



WEST SIDE STORY Quarterly Review

JULY | AUGUST | SEPTEMBER

Rotary Year 2021 to 2022

*Increasing our
Capacity
to Serve*





In this issue:

President's Message	3
Induction & Handover	7
Weekly Meetings Summary	9
Club Updates	13
Project Updates	20
The Four Way Test	29
R.Y. 2021-22 Officers & Advisers	30

RCMW RY 21-22 1ST QUARTER IN NUMBERS

800+
BENEFICIARIES

6+
HOSPITALS &
COMMUNITIES

8
INITIATIVES

16
GUEST SPEAKERS

5
NEW MEMBERS

52
YEARS IN SERVICE

More can be achieved this RY 2021-22 if we increase our capacity to service.



[Click here to learn more about Pres. Franco](#)

PRESIDENT'S MESSAGE

As Rotary Club of Makati West's new President, I hit the ground running, so to speak. From planning the first-of-its-kind virtual induction ceremony for us RCMW's new officers and Board of Directors that was broadcast live on Day 1 of our term, I got into high gear right from the very start.

That's how inspired and enthusiastic I am to serve my Rotary. Although full of zest, we have proceeded with caution lest we forget we are in the midst of a pandemic. Let me give you a rundown of what transpired in the first quarter.

JULY 2021

- The Induction followed a hybrid format with a live stream that gave the program a live feel to it. There was a lot of fun and laughter, what with the bantering between the co-hosts, PP TG Limcaoco and PP Larry Ocampo. Adding to the excitement was the special dance video performance by our members' kids and grandkids. I believe this performance underscored our club's distinct affection and sense of pride for our families. It was indeed a very festive and memorable event!

- The flurry of events in July set the tone for a busy rotary year ahead. A great start for our weekly meetings was featuring our very own PP TG Limcaoco, BPI CEO, as first guest speaker. Likewise, our fireside chat series got started early, led by Danny Rodriguez, who spoke on "Reinventing the Internet With Blockchain".

- In July, the Gift of Life project was kicked off, with heart procedures that I attended at the De los Santos Medical Center. Likewise, the Gift of Sight (Cataract) quickly followed.

- Likewise, in July, spouses and children of our members successfully collected books for the GOL beneficiaries as well as conducted dance classes for them.

- The Guardian Angel program got underway with the spouses and children of our members successfully collected books for the GOL beneficiaries as well as conducted dance classes for them. Likewise, our spouses quickly got organized the ladies cluster to personally connect with 50 spouse and held a "Ladies Night" featuring a live band. The first Ladies Day featured Lexi Schulze.

- Another project that got quickly mobilized was our GK Team – who trooped to meet Luis Oquinena, Chair of GK Philippines and his team at their GK HQ in Mandaluyong.

- Speaking of fun, in the first month, we made time for a golf fellowship!



JULY 2021

PRESIDENT'S MESSAGE

(Click on the topic to read).

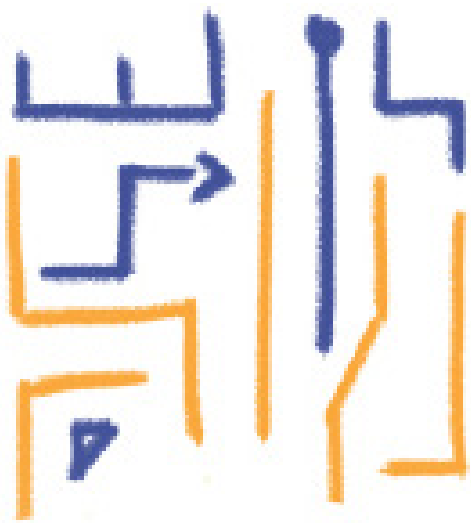
07/01 Induction

07/22 Retain

07/08 TG Limcaoco

07/29 GAP

07/15 Recognize



AUGUST 2021

- The month of August was just as busy. A major event for the quarter was the launch of the makeover of the West Side Story; with a new, fresh, modern, sleek, look.

- We presented the tokenization in blockchain with our very own official Rotary Club of Makati West Non-Fungible Token (NFT), a limited edition 52nd year commemorative collectible that exists in the Ethereum Blockchain network.

- Eight home clusters were launched this month to make up for the lack of face-to-face fellowship and provide more members the opportunities to share with one another and to make it easy to get together. It also provides a platform to foster camaraderie and to recognize current news about members and together celebrate the success of cluster members over some beer and wine.

- The Likhang Sining winners were announced in August.

- We also launched the RCMW diplomatic corps as we started the reconnection with our foreign sister clubs with the search for 27 ambassadorial posts. Home clusters one and six spearheaded an all-cluster session on cycling.



AUGUST 2021 PRESIDENT'S MESSAGE (Click on the topic to read).

08/05 An Inspiration for the Philippines

08/19 Tips to Reduce Anxiety

08/12 Opportunities Abound: Don't Squander Them

08/26 It's the People, Stupid!

SEPTEMBER 2021

- In early September, for the first time, we had about 250 people signed in to hear our guest speaker, Martin Lorenzo.
- In partnership with the Rotary Club of Sapporo West, we rolled out “Maskquerade” and distributed equipment and supplies to various hospitals.
- Likewise, in September, through the kindness of Zdenek Jankovsky, work got underway for the club’s website.
- Thanks to Ian Ocampo, PetNet CEO for bringing in his company as the WSS sponsor for this rotary year.
- Cluster 7 came out with the highest average percentage of their members attending the weekly meetings. Engkanto beer was delivered to their homes as appreciation.
- Through the influence of Kuya Gil Chua, we were able to get a Canon camera donated to the club and can finally say goodbye to low quality photos!

All in all, it was a super fulfilling first quarter. I would like to thank each one of you for your support and dedication.

FRANCO DEL ROSARIO
President, RY 2021-2022
Rotary Club of Makati West



SEPTEMBER 2021

PRESIDENT'S MESSAGE

(Click on the topic to read).

[09/02 What Got You Here, Won't Get You There](#)

[09/23 You Can't Be Equally Good at Everything](#)

[09/09 Our Club Can Go from Good to Great](#)

[09/30 Culture Eats Strategy for Breakfast](#)

[09/16 5 Steps to Lasting Personal Change](#)



HANDOVER & INDUCTION RY 2021-2022



PRID Guiller Tumangan and Pres. Franco during the handover ceremony

The Rotary Club of Makati West inducted its new Officers and Board of Directors for RY 21-22 led by President Franco del Rosario. The induction ceremony was held last July 1, the first day of the new rotary year, at Spaces, World Plaza in BGC with over a hundred RCMW members and guests virtually attending over Zoom and via Facebook Live.

Inducted also were the other members of the RCMW Board of Directors for RY 2021-2022, namely, Jaime Bautista, Vice President; Tristan Choa, Treasurer; Ronald Cang, Director; Leonardo Cuaresma, Jr., Director for Audit & Compliance; Edsa Delos Santos, Vocational Director; Elmer Francisco, International Service Director; Zdenek Jankovsky, Asst. Treasurer; Gerardo Laperal, Paul Harris Fellow Director; Lauro Leviste, Director; Dax Carlos, Sgt. at Arms/Youth Service; and Alasdair Thomson, Ex-Officio Director.



Pres. Franco with event hosts, PP Larry Ocampo and PP TG Limcaoco.

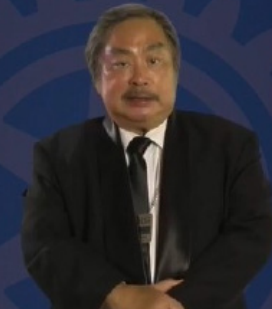
District Gov. Dr. Joji Tan



Pres. Franco del Rosario




PE Gil Chua



DGN Jay Tambunting leading the Loyalty Pledge



 *Increasing Our Capacity to Serve*

Rotary Club of Makati West 

 **SERVE TO CHANGE LIVES**



WEEKLY MEETINGS



FIRST QUARTER GUEST SPEAKERS



July 1
GOV. JOJI TAN
Governor's Message



July 8
PP TG LIMCAOCO
The Future of Banking



July 15
DFA SEC. TEODORO LOCSIN
The Relation of US & China:
The West Philippine Sea



July 22
MR. THOMAS ARASI
Solaire Philippines



July 29
RTN. TONY DEL ROSARIO, JR.
Emerging Stronger from the
Pandemic



August 5
MR. JOJO TOLENTINO
Disruption & Digital Transformation



August 12
MR. CRAIG LONNEE
The Resilience Imperative:
Succeeding in Uncertain Times



August 19
MR. PAOLO BORROMEO
COVID-19 Updates



August 26
MR. JUN TRINIDAD
ECQ's Lethal Effect on GDP UB
Macro Update



September 2
RTN. CESAR VILLANUEVA
Criminalization of Governance Under
Revised Corporation Code



September 9
MR. MARTIN LORENZO
Investing, Growing During and
Post-Pandemic



September 16
MR. RAFAEL CONSING, JR.
Navigating Rough Financial Waters

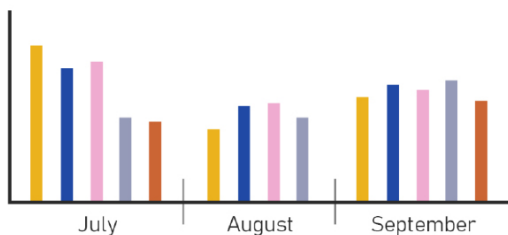


September 23
SPS. LEXI SCHULZE
The KonMari Method: Decluttering
the Home, Head and Heart



September 30
MR. DAVID CELDRAN
Echo Chambers, Fake News & Trolls

Club Attendance in Weekly Meetings



Average no. of attendees

46

Perfect attendance

8

Best Attendance Cluster

7

No. of lunch meetings

14

MEMBERS WITH 100% PERFECT ATTENDANCE



Pres. Franco del Rosario



PRID. Guiller Tumangan



Rtn. Timmy Tan



Dir. Ron Chang



Dir. Jun Cuaresma



Dir. Elmer Francisco



PP Ed Balois



PP Roque Tordesillas



CLUB UPDATES



NEW MEMBERS OF MAKATI WEST



Rtn, Juni del Rosario



Rtn. Tony del Rosario, Jr.



Rtn. Lemarc Limosnero



Rtn. Terry Alan Farris



Rtn. Bibit Factoran

**To our new members,
welcome to your Club!**

- RCMW Vice President Jimmy Bautista
Chairman, Membership Growth &
Recruitment Committee

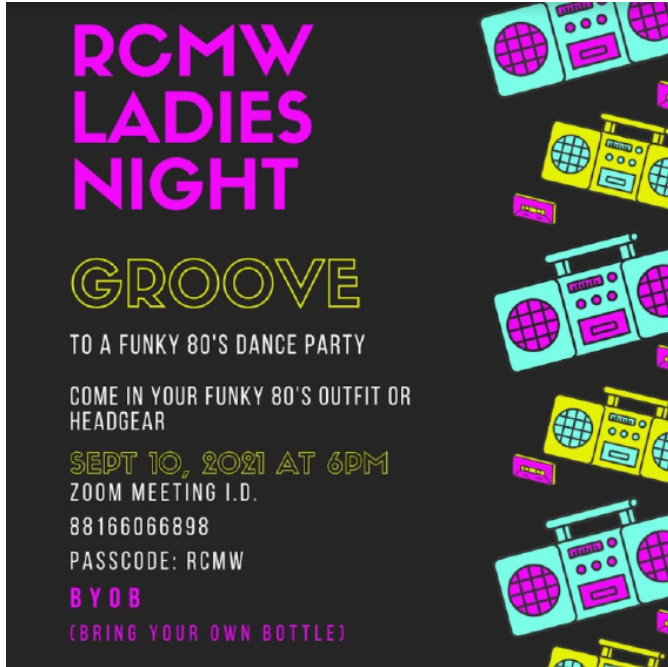




Polo Club lunch for PP Eric Tensuan's birthday

PP Eric celebrated his birthday last July 16 with his fellow Rotarians. Attendees bonded over a round of golf at the Summit Point Golf & Country Club Batangas.

LADIES CLUSTER EVENTS



LUNCH MEETING ROLES



SPS LEXI SCHULZE
Guest Speaker



SPS. TERE DEL ROSARIO
Invocation



SPS TETCHIE HAGEDORN
Introducer



SPS. FIDES TENSUAN
Moderator



TOKENIZATION AND BLOCKCHAIN-READY WITH OUR VERY OWN RCMW NFT

Presenting the official Rotary Club of Makati West NFT or Non-Fungible Token, a limited edition 52nd year commemorative collectible that exists in the Ethereum Blockchain network. This has been distributed to all members that have fully paid their membership dues as of July 31st 2021.

The RCMW NFT will also be bestowed to members or non-members such as guest speakers and benefactors who would demonstrate extraordinary service to the club or to the society in general.

In 100 years at year 2121, this could be worth billions for collectors while it would be priceless for our great grandchildren who would then be members of our great club.

Recipients must have an Ethereum wallet in Metamask to receive the RCMW NFT that they could hold and collect as a badge of honor.

HOME CLUSTER HEADS



Dir. Elmer Francisco
Home Cluster 1



Dir. Gerry Laperal
Home Cluster 2



VP Jimmy Bautista
Home Cluster 3



IPP AL Thomson
Home Cluster 4



Dir. Zdenek Jankovsky
Home Cluster 5



Dir. Ron Cang
Home Cluster 6



Dir. Jun Cuaresma
Home Cluster 7



PE Gil Chua
Home Cluster 8



TOKYO OLYMPICS 2021 - CAN THE PHILIPPINES TEAM WIN A GOLD MEDAL?



Our speaker: Mr. Philip Ella Juico

Former Dean of the Graduate School of Business of De La Salle Professional Schools and Current Chairman of the Philippines Super Liga, the country's semi-pro women's volleyball league.



SERVE TO CHANGE LIVES



BLOCKCHAIN, TOKENIZATION & THE NFT REVOLUTION

ARE YOU FUTURE-PROOF?
Have the edge and get ahead!

Rotary Club of Makati West - Fireside Chat
Hosted by: Dir. Elmer Francisco
August 13, 2021 at 5:30pm

CONTECH SMART BLDG. RETIRE PROPTECH FINTECH COLLABORATIVE ECONOMY

2021

Ben Voyage!

"FUTURE OF FLYING"

HOSTED BY:
MR. ROBIN BRADSHAW
AUGUST 27, 2021 @ 5:30PM

CATHAY PACIFIC

[RE] LEARNING
HOW TO LEARN
WHAT I LEARNED ABOUT LEARNING
DURING LOCKDOWN

September 24, 2021 | 5:30 PM
Fireside Chat
with Dir. Gerry Laperal





PROJECT UPDATES



R C M W
Gift of Life

2 0 2 1 - 2 2 Q 1

No. of Beneficiaries since inception:

2,501 Patients

Rotary Year 21-22
 No. of Beneficiaries:

498 Patients
 (33 Surgeries &
 465 Cong Daza Fund)

Project Chair: Gerry Limcaoco





R C M W

Gift of Mobility

2 0 2 1 - 2 2 Q 1

No. of Beneficiaries since inception:

1025 Patients

Rotary Year 21-22
No. of Beneficiaries:

124 Patients

Project Chair: Alex Floro



R C M W

Gift of Sight

2021 - 22 Q 1

No. of Beneficiaries since inception:

246 Cataract Patients

Rotary Year 21-22
No. of Beneficiaries:

84 Cataract Patients



Project Chair: Dr. Timothy Tan



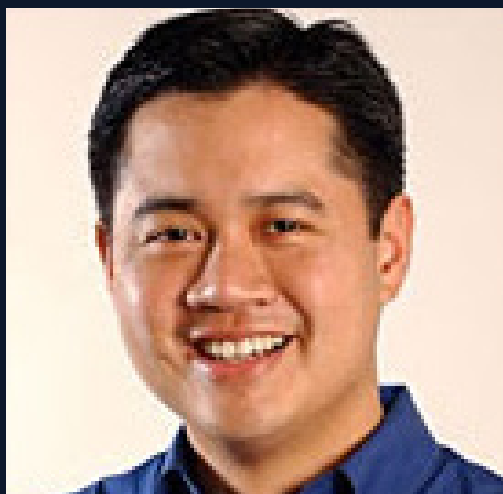


R C M W
 x Sapporo West
 M A S K
 Q U E R
 A D E
 2 0 2 1 - 2 2 Q 1

In partnership with RC Sapporo West, the Club rolled out “Maskquerade” and distributed 5 air purifying respirators, 33 half-face respirators, 194 pcs. of cartridge particulate filters, 200 pcs. of aura respirator masks, and 300 boxes of regular face masks to hospitals (Philippine General Hospital, National Children’s Hospital, and Delos Santos Medical Center) and to the Club’s project initiatives, namely Gift of Sight, Rotaractors, and Gawad Kalinga–Makati West Village, Taguig City.

5 AIR PURIFYING RESPIRATORS	33 HALF-FACE RESPIRATORS	194 PARTICULATE FILTERS	200 RESPIRATOR MASKS	6+ HOSPITALS & COMMUNITIES
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Project Chair: PP AP Bartolome



Project Adviser: PP Roque Tordesillas

R C M W
G A P
Guardian Angel
Program
2 0 2 1 - 2 2 Q 1

GUARDIAN ANGELS:

1. Dir. Jun Cuaresma
2. PP TG Limcaoco
3. PP Bobby Lim
4. IPP Al Thomson
5. Rtn. Miguel Pertierra
6. Rtn. Charlie Rufino
7. PP Dave Caldwell
8. PE Gil Chua
9. Rtn. Javi Berenguer-Testa
10. Rtn. Lemarc Limosnero
11. Rtn. Manny Samson
12. Rtn. Ryan Kern
13. PP Junvee Vital
14. Rtn. Rany Rono
15. Rtn. Mario Chan
16. Rtn. Jon Rocha
17. Rtn Lito Mercado
18. PP AP Bartolome
19. PP Roque Tordesillas
20. Pres. Franco del Rosario
21. SAA Dax Carlos

- We sent out 109 GAP Letters and 21 Rotarians have officially accepted while 4 have declined. We are following up with the 84 who have not replied.

- Regarding the FB GAP community page we are putting together, we have 265 followers so far among the over 1,300 people who have been GOL beneficiaries. The Rotaractors are actively reaching out to the rest.

- The spouses led a book drive which yielded 52 book packs - 22 have been delivered to GAP kids. 30 will be sent after every GOL operation for the kids to have books to read during recovery.

RCMW

International Service

2021 - 22 Q1

The Club launched the RCMW diplomatic corps as we started reconnecting with our foreign sister clubs with none other than our members assuming ambassadorial posts.



Dir. Elmer Francisco

AMBASSADOR

Rtn. Ryan Kern
Rtn. Lars Wittig
PP Larry Ocampo
Rtn. Lito Mercado
PE Gil Chua
VP Jimmy Bautista
PP Roque Tordesillas
Rtn. Alex Floro
PP Bobby Lim
PP Junvee Vital
PP Dennis Decena

PRID Guiller Tumangan

CLUB

RC HALESOWEN
RC AARHUS SYDVESTRE
RC SAPPORO WEST
RC KOFU WEST
RC KOBE EAST
RC NORTHERN GUAM
RC NAGOYA AIRPORT
RC COIMBATORE-MIDTOWN
RC PETALING JAYA
RC SINGAPORE WEST
RC DHONBURI, BANGKOK
RC CHANG PUAH CHIANG MAI
RC BANDUNG

PP Eric Angeles
PP Ruy Moreno
PP Eric Tensuan
Treas. Tristan Choa
DGN Jay Tambunting
Dir. Robbie Leviste
Rtn. Sed Hodgens
Rtn. Nono Ibazeta
Rtn. Mark Puyat
PP Mon Guerrero
SAA Dax Carlos
Rtn. Paul Daza
IPP Al Thomson
Dir. Ron Cang
PP Ed Balois

RC KOWLOON WEST
RC ULAANBAATAR
RC TAIPEI
RC TAIPEI SOUTH
RC ONAH
RC SAE SEOUL
RC VALLEJO
RC RECIFE-LARGO DA PAZ
RC WEST HONOLULU
RC ALOHA-SUNSET
RC MOUNTAIN VIEW
RC WESTWOOD VILLAGE
RC ASHLAND
RC SCRANTON
RC WAIMATE

R C M W

Vocational Service

2 0 2 1 - 2 2 Q 1

RCMW donated 25 gallons of alcohol to Gawad Kalinga to help keep residents safe from COVID-19.





THE FOUR WAY TEST OF THE THINGS WE THINK, SAY AND DO

ROTARY INTERNATIONAL

- I. Is it the **Truth**?
- II. Is it **FAIR** to all concerned?
- III. Will it build **GOOD WILL** and **BETTER FRIENDSHIPS**?
- IV. Will it be **BENEFICIAL** to all concerned?

ROTARY CLUB OF MAKATI WEST

- I. Is it **RECOGNITION**?
- II. Is it **RETENTION**?
- III. Is it **RECRUITMENT**?
- IV. Is it **FUN**?





RY 2021-2022

Officers, Directors & Club Advisers

FRANCO DEL ROSARIO

President

JAIME BAUTISTA

VP and Director,
Club Service 'A'

GIL CHUA

Secretary / PE

TRISTAN CHOA

Treasurer

RONALD CANG

Director,
Club Service 'B'

EPIFANIO DELOS SANTOS

Director,
Vocational Service

LEONARDO CUARESMA, JR.

Director for Audit
and Compliance

ELMER FRANCISCO

Director,
International Service

ZDENEK JANKOVSKY

Asst. Treasurer and Director,
Community Service 'B'

GERARDO LAPERAL

Director, TRF Giving
and HIV Awareness Chair

LAURO LEVISTE

Director,
Community Service 'A'

JUAN ANTONIO CARLOS

Sgt-At-Arms,
Youth Service

Ex-Officio Dir.

Alasdair Thomson

CLUB ADVISERS

PRID Guiller Tumangan

PDG Oscar De Venecia

PP Carmelino P. Alvendia, Jr.

PP Enrico Angeles

PP Edgardo Balois

PP Aurelio Paulo R. Bartolome

PP Dennis Decena

PP Luis Del Rosario, Jr.

PP Ramon Guerrero

PP Noel Laman

PP Teodoro Limcaoco

PP Ruy Moreno

PP Larry Ocampo

PP Antonio Tambunting III

PP Enrico B. Tensuan

PP Roque Tordesillas

PP Victor L. Vital

Get to know RCMW President Franco del Rosario

RCMW President Franco del Rosario comes from a family of Rotarians. His father, Ambassador Toting, was RC Manila's past president, while his brother Carlos was RC Makati's past president.

After an overseas stint of 22 years, Franco returned to the Philippines in 1996 and was sponsored to the Club by the late PDG Tony Rufino; he was named "Baby Rotarian of the Year" in his first year. In the next years, he would serve as director for most avenues of service including club service, international service, and community service and in RY 2001 – 2002 was named "Rotarian of the Year" by then Pres. TG Limcaoco.

In RY 2020 2021, as President-Elect and Chair of the Membership Committee, Franco started "fireside chats" during the pandemic and sought topics and speakers, and brought in seven guest speakers for the weekly lunch meetings. For all his work, he was awarded the "No One Cares More" award by IPP Al.

A U.S. Certified Dale Carnegie Instructor, Franco is an Executive coach at Six Sigma Consulting, where he mentors CEOs of local companies and C-suite senior executives of multinational companies, and also serves as executive and planning review facilitator. He is currently The Bridge School, Inc.'s Head of Development and CFO and a club shares specialist.

Previously, he worked in IBM in the US for 15 years in various management roles in Finance and Marketing. Prior to this, he worked In Dole for 10 years in the Philippines, Nicaragua and Korea, and served as Head of Supply Chain for Japan and the Middle East. At Langdon & Seah Philippines, Inc. (Arcadis), he was Head of the Strategy and Corporate Development, as well as the Environmental Sustainability business.

He served as Vice President and Governor at the Management Association of the Philippines (MAP) where he chaired the MAP Annual CEO conference for five years, making a net profit of over P10M. He was a Green Associate for Leadership in Energy and Environmental Design (LEED) of the US Green Building Council.

He graduated from De La Salle University with a dual Lia-Com degree in Accounting and Political Science, and earned his MBA with a dual concentration in Finance and Marketing from the Columbia University in New York.

Franco is married to Tere Tabuena. They have one daughter who lives in Manila and two sons living in Seattle. Martin married to Lalita Lai and Marco married to Cesca Gabales. They have one grandson, Remy.

[Back to President's Message >](#)