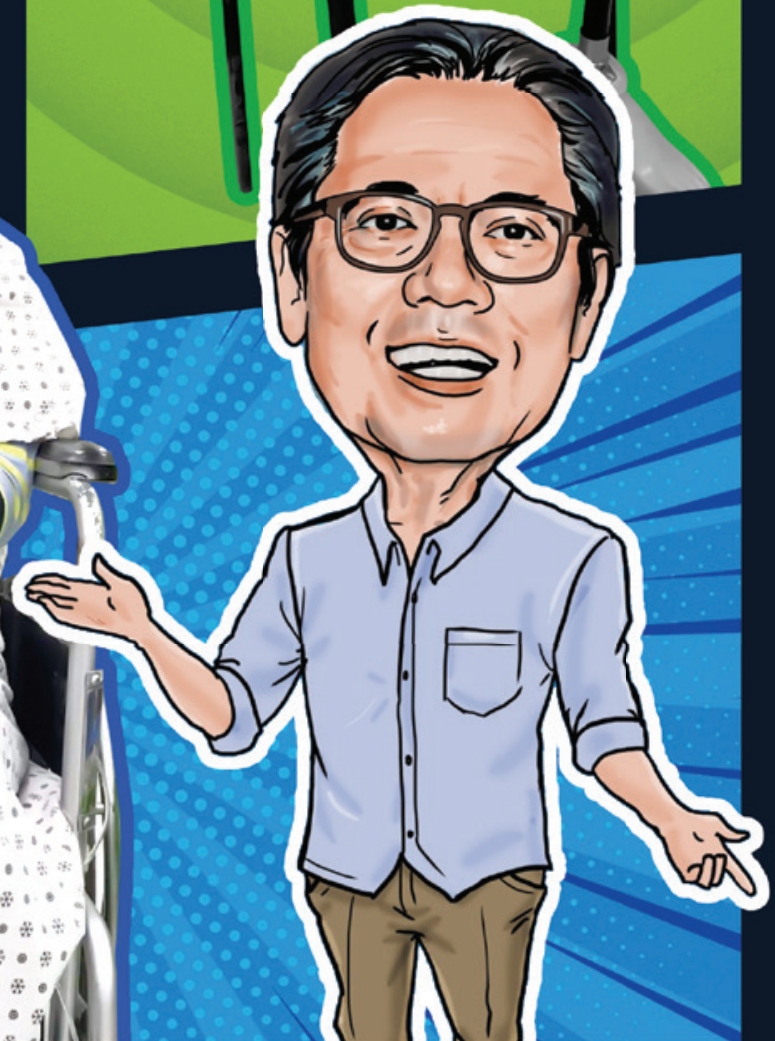
Rotary

Club of Makati West

COMMUNITY PROJECTS



**WEST SIDE
STORY**





RCMW

Gift of Life

(Congenital heart disease patients)

RY 2021-2022

141 heart surgeries funded this rotary year

1,473 patients received pre- and post operative support





RCMW

Gift of Sight

(Cataract Project)
RY 2021-2022

103 cataract eye surgeries
this rotary year

5 batches of operation



PROJECT CHAIR:
DR. TIMOTHY TAN





RCMW

Gift of Mobility

(Artificial Limbs Project)
RY 2021-2022

15 artificial limbs
provided
this rotary year.



PROJECT CHAIR:

ALEX FLORO





Rotary

Club of Makati West

VOCATIONAL SERVICE



RCMW Mass Wedding

Mass Wedding of
19 couples
at San Fernando De Dilao
Parish, Paco, Manila.





RCMW Handwashing Stations

In partnership with RC Makati Northwest and RC Parañaque Metro, hand washing facilities were built in adopted communities (RCCs).

- Gawad Kalinga - RC Makati West Village
- Barangay Hall of Pio del Pilar, Makati City
- Barangay Hall of Pinagkaisahan, Makati City
- Brgy. San Isidro, Makati City
- Brgy. Tejeros, Makati City
- San Isidro National High School

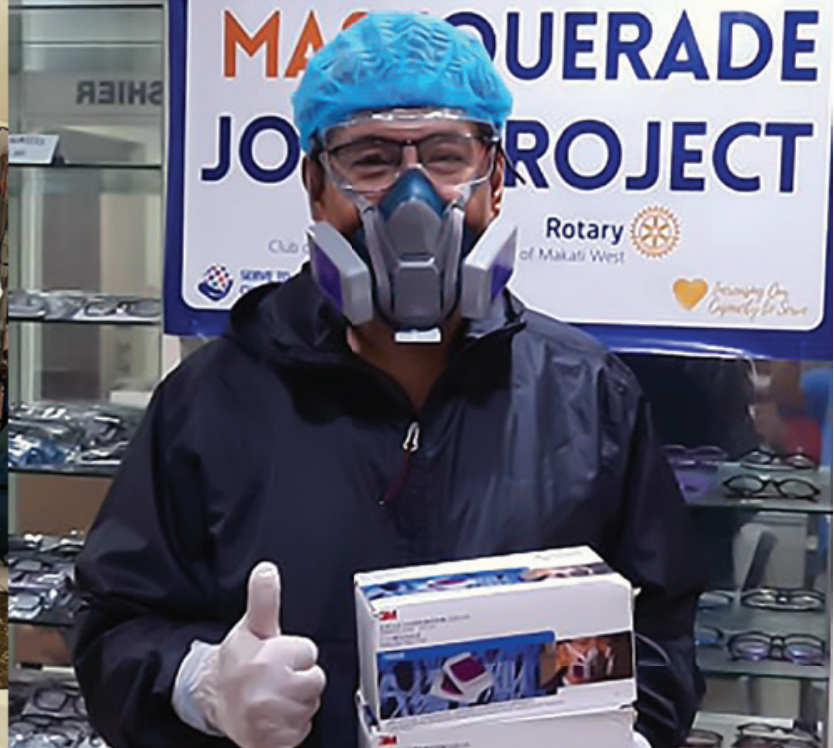




Rotary

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**JOINT FOREIGN
CLUB
INITIATIVES**



RCMW MaskQuerade Project with RC Sapporo West

In partnership with RC Sapporo West, the Club rolled out “Maskquerade” and donated COVID-19 medical supplies to the Philippine General Hospital, The National Children’s Hospital, and the Delos Santos Medical Center.

These also benefited the Club’s project initiatives, namely, Gift of Sight, Rotaractors, and Gawad Kalinga–Makati West Village, Taguig City.





20-footer fiberglass fishing boat with 16hp engine

RCMW

Dinagat Island Boat Donation with RC Kowloon

BOAT DONATIONS:

RCMW/Kowloon - 4 units with total value of Php550,000.

Followed by additional 30 boat donations from other Philippine Rotary Clubs and foreign clubs through the efforts of PRID Guiller Tumangan.





Current water source to be repaired.

RCMW

Water Project with RC Makati West & RC Edson Alberta

RCMW, through Rtn. Scott Moore, secured a CAD\$10,000 in funding from the Rotary Club of Edson Alberta for the Alangan Mangyan Tribe water project in Dulangan 11, Baco, Oriental Mindoro.

The community's water source was damaged by the typhoons and is no longer drinkable.

The CAD\$10,000 will be used in building a water tower (\$3,300) and in repairing the main water line (\$6,700).

In the first two weeks of July 2022, three Rotarians from RC Edson Alberta, together with six youths, will visit the Philippines to do hands-on work with the project.

We look forward to welcoming our Canadian friends to the country.





**Dinner Meeting with Our Sister Club
RC Petaling Jaya,
led by its President Melissa Francis,
February 24th, 2022**





TOKENIZATION AND BLOCKCHAIN READY WITH OUR VERY OWN RCMW NFT

The official Rotary Club of Makati West's Non-Fungible Token (NFT) is a limited edition 52nd year commemorative collectible with only 300 that exist in the Ethereum Blockchain network.

THE NFT LEADER BOARD (TOP 10)



THOMSON, ALASDAIR
NFTs 6



TUMANGAN, GUILLER E.
NFTs 5



DEL ROSARIO, FRANCO
NFTs 5



LIMCAOCO, GERRY
NFTs 5



TENSUAN, ENRICO B.
NFTs 5



JIMENEZ, LITO
NFTs 5



GUERRERO, MON
NFTs 4



JANKOVSKY, ZDENEK
NFTs 4



BARTOLOME, AP
NFTs 3



CHUA, GIL G
NFTs 3



THE FOUR WAY TEST OF THE THINGS WE THINK, SAY AND DO

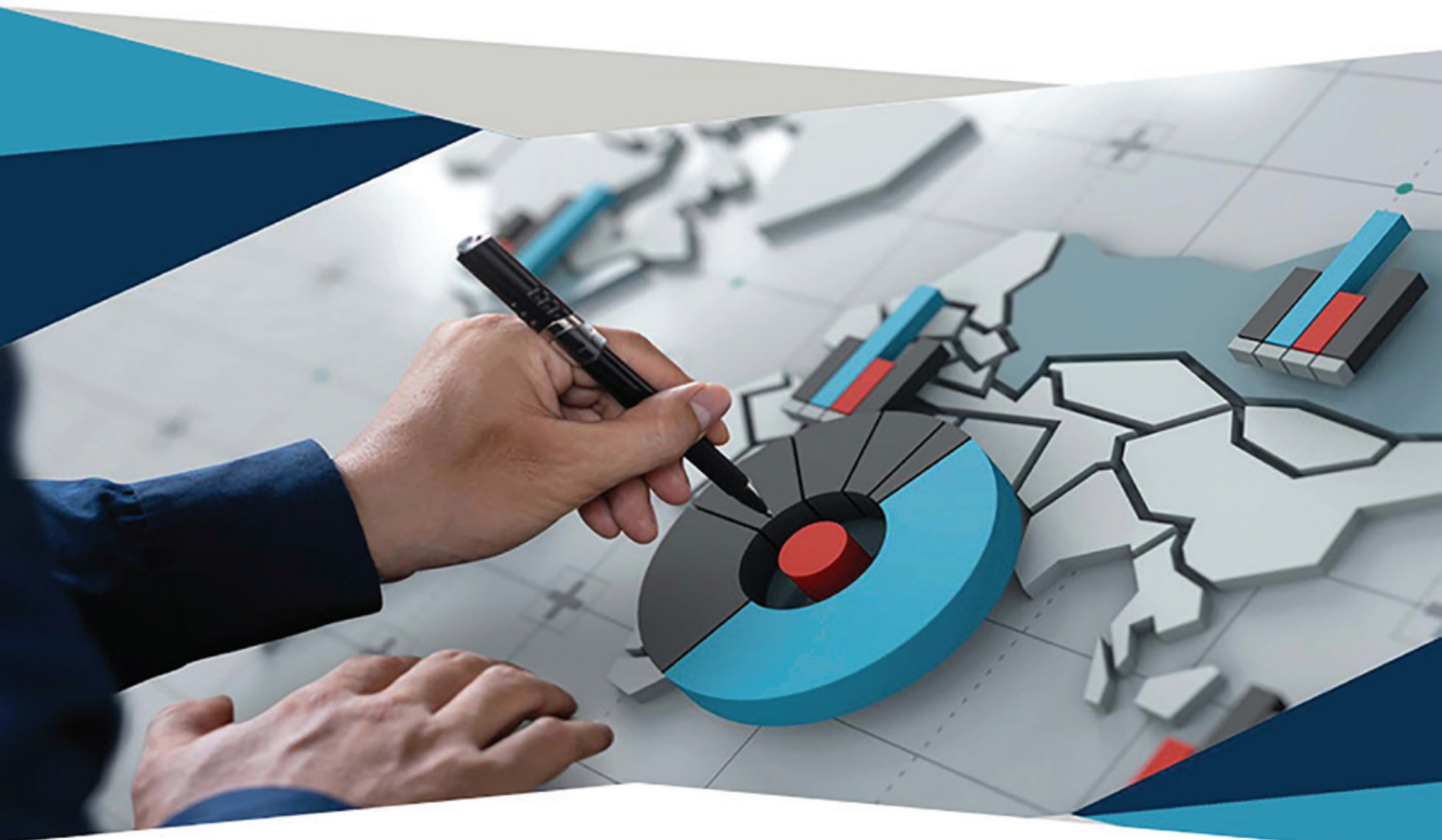
ROTARY INTERNATIONAL

- I. Is it the **Truth**?
- II. Is it **FAIR** to all concerned?
- III. Will it build **GOOD WILL** and **BETTER FRIENDSHIPS**?
- IV. Will it be **BENEFICIAL** to all concerned?

ROTARY CLUB OF MAKATI WEST

- I. Is it **RECOGNITION**?
- II. Is it **RETENTION**?
- III. Is it **RECRUITMENT**?
- IV. Is it **FUN**?





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and preserve
your wealth



Enjoy the benefits
of an actively-
managed portfolio

#TogetherWeCanGrow. Talk to us today.

RY 2021-2022

Officers, Directors & Club Advisers

- | | |
|------------------------|-------------------------------|
| President | Franco Del Rosario |
| Vice President | Jaime Bautista |
| Secretary/ PE | Gil Chua |
| Treasurer | Tristan Choa |
| Director | Ronald Cang |
| Director | Epifanio Delos Santos |
| Director | Leonardo Cuaresma, Jr. |
| Director | Elmer Francisco |
| Director | Zdenek Jankovsky |
| Director | Gerardo Laperal |
| Director | Lauro Leviste |
| Sgt.-At-Arms | Juan Antonio Carlos |
|
 | |
| Ex-Officio Dir. | Alasdair Thomson |
|
 | |
| Club Adviser | PRID Guiller Tumangan |
| Club Adviser | PDG Oscar De Venecia |
| Club Adviser | PP Carmelino P. Alvendia, Jr. |
| Club Adviser | PP Enrico Angeles |
| Club Adviser | PP Edgardo Balois |
| Club Adviser | PP Aurelio Paulo R. Bartolome |
| Club Adviser | PP Dennis Decena |
| Club Adviser | PP Luis Del Rosario, Jr. |
| Club Adviser | PP Ramon Guerrero |
| Club Adviser | PP Amando Jesulito Jimenez |
| Club Adviser | PP Noel Laman |
| Club Adviser | PP Teodoro Limcaoco |
| Club Adviser | PP Ruy Moreno |
| Club Adviser | PP Larry Ocampo |
| Club Adviser | PP Antonio Tambunting III |
| Club Adviser | PP Enrico B. Tensuan |
| Club Adviser | PP Roque Tordesillas |
| Club Adviser | PP Victor L. Vital |

Honorary Members

Hon. Secretary Albert del Rosario,
Mr. Rob Raylman and Dheeraj Wadhvani



Pres. Franco with RCMW Secretariat members (l-r) Shekinah Yarra, Renato Detangco, Michael Limayog, and Jameson Manlangit. Not in photo is Cythia Andrade.

THE WEST SIDE STORY STAFF

Adviser President Franco del Rosario

Secretariat: Shekinah Yarra
Jameson Manlangit

Guest Staff for this special issue:
Content Director: Maricar Manuzon-Angeles (DDB Group Philippines)
Art Director: Alan Vinluan

Get to know RCMW President Franco del Rosario

RCMW President Franco del Rosario comes from a family of Rotarians. His father, Ambassador Toting, was RC Manila's past president, while his brother Carlos was RC Makati's past president.

After an overseas stint of 22 years, Franco returned to the Philippines in 1996 and was sponsored to the Club by the late PDG Tony Rufino; he was named "Baby Rotarian of the Year" in his first year. In the next years, he would serve as director for most avenues of service including club service, international service, and community service and in RY 2001–2002 was named "Rotarian of the Year" by then Pres. TG Limcaoco.

In RY 2020 2021, as President-Elect and Chair of the Membership Committee, Franco started "fireside chats" during the pandemic and single handedly sought topics and speakers, and brought in seven guest speakers for the weekly lunch meetings. For all his work, he was awarded the "No One Cares More" award by IPP AL.

A U.S. Certified Dale Carnegie Instructor, Franco is an Executive coach at Six Sigma, where he mentors CEOs of local companies and C-suite senior executives of multinational companies, and also serves as executive and planning review facilitator for the board of large companies. He is currently The Bridge School, Inc.'s Head of Development and CFO and a club shares specialist.

Previously, he worked in IBM in the US for 15 years in various management roles in Finance and Marketing. Prior to this, he worked In Dole for 10 years in the Philippines, Nicaragua and Korea, and served as Head of Supply Chain for Japan and the Middle East. At Langdon & Seah Philippines, Inc. (Arcadis), he was Head of the Strategy and Corporate Development, as well as the Environmental Sustainability business.

He served as Vice President and Governor at the Management Association of the Philippines (MAP) where he chaired the MAP Annual CEO conference for five years, making a net profit of over P10M. He was a Green Associate for Leadership in Energy and Environmental Design (LEED) at the US Green Building Council.

He graduated from De La Salle University with a dual degree in Accounting and Political Science, and earned his MBA with a dual concentration in Finance and Marketing from the Columbia University in New York.

Franco is married to Tere Tabuena, with whom he has one daughter who lives in Manila and two sons living in Seattle.

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